



LYCEUM  
THEATRE

ROCHESTER  
N.Y.

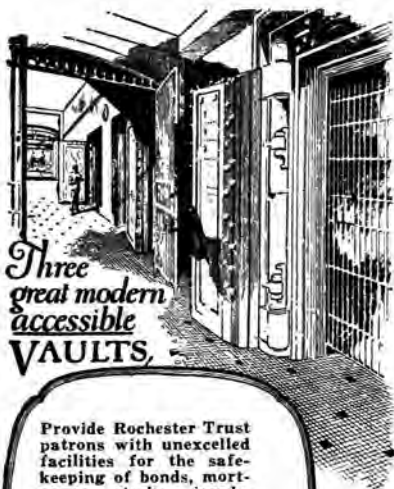
PLAYING ONLY  
FIRST CLASS  
ATTRACTIONS



**Gifts for the  
OCTOBER BRIDE**

- Leather Traveling Bags
- Leather Suitcases
- Colored Silk Umbrellas
- Overnight Cases
- Toilet Cases
- Sewing Sets
- Silk Handbags
- Jewel Cases
- Wardrobe Trunks
- And Many Other  
Attractive Values

**LIKLY'S**  
271 Main Street East



*Three  
great modern  
accessible  
VAULTS.*

Provide Rochester Trust patrons with unexcelled facilities for the safe-keeping of bonds, mortgages, stocks, jewels, etc.

Private boxes in many sizes available at from \$3 to \$300 a year.

**ROCHESTER TRUST**  
*and Safe Deposit*  
**COMPANY**

Main St.  
West  
and  
Exchange



**YOUNG'S**

Shell Oyster and Fish Market—Oysters and Clams on Half Shell—Delivered ready to serve—All Kinds of Sea Food in Season—Lobsters, Shrimps, Etc.

114 Main St. West

Phone, Main 3985-7993—We Deliver

**KEOGH'S**

**BILLIARD ACADEMY**

49 Elm St. 19 Tables

**KEOGH'S**

**BILLIARD ACADEMY**

15 South Ave. 16 Tables

**Your Home Decorations**

You will be interested to know about the charming wall papers recently selected for a harmonious color scheme in dining room, library and hall. Bird and foliage designs in rich shades of blue and mummy brown for the dining room paper. For the hall a most effective wall covering of scenic tapestry paper in misty, delicate shades. A batik design in golds, blues and browns for the library. It would be a pleasure to show you all these wonderful new wall papers and to assist you in the decoration of your home.

Wall Paper Department,  
Third Floor.

**Sibley, Lindsay & Curr Co.**

# PROGRAM

WEEK OF SEPTEMBER 24th  
MATINEES WEDNESDAY AND SATURDAY

HENRY W. SAVAGE, Inc.

offers

# MITZI

in

## "THE MAGIC RING"

A Fantastic Comedy-with-Music

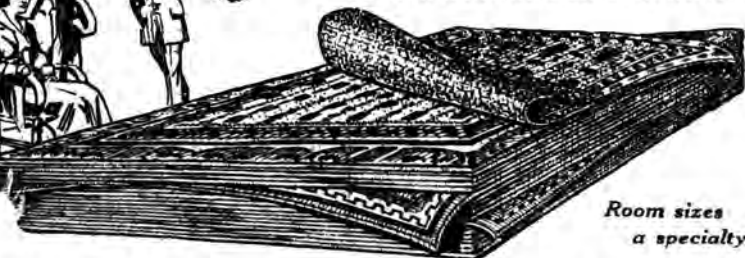
Book and Lyrics by ZELDA SEARS — Music by HAROLD LEVEY  
Staged by IRA HARDS — Musical Numbers Arranged by DAVE BENNETT

For Space in This Program Call W. F. Fagan, Genesee 2287-R



## When You See Our New Rugs

You will say perfection has at last  
been attained in domestic weaving



*Room sizes  
a specialty*

**RUGS — CARPETS — LINOLEUM — MATTING — Etc.**

*Everything for the Home at "Rochester's Home Store"*

MAMMOTH  
ASSORTMENTS

**H.B. GRAVES CO.**  
78 STATE ST., ROCHESTER, N.Y.

WE FURNISH  
HOMES COMPLETE

Now is the time to send us the delicate sweaters and other things of Summer apparel which need to be cleansed and renewed for the Season's remaining activities.

**STAUB & SON**  
INCORPORATED

951-961 MAIN STREET EAST  
Branch Store—82 EAST AVENUE  
ROCHESTER, N. Y.

*Superfluous hair  
removed painlessly  
and  
without irritation*



*By marvelous  
new method  
of Painless  
Electrolysis*

*Endorsed by  
MARINELLO*

*and used exclusively  
in Marinello Shops*

CLARA MAY SAVAGE  
100 East Ave., Cor. Gibbs  
Chase 1792

Now Is the Time to  
Make Your Reser-  
vations for

BANQUETS  
TEA PARTIES  
BRIDGE PARTIES

Upstairs - 237 E. Main

*Kenealy*

Wants to See You

237 East Main      4 Franklin  
151 East Main      12 Exchange

Before or After the Show

# THE HOTEL SENECA

(Next Door)

SENSIBLE PRICES IN OUR RESTAURANTS

Good Musical Program

Under the Directions



## PROGRAM—Continued

### THE CHARACTERS

(in the order of their appearance)

#### PROLOGUE

Zobeide .....	Madge North
Vizier .....	Joseph Macaulay
Abdallah .....	Worthe Faulkner
Guards of the Saragilo.....	Samuel Wilson and Simon Stevenson

#### THE PLAY

Henry Brockway.....	Sidney Greenstreet
Phoebe Brockway.....	Janet Murdock
Tom Hammond .....	Boyd Marshall
Policemen .....	Ed Wakefield and John Lyons
Polly Church .....	MITZI

# Buy a Sweeper Vac

It shakes, sweeps and thoroughly cleans carpets, rugs and floors without the physical and mental exhaustion which invariably follows the use of a broom.

'Phone for a demonstration

## Rochester Gas and Electric Corporation

34 CLINTON AVENUE NORTH

'Phone—Main 3960



"Gabel Tops"

**"THE GABEL  
SHOPS  
FOR CUSTOM  
WORK"**

Established  
1909

Slip Covers — Reupholstering — Body and Fender Repairs —  
Special Forgings, Trunk Racks, Etc.

## Painting and Enameling

The only plant in city operating spraying equipment and  
enameling ovens

# THE A. H. GABEL CO., Inc.

GOODMAN STREET, at Monroe Avenue

## THE NORMANDIE

253 ALEXANDER ST.

Noted for Its Service and Home  
Like Atmosphere

Restaurant  
Table d'Hote

90 Apartments  
90 Baths

## Oxford Apartments

OXFORD ST. AT PARK AVE.

Location, Environment and Service  
Make This a Most Pleasant  
Place to Dwell

ONE TO FOUR-ROOM SUITES

Restaurant  
American Plan

Bachelor Apartments  
293 OXFORD ST.

"A HOME LIKE HOME"

# THE OSBORN

Special Features:

The Noonday Lunch, 75      The Dinner, \$1.00

SUNDAY DINNER, \$1.00—12:30 to 2:30 — 6 to 8 P. M.

Quality, Quantity and Service Best Ever Given for the Money

MILTON ROBLEE, Proprietor

LAST WEEK AT THE ODENBACH  
**Central American Marimba Band**  
Original Central American

Don't Fail to Hear These Celebrated Musicians  
Daily During Dinner

Wednesday and Saturday Luncheons

AFTER THEATRE DANCING EVERY EVENING

*The Odenbach*  
**Restaurant**

PROGRAM—Continued

Minnie .....	Wait till you see her
Mrs. Bellamy .....	Phoebe Crosby
Iris Bellamy .....	Jeannette MacDonald
Moe Bernheimer .....	James B. Carson
Stella (A Maid).....	Estelle Birney
Carlos and Inez .....	Carlos and Inez

SEXTETTE OF SINGING GIRLS

Gladys .....	Gladys Moffett	Hazel .....	Hazel Gladstone
Jane .....	Jane Alden	Edith .....	Edith Cooper
Jo .....	Jo Duval	Arline .....	Arline Lloyd

FOR SPACE IN THIS  
PROGRAM

Call W. F. FAGAN  
Genesee 2287-R

A SIMPLIFIED BANK STATEMENT  
**LINCOLN-ALLIANCE BANK**  
 ROCHESTER, N. Y.

**Rochester's Largest Bank**

Statement of July 2, 1923

Due Depositors .....\$47,320,503.02

This has been deposited by other Banks, the State of New York, the County of Monroe, and the City of Rochester, and by individuals, firms, and corporations, subject to withdrawal by check.

In order to meet such withdrawals the bank has:

1 Cash on Hand or on Deposit with Other Banks.... 9,435,538.70

2 United States Government Bonds..... 5,493,476.03

3 Bonds and Short Term Notes made by Railroads and other Corporations..... 1,892,112.37

These securities are readily salable and may be quickly converted into cash.

4 Loans Payable on Demand..... 16,552,955.13  
 Secured by readily salable stocks and bonds.

5 Loans Payable in Three Months Average Time.... 17,248,424.96  
 To business corporations and to individuals, all of whom are depositors at the bank.

6 Checks on Other City Banks, Payable Next Day 858,228.59  
 These checks are paid through the Rochester Clearing House the day after they are deposited with us.

7 Banking House and Equipment..... 1,207,269.49

This represents money spent for our valuable locations, office buildings and equipment at our MAIN OFFICE, Main Street East, Cor. Stone St.; LINCOLN BRANCH, 33 Exchange St.; LAKE AVENUE BRANCH, 1234 Lake Ave., Cor. Ridgeway Ave.; WEST END BRANCH, 886 Main St. West at Genesee and Brown.

This makes a Total of..... 52,688,095.30

8 Leaving Surplus and Reserves of..... 5,367,502.23

Which is a permanent fund making it possible to render greater service to the business community, of Rochester and the surrounding towns.

**LINCOLN - ALLIANCE BANK**

Member Federal Reserve System

Capital and Surplus, \$4,000,000.00

MAIN OFFICE  
 183 Main St. E. cor. Stone St.

West End Branch  
 886 Main St. West  
 At Genesee and Brown

Lincoln Branch  
 33 Exchange St.  
 Lake Avenue Branch  
 1234 Lake Ave.  
 Cor. Ridgeway Avenue



THE NEW CADILLAC IS IN TOWN

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To see the new Cadillac is to expect great things; to drive and ride in it is to have those expectations splendidly realized.

**Mabbett Motor Car Co., Inc.**  
157-167 Court St.

# CADILLAC

## V-63

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V-TYPE EIGHT CYLINDER MOTOR

# SOMETHING BETTER

Now at the beginning of the fall season, when every one is home from their vacations, and settled down for the steady grind of the fall and winter season, it is time to look we'l, after one's health, so not to experience any of the bad effects usually incurred during the winter months.

Rebuilding bodies and restoring nervous energy is our business.

We have the only **REAL HEALTH SERVICE STATION** in Rochester, and successfully use only **DRUGLESS RATIONAL THERAPY METHODS**.

We employ the **Parker Electric Robe Blankets**, for the **Strengthening Dry Heat Baths**, **Scientific Swedish Massage**, **Medical Gymnastics** (Physical Culture) **Painless Spinal Adjustments**, by the use of the **Gregory Traction Table**, our superior **Diet System**, is identical with the one used at the **Battle Creek Sanitarium**, the **Lindlair Nature Cure Sanitarium** of Chicago, in fact, our institution is a drugless emporium, catering to those who really wish to **LIVE** in the fullest sense of the word.

We employ a Swedish Masseur and Medical Gymnast, graduate of one of the foremost Medical and Pedagogical Gymnastic Institutes in Stockholm, Sweden.

A few of the diseases we successfully treat: High blood pressure, neuritis, rheumatism, asthma, hay fever, bronchitis, gall stones, appendicitis, dyspepsia, piles, epilepsy, fallen arches, catarrh, lame back, stomach, kidney, liver, or female troubles, that tired feeling, or a constant headache, our diet system is a positive cure for constipation. Goitres a specialty. Perhaps you may have some other ailment not mentioned above, phone us or come in for a **FREE CONSULTATION**.

Separate ladies' and men's departments. Lady doctor and trained nurse in women's department for Massage treatments.

## ROCHESTER'S HEALTH SERVICE STATION **DRUGLESS HEALTH INSTITUTE**

H. R. LaDUE, D. C., R. T.  
Drugless Physician  
RICHARD V. BRORSTROM  
Medical Gymnast

BERTHA B. HYLAND,  
D. C., Ph. N.—Naturopath  
F. C. GANDOLF, D. P.  
Drugless Physician

201-2-3-4-5-6 Fine Arts Bldg., 49 Chestnut St., cor. Elm  
Call Main 6453 - - - Residence, Call Stone 2620

# SUPERB NEW SILKS

A collection in which the fashionable  
brocades, moires and crepes are  
given deserving prominence

*Gorgeous patterns and colorings*

McCurdy and Co., Inc.

## PROGRAM—Continued

### QUARTETTE OF DANCING GIRLS

Eleanor .....	Eleanor Livingston	Mildred .....	Mildred Quinn
Virginia .....	Virginia Clark	Marion .....	Marion Burns

### SEXTETTE OF SINGING BOYS

Duane .....	Duane Nelson	Roy .....	Roy Fernandez
Sverre .....	Sverre Rasmussen	Richard .....	Richard Ford
Curt .....	Curt Peterson	Valentine .....	Valentine Nierle

# Rickenbacker

A • CAR • WORTHY • OF • ITS • NAME

The most modern car in America  
today at any price

A broad statement—if it could not be substantiated

**O. E. BROWN COMPANY**  
187 EAST AVENUE

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# M. E. NEWMAN

## MILLINER

Specializing in Made-to-Order  
HATS

Over 66 CLINTON AVE. S.  
Main 6485

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**Jot This Down—Main 5660**

and you have the "Magic Ring"  
FOR CANDIES - - - CALL US  
We Deliver

*Whittle's*

345 East Ave. 44 Main St. E.

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## Plenty of Hot Water



ALWAYS  
ON HAND—

with a "Lion" Automatic  
Storage System.

Heats 20 gallons of  
water; stores it in a rust proof  
tank; keeps it at any  
temperature desired. Runs  
itself—saves you time and  
money.

The "Lion" can be in-  
stalled in a few hours time  
Costs little for gas and burns  
less than heaters you have  
to remember to shut off.

SEE IT IN  
OPERATION IN OUR  
DISPLAY ROOM

One of the 18 sizes  
of Pittsburgh Automatic  
Hot Water Heaters

**HOWE & BASSETT CO., Inc.**  
PLUMBING and HEATING

23-25 Stillson St., Stone 229-230

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## Norrystone Will Magnify the Beauty of a Design—

The present-day trend is toward simplicity  
and artistic refinement in Architecture.  
Builders who desire a superior home are  
rapidly appreciating the advantages of stone  
construction, and stone facings are being  
used where formerly they would not have  
been practicable in designs requiring elab-  
orate detail.

# NORRISTONE

## CUT CAST GRANITE

IS Beautiful — Enduring — Practical

J. FRANK NORRIS

107 Norris Street

Chase 3627

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Open All Night

## MIKE'S CHOP HOUSE AND SEA FOOD

We Specialize in SPAGHETTI

41 ELM STREET, Rochester, N. Y.

Phone Thomas Ray, Mgr.

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## CARL E. LOEWENGUTH

Formerly with E. J. Esser

10 GIBBS ST., Just Off East Ave.

"The Man Who Fits the Feet"

Chase 1601

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## B. J. HENNER CARTING and STORAGE CO.

GENERAL CARTING

Office and Storage, 92 FRONT ST.

Phones: Main 6796-7896

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# The Daily Abendpost

is delivered every afternoon directly into the homes in all parts of the city by carriers and in the surrounding towns by agents and mail. It is

## A HOME NEWSPAPER

thoroughly read by a substantial buying element.

There are 47,282 German-speaking people in Rochester and 74,719 within the 40 miles trading radius

### PROGRAM—Continued

#### QUARTETTE OF DANCING BOYS

Dan .....	Dan Sparks	Austin .....	Austin Clark
Clifford .....	Clifford Daly	Eduard .....	Eduard Lefevre

#### SYNOPSIS OF SCENES

PROLOGUE—A room in the seraglio of the Grand Vizier (Very, very long ago)

ACT I—Henry Brockway's antique shop

ACT II—Studio of Mrs. Bellamy's home

ACT III—Same as Act I. (A few hours later)

#### MUSICAL PROGRAM

Orchestra personally directed by the composer, Mr. Harold Levey

1—"Chant".....Zobeide and Girls' Sextette

2—"The Love Song" (of Yesterday).....Abdullah and Zobeide

## UKULELES

are selling. These fascinating little instruments are popular for all pleasure occasions.

### UKULELES—

\$2.00 up to \$50.00

### CAMP UKULELES—

\$4.00 up to \$12.00

### BANJO UKULELES—

\$3.50 up to \$25.00



Branch Store—412 MAIN ST. EAST

For Space in This

Program

Call W. F. FAGAN

Genesee 2287 R

## PROGRAM—Continued

### ACT I

- 1—"Keepsakes".....Iris, Brockway, Hazel and Ensemble
- 2—"Milaiya".....Tom Hammond
- 3—"Education".....Polly, Brockway, Tom and Lyons and Wakefield
- 4—"When the Organ Plays".....Polly, Brockway and Ensemble

(Intermission 10 Minutes)

### ACT II

- 1—Reprise—"Milaiya".....Mrs. Bellamy, Bernheimer, Tom, Iris, Carlos and Inez and Ensemble
- 2—"Famous Falls".....Polly, Iris, Bernheimer, Lyons and Wakefield and Ensemble
- 3—"Imaginative Opera".....Mrs. Bellamy and Bernheimer
- 4—"Broken Hearts".....Iris, Tom, Mrs. Bellamy, Bernheimer, Carlos and Inez and Ensemble
- 5—"At the Party".....Polly and Bernheimer
- 6—"The Love Song" (of Today).....Polly, Tom, Stella and Ensemble
- 7—"Deep in Someone's Heart".....Iris, Carlos and Ensemble
- 8—Finale.....Polly, Iris, Mrs. Bellamy, Stella and Ensemble

(Intermission 5 Minutes)

### ACT III

- 1—Abdallah's Farewell ..... Abdallah
- Scenery designed by Adrian; built by Charles Brown and painted by William S. Castle—Draperies by Arnold Constable—Electrical effects by Joseph Wilson—Costumes in prologue by Schneider, Anderson Co.—Gowns by Bergdorf & Goodman Co.—Shoes by Capezio and Stewart—Men's clothes by Finchley—Miss Mitzi's costumes by Frances, Inc.

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#### EXECUTIVE STAFF FOR HENRY W. SAVAGE, Inc.

- Manager ..... Frank T. Buell  
Agent ..... Clyde Procter  
Stage Director ..... Claude E. Archer  
Secretary ..... Harold E. Arberg
- 

#### EXECUTIVE STAFF FOR HENRY W. SAVAGE, Inc.

226 West 42d Street, New York City

- L. C. Wisewell.....General Manager  
Ann Grosvenor-Ayres.....General Press Representative  
Madeline Raymond .....Engagement Department  
Otto Hartman ..... Auditor

**THIS IS RIPPING !**  
**The Rousing Event of the Season in Rochester!**

**3 NIGHTS AND WEDNESDAY MATINEE  
TO BEGIN MONDAY, OCTOBER 1st**

**The World's Foremost Comedy Favorite**

**RAYMOND  
HITCHCOCK**

**( Hilarious "Hitchy" Himself )**

**IN THE YEAR-LONG NEW YORK LAUGH**

**"THE OLD SOAK"**

**By DON MARQUIS**

**SEATS THURSDAY**

**MAIL ORDERS NOW**

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**THURSDAY—FRIDAY—SATURDAY—Oct. 4-5-6  
MATINEE SATURDAY**

**MINDLIN and GOLDREYER  
present**

**The Best of All the Mystery Plays**

**"The Last Warning"**

**A Play of Love, Mystery, Laughter, Thrills**

**"You Can't Miss 'The Last Warning' and Still Lay Claim  
to Having Lived"**

**SEAT SALE OPENS NEXT MONDAY**

## LYCEUM THEATRE COMPANY

J. S. Wolff, President  
F. W. Zoller, Vice President  
A. J. Hollister, Secretary and Treasurer

### DIRECTORS

J. S. Wolff A. J. Hollister  
F. W. Zoller T. W. Finucane  
N. S. Wolff

### BUSINESS STAFF FOR THEATRE

F. J. Mennelley, Representative  
Louis Brandt } Ticket Agents  
Emmet Mackey }  
George Minges, Musical Director  
John Tierney, Stage Manager  
Chas. Heltsman, Property Master  
Frank Muntz, Electrician  
Thos. Copithorn, Advertising Agent

### HOUSE NOTICES

Box Office open 9 A. M. to 9 P. M.

Matinees begin at 2:15, and evening performances at 8:15 promptly.

Seats for this theatre may be obtained by mail, telegraph or telephone Main 135, and will be held until such time as agreed upon when order is given. If not called for then, they will be sold.

Ladies' Parlor and Toilet Rooms. Orchestra Circle, right of Main Entrance.

Smoking Room and Gentlemen's Parlor and Lobby—first door to right. Smoking positively forbidden in any part of the Lobbies of this Theatre.

Free Check Rooms for cloaks, coats and umbrellas in Lobby, left of Dress Circle Entrance.

Wet Umbrellas not allowed in Orchestra Circle, Orchestra or Balcony.

Parties finding lost articles in any portion of the Theatre, will please leave them at the Box Office.

No fees of any kind allowed to ushers or attaches of this Theatre.

Patrons will please report to the manager in person or by letter, instances of inattention or misdemeanor on the part of the attaches of this Theatre.

Special attention is called to the safety of the Theatre. Located on the ground floor with exits on all four sides, provided with an asbestos curtain covering entire proscenium so that in case of fire on the stage it would be impossible to communicate to auditorium. The Balcony and Gallery have iron stairs on both sides, leading to the walk which together with main entrance built of iron and brick, will be opened at the close of each performance, or sooner if necessary. The side doors in the Orchestra Circle will also be opened at the close of every performance.

The asbestos or fire curtain will be raised upon the entrance of the orchestra. The stage, is equipped with water curtain sprinkler system, stand-pipes and coils of hose connected directly with the Holly water service.

Ladies, excepting those occupying seats in the last row, must remove their hats during the performance. It is hoped the ladies will assist us in this respect.

### RED LIGHTS IN THIS THEATRE INDICATE EXITS

Haines Bros. Pianos used in this Theatre.

## NOTICE

Look around and choose the nearest exit to your seat. In case of excitement, walk, don't run, to that exit. Do not try to beat your neighbor to the street.

HARRY J. BAREHAM,  
Com'r of Public Safety.

