# EASTMAN THEATRE AGAZINE

Vol. II

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No. 27

### Lon Chaney a Weird Oriental in "Mr. Wu"

Lon Chaney, who has long earned the right to be called "The man of a thousand faces," is now well along on his second thousand, and there are no "repeats" in his amaz-

ing succession of characters. In "Mr. Wu," which will come to the Eastman screen next week, Chaney reaches into an entirely new field and brings out another portrayal of such compelling power as to astonish those who may have thought that he had played every kind of weird, striking character in literature.

In "Mr. Wu," Chaney presents two characters, one a venerable Chinaman, steeped in the superstitions of his race and fiercely opposing the European invasion of his land, and of this man, known as Lon Chaney and Rene Adoree Mr. Wu, who has been educated in England

and has returned to claim his place as head of his family in China. A sinister, scheming, relentless Oriental is Mr. Wu, hating every foreign influence and working in weird schemes against them. When his daughter, Nang Ping, is betrayed and deserted by Basil Gregory, a young Englishman, Mr. Wu's cunning brain gets into operation and he plans a terrible

revenge. The way is made clear when young Gregory falls into his power, and the story sweeps on, with the fearsome figure of Mr. Wu in the center.

The picture has been produced with every means for emphasizing dramatic, tragic power. In the part of Nang Ping, daughter of Mr. Wu, and an important factor in the story, is Renee Adoree. whose portrayal of the French sweetheart in "The Big Parade" is classed among the fine achievements of recent vears. Other notables in the cast are Louise Dresser, Ralph Forbes, Gertrude Olmsted, Holmes Herbert and Claude King. The Chi-

nese atmosphere has been reproduced with care—the strange type of houses, the symbols of superstitution, the whole panorama of the mysterious Orient.



in "Mr. Wu"

NOW PLAYING—RAYMOND HATTON IN "FASHIONS FOR WOMEN"

#### EASTMAN THEATRE

#### GENERAL DIRECTION ERIC CLARKE

MUSICAL DIRECTORS Victor Wagner (Orchestra Manager) Guy Fraser Harrison Paul White, Assistant Conductor AT THE ORGAN Robert Berentsen Harold Osborn Smith Beatrice Ryan STAGE PRESENTATIONS Richard Knost SCENERY AND COSTUMES Norman D. Edwards PROJECTION Lewis M. Townsend STAGE MANAGEMENT Bernard T. Connelly PUBLICITY Arthur P. Kelly HOUSE MANAGEMENT John J. O'Neill BOX OFFICE Frank L. Smith POSTERS Batiste F. Madalena CONSTRUCTION-MAINTENANCE

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EVENINGS, SUNDAYS and HOLIDAYS— Mezzanine, 75 cents; Orchestra and Loges, 50 cents; Grand Balcony, 35 cents.

Seats may be reserved in the Mezzanine for all performances. Phone, Main 7140.

#### HOURS OF PERFORMANCES

Week Days-1:00, 2:30\*, 4:30, 6:00, 7:30\*, 9:30\* P. M. (Doors Open 12:45.)

Sundays-2:00, 3:45\*, 5:45, 7:30\*, 9:30 P. M. (Doors Open 1:45.)

\*De Luxe Presentations.

Remember-Last complete De Luxe Performance does not begin until 9:30 P. M.

#### Novarro to Have Role in Conrad Story

It is rumored that Ramon Novarro, who is appearing very soon at the Eastman in "Lovers," will have the principal role in the film version of Joseph Conrad's famous novel, "Romance."



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#### Keep Cool This Summer by Attending Eastman

The ventilating and cooling system of the Eastman Theatre, which makes the auditorium one of the coolest spots in the country on warm, midsummer days, is being overhauled for the coming months. This system, which has been the model for many theatres, provides 122,000 cubic feet of clean, cool air every minute. Under each seat, patrons have noticed, is a mushroom shaped ventilator and through each one of these ventilators is forced every minute 33 cubic feet of cooled This provides a temperature inside that is consistently from 16 to 20 degrees lower than outside and makes it a most comfortable place on the warmest afternoon or evening.

The Eastman's slogan, "Come in to cool off." has been copied by many theatres throughout the country.

#### "Roxy" Urges Short Subject

A plea for a short subject in motion picture production, which will take the place of the short story in the literary world, is the note sounded by S. L. Rothafel, director general of the Roxy Theatre of New York. It is his opinion that there are real gems for the screen in many short reel presentations, with outstanding opportunity for artistic expression. short subject, he states, should be a supplement to the principal feature of a program.

#### "Wolf's Clothing"

"Wolf's Clothing," starring Monte Blue and Patsy Ruth Miller, held the screen at the "Roxy" Theatre in New York for two weeks, playing to a crowded theatre. This motion picture will appear at the Regent late in May.

#### SUNDAY POPULAR CONCERT PROGRAM

May 8, 1927-3:30 to 4 P. M.

EASTMAN THEATRE ORCHESTRA VICTOR WAGNER, Conducting

- 1. Largo from "New World" Symphony \_ Anton Dvorak
  2. (a) Liebesfreud \_ Fritz Kreisler
  (b) Finst Movement from "Moonlight"
  - (b) First Movement from "Moonlight Sonata \_ \_ \_

(c) Humoresque \_\_\_\_ Anton Dvorak
Ballet Music from "Faust" \_\_\_ Charles Gounod

L. van Beethoven

Week Beginning May 8th
(Except Monday and Tuesday Afternoons and Evenings)
Given over to Metropolitan Opera Company

1. Overture, "Lohengrin Fantasia" \_ \_ \_ \_ Richard Wagner (1813-1883)

Containing, as it does, the famous "Wedding March," "Lohengrin" is perhaps the most widely known and loved opera of all those composed by Wagner. It combines the legend of the Holy Grail with that of the Knight of the Swan, "Lohengrin," who rescues the beautiful Elsa of Brabant from the intrigue of Talramund and Ortrud, and weds her. She vows never to seek knowledge of his true identity, and never to ask him who he is. "Lohengrin Fantasia," the overture played this week, includes portions of the prelude, in which the Holy Grail theme is very evident; the "Wedding March," accompanying the marriage of Elsa and the Knight; the love duo, wherein Elsa, in the nuptial chamber, finally succumbs to temptation and asks the Knight to reveal his true name; and the "King's Prayer."

EASTMAN THEATRE ORCHESTRA VICTOR WAGNER, Conducting

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#### PROGRAM—Continued

- 2. Eastman Current Events
- 3. "A Marionette Love Story"

HELEN OELHEIM, Contralto
RONNY JOHANNSON and HAROLD KOLB, Marionettes
MARTIN VOGT, Showman

- 4. Will Rogers in "Hiking Through Holland"
- 5. Excerpts from "Martha"

"Spinning Wheel" and "Good Night" Quartettes \_ \_ Flotow

CECILE SHERMAN, Soprano; BROWNIE PEEBLES, Mezzo-soprano MARK DANIELS, Baritone; CHARLES HEDLEY, Tenor

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#### PROGRAM—Continued

#### 6. "Fashions for Women"

Celeste de Giv Lola Dauvry		-	-	Э	-	-	-	ESTHER RALSTON
Sam Dupont .	2 E	-	0	-	-	5	-	RAYMOND HATTON
Raoul de Ber	cy _		-	_	-		-	EINAR HANSON
Duke of Arle	S _	100	-	-	-	-	-	EDWARD MARTINDEL
Roue		6	8	-	0	Ŀ.	-	WILLIAM ORLAMOND
M. Alard_		2	_	-	-	-	-	AGOSTINO BORGATO
M. Pattibone		-	-	_	_	-	-	EDWARD FAUST
Mimi	e	-	-	-	1	_	-	YVONNE HOWELL
The Girl _	4	4		4		-	-	MAUD WAYNE
Restaurant M	anager	4	-	2	-	-	-	CHARLES DARVAS

#### 7. "Thoughts for Mother's Day"

## Program for Next Sunday's Popular Concert

(3:30 to 4 P. M.)

#### GUY FRASER HARRISON, Conducting

1.	March and Procession of Bacchus Delibes
2.	"In the Garden" from "A Rustic Wedding" Symphony _ Goldmark
3.	(a) Entra-acte Gavotte from "Mignon" Thomas
	(b) To a Wild Rose MacDowell
4.	Bohemian Festival Massenet

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#### Sponsorship of Movies

Morris Gest has expressed his determination to divide his time between directing moving picture productions and stage plays. He predicts that ultimately motion pictures will be subsidized by millionaires as other artistic creations now are sponsored, believing that such backing will promote the high artistic standards of screen productions.

#### "Rose-Marie"

William Nigh, director of "Mr. Wu," declared by critics to be one of the artistic triumphs of the year, has been chosen to direct the screen production of "Rose-Marie."

#### Footprints

Footprints of film actors, done in concrete and signed by the makers, will become flagstones in the forecourt of Sid Grauman's new picture theatre to be opened in Hollywood.

Among those who first stepped in to leave their permanent marks are Mary Pickford, Douglas Fairbanks, and Norma and Constance Talmadge.

#### Joan Crawford to Play Opposite John Gilbert

Further evidence of the ever increasing popularity of the lovely Joan Crawford is made manifest by her selection to play opposite John Gilbert as the heroine in "Twelve Miles Out." Miss Crawford will appear in "The Taxi Dancer" at the Regent in the near future.

#### Jazz Ensemble at the Regent

In connection with the screen feature, "The Demi-Bride," at the Regent all this week, the Brown Girls offer "A Musical Melange," featuring their ensemble of eight beautiful girls, exponents of sparkling jazz. Included in their presentation are musical novelties extraordinary.

"The Demi-Bride" is a scintillating French farce, featuring the inimitable combination, Norma Shearer and Lew Cody. As an unsophisticated French school girl, Criquette (Norma Shearer), has no knowledge of modern life, but initiates her own code of morals. Determined, piquant, she attempts to outwit all who vie for the attentions of the gallant and blase Parisian Boulevardier, Lew Cody.

An "Our Gang" comedy, an Aesop Fable, and the Weekly Review complete the program.

Among the notable productions which have been booked for the Regent for the next two months are "Casey at the Bat," with Wallace Beery; Conrad Nagel and Renee Adoree in "Heaven on Earth"; "The Taxi Dancer," with Joan Crawford; "Wolf's Clothing," with Monte Blue; Corinne Griffith in "Three Hours"; Adolphe Menjou in "Evening Clothes"; Thomas Meighan in "Blind Alleys"; "Easy Pickings," with Anna Q. Nilsson; Eddie Cantor in "Special Delivery"; "The Notorious Lady," with Lewis Stone; "Afraid to Love," featuring Florence Vidor; and "All Aboard," with Johnny Hines.

#### Regent to Change Its Program Twice Weekly

Beginning next Sunday, May 15th, the Regent Theatre will inaugurate a split week policy, presenting two complete changes of bill on Sunday and Thursday. The first performance will begin at 1 o'clock instead of 12, as heretofore. Doors will open at 12:30 and the bargain rate of 15 cents will still prevail for all those who come to the theatre before 1 P. M.

#### Younger Fairbanks at Piccadilly

Milton Sills in "The Sea Tiger" is the screen attraction at the Piccadilly from Sunday until Wednesday.

"Women Love Diamonds" comes Thursday for the end of the week. In the notable cast are Pauline Starke, Owen Moore, Lionel Barrymore and Douglas Fairbanks, Jr. It is a powerful story of a girl who thought by selling herself she could possess the world. A love so great that it could not be denied insistently forced its way into her life, forcing her to believe that everything else in the world was tinsel.

Arthur Newberry's Jazz Band plays some new selections in addition to a comedy, "A Bathing Suitor," a scenic, "Nature's Wonderland," and the

Weekly Review.

As a special feature at the Piccadilly next week, one of Charlie Chaplin's most famous comedies, "Shoulder Arms," will be shown in addition to the regular screen feature, "Knockout Reilly," with Richard Dix. The week following "Alaskan Adventures," the famous hunt picture, will be shown in connection with Harry Langdon in "His First Flame."

Pictures booked for the next few weeks promise extraordinary entertainment. They include "The Telephone Girl," featuring Madge Bellamy; High-Hat," with Ben Lyon and Mary Brian; "Senorita," with Bebe Daniels"; "Understanding Heart," MAIN 2169

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### YELLOW CABS

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with Joan Crawford; Douglas McLean in "Let It Rain"; the hilarious comedy, "Long Pants," featuring Harry Langdon, and "The Mysterious Rider."

#### "The Temptress"

John Gilbert has just become the owner of one of the largest pleasure yachts on the Pacific Coast, and quite pertinently has christened her "The Temptress." He purchased the craft from Captain J. W. Hobbs, R. N. R.

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