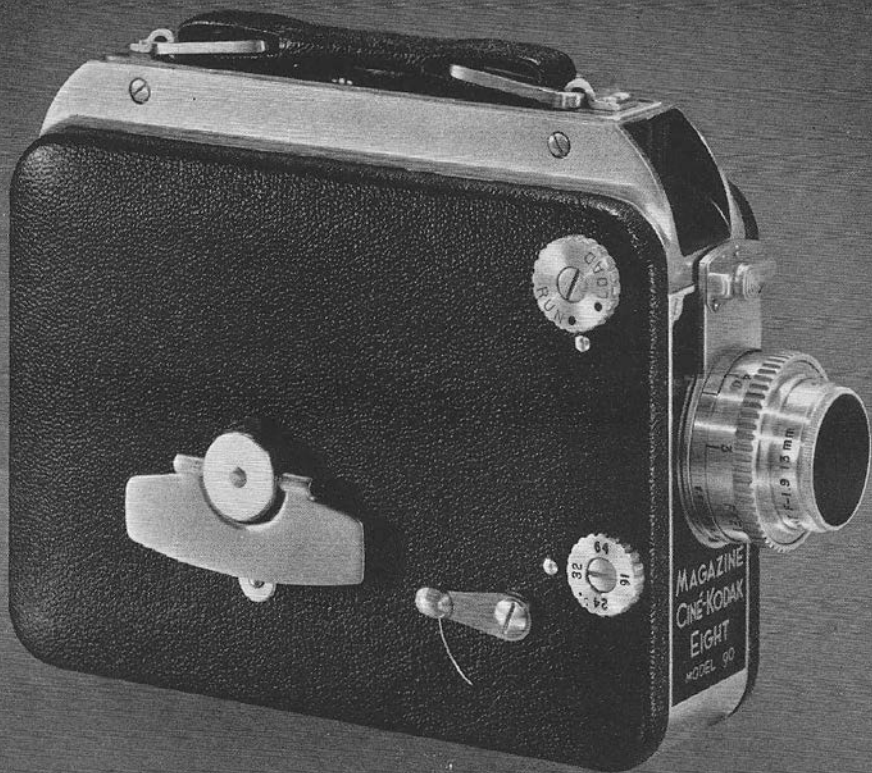


YOU CAN
LOAD IT
"BLIND"



Magazine CINÉ-KODAK *Eight*





The Simplest, yet the Most Able 8mm. Ciné-Kodak of them all

THERE'S no easier camera in the world to use—"still" or movie. No threading... Just slip in the film and shoot.

That's the remarkable thing about personal movie making today—in black-and-white or in full-color Kodachrome. Cameras . . . film . . . accessories—all along the line the equipment will do more while you need do less.

Movie Making Around the Clock

Shots of your family and friends on the lawn—nothing could be easier. The same group indoors, in your living room—every bit as simple. Vacation experiences . . . telephoto-made close-ups of your favorite sports afield . . . slow-motion studies of top-notch performers on track or gridiron . . . first-row glimpses of headliners of the stage or squared ring—all are within reach. Set this dial . . . press that lever—Magazine Ciné-Kodak Eight, and the wonderful film with which it loads, do the rest. Not only after months of practice. But the very first time you grasp this competent little performer in your hands.



New

**3-SECOND LOADING
MOVIE CAMERA**

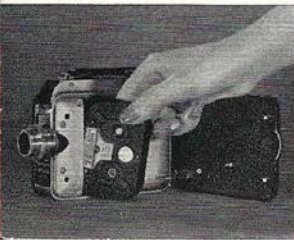
Film Cost? A Whole Week-end in Movies For as Little as \$2.50

PERSONAL MOVIE MAKING is not and need not be expensive.

Film magazines for Magazine Ciné-Kodak Eight start at \$2.50—*processing by Eastman included*. Each "Eight" magazine takes 4000 individual pictures, which, when projected on your home movie screen, reproduce your subjects in real action movies. \$2.50 buys enough footage* to record 20 to 30 individual subjects. Not just in brief "shots," but in generous-length movie scenes, each of which averages a full ten seconds on the screen.



*Magazines for the "Eight" are loaded with 25-foot lengths of special 16 mm. film. When you've run the full 25-foot length once, you turn the magazine over, slip it back in, and run it again. Each running exposes but half the film width. After processing, you receive a 50-foot 8 mm. roll—movie equivalent of 100 feet of 16 mm. film.



WHAT THE MAGAZINE IDEA MEANS TO 8 mm. MOVIE MAKING

Magazine Ciné-Kodak Eight loads with any of three films: Ciné-Kodak Super-X Panchromatic—a fast, fine-grain black-and-white film; Ciné-Kodak Eight Kodachrome—the full-color film for daylight use; Ciné-Kodak Eight Kodachrome, Type A—the nighttime color film. But, because of this "Eight's" magazine loading, you can switch from one to the other, even partly exposed magazines, without the loss of a single frame. You are always ready to go into action with Magazine Ciné-Kodak Eight.



"Super-X," for all black-and-white shots, day or night. \$2.50, processing included.



"Regular" Kodachrome, for outdoor or indoor daylight shots. \$3.75, with processing.

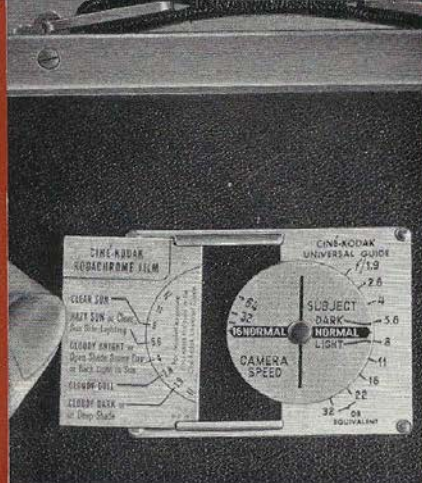


Type A Kodachrome, for outdoor or indoor shots at night. \$3.75, processing included.



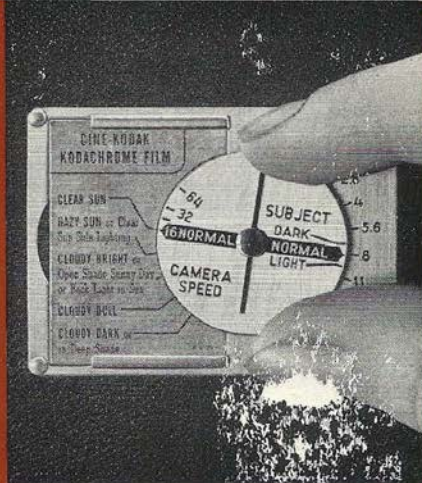
It's the
Amateur's Movie
Camera from
the Word Go!

HERE's every feature you need for all-round trouble-free movie making. And this camera's brush finish chromium and genuine cowhide cover assure its being just as smart in appearance as it is in performance. Expert engineering and a durable die-cast aluminum case make it amazingly compact and light in weight.



EXPOSURE

The "Magazine Eight" is equipped with the new Ciné-Kodak Universal Guide which tells you, at a glance, just how to expose for every shot, indoors or out, in black-and-white or color, at normal speed or faster. With this fine camera guesswork goes out of movie making.



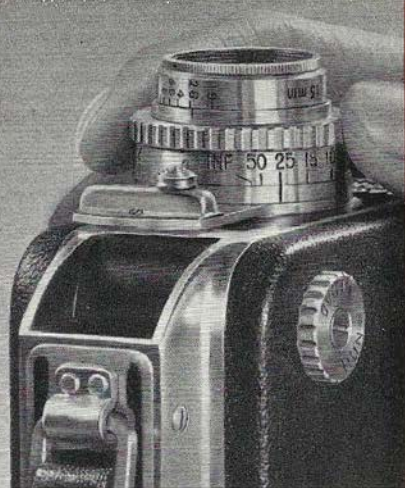
GUIDE

For each film, there's a special light-condition card. One side for outdoors. One side for indoors. Slip it in the Universal Guide . . . set the left arrow for existing light conditions . . . read the correct exposure by the right arrow . . . set your lens—and shoot. It's as easy as that.



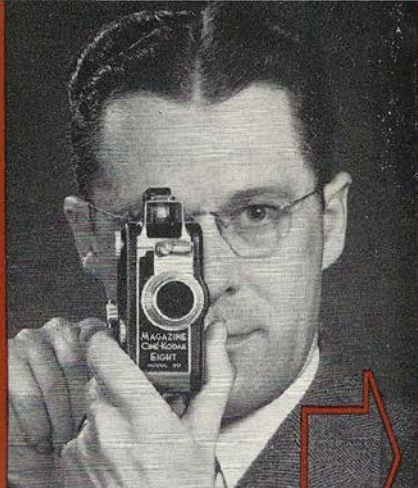
WINDING

You don't "crank" this modern movie camera. Just wind the spring motor by its secured chromium finished winding key the way you would a fine clock—it purrs like a contented tabby cat. And it runs far longer with one winding than most other "Eights."



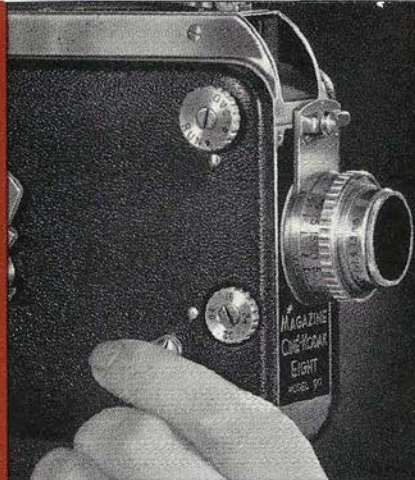
FOCUSING

Just turn the lens barrel until your distance from your subject—from 2 feet to infinity—appears abreast a marker. But so effective is the "Magazine Eight's" $f/1.9$ lens that most shots will be satisfactorily sharp if you merely set the lens at 25 feet, or "universal focus."



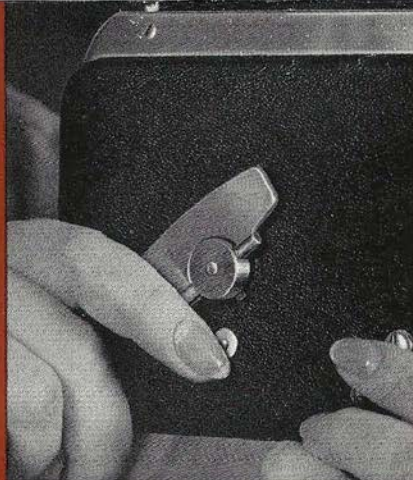
SIGHTING

Have you ever aimed a gun? That's how you sight with the "Magazine Eight's" enclosed direct-view finder. The difference being that you never miss when you frame your subject in this camera's finder—every shot will prove a hit on your living room screen.



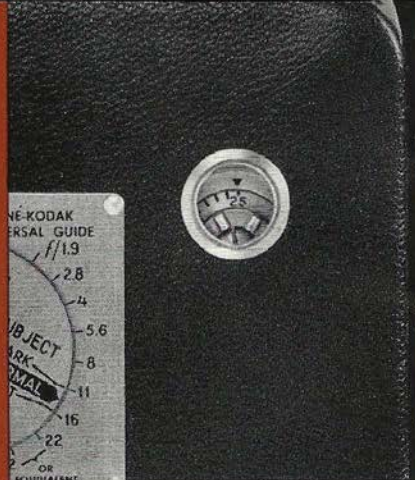
ACTION!

Hold the "Magazine Eight" before your eye, press the exposure lever—and *you're making movies*, right off the bat. Place the camera on a steady support, press down the exposure lever to locking position, and you can walk around to get into the picture yourself.



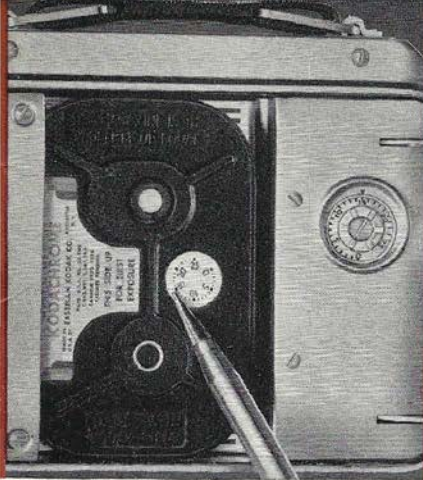
SCENE LENGTH

Ten seconds . . . two feet of film at normal speed . . . is plenty for most scenes—and probably you can gauge it easily. But this camera provides a gentle reminder. Under your finger, as you shoot, a pulsing button throbs once for every three inches of film exposed.



FOOTAGE

The "Magazine Eight" has an automatic footage indicator visible through a tiny window in the camera cover. Set it at "25 feet" when you load with a fresh magazine—it continues to tell you how much unused film remains in each movie magazine.



INDICATOR

When you want to switch partly exposed magazines—from black - and - white to color—you pencil-check the remaining footage on the duplicate “indicator” to be found on each magazine . . . set the true indicator at that point when next you load with the magazine.



SPEEDS

Normal exposure speed is 16 frames per second. But the “Magazine Eight” may also be run at 24, 32, or 64 (slow motion) frames per second for special effects. Just set the speed control dial by finger tip—this new “Eight” responds with the true desired speed.



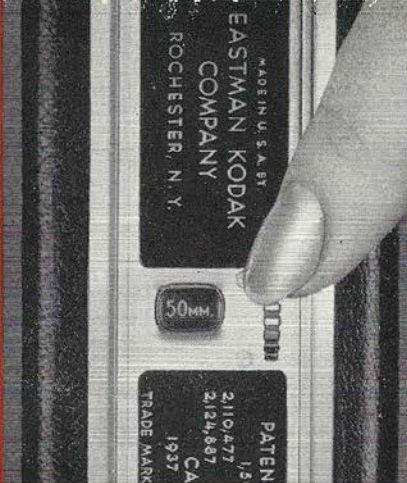
LENS

Standard equipment on the “Magazine Eight” is a precision-made, ultra-fast, 13 mm. ($\frac{1}{2}$ inch) Kodak Anastigmat $f/1.9$ lens. For nine shots out of ten it has no peer at any price. For that “tenth” shot, it is quickly interchangeable with the lenses listed over the page.



ACCESSORY LENSES

An inexpensive adapter fits this camera to take a 38 mm. (1½ inch) *f*/2.5 lens, a 50 mm. (2 inch) *f*/1.6 lens, a 63 mm. (2½ inch) *f*/2.7 lens, and a 76 mm. (3 inch) *f*/4.5 lens—which will magnify three, four, five, and six times. A 25 mm. (1 inch) *f*/1.9 lens is also available.



FINDER

One finder serves both standard and accessory lenses. You turn a knurled ring on the camera's top until the focal length of the lens in use appears in a "window"—when you raise the camera to your eye the adjustable finder shows the proper field of that lens.



FILTERS

Although not necessary, filters are frequently beneficial—particularly to black-and-white movies. All standard filters for Panchromatic film . . . all Kodachrome filters . . . even the remarkable Pola-Screen, are available for all lenses available for the "Magazine Eight."

HOW TO MAKE GOOD MOVIES



Complete story of home
movie fun . . . 230 pages,
over 600 illustrations—\$2.

Carrying Cases

At the right is illustrated the \$15 Combination Case. Turned out in rugged brown cowhide, with blue ribbed fabric lining, this medium-priced case holds camera, 3 spare magazines, filters, and two accessory lenses. In addition, there is a soft leather pouch case, with shoulder carrying strap, for camera alone.

PRICES

MAGAZINE CINÉ-KODAK EIGHT, with Kodak Anastigmat f/1.9 lens. \$97.50

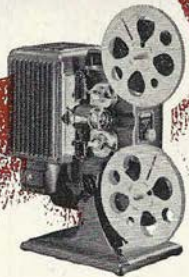
SOFT LEATHER POUCH for camera only. \$	4.00	38 mm. (1½ inch) f/2.5 LENS.	\$40.00
COMBINATION CASE, brown cowhide, for camera, three spare magazines and some accessories.	15.00	50 mm. (2 inch) f/1.6 LENS.	80.00
SERIES V WRATTEN FILTERS, complete with filter cell and Adapter Ring, for the standard lens and most accessory lenses. .	2.20*	63 mm. (2½ inch) f/2.7 LENS.	53.50
SERIES V KODAK POLA-SCREEN.	10.00	76 mm. (3 inch) f/4.5 LENS.	38.50
SERIES V KODAK LENS HOOD.	2.00	LENS ADAPTER to fit 38 mm., 50 mm., 63 mm., and 76 mm. telephotos to lens seat. .	6.50
25 mm. (1 inch) f/1.9 LENS.	60.00	CINÉ-KODAK TRIPOD.	32.50
		WINDING CRANK—to be used in place of Winding Key.	1.25

*This price applies to color filters for "Super-X" Film, and all Kodachrome Filters.

All prices subject to change without notice.



KODASCOPIES SHOW YOUR MOVIES AT THEIR BEST



Kodascope Eight, Model 70.

CINE-KODAKS... FILM... KODASCOPIES
—all are Eastman-made and designed
to work together.

Kodascopes Eight, for sparkling
screen pictures, start as low as \$24 for the Model 20, and are as much
fun to operate as the camera. The brighter 300-watt Model 50 is priced
at but \$39. But most makers of 8 mm. movies will decide upon the
new and more versatile Models 70 or 70A.

Every Practical Projection Convenience . . . Lowest Possible Price

Both "70's" are fitted with a super-fast $f/1.6$ projection lens and are
available with a 300-, 400-, or 500-watt lamp, enabling you to enjoy
just the correct amount of light on the size screen you prefer. With
the 500-watt lamp, the "70's" supply ample light to 39" by 52"
screens. They offer, in addition, simplified threading, framing, and
focusing . . . single-switch control of lamp and motor . . . finger-tip
tilting . . . carrying handle . . . cool, purring performance . . . rapid
motor rewind. The Model 70—\$59.50, plus your choice of lamp—
gives a quarter hour show with one threading. The Model 70A—
\$70, plus lamp—gives a half-hour show with one threading.

McCurdy's Camera Shop
Main Floor
ROCHESTER, N. Y.