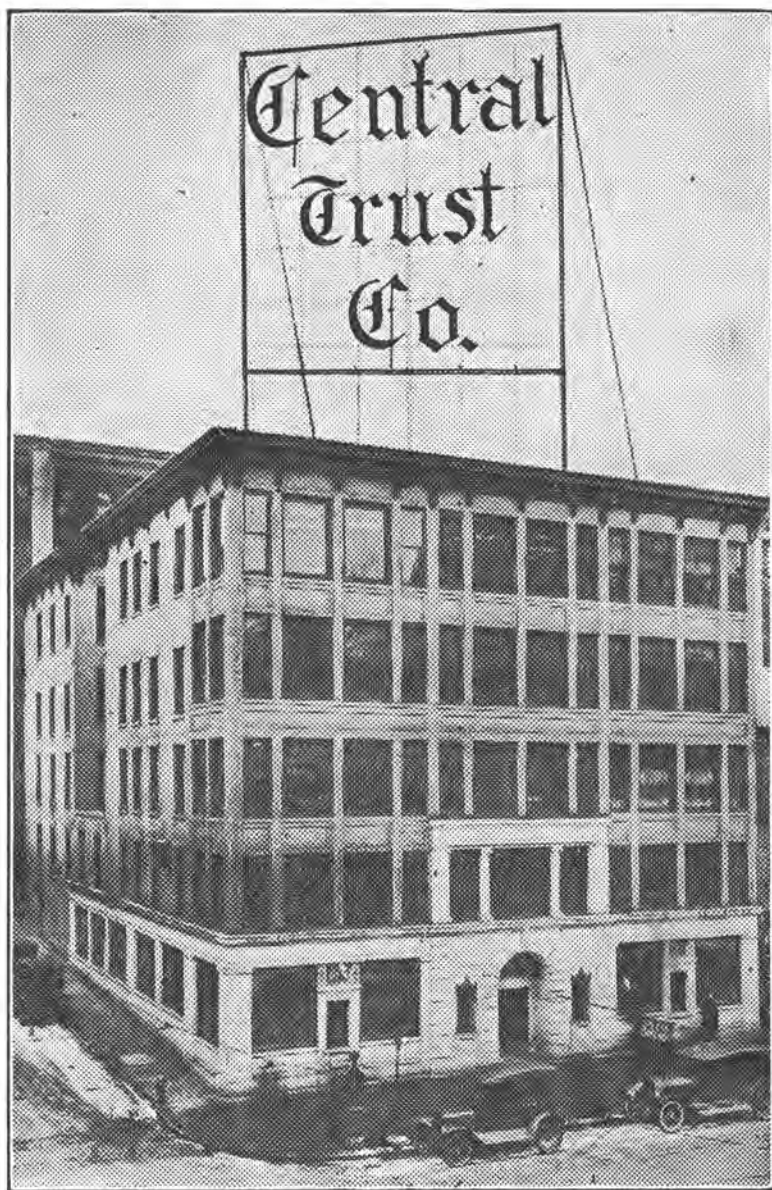




LYCEUM THEATRE

APRIL 22 AND 23



invites you to visit its new banking offices in its own building at

25 MAIN STREET EAST

Safe Deposit Boxes

\$3.00 a year and upwards

Women's Department

Separate entrance from vestibule

Interest Paid on Special Accounts



HOTEL FORD

DELAWARE AVENUE
at
CHIPPEWA STREET

ABSOLUTELY FIREPROOF

BUFFALO, NEW YORK

750 convenient, comfortable
rooms for men and women
at the following moderate
prices

132 rooms, single \$1.50, double \$2.50

352 rooms with bath, single \$2.00

266 rooms with bath, single \$2.50

Double, \$3.00 and \$3.50

Elmwood Avenue Car to Door

*You will appreciate
the prompt and courteous attention
that will be given to
your banking business
if you open an account
with the*

Security Trust Company

Main and Water Streets

Interest Paid on Deposits

Consider this a Special Invitation

In a few weeks our new banking house at 32 State Street will be finished, and as it is one of the finest in the State, you should by all means plan to see it.

Come in now and get acquainted at our temporary location.

THE NATIONAL BANK *of* COMMERCE
25 STATE STREET

Open Saturday Evenings from 6 to 9 o'clock to receive deposits



Where
Experience
Counts for
Most

AS the pioneer trust company of Western New York this institution brings to bear upon the problems of its patrons a third of a century of experience in the performance of its trusts.

How well your proposed plans will meet your family's needs may be seen at present through a living trust agreement. May we explain?

Capital and Surplus, \$ 2,500,000
Resources Over - - 37,000,000

ROCHESTER TRUST
and Safe Deposit
COMPANY
Main Street West and Exchange

**Any
oil heater
may be
better
than coal**

**But
there is
no oil
heater
"just as
good as"
NOKOL**

The NEW NOKOL properly installed can only result in perfect satisfaction to the user. Our guarantees cannot be excelled.

Let us tell you about the NEW NOKOL and why you should place your order now.

L. W. SAGE & CO.
215 East Ave.
STONE 1570.

NOKOL
Automatic Oil Heating for Homes
Bonded by the
Fidelity and Casualty Company

SOME of those whose presence contributes to the brilliancy of this occasion are able to trace their line of descent back to the pioneers of a hundred years ago, whose industry laid the foundations of Rochester's material prosperity and whose ideals have become her guiding spirit.

Throughout all their lives and labors the Leary Establishment was in their midst, a dependable co-worker. Its assistance made their lives easier and it helped to keep their world cleaner and brighter.

And now, after a century of such service, it functions successfully in this larger community, with new blood, new life and tested experience, and contributes daily to the cleanliness and brightness of your present day world.

As you are enjoying the splendor and attractiveness of the present scene you may wonder how such beauty can be kept from disappearing. Dry Cleaning is the answer and when your own favorite gowns need expert attention,

Simply Phone
LEARY'S
Main 7974-7975-7976-7977

LYCEUM THEATRE

TUESDAY AND WEDNESDAY EVENINGS

WEDNESDAY MATINEE

APRIL 22nd and 23rd, 1924



THE *Chatterbox Revue of 1924* IN TWO ACTS

ACT ONE

Scene I—THE REVUE WORKSHOP

Mrs. M. R. Anstice
Mrs. Glen Mayo
Mrs. J. F. Taylor
Miss Sue Miller
Miss Lois Newell
Mrs. C. W. Weis, Jr.

CHATTERBOX
GIRLS

Mrs. T. C. Parsons
Mrs. J. F. Weller
Mrs. Eric Hoard
Mrs. G. C. Buell
Mrs. F. K. Robeson
Mrs. J. H. Kitchen

Words and music by Mrs. John R. Fox

Scene II—A CHINESE FANTASY

A BURMESE LADY
MAH JONG SONG by

MRS. HARRY BEARDSLEY
MR. HOWARD CUMMING

Mrs. Freeman Allen
Mrs. Gordon Baird
Mrs. W. J. Curtis, Jr.
Mrs. D. A. Campbell
Mrs. W. B. Macomber
Mrs. S. E. Durand

THE
HEAVENLY
TWINs

Mrs. D. M. Hough
Mrs. Louis Johnston
Mrs. B. E. Finucane
Mrs. Ed. Harris, 2nd
Mrs. John Barrows
Mrs. W. V. Castle

Counter—Mrs. Ernest Jenkins

Dice—{Mrs. F. H. Gouverneur
Mrs. K. H. Field

Words and music by Mrs. John R. Fox

Program continued on second page following

The Sagamore

OWING to the many requests of members of the Chatterbox Club we have decided to open our Japanese Room on the Roof for dancing after the performance on Tuesday night, April 22nd. Music by Hughie Barrett and his popular Sagamore Orchestra. Tickets may be secured in the Sagamore Lobby

Admission \$1.00

SERVICE A LA CARTE



On Wednesday night our regular Dinner
and Supper dances in our Main
Dining Room

6.30 to 8.30 and 10.30 to 1 a. m.

ESTABLISHED 1834

The Sunderlin Company

Jewelers and Silversmiths

"The House of Perfect Diamonds"

348 MAIN STREET EAST

ROCHESTER, N. Y.

Program continued

Scene III—"SOME DAY THEY MAY CARRY THIS
IMPRESSIONISTIC SCENERY TOO FAR"

MRS. SHEBOYGAN, the mother.....	MRS. J. HOWARD KIDD
MR. SHEBOYGAN, the father.....	MR. HAWLEY WARD
KATINKA SHEBOYGAN, the daughter.....	MRS. E. D. DAVIS
ALGERNON, the hero.....	MR. F. A. READ, Jr.
MR. BLESON, the villain.....	MR. HOWARD CUMMING
BOZO, the butler.....	MR. E. FRANKLIN BREWSTER

Program continued on second page following

MEN'S HATS
and FURNISHINGS

John B. Watkins

61 East Avenue



*We illustrate one of our smartest
Spring Models, tailored for the
McFarlin Store by Hickey-Freeman*

The coat has ample shoulder room;
deep lapels; fits the hips closely;
curves in slightly at the waist.
Trousers are straight and broad.
Vest has blunt points. Shown in
the new and much desired light
colors, and also in medium shades.

\$55.⁰⁰

McFarlin Clothing Co.

110-116 MAIN ST. EAST

A Shop of Exquisitely Feminine Things to Wear

COATS
DRESSES
MILLINERY
SWEATERS
SHOES
HANDBAGS

DAILEY

44 East Avenue

HOSIERY
LINGERIE
NEGLIGEE
JEWELRY
PERFUMES
SCARFS

Program continued

Scene IV—"THE BUNCH AND JUDY"

THE GIRL, "Judy"MRS. C. W. WEIS, Jr.

MR. F. K. ROBESON
MR. M. J. MILLER
MR. D. S. REVELEY
MR. W. H. ADAMS

TOMMY
ATKINS

MR. F. H. GOUVERNEUR
MR. H. C. TOWNSON
MR. S. E. DURAND
MR. W. W. WILLIAMS

Scene V—"CAUGHT IN THE RAIN"

SONG—"SOMEONE LOVES YOU AFTER ALL"

THE GIRL.....MRS. D. C. TOWNSON

THE BOY.....MR. JAMES SLOCUM

Program continued on second page following

EDWIN E. SERVIS

— Tailor —

58 EAST AVENUE ROCHESTER, N. Y.

Exclusive Imported Fabrics



Summer's Fashion Slogan

"The Scarf's the Thing"

ALL the Paris cables have something to say about the scarf, and all these new fashions for summer echo her advice. Certainly this new feature has much to commend it—its important fashion appeal and its flattering grace. McCurdy summer displays stress the scarf—on coats, on frocks, alone, or on blouses. Equally appealing in woolens, cottons or silks, and exceedingly becoming to women of every type.

You'll like the scarf mode!

McCURDY AND COMPANY, INC.

COVNER

Women's Wear

East Avenue Styles at Prices of a Neighborhood Street

At Covner's you will find individual and exclusive Coats and Dresses in the latest mode at unusually moderate prices.

Extra Size Apparel

For Extra Sizes we have a Special
Department

7 Gibbs Street

off East Avenue

Program continued

Scene VI—"AT THE SIGN OF THE SMOKING DOG"

QUEENIE MULVANEY.....	MRS. LAWRENCE GARDNER
MOE } Waiters	MR. P. H. CONVERSE
JOE } SYNCO PATERS {	MR. J. H. RAE
PETIE, the newsboy	MR. M. R. ANSTICE
MRS. M. H. GREGG.....	MR. JOHN BARROWS
MRS. ALLEN COOK.....	MR. JOHN DAY
MRS. J. R. FOX.....	MR. H. C. TOWNSON
MRS. F. A. READ, Jr.....	MR. JOSIAH HUNTOON
MRS. WM. H. ADAMS.....	MR. H. K. LIKLY
MRS. F. K. ROBESON.....	MR. R. G. WEIS
MRS. W. B. LEE, JR.....	MR. McC. H. BROWN
MRS. W. B. MACOMBER.....	MR. J. R. FOX
MISS ELEANOR CLEMENTS.....	MR. ASA McBRIDE

APACHE DANCE

MRS. J. H. KITCHEN.....	MR. WILFRED KEARNS
-------------------------	--------------------

Program continued on second page following

O'Hara Millinery

An incomparable assemblage of Hats that represent the most original and most individual of Springtime's versions. The selection of Sports and Dress Hats will not fail to fascinate.

Consistently conservative pricing

Fifty East Avenue

B. FORMAN COMPANY



SPRING DAYS are sports days, and never before was it so true that "clothes makes the sports woman." She will discover that the correct apparel will cover a multitude of topped drives and missed putts, and the Forman assortments of sports attire are so complete as to offer almost as much enjoyment in the choosing as in the wearing of the costumes in which one may decide anew that the fairway is the best way to smartness and slimness, or that tennis presents a splendid manner of paying court to fashion.





Before or After the Theatre

Those who appreciate superior environment,
cuisine and service meet at

"Rochester's First Class Sea Food Restaurant"

The Sea Shell, Inc.

Stone

420

410 Main Street East

Diagonally West of the Eastman Theatre

ACT TWO

Scene I—"A QUIET HOUR" WITH MR. ARTHUR TAYLOR
AND HIS ORCHESTRA

(a)—Somebody Stole My Girl.

(b)—San.

Scene II—"TAKING BABY'S PICTURE"

MRS. MARGARINE.....	MRS. E. FRANK GANNETT
OLEO MARGARINE.....	MRS. WM. B. LEE, Jr.
MR. SNAP.....	MR. FRED. McKELVEY

Scene III—OLD FASHIONED SEXTETTE

MRS. S. E. DURAND	} OLD FASHIONED GIRLS	MRS. L. C. STRONG
MRS. J. R. FOX		MRS. J. H. KITCHEN
MRS. F. K. ROBESON		MISS SUE MILLER

Program continued on fourth page following

PROJANSKY CO.

Tailors for Gentlewomen

248 EAST AVENUE

MERCHANTS BANK

of ROCHESTER

125 MAIN STREET EAST AT SOUTH AVENUE

FRANK A. WARD
President

JOHN C. RODENBECK
Vice-President

ALBERT S. NEWELL
Vice-President

CHARLES P. SCHLEGEL, Vice-President

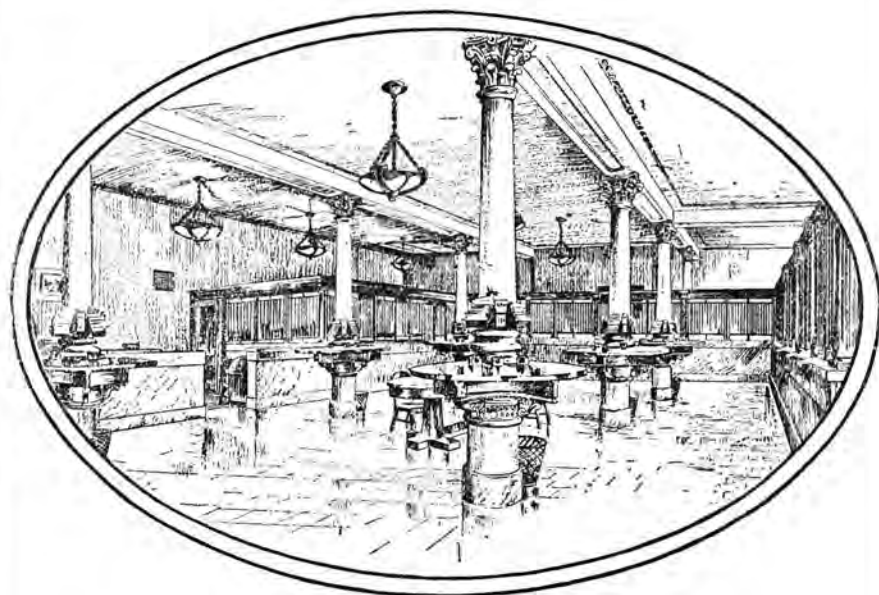
MARTIN B. HOYT, Vice-President

RAYMOND G. DANN, Cashier

FREDERICK B. PUNCH, Ass't Cashier

J. HERBERT KALBER, Ass't Cashier

GROVER C. BRADSTREET, Ass't Cashier



Directors

FRANK A. WARD, President, Wards
Natural Science Establishment

GEORGE H. PERKINS, Vice-President
Smith, Perkins & Company, Inc.

CHARLES P. SCHLEGEL, President
Schlegel Manufacturing Company

MARTIN B. HOYT, Treasurer
The Case-Hoyt Corporation

JOHN C. RODENBECK, Vice-President

FRANCIS S. MACOMBER, Attorney

ALBERT S. NEWELL, Vice-President

IRVING S. ROBESON, Treasurer
Robeson-Rochester Corporation

JOSEPH F. WELLER, President, Kellogg
Manufacturing Co. Vice-President
Josiah Anstice & Co., Inc.

NELSON SAGE, President, Rochester
Button Co.

LEWIS S. WHITMORE, Vice-President
Whitmore, Rauber & Vicinus, Inc.

Lincoln-Alliance Bank

ROCHESTER, N. Y.

*Member Federal
Reserve System*

Capital, Surplus and Profits
\$5,000,000.00

Five Offices

MAIN

183 Main Street East

LINCOLN

33 Exchange Street

LAKE AVENUE

Lake Avenue cor. Ridgeway Avenue

WEST END

886 Main Street W.
at Genesee and Brown

EAST END

Main St. E. and North Goodman

*A New Banking Service
for people in the vicinity
of East Ave. and Main St.*

To bring the services of Union Trust Company nearer our customers in the eastern section of the city we have installed in the East Avenue Office of the Company

*Modern Safe Deposit Vaults
with Individual Safe Deposit Boxes
to Rent for \$3.00 yearly and up*

We are now equipped to safeguard your valuable papers — bonds, notes, deeds, insurance papers — as well as jewelry.

We'll gladly show you our new Vaults and explain Union Trust Safe Deposit Service.

UNION TRUST COMPANY

TRIANGLE BUILDING

EAST AVENUE AT MAIN STREET

Bonbright & Company

INCORPORATED

Represented by

H. DEAN QUINBY, Jr.

F. H. GOUVERNEUR

310-320 National Bank of Commerce Bldg.

Scene IV—THE AWAKENING

CONSCIOUS.....	MR. B. D. LITTLE
UNCONSCIOUS.....	MR. WILFRED KEARNS
MR. W. P. FARLEY } THE NYMPHS	{ MR. J. H. KITCHEN
MR. J. H. RAE } SLEEPWALKERS	{ MR. W. W. WILLIAMS
MR. F. A. READ, Jr. }	{ MR. C. W. WEIS, Jr.

Scene V—THE FASHION SHOW

Song.....	Mrs. John Barrows
Neglige.....	Miss Lois Newell.....by Miss E. L. Munn
Sport Costumes.....	Mrs. W. H. Adams.....by B. Forman Company
	Mrs. Gilbert Belden.....by B. Forman Company
	Mrs. F. A. Read.....by B. Forman Company
	Mrs. Ernest Jenkins.....by B. Forman Company
Suit.....	Mrs. C. W. Weis, Jr.....by Projansky
	(Hat by Miss O'Hara)

Program continued on second page following

If it is to be had in Rochester, you
will find it at one of the stores of

THE ROCHESTER FRUIT AND VEGETABLE CO.

Stores at

375 Main Street East

74 Main Street West

1506 Lake Avenue

Seneca Street, Geneva

Mah Jongg

Genuine Imported Chinese Sets

Ranging in price from
\$6.75 to \$250.00

Mah Jongg Tables, Racks, Books
of Instruction, Favors, Dinner
Cards and the new sets
of Chinese Money

CLARENCE W. SMITH

BOOKSELLER, STATIONER, IMPORTER

113-115 EAST AVENUE

SAGAMORE ARCADE

ROCHESTER, NEW YORK

"Say it with Flowers"

THROUGH

Salter Brothers

Florists

38 WEST MAIN STREET

AND

322 EAST MAIN STREET

*Delivered by Telegram Anywhere
Promptly*

Tice and Gates

117 East Avenue

*China, Glass
and Queensware*

WILLIAM F. TICE

WILSON B. GATES

FRANKLIN JONES

Goucher
FLOWERS
345 Main St East
30 East Avenue
ROCHESTER, N.Y.

PAGE & SHAW, INC.

49 EAST AVENUE

Candy and Ice Cream of Excellence

BOSTON — NEW YORK — LONDON — PARIS

FASHION SHOW—Continued

Sport Costumes	Mrs. Wilmot V. Castle	The Mally Company
	Mrs. John H. Kitchen	The Mally Company
	(Hats by Miss O'Hara)	
Summer Frocks	Mrs. F. H. Gouverneur	by Dailey
	Mrs. J. F. Taylor	by Dailey
	Mrs. B. E. Finucane	by Dailey
	(Hats by Clotilde)	
Garden Party Frock	Mrs. K. C. Townson	by Sibley, Lindsay & Curr Co.
Afternoon Frocks	Miss Jane Cory	by Martyn
	Mrs. Wendell Curtis, Jr.	by Martyn
	Mrs. Louis Johnston	by Martyn
	(Hats by Sibley, Lindsay & Curr Co.)	
	Mrs. W. B. Macomber	by McCurdy Company
Dinner Gown	Mrs. George F. Houston	by Miss Hayes
Fur Wrap	Mrs. Atkinson Allen	by Meng, Shafer, Held Co.

Program continued on second page following

*Everything First Class at
Rochester's First Class Store*

HOWE & ROGERS CO.

FURNITURE - - FLOOR COVERINGS - - DRAPERY



Geo. A. Miller & Co.

INCORPORATED

7 EAST AVENUE

Distinctive
LUGGAGE

Exclusive Dealer

"WINSHIP WARDROBE"

The Trunk With Doors

An East Avenue Shop

Frances

*A Shop of
Distinctive Apparel
for*

WOMEN AND MISSES

At prices within
the reach of all

77-79-83 East Ave.

A Boost for Rochester

Send your out-of-town
friends a box of our
delicious

CHOCOLATES *and*
BON BONS

Sure to please

3-5 East Ave. 44 Main St. E.

CANDIES ICE CREAM
SODA

C. W. GREER

Quality Foods

658 PARK AVENUE

Evening Gowns.....	Mrs. J. F. Weller.....	by Harry Duffy Company
	Mrs. Eric Hoard.....	by Harry Duffy Company
	Mrs. J. G. Mayo.....	by Harry Duffy Company
	Mrs. T. C. Parsons.....	by Harry Duffy Company

Mrs. John Barrows in frock from Cooper and hat from Sibley, Lindsay & Curr Co.

French Maid.....Mrs. A. G. Strong

Shoes by Wm. Eastwood & Son Co.

"Coral Brand" Hosiery by The Mally Company

Luggage by Henry Likly & Company

Accessories by Dailey and B. Forman Co.

Scene VI—MEN'S QUARTETTE AND DOUBLE PIANO

DOUBLE PIANOS

MR. WALTER E. HASTINGS MR. MARION CRAIG BARRY

MR. JAMES SLOCUM } QUARTETTE { MR. J. H. KIDD
MR. M. C. BARRY } { MR. F. H. GOUVERNEUR

Program continued on second page following

Sloan's Quality Plumbing and Heating Fixtures

BE SURE TO VISIT OUR SHOW ROOM BEFORE
YOU BUILD OR REMODEL

Samuel Sloan & Company

67 EXCHANGE STREET

ERICKSON PERKINS & CO.

Members

NEW YORK STOCK EXCHANGE

ROCHESTER
POWERS BLDG.

BUFFALO
ELLCOTT SQUARE



Converse, Hough & Co.

INCORPORATED

Investment Securities

Eight State Street - - Rochester, New York

A. J. WRIGHT & CO.

Members New York Stock Exchange

CHARLES H. STEARNS, MANAGER

SENECA HOTEL

ROCHESTER, N. Y

Members

NEW YORK COTTON EXCHANGE

NEW YORK COFFEE AND SUGAR EXCHANGE

CHICAGO BOARD OF TRADE

BUFFALO

Eric County Bank Building
Ellicott Square

TORONTO

85 Bay Street

SYRACUSE

University Block

ROCHESTER

Seneca Hotel

AUBURN

12 South Street

NIAGARA FALLS

44 Falls Street

Scene VII—BEHIND THE FAN

ROSITA.....	MRS. HAWLEY WARD
MISS ELEANOR CLEMENTS	MR. D. B. LITTLE
MRS. D. M. RICHARDS	MR. G. WEIS
MRS. C. W. WEIS, Jr.	MR. M. J. MILLER
MISS SUE MILLER	MR. S. E. DURAND
MRS. GILBERT BELDEN	MR. F. H. GOUVERNEUR
MRS. A. G. STRONG	MR. HARRY BEARDSLEY
MRS. D. M. HOUGH	MR. ATKINSON ALLEN
	Exhibition Tango
MRS. GEORGE C. BUELL.....	MR. C. W. WEIS, Jr.

FINALE

With entire Caste

Finale music, "Hot Shoes". A New Unpublished Piece by Norman J. Vause,
Henry Welling, and Will O'Keefe.

Sage, Wolcott & Steele

Investment Securities

F. T. SAGE

C. J. WOLCOTT

S. C. STEELE

D. S. RUTTY

511 Wilder Bldg.

Louis Wolf

356 Main Street East



*"Fresh Fruits
and
Vegetables"*

J. C.
KALBFLEISCH
CO. INC.

OCEAN 
STEAMSHIP

—AND—

TRAVEL AGENCY

28 Exchange St.

The First Duty We Perform is
to Satisfy Our Customers

Therefore

*QUALITY and SERVICE
will always be the Watchword*

Arthur Parsons

641 Park Ave.

GROCERIES, MEATS
and VEGETABLES

For Prompt Service Please
Telephone Your Order Before
10 o'clock A. M.

CHASE 632-633

SEELOS

654 PARK AVENUE

*Quality Meats,
Poultry and
Fish*

DELIVERY SERVICE

Drayton, Penington & Colket

Successors to

31 Exchange St. Bldg.

A. B. ENOS

ROCHESTER, N. Y.

Members

NEW YORK STOCK EXCHANGE
PHILADELPHIA STOCK EXCHANGE

NEW YORK OFFICE
115 BROADWAY

PHILADELPHIA OFFICE
1427 WALNUT STREET

DIRECTORS

Mrs. W. W. Powers

Mrs. C. W. Weis, Jr.

Mr. Franklin Jones

PROPERTIES COMMITTEE

Mrs. Lawrence Gardner, Chairman

Mrs. W. P. Farley

Mrs. Joseph Dryer

Mrs. E. C. Moore

Mr. J. F. Taylor

Mr. Brewster Lee

Mr. John Weis

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Mrs. Hawley Ward

Mrs. George F. Houston

Mrs. Glen Mayo

Mrs. Wilmor V. Castle

Mrs. Mahlon Gregg

Mrs. C. W. Weis, Jr.

SCENERY and LIGHTING COMMITTEE

Mrs. George Norton, Chairman

Mrs. Kenneth Field

Mrs. L. Corrin Strong

Mrs. Glen Mayo

Mr. Franklin Jones in charge of the make-up

Two Grand Pianos loaned by "The Music Lovers Shoppe"

Camera in 2nd Act, Scene 2, loaned by Marks & Fuller Co.

The Chatterbox is very much indebted for the cooperation and assistance of the following firms: The Rochester Carting and Storage Warehouse Co., The Eastman Theatre, Morrall Studio.

Security — then Service

An organization with 50 years experience in Farm Mortgage Banking, offering investors the convenience of Eastern Home Offices; and the safeguarding of their interests in the loaning field through Western Offices in charge of a Vice-President.

ASSOCIATE MORTGAGE INVESTORS

ROCHESTER
SASKATOON

MINNEAPOLIS
CALGARY

BURLINGTON
EDMONTON

Telephone Main 6562

Hudson and Essex
MOTOR CARS

or

GOOD USED CARS

BANCROFT MOTOR COMPANY

33 STILLSON STREET

*Money Can Buy a Bigger Car
But No Better Car than a*



Wills Sainte Claire

LOHMAN & WATTERS, INC.

310 EAST AVENUE

SUN RAE
GASOLINE—MOTOR OILS

The Best of the World's Market

F. B. RAE OIL CO., INC.

John C. Moore Corp.

Manufacturers of
LOOSE LEAF AND BOUND
RECORD KEEPING DEVICES

ESTABLISHED 1839

59-71 Stone Street

Florists

J. B. KELLER SONS, INC.

25 Clinton Ave. N.

Compliments of

GEO. W. STAFFORD
MOTOR CO., Inc.

IN presenting our Spring and Summer fabrics we have departed from the conventional and stereotyped. Yet the galaxy of new shades and colorings will not make the most conservative dresser hesitate to choose something "different."

*Our representative makes regular visits to Rochester.
Write and ask to receive announcement of each showing.*

THE *Arthur W. Rosenberg* Co.
TAILORS

• 1014 CHAPEL STREET • NEW HAVEN •
• 11 EAST 47th STREET • NEW YORK •

Makers of Smart but Conservative Clothes for College Men

John P. Smith Printing Co.

195 Platt Street

Effective Printing Planned and Produced

An Unusual Gift Store

Replete with elegant Glassware and China in many beautiful forms and decorative effects, including fine Steinware.

A Store of Kodak Service

We Make Our Own Prints and Enlargements
The Right Frames for Your Photographs and Pictures

MARKS & FULLER, INC.

45 EAST AVENUE

Morrall Portraits

New Studio
Hotel Seneca Arcade

There Is No Excuse For Buying The Wrong Vacuum Cleaner

When you stop to consider that you can have a free demonstration in your home of any vacuum cleaner on the market, there would seem to be absolutely no excuse for buying anything but the best.

THE SWEEPER-VAC doesn't fear competitive demonstrations—it welcomes them. Don't buy a cleaner until you've tried the Sweeper-Vac, and if you try another cleaner at the same time, so much the better.

*Let us give you a free demonstration in your home
at any time to suit your convenience.*

Rochester Gas and Electric Corp.
MAIN 3960

Genesee Valley Trust Company

21 EXCHANGE STREET

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Chairman of Board

WILLIAM J. SIMPSON
President

Vice-Presidents
A. T. SIMPSON
JOHN W. JARDINE

Vice-President
and Secretary
H. C. HOWLETT

Asst. Secretaries
H. W. MATTHEWS
S. E. GODDEN

*We Welcome the Opportunity
to Serve You*

Resources \$13,000,000

SAFE DEPOSIT BOXES

1832—1924

The Edwards Store

ROCHESTER SYRACUSE BUFFALO

*We Will Make and Deliver
in Three Days*

Plain Wilton or Chenille Rugs in Taupe, Gray, Sand, Blue, Mulberry, and Rose Taupe Colorings. Any desired length rugs can be furnished seamless in widths from nine to twelve feet from our stock. Included is the well known Chenille Carpeting made by Templetons of Scotland, the original makers of Chenille fabrics. Our prices are low for qualities offered, \$4.50, \$7.00, \$8.50, \$9.50 and \$12.50 per square yard.

4th floor

E. W. EDWARDS & SON

What A Wonderful Companion the *Victrola* is



THE VICTROLA is like bright spring sunshine in the home. It seems to radiate good cheer. It has that happy, willing disposition that never refuses your slightest wish. It is a cheery, entertaining companion for young and old, for child and parent.

The greatest singers and musicians of the world are ready to perform for you at your bidding. The best orchestras are at your command.

And how the kiddies do enjoy dancing to the music of the Victrola.

It will be a pleasure for us to have you come in and listen to some of your favorite records. If you already have a Victrola we can help you in selecting new records. If you haven't one and are undecided as to the style that will best fit in with the home surroundings you can readily make your decision when you see the assortment of styles and finishes we present here.

Visit our Victrola Department at your earliest opportunity.

A cordial welcome always awaits you here.

FOURTH FLOOR

Sibley, Lindsay & Curr Co.