

GROTTO

Rodeo



EDGERTON PARK

JULY 14 - 19, 1941

ROCHESTER, N. Y.

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COL. JIM ESKEW

The JE GUEST RANCH, Eastern Headquarters of the Eskew outfit, situated like a brilliant jewel in a setting of rough gold, in the beautiful hill country near Waverly, New York, is now open for guests. Rates and details will be furnished at the "Cow Camp" in the rear of this park.

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Col. Jim Eskew, noted Texas rancher, is perhaps the best dressed cowboy in America, from his wardrobe he could select for each day for more than a fortnight, a different cowboy style tailored suit, with hand tooled fancy topped boots and broad brimmed sombrero to match.

Each article of wearing apparel for Col. Eskew is made especially for him. His ties are fancy hand tooled leather bow ties made especially for him by Scotty Joe Mellon, western cowboy belt maker, and no amount of money will induce Mellon to make a similar tie for any other person, being a warm personal friend of the Colonel, Joe wanted to contribute toward making his ensemble exclusive.

Tailor made shirts of the finest gabardine and Scotch woolens imported exclusively by

the great Hudson Bay Company make up a part of his fashionable wardrobe, while gold and silver inlaid buckles adorn his hand carved belts. His saddle, a beautiful silver mounted one valued at \$2,500.00, is matched by a fancy bridle and martingale or breast collar upon which is strung a costly array of silver conchos.

Wearing the costliest and most colorful wardrobe of any cowboy in this country, with a free and easy grace, Col. Eskew makes a striking figure as he dashes about the arena astride his beautiful horse "Buck," and yet as he directs the events, one may see him pause and draw from his shirt pocket a small sack of tobacco and papers, "the makins," as he adheres strictly to the custom of the old time cowboy. He rolls his own and has never smoked what the cowboys call a tailormade cigarette.

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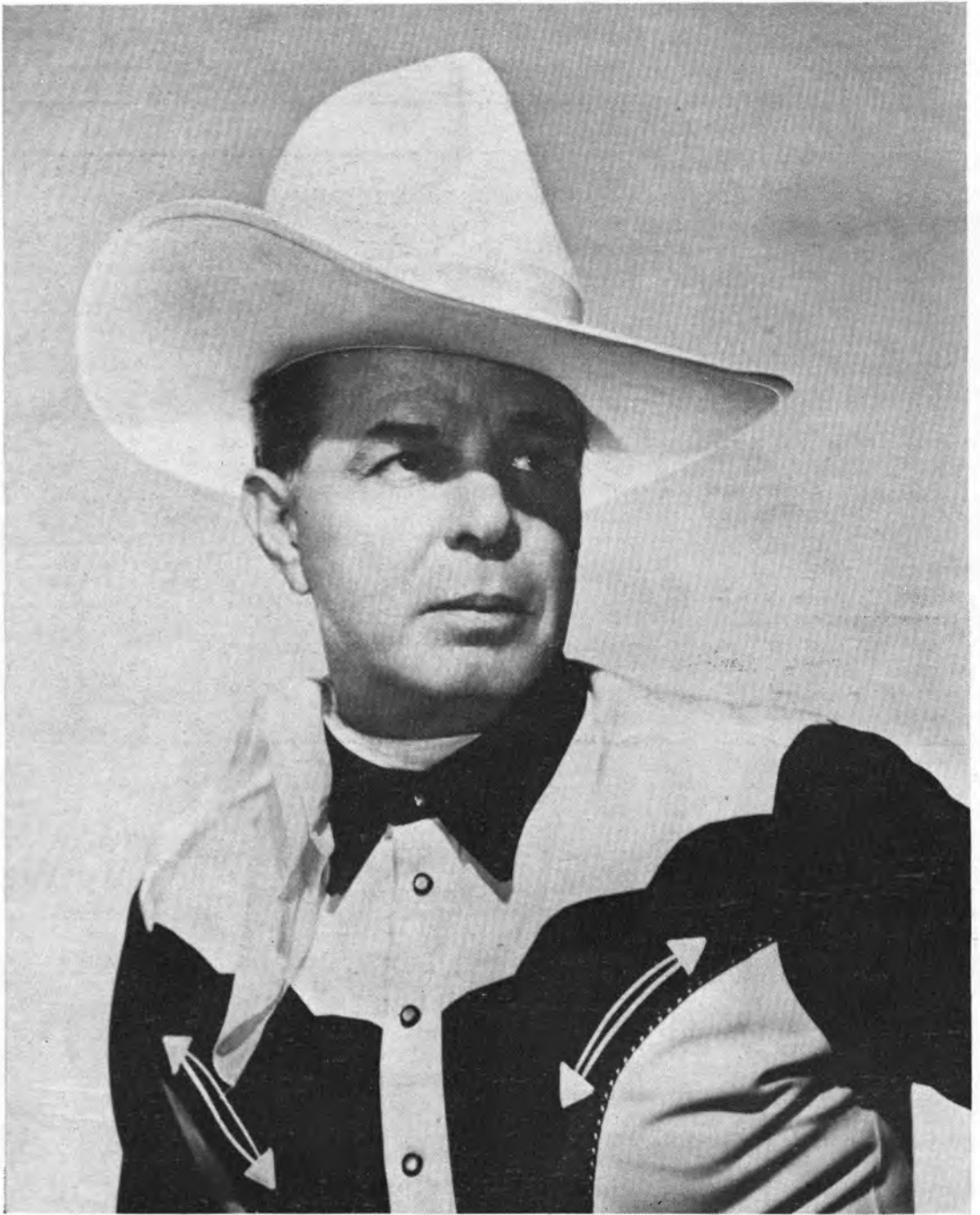
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THE INDIAN BAND

The Oneida Indian band was organized on the reservation of the tribe in Wisconsin in 1890 and for fifty-one years has been constantly before the public and has had its share in allaying the prejudice that existed with the pale faces against those whom we now call the "noble red man."

Founded by Young Chief Oneida's uncle, Dennison Wheelock, it is said to be the first all India band ever organized in America, the founder turning over the leadership of the band to his brother, J. Riley Wheelock, in 1902, the founder having been appointed to the position of District Attorney at Green Bay, Wisconsin, near the reservation.

Down through the years, thirty-eight of them, J. Riley Wheelock piloted the band which saw such great bands as Sousa's, Victor Herbert's and Creator's come and go, thirty-eight years during which time J. Riley, who was chief of the Oneida tribe, left the reservation with his the first professional Indian band in the world to travel and dispense music in various places that

ranged in importance from local parks to Carnegie Hall, and during that long tenure of leadership the maestro's hair turned silver and his heart became rebellious at long action.

The Oneidas are a thrifty tribe, the Wheelocks are leaders of the tribe, and it was only natural for the stalwart brave Raymond Wheelock, son of the chief, to follow in the footsteps of his dad, receive a musical education, join the band and be prepared to one day take over the leadership.

For the past decade Raymond Wheelock has been one of the principals of the Indian band, then on the 8th of January when a heart attack had caused the old maestro to lay down the baton and journey across the last divide to the happy hunting grounds, Raymond's heritage was the title of Chief of the Oneidas and leader of the great Indian band, a very fine and colorful band, the only all Indian band now before the American public, and this band in the colorful attire of the Red Man will handle the music chores of this rodeo.

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HOOT GIBSON

Hoot Gibson—The magic name that conjures up memories of the nickelodeons and our hero saving his lady fair from the villain who always got his just desserts, when the heroes of the silver screen won their laurels, not with song, but with flaming six-guns.

Hoot spent his childhood in Western Nebraska among the cattle and coyotes and at the age of thirteen, he became a roving cowboy, and a few years later was crowned All-round Champion Cowboy of the World, at the great Pendleton Oregon Roundup, and to do this he had to be an expert in all the major events of cowboy sports, bronco busting, wild bull riding, bareback bronc riding, steer and calf roping and wild steer wrestling.

His daring work in the rodeo arena won him a place as a stunt rider in Hollywood doubling for those screen stars who lacked either nerve or ability to ride jumping

horses from bridges, cliffs and mountain inclines, or jumping from locomotives to icy rivers and the tops of bridges to locomotives, with many broken bones sustained in these daring stunts, but with his great nerve unimpaired, he enlisted in World War No. 1, served as First Sergeant in the Tank Corps and sustained some more broken bones.

After the war he returned to Hollywood, and being one of the most colorful characters of the area, it was decided to cast him in a picture. He became a star almost overnight and the rest is history.

Hoot Gibson, one of the greatest and most daring riders to ever appear in a rodeo arena, the one movie cowboy so daring and reckless that he never employed a double, is appearing in this rodeo as a tribute to American Youth, for while he has long been greatly admired by adults over the world, he was the big hero of American youth.

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COL. CY COMPTON



Col. Cy Compton, veteran roper and rider, with his wife, Mrs. Lillian Compton, are always glad to visit Rochester for it gives them a chance to visit with their son, Trooper Cody Compton, New York State Police, stationed at Sidney Barracks. Trooper Compton will be here for several days during the Rodeo.

Col. Compton is the owner of a ranch near Cody, Wyoming, and spends many weeks of each year giving exhibitions of his roping and riding skill at Eastern Rodeos. For thirty years he was principal aide to Col. William F. Cody, (Buffalo Bill,) when the latter had his famous congress of rough riders on the road.

The Colonel himself is credited with being one of the greatest ropers in the world. One of his feats is to encircle twelve running horses and riders in one cast of the lariat. The loop he throws is known among the "top-hands" as the Compton Community Loop on account of its size.

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EVENT NO. 1

Band Concert, Indian and popular selections by the United States Indian Band, Young Chief Oneida, directing.

EVENT NO. 2

Flashy arena parade by Indian Band with Princess White Fawn, Iroquois acrobatic drum majorette.

EVENT NO. 3

The Grand Entree—A colorful cavalcade of mounted cowgirls, cowboys and Mexican vaqueros, passing in review, followed by an intricate galloping maze.

EVENT NO. 4

Introduction of arena officials and special characters.

EVENT NO. 5

SALUTE TO THE FLAG — "To OLD GLORY" — may it ever wave, and triumphantly too, o'er the land of the free and the home of the brave.

EVENT NO. 6

The Dance of Rangeland—Quadrille on horseback—Figures of the old time square dance executed by riders of the hills and of the purple sage.

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Program Continued

EVENT NO. 7

First section of cowboys' wild bull and steer riding (Contest).

EVENT NO. 8

Trick and fancy roping by Junior Eskew, Buddy Mefford and Arville Gilliam, all of whom have won many championships in the United States and Canada.

EVENT NO. 9

Pasquale and Rex Rossi, Mexican charros, in lightning fast rope spinning.

EVENT NO. 10

Cowgirls' bronk riding contest featuring Mildred Mix Horner of Brady, Texas, and Mary Parks of Gordon, Nebraska.

EVENT NO. 11

COL. CY COMPTON, white-haired picturesque figure of the fast fading old west—companion for years of the late beloved Buffalo Bill, handling the longest lariat ever used by a cowboy, catching up to ten running horses with one toss of his loop.

EVENT NO. 12

HOOT GIBSON, Western Motion Picture Star, winner of the World's All-Around Cowboy's Championship at the great Pendleton, Oregon Round-Up, with his beautiful motion picture Palomino stallion—Pal.

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Program Continued

EVENT NO. 13

First section cowboys' bucking horse riding contest.

INTERMISSION

15 Minutes

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food and soft drinks.

EVENT NO. 14

Mounted pushball, a fast and furious game between cowboys from Oklahoma
and Texas. A Levi Strauss special, sponsored by the manufacturers of the
famous cowboy pants and jackets, known as "Levi's."

EVENT NO. 15

Calf roping contest.

EVENT NO. 16

"The Old Grey Mare"—Ken Boen with his wonderfully trained western range
clown horse—the horse with a human brain and an equine sense of humor.

EVENT NO. 17

Cowboys' steer wrestling contest.

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Program Continued

EVENT NO. 18

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EVENT NO. 19

The JE Ranch Musical Rangers—Instrumentalists and singers.

EVENT NO. 20

Second section of cowboys' bucking horse riding contest.

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EVENT NO. 21

Roscoe Armstrong and Company, a trio of clowns doing their Rodeo riding in a cantankerous bucking Ford of the Model T era.

EVENT NO. 22

Second section cowboys' wild bull and steer riding contest.

EVENT NO. 23

A bull and clown frolic, teeming with comedy and danger.

EVENT NO. 24

Cowboys, cowgirls and Mexicans in trick and fancy riding.

EVENT NO. 25

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It is as natural for these bronchos to buck as it is for them to eat and breathe. They know only one way of ridding their backs of unwelcome cowboy or cowgirl burdens: to pitch and toss until that living weight is loosened and thrown.

In some horses the bucking instinct is stronger than in others. That is why consistent and intractable bucking horses are called "outlaws." It is impossible to break them to saddle or harness.

"WE'LL SLUG IT OUT"

Alfred Junod

Oh, ya spooky, wild-eyed demon,
I can almost see ya schemin',
While they hitch up on yer flanks down
in the chutes.
You'll be tryin' every secon'
To unload yer freight, I reckon,
In a wild attempt to pour me from my
boots!

But you'll find me up a scratchin'
On that hide o' yours, and matchin'
Every twist and high gyration that ya
use;
If there's pepper in yer chowder,
I'll be on a keg of powder,
And the sparks from off my spurs may
light yer fuse!

So uncork yer bottled potion,
Snap my main spring with yer motion,
Try to make me eat that tan-bark if
you're boss;
If I ride ya . . . mine's the glory,
If ya pile me . . . it's yore story,
But we'll slug it out 10 seconds, man and
hoss!

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FOOTBALL ON HORSEBACK

This new contest in reality is Push Ball, and while new to this generation, it was one of the big features of many of the old time wild west shows such as those headed by Buffalo Bill and Pawnee Bill when mounted Indians opposed the cowboys in the game.

As played at the rodeo here cowboys representing Oklahoma will oppose cowboys representing Texas and the regular playing calls for four men on each of the two teams with a number of substitutes in reserve to take the place of those injured in the rough play.

The ball with which the game is played measures eight feet in diameter and is made

of heavy fibre and rubber and inflated, the horses wear heavy breast protectors and the game is to ride the horses against the ball and push it over the goal of the opposing team.

In addition to being a scientific game that brings out the best horsemanship of the cowboys, it is also a rough game on the players, with the winning team collecting the cash and the losing team collecting the most bruises. It is doubly interesting on account of the horses playing as important a part as the cowboys and seemingly taking the same interest and understanding the game as well as their riders.

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They are named by cowboys and there always seems to be an appropriate reason for every name a cowboy gives anything.

Take the name of the once famous bucking horse "Funeral Wagon." He was so named because the first cowboy that tried to ride him was hauled away to the undertaking parlor. The buckner known as "Leather Puller" was given the name because the first rider had to pull leather.

According to Col. Eskew each of the outlaw bucking horses which he has here along with more than two hundred head of other rodeo stock has an appropriate name, and each has a reputation, each animal having been purchased from some particular ranch or locality in the west after gaining a widespread reputation for unseating riders.

One of his buckers, "Strawberry Roan," was named on account of his color and the old cowboy song of the same name. The

"Harris Black," a buckner that has been one of the tops of the Eskew string for the past four years, was named after a Montana rancher who formerly owned the animal which is black in color.

Two of the greatest bucking horses of Col. Eskew's large string of buckers are new additions and have never been seen in action here before, but their reputations are already known to the bronc riders throughout the country. They are "Gone with the Wind," named after the picture and because the riders who attempt to ride this animal generally are caused to sail through the atmosphere, and "Booggy Wooggy," so named because he is a terror to all the entire bronc scratching fraternity of the rodeo.

According to Col. Eskew real outlaw bucking horses are getting scarcer and demand fancy prices. They often sell for even higher prices than good docile gaited horses.

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It was not until Rodeos were firmly established as the championship meets at the round-ups by the Western cowboys in the early 1900's that the cowgirls stepped from ranchhome and fireside to enter the arena as contestants. So far as the record shows a Wyoming rancher's daughter, "Prairie Rose" Henderson, was permitted to ride in the cowboys' saddle bronk event in the Cheyenne Frontier Days Show back in 1901—the first girl Rodeo performer.

Thereafter a few other cowgirls entered

the lists in other Rodeos and achieved fame in their country. Soon the Girls' Bronk Riding Contest took its regular place on most Rodeo programs.

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BRAHMA STEER AND BULL RIDING

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While Col. Jim Eskew has made a personal tour of the home range of the Brahma cattle and has hand picked a great herd of these big eared, hump withered bovines for the rodeo here, he has kept over from other years the king of the bucking Brahmas, a

steer that has for four years been a terror to all contest riders known as "Doodler."

This animal, now eight years old, has for the past four years been with the bucking cattle string of Col. Eskew. Each winter Doodler has seen other cattle that have worked in the same arena with him carted off to the slaughter pens. Each spring he has been thrown in with fresh recruits from the lowlands of the southern cattle country for another season of bucking and each season he has outstripped in bucking prowess each group with which he has been thrown.

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