

SEASON of  
1912-13

# TEMPLE THEATRE

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of  
VAUDEVILLE  
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THE  
**Rochester Conservatory of Music**  
81 SOUTH FITZHUGH STREET

Invites correspondence or personal application from those desiring the best in musical education.

The Conservatory commands the services, in all departments, of teachers of the highest excellence.

Tuition fees are moderate. Regular Courses for graduation with Diploma.

Fall Term begins September 12th. Office now open for registration.

## BOX OFFICE REGULATIONS

**OPEN** from 9 a. m. to 9 p. m.

**REQUESTS BY MAIL** for Reservation of Seats or Boxes must necessarily be accompanied by check or current funds to secure the desired reservation, and if the return of the seats is desired, a self-addressed stamped envelope must accompany order.

**REQUESTS BY TELEPHONE** for Reservation of Seats or Boxes can only be observed until 3 p. m. of day of performance, unless special arrangements be made.

**Bell Phone 6 Main.**

**Home Phone 990.**

**Attention is invited** to the plan adopted for the permanent reservation of seats for patrons who wish to attend performances each week. Seats may be reserved for the season by leaving name at the box office, selecting location and indicating the matinee or evening performance for which they will be required each week. Seats so engaged will be laid aside and held until the day previous to the performance. Patrons are thus assured the same seats each week.

## SUGGESTIONS FOR PATRONS

**Physicians** who anticipate being summoned are requested to leave the number of their seats at the box office.

**Lost Department**—All articles found in this theater should be left at the box office, where they will be restored to the owner. Inquiries intended for this department may be directed to Manager or Superintendent.

**Parlors**—Women's parlor is at the left of the foyer as you enter the theater, and gentlemen's smoking room is at the right, down stairs.

**Attaches**—Every attache of this theater is eager to lend every possible attention and courtesy to its patrons. Any information required will be cheerfully given, and it is unnecessary to tender gratuities, as the practice is not permitted by the management, and renders the recipient subject to dismissal.

**Any Suggestion** that may conduce to the comfort or convenience of the patrons of this theater will be gladly entertained.

# Temple Theater

ROCHESTER, N. Y.

COMPANION THEATER TO THE

**TEMPLE THEATER**

DETROIT, MICH.

MOORE-WIGGINS CO., Limited, Proprietors

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J. H. MOORE - General Manager  
J. H. FINN - Resident Manager

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### EXECUTIVE STAFF

Booking Manager - CARL D. LOTHROP  
Treasurer - GEORGE F. GREEN  
Stage Manager - BERT CALEY  
Superintendent - CHARLES LIVINGSTON

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## PRICES

### EVENING

Box Seats - - - 75c  
Orchestra - - - 50c  
Balcony, First 7 Rows - 35c  
Balcony Circle, Last 9 Rows 25c  
Gallery - - - 15c

### MATINEES

Box Seats - - - 50c  
All Reserved Seats - - 25c  
Gallery - - - 10c



# TEMPLE THEATER



Rochester's Foremost Playhouse

Devoted to J. H. Moore Vaudeville

One of the Handsomest and Safest Theaters in the World

MOORE-WIGGINS COMPANY, Ltd., Proprietors

J. H. MOORE, General Manager

J. H. FINN, Resident Manager

## NEXT WEEK

Rochester's Only First-Class Vaudeville Theater—Safe and Sanitary.

### WILLIAM ROCK & MAUDE FULTON

In a Series of Character Songs and Dances, Including Their Latest Pantomime Tragical Tabloid

"A DANCE WITH THE DEVIL."

### STALEY & BIRBECK

Mysterious Musical Blacksmiths.

### WELCH, MEALY & MONTROSE

"The Baseball Trio."

### Harry---LINTON & LAWRENCE---Anita

In Their Novelty "THE PIANO STORE."

### COOMBS & ALDWELL

In a Straight Singing Act.

### KARL EMMY'S PETS

One of the Best of Canine Acts.

### RICHARD WALLY

The Clever Comedy Juggler.

### PATHE WEEKLY

Current Events at Home and Abroad.

Two performances daily

Doors open for Matinee at 1:45 P. M.; Curtain at 2:15 P. M.

Doors open for Evening at 7:45 P. M.; Curtain at 8:15 P. M.

Acts are run in the order given only when feasible to do so, and the routine is subject to change without notice.

"WHERE QUALITY COUNTS"

## Sale of Silks This Week

Yard wide New Silks for street and evening wear,  
24 colors and black, at . . . \$1.00 a yard.

Pretty 50c. Wash Silks, at . . . 25c

Opposite  
Seneca Hotel

*Wards*

31 Clinton Ave. South  
Ground Floor

**ONE WHOLE FLOOR** of our building is filled with  
bedroom furniture samples  
TWO ILLUSTRATIONS OF MANY EXCEPTIONAL VALUES

**\$2.95**



**\$7.95**



### BRASS - RAIL BED

59 in. High 1 and 1-16 in. Posts  
2 in. Brass Mounts Brass Top Rod

### ALL-BRASS BED

2 in. Posts Five Fillers  
Bright or Satin Finish

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Library of

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The only American Cham-  
pagne ever awarded a  
Gold Medal at  
Foreign Expo-  
sitions



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DRY**

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Paris Exposition, 1889. France.  
Paris Exposition, 1900. France.  
Vienna Exposition, 1873.  
Austria,  
Bruxelles Exposition, 1897.  
Belgium.  
Bruxelles Exposition, 1910,  
Belgium.

**PLEASANT VALLEY WINE CO.**  
OLDEST AND LARGEST CHAMPAGNE PRODUCERS IN AMERICA  
RHEIMS, N. Y.

ORCHESTRA, JOS. MONK, DIRECTOR

"Our Favorite Regiment".....D. Ertl  
Exit March—"Everybody Two Step".....Jerome Remick

## Programme—Act 1

**Delmore & Oneida**

Novelty Gymnastic Act.

Artistic Poses on Japanese Balancing Perch.

# THE WORTH COMPANY

Successors to THE SIDNEY COMPANY, Inc.

NEW YORK      SIOUX CITY, IA.      WATERLOO, IA.      CHICAGO  
MASON CITY, IA.      OTTUMWA, IA.

We are now showing an excellent  
collection of Fall and Winter Coats  
---Tailored Suits---Dresses : : :

POPULAR PRICES      LARGE VARIETY

**THE WORTH COMPANY**

82-84 MAIN ST. EAST

" ROCHESTER'S NEWEST STORE FOR WOMEN "



# \$50 in Gold For the Boys

We have a Boys' Clothing Store on the Second Floor, and a mighty [good one it is. In this store we supply everything in boys' outer appareling even to the hats and caps.

Among our boys suits is a very special one that we sell at \$4.95.

This is a good, serviceable suit for general wear, a suit for school, a suit for play.

For this suit we want a name, a name which the boys and mothers will remember, because the boy who wears one of these suits is going to have another.

We are going to ask our friends, the boys, to give us a name for this suit.

To the boy sending us the name that is considered the best for this suit we shall give \$50 IN GOLD.

## RULES OF THE CONTEST

Any boy under 18 years of age is eligible to compete, that is to send in the name he considers best.

The contest will close October 10, 1912.

Choice of name must be sent in on coupon similar to one printed here which may be clipped from one of our advertisements, or blank coupons may be had by calling at our Boys' Clothing Department, Second Floor. Fill in coupon and mail or bring it to Boys' Clothing Department, Sibley, Lindsay & Curr Co., Rochester, N. Y.

### COUPON

I suggest this name for Sibley, Lindsay & Curr Co.'s \$4.95 boys' suit

.....

Name..... Age.....

Street and No.....

Town and State.....

Temple

**SIBLEY LINDSAY & CURR CO.**

**FOR BEST RESULTS**

OUR NEW IDEAS HAVE PROVEN GOOD



233 POWERS BUILDING

GEO. V. KONDOLF  
LOUIS J. WEHLE

ROCH., STONE 7072  
BELL, MAIN 2537

## Programme—Act 2

**J. Hunter Wilson & Effie Pearson**

Presenting "AT THE RECEPTION."

# OSBURN HOUSE

104 SOUTH AVENUE

THE ONLY FIRST-CLASS  
AMERICAN PLAN HOTEL  
IN ROCHESTER

D. A. O'KEEFE, Proprietor

BEFORE THE MATINEE  
VISIT

## Roblin & Zeluff's HAIR DRESSING PARLORS

For a Correct Head Dress

Shampooing, Manicuring  
and All Kinds of Hair Work a  
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BROS. & CO.  
"READY-TO-WEAR"  
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OPP.  
SENECA HOTEL

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The name

**"KELSO"**

makes me smile==  
and when I  
think of

**Velvet Edge  
Collars**

I simply have to  
laugh==the  
"comforts of life"

Just Phone

**899**



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## Whitcomb House Cafe and Rathskeller

New Entrance, Clinton Ave. S.

Excellent Menu and Music

Chicken and Lobster  
Dinner Served Sunday  
Evening, 6 to 8:30

Prof. Monk's Orchestra

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OVER \$8,500,000.00

Much of our new business comes through the *influence of our customers.*

*Young business men* will find the Alliance Bank *a valuable ally.*

SPECIAL DEPARTMENT FOR WOMEN

## Programme—Act 3

### Joe Jackson

Europe's Greatest Pantomimist.  
Funny? Well, Yes!

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Russian Baths

## Rochester Turkish Bath Co.

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Open every day in the week for both men and women. Also good rooms for MEN ONLY, with Shower and Plunge Baths for \$1.00 per day.

Home Phone Stone 2163  
Bell Phone 4790 Main

Electric Baths

Cabinet Baths



## Programme—Act 4

Farewell Appearance in Vaudeville.

**Mr. Homer Lind**

And His Company, in a Musical Playlet by Gustave Weinberg, Entitled

“THE OPERA SINGER.”

Note—Action takes place in a N. Y. vaudeville theater at the Monday morning rehearsal.

The Lindeman Grand Piano used in this act is the Henry & S. G. Lindeman, the smallest grand in the world, from the warerooms of C. W. OSTER, 340 Main St. E.

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- 4th. You can't dispute facts.

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The makers made them good  
The riders have made  
them famous

4 H. P. SINGLE, \$200.00

7 H. P. TWIN, - \$250.00

Immediate Deliveries—Cash or Installment

HENDERSON, 4 Cyl., \$325.00

EXCELSIOR, \$200.00—\$250.00

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IN SEASON

LOBSTERS, SCALLOPS, ETC.

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DELICIOUS SUPPER SPECIALTIES

EXCELLENT SERVICE

POPULAR PRICES

FINE ORCHESTRA

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Offers to you the advantages  
of its facilities

HAVING AMPLE RESOURCES  
REPRESENTATIVE DIRECTORATE  
CONSERVATIVE MANAGEMENT

We have Money to Loan on  
Bonds and Mortgages, or on  
Approved Collateral.

We have the largest and best  
equipped Safe Deposit Vaults  
in the city.

RESOURCES OVER \$22,500,000.00

CAPITAL AND SURPLUS, \$1,600,000.00

**ROCHESTER TRUST AND  
SAFE DEPOSIT COMPANY**

MAIN STREET WEST, COR. EXCHANGE ST.

## Programme—Act 5

### Brown & Blyler

Singing and Piano Act.

Last Season a Feature of the "Follies."

The Lindeman Grand Piano used in this act is the Henry & S. G. Lindeman, the smallest grand in the world, from the warerooms of C. W. OSTER, 340 Main St. E.

**Original German Restaurant**  
**FRED W. LONDON**  
**PROPRIETOR**

(ESTABLISHED 1889)

FORMERLY

**SANDERL'S GERMAN RESTAURANT**

25-29 MAIN STREET EAST

GERMAN COOKING AND IMPORTED BEERS

AFTER THEATER PARTIES OUR SPECIALTY



# TEMPLE THEATER

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**Absolute Safety Guaranteed Children Attending Rochester's  
Only Fire-proof and Germ-proof Theater.**

---

Mothers permitting their children to attend matinee performances should first assure themselves that the theater they attend is absolutely fire-proof; that it is impossible to burn it even if fires were to be started in every nook and corner. They should next assure themselves that the theater is germ-proof, that is that the air in the theater is free from bacteria which inhaled into the lungs finds lodgment and destroys life. Of even greater importance than the two mentioned is the moral tone of the performances given on the stage. Mothers should assure themselves that their children's minds are not being poisoned by coarse jests and lewd sayings of low-brow comedians; that the performance is free from the low variety taint, and that it is as pure and wholesome as the air they breathe into their lungs. It is generally accepted as a fact that the Temple Theater is the ideal vaudeville theater of the country in respect to being absolutely fire-proof, absolutely sanitary and absolutely moral in tone. It is the only theater in this city having a sanitation system insuring fresh air every one-half minute, installed at a cost of more than \$20,000.00. If your children are at the Temple you will know that they are safe and that neither their minds nor their bodies are being poisoned.





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 WE CAN MAKE THEM NEW  
**WHILE YOU WAIT**

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 Taps, 75c

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OUR AUTO CAR WILL CALL FOR AND DELIVER FREE

**BALL SHOE REPAIR CO.**  
 66 CLINTON AVE. N. Opp. Masonic Temple

## Programme—Act 6

**Jessie Busley**

In "MISS 318,"

By Rupert Hughes, Author of "Excuse Me."

Cast of Characters In Order of Their Appearance

Constance.....	Irene Eby
Claryce.....	Mollie MacDona
Percival Sterling.....	Harry Dayton
Myrtle Crilley.....	Claiborne Foster
Lisette Mooney.....	Jessie Busley
Mrs. Gray, a fussy shopper.....	Charlotte Crawford
Mrs. Walker, another one.....	Gale Truitt
Somebody's Husband.....	John Bradley

Other Shoppers.

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 REPAIRING**

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ROCHESTER LADIES' ORCHESTRA EVERY EVENING

FROM 6 TO 8 O'CLOCK AND 10:30 TO 12:30

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OUR SPECIAL SUNDAY TABLE D'HOTE DINNER

FROM 6 TO 8:30 P. M., AT \$1.00

AUGMENTED ORCHESTRA

**SOUTH AVENUE**      **TWO DOORS FROM MAIN**

## Programme—Act 7

Felix Adler

"The Plain Clothes Man."



### WISE INDIVIDUALS

Although the owl stays up all night he is accounted a bird of wisdom.

Have you stayed up all night with toothache? Resolved you would have your teeth attended to as soon as the sun got up, but the ache ended then and you postponed it, didn't you?

Be wise! Delay in dental matters adds to cost. Be wise!

**DR. FRED'K J. R. DEAN**

210-212 MERCANTILE BLDG.

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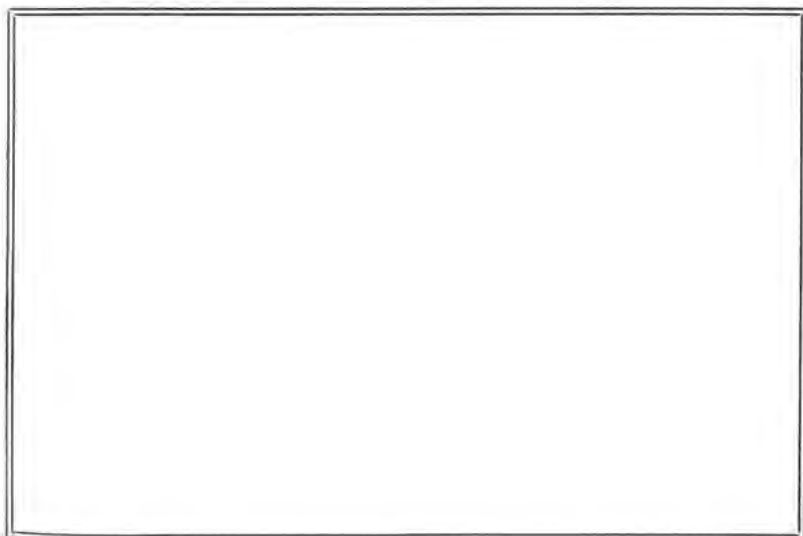
You expect more of it and it  
will give you more than you  
expect.

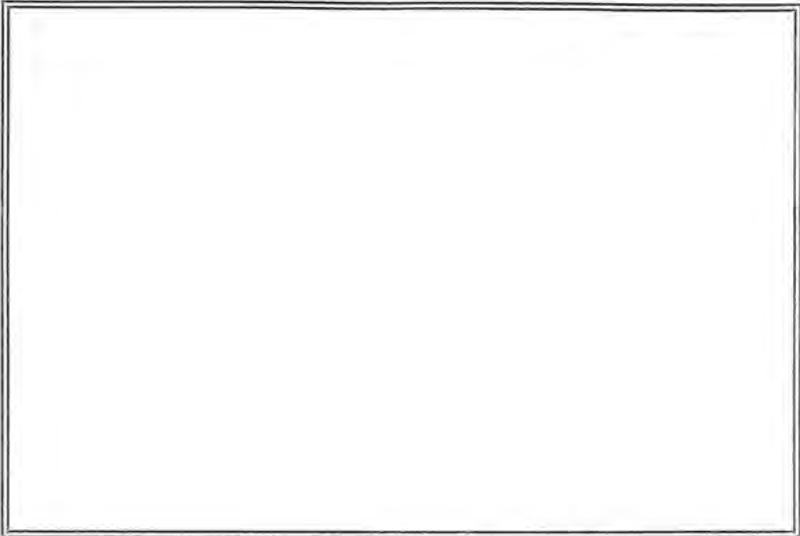
ROCHESTER RAILWAY & LIGHT CO.

## Programme—Act 8

**Ergotti's Lilliputians**

In a Gymnastic Novelty Act.

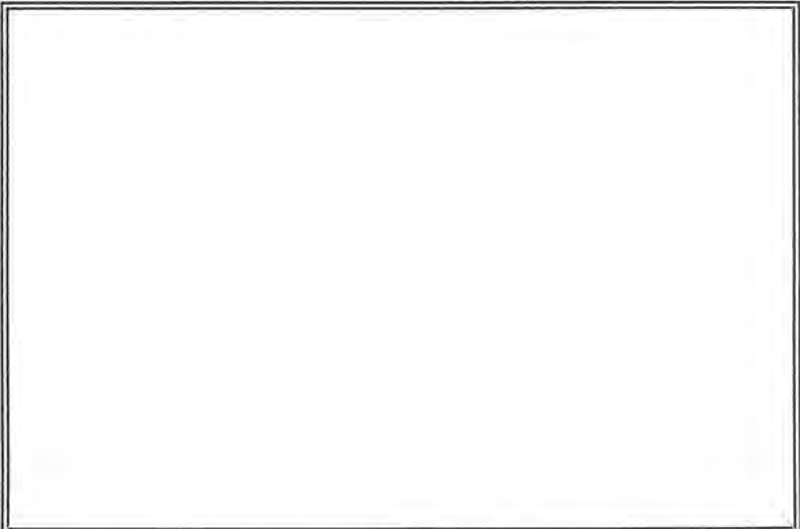




## Programme—Act 9

### Moore's Weekly

The German Emperor—Swimmers trying to reach Coney Island from the Battery—A submarine of France—New York Central pier fire—Soliciting hospital funds in Australia—Miss Theo Carter giving away tooth brushes to school children—The Grand Duke Michael Alexandrovitch—President Taft at a ball game—A double-decked street car—New fall styles of millinery in Paris.



TEMPLE THEATRE.  
ROCHESTER, N.Y.

