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Music and Lyrics by

FRANK LOESSER

starring

DICK KALLMAN

WILLARD WATERMAN

with

MAUREEN ARTHUR

DYAN CANNON

WILLIAM MAJOR

**PAT
McENNIS**

**JOE
COWAN**

**TOM
BATTEN**

**LILIAN
FIELDS**

**STANLEY
SIMMONDS**

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(in order of appearance)

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GATCH	STANLEY SIMMONDS
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TACKABERRY	LARRY POOL
PETERSON	WILLIAM SISSON
KITTRIDGE	LARRY DEVON
J. B. BIGGLEY	WILLARD WATERMAN
ROSEMARY	DYAN CANNON
BRATT	TOM BATTEN
SMITTY	PAT McENNIS
FRUMP	WILLIAM MAJOR
MISS JONES	LILIAN FIELDS
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MISS KRUMHOLTZ CAROLE LINDSEY
TOYNBEE LEE BARRY
OVINGTON LARRY DEVON
POLICEMAN BILL JOYCE
WOMPER JOE COWAN
SINGERS: LEE BARRY, LARRY DEVON, JOE EVANS, I. W. KLEIN, LARRY POOL,
STANLEY SIMMONDS, WILLIAM SISSON, JILL ALEXANDER,
ELEANOR EDIE, JUDITH LEAMON, FAYN LE VEILLE, CAROLE
LINDSEY, ANNE NATHAN.
DANCERS: TED AUGUST, GENE FOOTE, CURTIS HOOD, BILL JOYCE, RONALD
STRATTON, BUDDY VEST, LOU ZELDIS, FELICE CAMARGO,
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MUSICAL NUMBERS

ACT I

How To	Finch
Happy To Keep His Dinner Warm	Rosemary
Coffee Break	Frump, Smitty and Office Staff
The Company Way	Finch and Mr. Twimble
The Company Way	Frump, Mr. Twimble and Office Staff
A Secretary Is Not A Toy	Bratt, Frump and Office Staff
Been A Long Day	Finch, Rosemary, Smitty
Been A Long Day	Biggley, Hedy, Frump
Grand Old Ivy	Finch, Biggley
Paris Original	Rosemary, Smitty, Miss Jones and Secretaries
Rosemary	Finch and Rosemary
Finaletto	Finch, Rosemary, Frump

ACT II

Cinderella, Darling	Rosemary, Smitty and Secretaries
Happy To Keep His Dinner Warm	Rosemary
Love From A Heart of Gold	Biggley, Hedy
I Believe In You	Finch, Frump, Bratt and Executives
The Yo Ho Ho	The Jolly Wickets and Wickettes
I Believe In You	Rosemary
Brotherhood of Man	Finch, Biggley, Frump, Bratt, Womper. Miss Jones and Office Staff
Finale	Company

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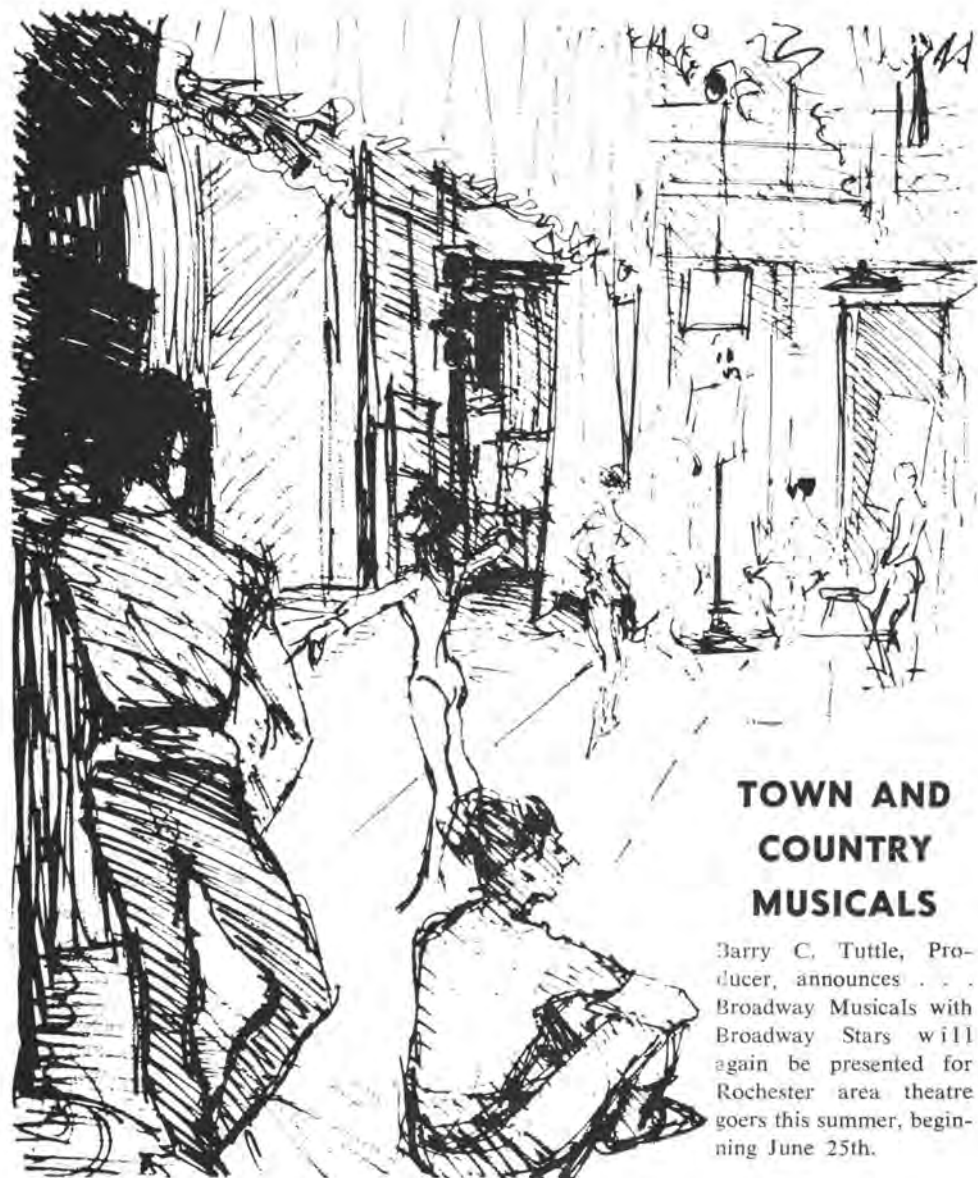
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Understudies never substitute for listed players unless a specific announcement for the appearance is made at the time of the performance.

Finch—Joe Evans; Biggley—Tom Batten; Hedy—Carole Lindsey; Rosemary—Jill Alexander; Frump—Buddy Vest; Smitty—Fayn Le Veille; Mr. Twimble—William Sisson; Womper—Stanley Simmonds; Bratt—Larry Pool; Miss Jones—Judith Leamon.

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CREDITS

Scenery built and painted by Feller Scenery Studios. Costumes by Eaves Costume Company. Miss Arthur's and Miss Cannon's costumes by Grace Costumes. Furs by Peterzill. Shoes by La Ray Boot Shop. Sound by Masque. Hosiery and gloves by Jessie Zimmer. Costume Fabrics by Gladstone and Far Eastern Textile Co. Draperies by Allied Studio. Telephones by New York Telephone Company. Typewriters and Adding Machines by Smith-Corona Div., Smith-Corona Marchant, Inc. Depend-a-Bilt Garden Furniture by Salmanson. Attache cases courtesy of Rex Bilt Leather Goods, Inc. Men's shirts by Gant Shirtmakers. Lighters by Rogers, Inc. Portable Intercom Units courtesy of General Electric Co. Postage meter mailing machine and mailing scale courtesy of Pitney-Bowes, Inc. Watches courtesy of Helbros Watch Co. Super-Speed Electric Shavers by Schick, Inc. Toy Rocket by Ideal Toy Co. Towels by Matex. Desk lamps by City Knickerbocker Lighting Fixtures. Office furniture by Fritz Hansen, Inc. Jewelry by Caro. Homburgs by Stelson. Old Spice Men's Toiletries, courtesy of Shulton, Inc. McGregor Golf Equipment, courtesy of Brunswick Sports. Coca-Cola by Coca-Cola Co. Mary Proctor Ironing Boards and Irons used by Wardrobe Dept. Beauty Chair and Hair Dryer by Rayette, Inc.

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Casting Director	Lawrence N. Kasha
Assistant Carpenter	Jack Van Bommel
Flyman	Sidney Ruderman
Assistant Electricians	William Wendell, Joseph Maloney, Herbert Harrison
Assistant Propertyman	Bob Costello
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WHO'S WHO IN THE CAST

DICK KALLMAN (Finch)

The arduous song-and-dance role of Finch gives young Dick Kallman the first star on his dressing-room door. Seldom has competition for a plum part been so keen, but in Kallman, almost literally born into the theatre in New York, producers Feuer and Martin believe they have the ideal actor. In the few short years since he went from Professional Children's School to a featured part in the musical version of Booth Tarkington's "Seventeen," a Broadway debut which earned him a **Theatre World** Award as one of the season's most promising newcomers, Dick Kallman has worked at perfecting his talent in every phase of show business. Today, with Broadway, film, national and foreign television, night club and recording celebrity, he is eminently qualified for the theatre stardom he has earned. He followed "Seventeen" with the juvenile lead, in sup-

port of Menasha Skulnik and Richard Whorf, in the long-running Broadway comedy, "The Fifth Season," last season toured in the comedy hit, "Come Blow Your Horn." He played a co-starring role with Susan Hayward in the film "Back Street," has also acted for Hollywood cameras in "Born to be Loved" and "Verboten." He has had featured roles in the television series The Texan, The Californians, Bachelor Father, Markham, and on Alfred Hitchcock and Jack Benny programs. The eminent Sophie Tucker made him her protege when he debuted in night clubs, and he has entertained supper club patrons in Los Angeles, Washington, Philadelphia, Buffalo, Las Vegas. Just before reporting for rehearsals of "How to Succeed in Business Without Really Trying" Dick Kallman co-starred with Tommy Steele in an English film, "It's All Happening," and through guest appearances on

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some fourteen programs became a popular favorite with British televiewers. He has just cut, for EMI Records, his first album, called "Speak Softly" from the title of one of his best-selling singles, and his newest release is "From This Day On," a European favorite for which he wrote the English lyrics.

WILLARD WATERMAN

(J. B. Biggley)

Willard Waterman began making fans from coast to coast on the highly popular radio and television series, "The Great Gildersleeve," in which he was the mythical water commissioner. He played his role on radio from 1950 to 1958 and on 39 television segments filmed during 1955 and 1956. The Madison, Wisconsin star gave up engineering to become an actor. Between 1936 and 1946 there wasn't a radio show in Chicago on which Willard didn't work at one time or another, often performing as many as 35 or 40 a week. While he was playing George in "Those Websters" the program moved to California, and thus the actor began his career on many Hollywood-originated shows, such as "The Halls of Ivy," the Joan Davis Show, Lux Radio Theatre, Screen Guild Players, leading naturally into television. He has had prominent roles on many network shows, including The Eve Arden, Red Skelton and Joey Bishop Shows, "December Bride," "The

Real McCoys," "The Life of Riley," "Circus Boy," "Wagon Train," "Maverick," "Dennis the Menace," "Mr. Ed." To his credit are featured film roles with Bing Crosby in "Riding High," Barbara Stanwyck in "The Lie," Charles Coburn in "Has Anybody Seen My Gal?," Red Skelton in "Watch the Birdie" and "Half a Hero," Loretta Young in "It Happens Every Thursday." His most recent roles have been in "The Apartment" with Shirley MacLaine, "Auntie Mame" with Rosalind Russell, Martin and Lewis' "Hollywood or Bust," and "Fourteen Hours" and "Three Coins in the Fountain." Since 1953 Willard Waterman has interspersed his film and television acting with stage appearances, at the LaJolla Playhouse in California in "Anniversary Waltz," "The Seven Year Itch," Shaw's "Androcles and the Lion," Chekhov's "The Proposal," and he has toured the West Coast with Eve Arden in "Auntie Mame."

MAUREEN ARTHUR (Hedy)

The role of Hedy, the whistle-bait secretary in the world of big business in "How to Succeed in Business Without Really Trying," marks the first stage appearance of Maureen Arthur, whose talents have previously been generously exposed on radio and television. Maureen started her professional career on a network radio show in St. Louis and in a local television production. A tal-

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Who's Who in the Cast

ent scout from the Garry Moore program chose her to represent St. Louis in a nationwide talent hunt. She appeared on the Moore show and won the contest, then played New York's Palace Theatre and next went on the "Chance of a Lifetime" television show, winning six weeks in a row. Appearances followed with Ernie Kovacs on NBC's "Tonight" show, with Jan Murray on his daytime program, then she was a regular with Canadian comics Wayne and Shuster on their "Holiday Lodge" series. General Electric Theatre, Perry Mason and Studio One programs have offered her straight dramatic roles in the video medium. Maureen came to show business naturally, for her father operated the Fanchon and Marco theatre chain in St. Louis.

DYAN CLANNON (Rosemary)

Although 23-year-old Dyan Cannon of the blue-green eyes, dark-blond hair and bikini model figure never took a singing lesson in her life, she acted and sang the part of Cleo, the waitress with the tired feet who lets loose with "Big D" in Frank Loesser's musical hit, "The Most Happy Fella," in a production last summer sponsored by the Los Angeles Civic Light Opera. With her success in this role an impetus, she departed for New York, and in no time was making her Broadway debut with Jane Fonda and Bradford Dillman in a light comedy, "The Fun Couple." Al-

though the play was swept away like the autumn leaves, Dyan made a solid impression, and the part of Rosemary resulted. A native of Tacoma, Washington, she was raised in Seattle, and attended the University of Washington and U.C.L.A. A course of acting with Sanford Meisner in Hollywood led to a contract with M-G-M Studios. Her acting experience until this year has been mainly on television, in some 300 roles, including major parts on Playhouse 90, Gunsmoke, Climax, 77 Sunset Strip, Red Skelton and Ben Casey segments.

WILLIAM MAJOR (Frump)

William Major, born and educated in Nebraska, began his career as a radio announcer in Hastings. He made his New York debut and first national tour in Tennessee William's "The Rose Tattoo." After study with Stella Adler he became one of the original members of the New York Shakespeare Festival, playing nine roles including Benedick in "Much Ado About Nothing" and Touchstone in "As You Like It" and, his most recent part, Hortensio in "The Taming of the Shrew." Again on Broadway, he acted in "The Sleeping Prince" with Sir Michael Redgrave and Barbara Bel Geddes, then was cast as James II in the first U.S. production of Shaw's "In Good King Charles' Golden Days." Tennessee Williams cast him as Gooper, the brother, in "Cat On A Hot Tin Roof," which toured nationally. With off-Broadway's Phoenix Theatre he acted in both parts of Shake-

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Who's Who in the Cast

spere's "Henry IV," then, recipient of a Ford Grant with the Actors' Workshop of San Francisco, he spent several months in the role of Edmund in "King Lear" and in Ben Jonson's "The Alchemist." This past season he played his 18th off-Broadway role in "The Hostage." This is Mr. Major's first singing role.

PAT McENNIS (Smitty)

Pat McEnnis came to the stage after teaching in California. Acting jobs in New York at first were hard to find, so she doubled as a saleswoman in department stores and as a singing waitress in a Greenwich Village night club. Her first Broadway show was "Redhead," starring Gwen Verdon, which kept her employed for nine months. When "Bye Bye, Birdie" opened in New York she was engaged as standby for Kay Medford in the role of Mae Peterson, the mother. After the musical left Broadway she joined a U.S.O. troupe in a musical revue

which performed in Turkey, Greece, Morocco, Germany, and France. Upon her return she was paged to replace Joan Blondell, again as Mae in "Bye Bye, Birdie," in the national company of the musical, and this past summer she played the role again in a number of leading summer theatres.

JOE COWAN

(Mr. Twimble Womper)

Joe Cowan began his professional career in vaudeville in New York with a song and dance act, at the age of sixteen. Two Joe Cook shows, "Rain or Shine" which ran a year and "Fine and Dandy," which played two years, marked his bow in the theatre of musical comedy. The vaudeville stage called him again, and now in a comedy turn he toured the land on the Loew's, Pantages the Orpheum theatre circuits, later toured with such unit shows as Harry Delmar's "Revels" and with the Count Bernyce troupe. Joe Cowan has also had his fling on the fast disappearing stages of bur-

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Who's Who in the Cast

lesque, and his night club engagements have been legion, highlights among them a fifteen-week engagement at the Silver Slipper in Las Vegas and two seasons ago a ten-week stand at Harold Minsky's New Frontier Hotel in the Nevada resort.

TOM BATTEN (Bratt)

Tom Batten started his career with Rudy Vallee at the Texas Centennial in Dallas at the age of ten, then went to Hollywood with Gus Edwards and, under contract first to Paramount then to M-G-M, appeared in such films as "Meet Me In St. Louis," "30 Seconds Over Tokyo," "Dragon Seed," several Marjorie Main-Wallace Beery comedies, "The Pajama Game," "The King And I." Returning to the legitimate stage he spent three seasons with Maurice Schwartz and several with Leo Fuchs in Yiddish plays and musicals, since has appeared in top television shows such as the Ernie Ford and Omnibus programs,

toured night clubs with Dennis Day, acted in important plays for a season at Elitch's Gardens, Denver, and did a season on tour in "The Music Man." His experience in summer musical stock has been extensive, most recently including "The Music Man," "Flower Drum Song," "Fior-ello!" and "Gypsy."

LILIAN FIELDS (Miss Jones)

Lilian Fields' theatrical background ranges from opera to the legitimate stage. In summer stock she has played leading roles in "Show Boat," "Song of Norway," "Meet Me In St. Louis" and "Lady In The Dark." She has also acted in such dramatic shows as "Mourning Becomes Electra," "The Women" and "Private Lives." Her operatic repertoire includes "Carmen," "The Marriage of Figaro," "Aida," "Il Trovatore" and "The Barber of Seville." Before assuming her present role she performed off-Broadway in "The Sap of Life." On television she has had dramatic roles on such pro-

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grams as The Naked City and Armstrong Circle Theatre, and she has been a part of numerous radio serials. A graduate in business book-keeping of Philadelphia's Temple University, she has studied for the theatre at the Neighborhood Playhouse and the American Theatre Wing in New York.

STANLTY SIMMONDS (Gatch)

Stanley Simmonds is a veteran New York actor who has sung in "I Can Get It For You Wholesale," "Let It Ride," "Fiorello!," "The Chocolate Soldier," "Call Me Madam," "Silk Stockings" and national companies of "Brigadoon" and "High Button Shoes." He has performed in the film of "Li'l Abner," in St. Louis and Kansas City summer opera, in stock, vaudeville and burlesque, and his television appearances include roles as Phil Silvers' double in Sergeant Bilko, and as an accomplice to such luminaries as Milton Berle, Red Buttons and Jack Haley.

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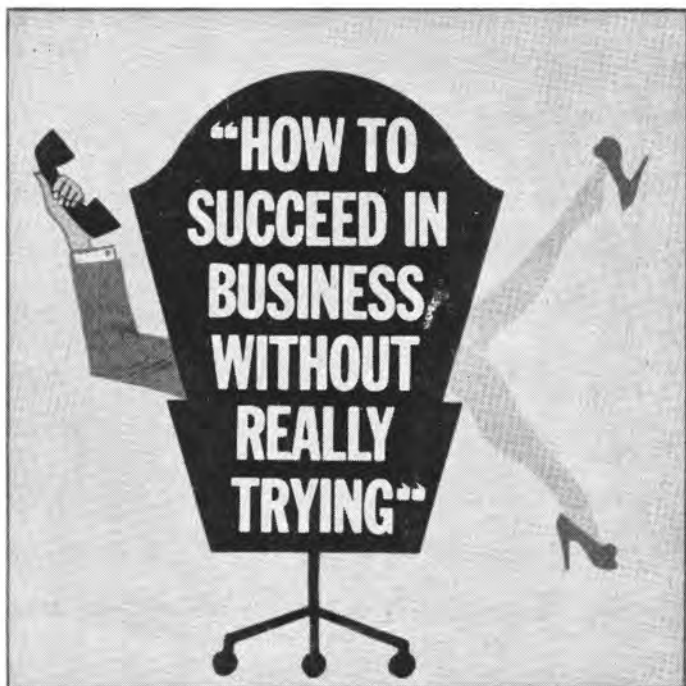
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