



1952

Summer Season



JULY 8 Through JULY 19

THREE MEN ON A HORSE

By

JOHN CECIL HOLM and GEORGE ABBOTT



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THE ARENA THEATRE Presents . . .

PHILLIP PRUNEAL. Although the role of Erwin Trowbridge is Mr. Pruneau's first appearance this summer he is no newcomer to Arena audiences. Arriving in Rochester in the spring of 1951, he has been seen, among other things, as the romantic Count Orsino in "Twelfth Night," the confused student in "The Male Animal," and the hilarious Reverend Humphries in, "See How They Run."

Acting, however, is only one of Mr. Pruneau's many talents. Two years ago he had his first play, "The Cellar and the Well," produced on Broadway. For this work he received an award from Variety as the most promising young playwright of that year. During the last summer season the Arena Theatre premiered his second show, "The Halloween Bride" and this too won acclaim from reviewers and audience alike.

Still another talent of Mr. Pruneau's is his directional ability. He shares with Dorothy Chernuck the task of directing the current season.

* * *

KATHLEEN KERR. This party little miss comes to Rochester with a long string of theatrical credits. Many people will recognize her from her television appearances during the past year on many dramatic shows. Originally from Kansas, Miss Kerr has appeared with the Northwestern University Players, a repertory group in Chicago, the American Dance Repertory Company and numerous times with the Equity Library Theatre. She also toured with the Allenberry Players, in "The Animal," and worked as a volunteer actress at the Theatre Wing in New York. Her portrayal as Mabel in tonight's performance is in contrast to her wonderful performance as Miss Ronberry in last week's, "The Corn Is Green."

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THE ARENA THEATRE *Presents*
THREE MEN ON A HORSE

By JOHN CECIL HOLM and GEORGE ABBOTT

Directed by Dorothy Chernuck

Setting Designed by Joe Gerson

Audrey Trowbridge	Marion Reardon
Erwin Trowbridge	Phillip Pruneau
Clarence Dobbins	Frank Borgman
Harry	Ed. Ivory
Charlie	Ted Jordan
Frankie	Frank Le Buda
Patsy	Joseph Ruskin
Mabel	Kathleen Kerr
Moe	Fred DeMarse
Gloria	Pat Caulfield
Hotel Maid	Nancy Ade
Miss Carver	Sarah Scott

ACT I

Scene 1. The living room of the Trowbridge house, Ozone Heights,
New Jersey

Scene 2. A barroom in the basement of the Lavillere Hotel, New York
City

INTERMISSION

ACT II

Scene 1. Ozone Heights.

Scene 2. A room in the Lavillere Hotel.

INTERMISSION

ACT III

Scene 1. Ozone Heights.

Scene 2. The Hotel Room.

Intermission between Acts are 15 minutes

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A Special Tip . . .

The Arena Theatre has a special subscription plan available to all its customers who want to insure themselves of the Best in Summer Entertainment the whole summer long. The features of this plan are many.

- It saves you money.
- It saves you time.
- It insures you of the seat you want, on the evening you want it.
- It's convenient.
- It's your membership in Rochester's own professional theatre.

The terms are simple. The price of each subscription is nine dollars. You may use the tickets whenever you like. If you prefer to have the same seats for all six productions we will give them to you. If you prefer to use the tickets all in one evening you can do that. One thing you may be certain about. **YOUR SEATS WILL ALWAYS BE GOOD.**



STAFF OF THE ARENA THEATRE

Managing Director. Miss Dorothy Chernuck
Business Manager. Omar K. Lerman
Director Phillip Pruneau
Designer Joe Gerson
Box Office Manager. William Andia
Properties Ed Menerth
Electrician Rick Gould
House Manager. Barbara Percy
Costumiere. Mrs. Anna Ludwig
Apprentices.—Pat Caulfield, Nancy Ade,
Dick Williams, Paul Ott, Virginia Fairfax.

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Spotlight on . . .

THE ARENA THEATRE

THE BEST IN SUMMER ENTERTAINMENT. *Three Men On A Horse* with its madcap humor is the second show of the 1952 summer season. To follow are four more productions.

On July 22 *John Loves Mary* opens a two week run. This comedy has been a perennial favorite since it was first produced in 1946. Since then it has been one of the most 6 most produced shows in summer stock. We are sure you will like it. It tells the story of Mary, who loves John, but John is married to Lily, but John loves Mary, and Lily loves Fred, and Fred is married to someone else. It does get straightened out in the end but only after two hours of mirth.

On August 5 *The Little Woman*, a new comedy by Jay Looney and Irene Cowan will open. This play deals with the attempt of a faded actress to give up the "theatah" and settle down to a nice quiet marriage with a nice quiet man in a nice quiet town. When she is convinced it is her civic duty to appear in a community theatre production bedlam reigns. What happens to that "Little Woman," her husband, the marriage, the community theater and the town makes "The Little Woman" a sure fire bet for a Broadway production.

On August 19 the fifth show of our season, *Summer and Smoke*, by Tennessee Williams will open its two week sojourn at the Arena Theatre. It is with great pleasure that we announce this production. Considered by many to be one of the authors' finest works, this show is enjoying even a greater success now than when it was first produced in 1947. A currently running New York production has brought praise for the play from all of the critics. Brooks Atkinson of the N. Y. Times, said, "There is a trembling

The Arena on Tour

This production of "Three Men On A Horse" marks another milestone in the progress of the Arena Theatre. Perhaps one of the most impressive developments in the Arena's growth is the decision to take the Arena Theatre on tour. On Sunday, July 13, we will give a performance of this show in the high school gymnasium of Hornell, N. Y. This is the first of a series of three to be done there. On July 27, Hornell will see *John Loves Mary* and on August 11 they will see *The Little Woman*. We are very excited and enthused about this venture. We are happy to take our product and show it to so many new people, and we are proud that we were asked to do this by the people in Hornell. We hope that we fulfill the expectations of these people. We also hope that this new activity will expand still further to include other communities that have been without theatre for so long.

A Suggestion . . .

WHY NOT RESERVE YOUR SEATS FOR "JOHN LOVES MARY" TONIGHT. INSURE YOURSELF OF THE SEATS YOU WANT.

magic about this play." We are certain our audience will be similarly moved.


September 2 marks the opening of the final show of the summer season. In our constant effort to give the theatre going public the shows it wants to see we ask you, our audience, to select this show. Included with this program is a ballot listing thirteen plays. We would like you to mark your first and second choices and deposit the ballot in the box in the lobby.



DOLLARS AND SENSE

A Summer Theatre Benefit

If you belong to an organization interested in raising money for some worthy cause, the Arena Theatre may be the answer to your problem. During the summer season the Theatre offers a special plan to clubs, church groups and other organizations by which they can have an enjoyable and profitable evening. The plan is basically quite simple. Your organization sells 264 tickets and realizes a profit of One Hundred and Fifty Dollars. There are no guarantees, no gambles, and no risks. Join the ranks of the 85 organizations who have found how profitable it is to sponsor a "Night at the Arena." Details and further information are available at the box office.



PARKING . . .

Parking on Hoeltzer Street for more than one hour is illegal. Cars parked there for a longer period will be tagged. **WE URGE OUR PATRONS TO USE THE THEATRE'S PRIVATE FREE PARKING LOT DIRECTLY BEHIND THE THEATRE.** This lot is approached via Joseph Avenue and O'Brien Street. O'Brien Street runs between Hoeltzer Street and Sullivan Street off Joseph Avenue.

CREDITS . . .

The Arena Theatre gratefully acknowledge the help and kindness of the following:

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Smoking in the Theatre During Performance is Strictly Prohibited.

The Arena Theatre is operated by The Lenawee Players, Inc.

COMING NEXT !! JOHN LOVES MARY—Make Reservations Tonight