



EASTMAN THEATRE MAGAZINE

VOL. II

ROCHESTER, N. Y., JUNE 26-JULY 2

No. 34

Colleen Moore Coming Next Week

"Naughty but Nice" is a title that suggests only one girl to thousands of movie fans, and she is—yes, you're right—Colleen Moore. Colleen pursues her madcap way in this picture from a Texas oil ranch, where she is just a plain, long-haired, freckled country girl, to an Eastern finishing school, where she becomes the prize sheba of the school, and whatever "finishing" is done is by her, rather than to her. It is Colleen as you like her—a bubbling, mischievous imp, getting out of one scrape only to land in another and finally putting her clutches firmly into the most eligible young man in the community. This desirable youth is Donald Reed, a new leading man, a Spanish-American product, who is counted on to increase the feminine heart action of the entire country.

It is a story of Berenice Summers, freckled and dumb, who leaves her

uncle's Texas oil ranch and comes East to attend school. There she blossoms from an unnoticed wallflower to the belle of the school with a waiting list of admirers. She takes an unexpected dip into very hot water when she introduces a strange young man as her husband when caught with him in her chum's apartment, and everybody takes her at her word. But she is not married at all—just in love—and it takes all of Colleen's wit and ingenuity to bring things around right in the end.

The picture is based on the story, "The Bigamists," by Lewis Allen Browne, and is just the sort of comedy for summer weather, full of

laughs and sparkling with Colleen's delightful personality. Besides her new leading man, who has not been seen before on the Eastman screen, the cast includes Claude Gillingwater, Kathryn McGuire and Hallam Cooley.



Colleen Moore

NOW PLAYING—LON CHANEY IN "THE UNKNOWN"

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Lewis M. Townsend

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Production.....Ralph Murphy

Scenery.....George Williams

Act Scenarios.....Martha Atwell

Costumes.....Alice Couch

Stage Management.....Bernard T. Connolly

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PRICES

AFTERNOONS—Mezzanine, 50 cents; Loges, 40 cents; Orchestra, 30 cents; Grand Balcony, 20 cents.

EVENINGS, SUNDAYS and HOLIDAYS—Mezzanine, 75 cents; Orchestra and Loges, 50 cents; Grand Balcony, 35 cents.

Seats may be reserved in the Mezzanine for all performances. Phone, Main 7140.

HOURS OF PERFORMANCES

Week Days—1:00, 2:30*, 4:30, 6:00, 7:30*, 9:30* P. M. (Doors Open 12:45.)

Sundays—2:00, 3:30*, 6:00, 7:30*, 9:30* P. M. (Doors Open 1:45.)

*De Luxe Presentations.

Remember—Last complete De Luxe Performance does not begin until 9:30 P. M.

Another Guileless Girl Turns Vamp

Mary Astor will appear with Louis Wolheim and William Boyd in "Two Arabian Nights" as a seductive Oriental charmer, which marks the first departure of that ingenious actress to roles of pronounced sophistication.

Marion Davies and Jack Mulhall at Piccadilly

Marion Davies in the film version of the famous comic cartoon strip, "Tillie the Toiler," holds the screen throughout this week, with "See You in Jail," featuring Jack Mulhall, the other attraction on a double bill of first run releases.

Marion Davies proves that under all Tillie's sophisticated flippancy lies a warm little heart, which beats just as frantically as any other heart, while beneath her ephemeral fluff of bobbed hair, a sly diminutive brain works ceaselessly. Matt Moore and George K. Arthur, the latter the clever little fellow of "Rookies," are featured in the cast.

When Jack Mulhall calls, "See You in Jail," this breezy comedy starts on its merry way with a laugh for every minute. Jack whirls through a sequence of hilarious and thrilling circumstances as the disinherited son of a wealthy father, whose wild and reckless life makes him a social outcast.

Selections by Arthur Newberry's Jazz Band and the Weekly News Review complete the bill for the week.

Sounds Like an Ocean or So in This One

The swimmers will now make their debut before the camera, following the lead of baseball heroes and football stars. Gertrude Ederle has been engaged for a feature role in Bebe Daniels' next picture, "Swim Girl Swim," of which we deduce the locale will be water. One of the highlights of the picture will be a swimming race across the Catalina Channel.

Cinema Fame No Temptation

Even the scintillating lights that flash about the suave Adolphe Menjou are not tempting enough to hold his younger brother, Henry, in the "movies" in hope of like fame. He plans to return to school, after his short career in pictures, where he will complete his studies in medicine. He will be a student either at Harvard Medical School or McGill University at Montreal.

SUNDAY POPULAR CONCERT PROGRAM

EASTMAN THEATRE ORCHESTRA
GUY FRASER HARRISON, Conducting

June 26th, 3:30 to 4 P. M.

- | | | |
|---|-----------|-------------------|
| 1. Polonaise No. 2 | - - - - - | <i>Liszt</i> |
| 2. (a) Air on the G String | - - - - - | <i>Bach</i> |
| (b) Country Gardens | - - - - - | <i>Grainger</i> |
| 3. (a) Intermezzo from "Cavalleria Rusticana" | - - - - - | <i>Mascagni</i> |
| (b) Prelude | - - - - - | <i>Jarniefelt</i> |
| 4. The Festival from "Neapolitan Scenes" | - - - - - | <i>Massenet</i> |

WEEK BEGINNING JUNE 26th

1. Overture—"Der Freischutz" - - - - - *Carl von Weber*
(1786-1826)

"Der Freischutz" means "Free Marksman," and was applied to one who used charmed bullets. Weber's opera, which was completed in 1820, is based upon the legend of Max of Bohemia, who seeks the hand of Agnes, but she will not accept him until he has won the shooters' contest. Max succumbs to the machinations of Zamiel, the Demon Hunter of Bohemia, a kind of Mephistopheles, who will give in exchange for any hunter's soul seven magic bullets. The overture sums up much of the music of the opera. A broad, low unison melody for the whole orchestra leads to a lovely horn passage, rich with the spirit of the woodlands. Night is falling, soft and mysterious. A rushing allegro depicts the doubts of the young hunter-hero; we hear his magic bullets fall one by one into the melting pot and the terrors of the Wolf's Glen sweep down upon us. A beautiful melody brings relief, picturing the tender love of the heroine, only to bring fresh dread and distress. Love at last triumphs, however, and the overture closes with a ringingly melodious climax.

EASTMAN THEATRE ORCHESTRA
GUY FRASER HARRISON, Conducting

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PROGRAM—Continued

2. Eastman Current Events

3. "Same Old Moon"

EASTMAN THEATRE COMPANY

"Same Old Moon"

CECILE SHERMAN AND CHARLES HEDLEY

"By the Light of the Silvery Moon"

"My Sweetheart's the Man in the Moon"

"Oh, Shine on Harvest Moon!"

FLORENCE BRADLEY AND NORVAL BRELOS

"Paddlin' Madelin' Home"

MILDRED KUNZ AND PHILIP REEP

Ensemble

4. Felix the Cat Cartoon—"Roameo"

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PROGRAM—Continued

5. Xylophone Duets

WILLIAM STREET AND STANLEY STREET
MARION TEFFT, Dancer

6. Lon Chaney in "The Unknown"

Alonzo	-	-	-	-	-	-	-	-	-	LON CHANEY
Malabar	-	-	-	-	-	-	-	-	-	NORMAN KERRY
Estrellita	-	-	-	-	-	-	-	-	-	JOAN CRAWFORD
Zanzi	-	-	-	-	-	-	-	-	-	NICK DE RUIZ
Cojo	-	-	-	-	-	-	-	-	-	JOHN GEORGE
Gypsy	-	-	-	-	-	-	-	-	-	FRANK LANNING

Tod Browning, Director

Musical Accompaniment Arranged by Guy Fraser Harrison

7. Comedy—"Eve's Love Letters"

PROGRAM FOR NEXT SUNDAY'S POPULAR CONCERT

EASTMAN THEATRE ORCHESTRA
GUY FRASER HARRISON, Conducting

July 3rd, 3:30 to 4 P. M.

1. Concert Overture—"In Bohemia" - - - - - *Henry Hadley*
2. (a) Indian Summer - - - - - *Victor Herbert*
 (b) War Dance - - - - - *Skilton*
3. (a) Deep River - - - - - *Old Negro Melody*
 (b) Turkey in the Straw - - - - - *Guion-Baron*
4. To a Water Lily - - - - - *MacDowell*
5. March—"Stars and Stripes Forever" - - - - - *Sousa*

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"Sorrell and Son"

Work will soon be started on the filming of Warwick Deeping's famous novel "Sorrell and Son," with H. B. Warner in the title role and Alice Joyce included in the cast. Herbert Brenon, the director, will take most of the exterior scenes in England.

Apropos this same production, one is reminded of the enterprising young director of slam-bang Westerns and animal pictures, who asked Herbert Brenon if he might collaborate with him on "Sorrell and Son," "because I understand horses."

'Quake Films

Automatic pictures of earthquakes are possible and likely, according to Commander N. H. Beck, seismologist of the Government Coast and Geodetic Survey. Cameras would, of course, have to be in the right region at the right time, and they would have to be left in position in open spaces, with changes in the film from time to time to assure freshness. The earth's tremors would start them operating.

Irene Rich, who comes to the Piccadilly soon in "The Climbers" was recently married to David Blankenhorn, of Pasadena. He is a wealthy real estate owner, who is well known on the coast.

"The Student Prince"

The title of "Old Heidelberg," in which Ramon Novarro and Norma Shearer are starred, has now been changed to "The Student Prince in Heidelberg." This change of name is made necessary by the dispute which existed in Germany over the screen rights to "Old Heidelberg," on which the operetta is based, so the producing company in this country has purchased the screen rights to the famous musical success.

Griffith To Produce French Play

The first picture that will be produced by D. W. Griffith under his new contract with United Artists, by which he is to direct plays of his own choice, with actors of his own selection, is an adaptation of the original French story, "La Piava," by Dr. Karl Vollmoeller. Estelle Taylor is to have a leading part in the play.

Youngest Executive in Motion Pictures

Carl Laemmle, Jr., has been appointed supervisor of production for Universal, which makes him one of the youngest executives in the motion picture industry. He is only about twenty years old, and was responsible for the "Collegian Series," which has elicited so much favorable acclaim.

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Dorothy Gish and Will Rogers Come to Regent on Thursday

Scenes of Oriental splendor mark "The Tender Hour," in which Billie Dove and Ben Lyon appear on the screen at the Regent the first four days of this week. It is a fascinating romantic drama of an expatriated Russian nobleman in Paris, who marries an American girl though she does not love him.

Dorothy Gish brings the popular Broadway musical comedy success, "Tiptoes," to the screen on Thursday for the remainder of the week. Will Rogers and Nelson Keys are featured in the cast. "The Three Kayes," Al, Hen and Tiptoes are a trio of vaudeville performers, who swear never to part company through fortune or misfortune. When only the dainty and dancing Tiptoes is in demand by the public, she will not break their contract of honor, so they find themselves a dead-broke Yankee vaudeville trio in London. How they finally land a suite in London's most exclusive hotel, and a foothold in British society brings the comedy to a hilarious and fascinating climax.

Supplementary features include "Birthday Greetings," a novelty, "The Tenants of Marble Canyon," an Aesop Fable and the Weekly News Review.

**The Eastman Theatre
Recommends to its Patrons**

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What Will Harry Do Now?

The other day Harry Langdon received a letter from some boys in New York requesting passes to his picture when it showed there. Since it was too late when the letter finally arrived to satisfy their requests, he mailed instead his personal check to the boys in payment of the price of the show. He now has 243 letters written since the foregoing incident from boys on the East Side who want passes,—or do they?

Lon Chaney is soon to start work in the starring role of "The Wandering Jew," the world famous story by Eugene Sue.

This May Help You to Decide

Following is a list of mighty acceptable Electrical Wedding and Graduation Gifts:

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Doesn't Sound Like a "Movie" Star

Here is one that sounds like a fairy tale. Charles Farrell, who has ascended to the dizzy heights of stardom in his exceptional portrayal of Chico in "Seventh Heaven," refuses to buy himself a new car, but prefers to use the old wreck of a flivver that he used when he was bucking the extra rinks not so long ago. He further reiterates that he intends keeping the old Lizzie indefinitely.

No Kissing in Japanese "Movies"

When American-made pictures are shown in Japanese houses, all scenes which show kissing, a revolution, or defiance of the law are deleted. The titles are interpreted by a reader, thereby making the picture intelligible to the audience.

Two-Women Comedy Team

Following the phenomenal success of comedy teams of men on the screen, Marie Dressler and Polly Moran are to be starred as the first feminine twosome in pictures.



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It looks from the title as if Rudolph Schildkraut's next will be the memoirs of a pawnbroker in a New York ghetto—"A Harp in Hock."

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