

How to choose a camera



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Your choice of a camera will normally depend on the kind of picture you want; namely, snapshots (color or black-and-white), color slides or stereo pictures. For snapshots, a box, folding or reflex camera is your best bet. For slides, you would select a miniature camera. For stereo pictures, the choice is a stereo camera, a twinlens miniature. The comments below will help you decide which kind is the one for you.

SNAPSHOT CAMERAS

Kodak snapshot cameras are inexpensive, simple to use, and need little, if any, adjusting. All of those described in this booklet take both color or black-and-white pictures. With the exception of the "non-flash" Brownie Holiday Camera, they can all be equipped with a Flash-holder for snapshots around the clock.



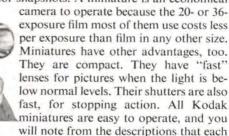
The box cameras, such as the Holiday, Hawkeye or Bull's-Eye, are the most popular because they're so simple to use. They get excellent pictures and are low in cost. To operate, there is a simple load, aim, and snap routine that even a child can do.

The reflex camera is similar to the box type except for the big, brilliant reflex finder at the top. You hold the camera chest-high, look down into it, and see exactly what you will see in the finished snapshot. The Kodak reflex-type cameras described here have additional features, such as prevention of double exposures, which have helped to make them ideal "family" cameras.

Folding cameras are preferred by many because of their compactness, big negative size for contact prints, and eye-level viewfinder.

CAMERAS FOR COLOR SLIDES

If you prefer color slides, your choice is a miniature camera, which, incidentally, can also give you black-andwhite or color snapshots. A miniature is an economical



has a set of features designed to match your needs and your budget.

FULL-COLOR STEREO PICTURES

For the newest thrill in photography, consider full-color stereo pictures. They are so real, so lifelike, that you feel you are actually *in* them—not just looking at them. We will be glad to show some sample stereo slides so you can see for yourself how wonderful stereo pictures can be.

As you look through the following pages, keep in mind exactly what you expect your camera to do for you. And remember, a camera can share your finest moments and make them memorable occasions—in pictures.



Brownie Holiday Flash Camera

HERE IT IS! Kodak's new snapshot camera with built-in flash. If you've never taken flash snapshots, the Brownie Holiday Flash Camera is the ideal way to get started. For daytime pictures, just load, aim, and shoot the easy Brownie way. For flash shots, simply



attach a Kodalite Midget Flasholder, pop in a low-cost M2 flashbulb, and you're all set.

The Holiday Flash Camera has fixed-focus lens for sharp pictures 5 feet away and beyond . . . takes 8 pictures in color or black-and-white on Kodak 127 Film. Standard enlarged prints are 3½ x 5 inches. Kodalite Midget Flasholder is an accessory.

Brownie Holiday Flash Outfit



THE PERFECT GIFT for beginners and youngsters. At a modest price, the Outfit contains everything needed for anyone to start taking pictures indoors or out . . . day or night. It includes the Brownie Holiday Flash Camera, Kodalite Flasholder, six M2 flashbulbs. two

penlite batteries, two rolls of Kodak Verichrome Film and a 16-page instruction booklet, "Meet Your Brownie Holiday Flash Camera."

Brownie Holiday Camera — similar to camera above but without flash feature.

Brownie Hawkeye Camera



THE EVER-POPULAR box camera brought up to date with modern styling and modern features. Has built-in flash—with the simple Kodalite Flasholder and midget

flashbulbs you can shoot pictures around the clock. Shutter is synchronized for No. 5, 25, SM, and SF

flashbulbs. Lens is pre-focused—no adjustments—gets clear, crisp pictures between 5 feet and infinity. The Brownie Hawkeye takes 12 snapshots on Kodak 620 or Kodacolor 620 Film. Standard enlarged prints are 3½ x 3½ inches. Kodalite Flasholder and Field Case are available as accessories.

Brownie Hawkeye Flash Outfit



A COMPLETE picturetaking outfit for snapshots indoors or out ... day or night. Outfit consists of Brownie Hawkeye Camera, Flash Model; Kodalite Flasholder with Flashguard; eight flashbulbs; two batteries; two rolls of film and

36-page picture-taking booklet.

Kodak Duaflex III Camera, Kodet Lens



It's EASY to make good snaps with this smart camera. The big hooded viewfinder at the top shows the subject big and clear—just as it looks in the finished snapshot. As

easy to use as a Brownie camera. Safety shutter prevents double exposures—taking one picture on top of another. Shutter is synchronized for popular midget flash lamps. Flasholder attaches easily for flash pic-

tures at night. Lens is fixed-focus—no adjustments. Takes 12 pictures on Kodak 620 Films. Standard enlarged prints, $3\frac{1}{2} \times 3\frac{1}{2}$ inches. Kodalite Flasholder, and Field Case are accessories.

Kodak Duaflex III Camera, Kodak f/8 Lens

SIMILAR to camera above, with additional features. The Kodar f/8 Lens has three elements and is coated to give greater color clarity, sharper detail in black-and-white pictures. "Faster" f/8 lens opening lets in more light for brighter pictures on dull days. Focuses to 3½ feet for close-up shots. Handy exposure selector—for hazy sun, for bright sun, for brilliant sun or snow or sand. Here's a camera the whole family will enjoy. Kodalite Flasholder and Field Case are accessories.

Kodak Duaflex III Flash Outfit



BUILT around Kodak's famous Duraflex Camera with Kodet Lens. Outfit has everything for indoor-outdoor snapshots. Includes Kodak Duaflex Camera, Kodet Lens; Kodalite Flasholder with Flashguard; 8 flashbulbs; 2 batteries; 2 rolls of film; and 36-page instruction booklet, "Pic-

ture Taking with Your Kodak Duaflex Camera."

Kodak Duaflex III DeLuxe Flash Outfit



FEATURES the advanced model of the Kodak Duaflex III Camera. Outfit includes Kodak Duaflex III Camera with Kodar f/8 Lumenized Lens, Kodak Duaflex Field Case, Kodalite Flasholder with Flashguard, 8 flashbulbs, 2 batteries, 2 rolls of Kodak Verichrome Film and 36-page instruction booklet.

Brownie Bull's-Eye Camera



This smart new super Brownie has luxury features never before obtainable in a Brownie

camera. The lens is Lumenized (hard-coated) for sharp detail and color purity. Focuses from infinity down to 4 feet for close-ups. Has eye-level viewfinder, double exposure signal in viewfinder, simple-to-use distance selector. Viewfinder makes

it easy to compose the picture. Shutter is synchronized for all miniature flashbulbs. Takes 8 pictures on Kodak or Kodacolor 620 Film. Negatives are 2½ x 3½ inches; standard enlarged prints are 3½ x 5 inches. Kodalite Midget Flasholder is an accessory.

Brownie Bull's-Eye Flash Outfit



AN EYE-CATCHING package which features Kodak's new, versatile Brownie Bull's-Eye Camera. Included in this outfit: Kodalite Midget Flasholder with Flashguard and batteries, eight M2 flashbulbs, and two rolls of Kodak Verichrome 620 Film in a Duo-Pak.

Kodak Chevron Camera



HERE for the first time—Kodak's finest lens and fastest shutter in a precision 2½ x 2½ range-finder camera. Famous Kodak Ektar f/3.5 Lens provides finest possible picture quality in color or black-and-white. Kodak Synchro-Rapid 800 Shutter has 10 speeds

from 1 second to 1/800, plus "B." Die-cast all-metal body. Takes Kodak 620 Films, or 828 films with an adapter. For further details, ask your dealer for Kodak Chevron Folder. Kodak Standard Flasholder and Field Case are available as accessories.

Kodak Tourist Cameras: Kodet Lens Model and f/6.3 Lens Model



SMARTLY styled, compact folding cameras in a choice of models. Both feature die-cast aluminum construction, eyelevel optical viewfinder, and flash shutter. Cameras use Kodak 620 Films, black-and-white and Kodacolor. Negatives are 2½x3½ inches. Kodak Standard Flasholder, Field Case, and Kodak Snapsack are available as accessories.

Kodak Pony 135 Camera, Model C



This fine 35mm miniature gets color slides or black-and-white snapshots as crisp and brilliant as those made with cameras costing a great deal more. Easy to load . . . no film threading. Simple to operate as a box camera. Average picture settings marked in red. Has fast Kodak Anaston f/3.5 Lumenized Lens. Kodak Flash 300 Shutter for flash shots, body shutter release, automatic film stop and exposure counter. Uses Kodak 135 Films, black-and-white or Kodachrome in 20- or 36-exposure magazines and new Kodak Ektachrome—intended for local processing (20 exposures only). Standard enlarged prints, 3½ x 4½ inches. Kodak Standard Flasholder and Field Case are available as accessories.

Kodak Pony 828 Camera

SAME basic camera as above with the same fine lens and picture-taking simplicity. Takes convenient 8-exposure rolls of Kodak 828 Films (including Kodacolor for economical color snapshots). Standard enlarged black-and-white prints, 3½ x 4½ inches. Kodak Standard Flash-older and Field Case are accessories.

Kodak Bantam RF Camera



HANDY, 8-exposure rangefinder miniature that uses economical Kodak 828 Films—Kodachrome or Kodak Ektachrome for color slides, Kodacolor for color snapshots, and black-and-white film. Combines these features at an economy price: fine, fast *f*/3.9 lens and 1/300 shutter; coupled rangefinder; compact design; handsome styling. Color-corrected Kodak Ektanon Lens, *f*/3.9, is Lumenized (coated) to assure sparkling Kodachrome or Ektachrome transparencies and Kodacolor snapshots, needle-sharp pictures in black-and-white.

Ball-bearing lens mount provides smooth focusing from infinity down to 2½ feet for close-ups. Highly accurate rangefinder shows brilliant contrasting images, is combined with viewfinder for single-window viewing and focusing. Shutter is synchronized for all popular midget flashbulbs. Camera has automatic film stop and double-exposure prevention. Takes 8 pictures per roll. Standard enlarged black-and-white print size, 3½ x 4½ inches. Kodak Standard Flasholder, Field Case and Kodak Town and Country Outfit (including camera, Flasholder, and case) also available.

Kodak Signet 35 Camera



A STURDY 35mm model capable of results that within its range are unsurpassed by any other miniature. Has Kodak's finest lens—the Kodak Ektar, 44mm f/3.5, Lumenized, for critically sharp color slides . . . extreme enlargements from black-and-white negatives. Average camera settings are marked in red for box-camera simplicity when desired. Depth-of-field scale, focusing scale, lens-and-shutter settings are all visible from above. Extremely accurate coupled rangefinder is easy to use—shows bright, contrasting images, is combined with viewfinder for rapid focusing and framing. Ultrasmooth focusing. Shutter has 4 speeds to 1/300, is synchronized for all types of flashbulbs.

The film advance has interlocks for automatic film stop, exposure counting, and double-exposure prevention. Film exposure guide on camera back determines correct lens-and-shutter settings. Camera body is diecast aluminum alloy with black Kodadur covering, Uses Kodak 135 Film, black-and-white, Kodachrome, or Kodak Ektachrome. Kodak Standard Flasholder, Field Case available as accessories.

Kodak Retina IIIc Camera



New Precision miniature which features unique method of interchanging lens components (shown above) for "standard," wide-angle and telephoto effects. Standard lens is Retina Xenon C, 50mm f/2. Sturdy photoelectric exposure meter is built into camera. Handy "light-value" scale makes exposure settings almost automatic for any light condition.

Superimposed-type rangefinder, combined with viewfinder, has extra brilliance for focusing under poor light conditions. Versatile between-the-lens synchro shutter has built-in self-timer, ten speeds from 1 to 1/500 second.

Convenient film advance lever on bottom of camera. One stroke advances film, sets shutter, actuates counter. Double-exposure prevention. Takes 20- or 36-exposure Kodak or Kodachrome 135 Films, new 20-exposure Kodak Ektachrome 135 Films. For further details, ask for Kodak Retina IIIc Folder. Kodak Standard Flasholder and Field Case also available.

Kodak Refina IIc Camera SIMILAR to Retina IIIc but without photoelectric meter and with Retina-Xenon C f/2.8 lens.



LIFELIKE stereo color slides in three dimensions are as easy to make as ordinary snapshots with Kodak's new, top-quality, easy-to-use Stereo Camera. Equipped with two fast f/3.5 color-corrected lenses. Dual shutter has 4 accurate speeds to 1/200. Uses popular midget flashbulbs with Kodak Standard Flasholder. Exposure selector automatically selects proper lens opening after the shutter speed is set. Distance selector brings new ease to picture focusing.

Other camera features include: simplified film loading, automatic shutter cocking, double-exposure prevention, automatic exposure counter. Takes 20 pictures (stereo pairs) per roll of Kodachrome 335 Film. Exposed film is returned, processed and mounted without extra charge, ready for stereo viewing. Kodak Standard Flasholder and Field Case are accessories.

Kodaslide Stereo Viewers In two models: Kodaslide Stereo Viewer I is battery operated, has focus and interocular adjustments. Kodaslide Stereo Viewer II operates on 110 volts, has color-corrected, coated lenses.... focus, interocular, and brightness control adjustments.

Koduk Stereo Outfit Includes both camera and Stereo Viewer I.



Kodak Standard Flasholder

For SYNCHRONIZED flash shots. A "must" for any owner of a late-model Kodak camera with built-in flash shutter (Signet 35, Pony, Tourist, Retina IIa, and other recent models). Incorporates U-beam bracket with inlaid rubber grip. Locks securely at any angle with

respect to the camera. Lumaclad reflector, made of aluminum-coated Tenite plastic, puts out 50% more light. Handy exposure data on back of reflector. Flashguard included. Batteries are extra.

KODAK B-C FLASHPACK ADAPTS Kodak Flasholder and similar units to B-C (battery-condenser) power, Increased power surge insures flash dependability. Does not include battery.

KODAK EKTALUX FLASHOLDER

B-C UNIT with pistol-grip design. Choice of three brackets. Extension units, solenoid, synchroswitch, and other accessories adapt it to all types of flash work. Above price includes bracket.



KODAK FILTERS AND LENS ATTACHMENTS BROADEN your camera's scope and improve your pictures. For black-and-white photography only Kodak's new pictorial filters of solid glass are now available in yellow, red and green—in Series sizes only. Kodak Wratten Filters, for finest possible picture results, come in a wide range of colors for a variety of picture subjects. They are especially recommended for color films.

Kodak supplementary lenses are used for close-up work and for telephoto effects.

For box-type cameras, a yellow Kodak Cloud Filter and a Kodak Close-Up Attachment will add much to your picture-taking enjoyment.



Kodaslide Merit Projector

Produces fine screen images at a low price. Includes a Lumenized Kodak Projection Ektanon Lens, 5-inch f/3.5; 150-watt lamp; and 10-foot cord with switch. Has "jar-free" slide feeding, easy-action elevation

Kodaslide Highlux III Projector

POWERFUL 300-watt blower-cooled slide projector with 5-inch f/3.5 lens. Gives top brilliancy in its price field. Blower carrying case included. Highlux II Projector — 200-watt model without blower case.



Kodaslide Signet Projectors



Kodaslide Signet 500 Projector with its powerful 500-watt lamp and top-quality optical system provides amazingly brilliant, uniformly illuminated screen images—even in lighted rooms. It features smooth, effortless slide changing with new automatic slide take-up system. Allmetal body . . . unique elevating

and leveling device. Impeller-type blower for cool, quiet operation. Accepts Airequipt Slide Changer.

KODASLIDE SIGNET 500 PROJECTOR with 5-inch f/3.5 lens. KODASLIDE SIGNET 500 PROJECTOR with 5-inch f/2.8 lens. KODASLIDE SIGNET 300 PROJECTOR Similar to Signet 500 Projector but with 300-watt lamp.



Kodaslide Pocket Viewer

VIEW your color slides any time . . . anywhere, with this handy pocket viewer. Folds compactly for pocket or purse. Ground and polished optical lens gives 4-times magnification. Extremely popular with miniature-camera users.



Kodaslide Compartment File

METAL file box with 12 compartments which swing out to make each slide group readily available. Total capacity is 240 cardboard slides or 96 glass slides. Index inside cover.

Kodaslide Ready-File (holds 200 2 x 2 slides or 100 stereo slides) also available.



Kodak Hobbyist Enlarger

Modern functional design in this enlarger employs the "cold light" system. Cool, fast, precise operation will delight the most critical. Complete with Kodak Enlarging Ektanon $89 \text{mm} \ f/6.3$ Lens,



Kodacraft Darkroom Outfits

HERE'S everything needed for developing and printing snapshots at home. It's the Kodacraft Photo-Lab Outfit. Advanced Photo-Lab (not illustrated) also available.



Brownie Movie Cameras

THESE low-priced movie makers are as easy to load and use as the "box Brownie." Yet, they take full-color movies as well as black-and-white, outdoors or indoors. Only one simple lens adjustment—and a built-in exposure guide tells you how. Load with

8mm Cine-Kodak Films in rolls . . . takes 30 to 40 averagelength movie scenes on panchromatic or Kodachrome Film. Camera is available with f/2.7 lens or with twice-as-fast f/1.9 lens. Field Case, Brownie Movie Camera Kit (includes camera with f/2.7 lens, Brownie Movie Light, camera field case, and 2 reflector lamps). Brownie Movie Outfit (includes Brownie Movie Camera, f/2.7 lens; Brownie Movie Projector, f/1.6 lens; and preview screen) are also available.

Brownie Movie Light



ESPECIALLY designed for Brownie Movie Camera but can be used with other movie cameras. Made of formed flat metal bracket with 2 lamp sockets and 10-foot cord.

Brownie Movie Projectors

ENTIRELY new in principle . . . in design . . . so easy to use. Shows 8mm. movies crisp and clear. Pictures are 31/3 feet wide at a projector-to-screen distance of only 14 feet. One single knob runs the show—standard-speed projection, "stills," reverse projection, automatic rewind. Lubricated for life! Projector has super-fast f/1.6 wide-angle lens. Brownie Projection Screen also available.



Cine-Kodak Magazine 8 Camera

Kodak's finest for 8mm movies—a luxuriously appointed camera that teams top movie convenience with full movie range. Load in three seconds . . . switch films any time. Variable speeds . . . auxiliary telephoto and wide-angle lenses available.



Kodascope Eight-71A Projector

Designed for extra-big, extra-bright screenings of 8mm home movies . . . screen size up to 5 feet wide or even larger! Fitted with a 750-watt lamp but accepts a 1000-watt lamp, if desired. Features a Lumenized optical system, a super-fast f/1.6 lens, and cool, quiet operation.



Superb 16mm camera with moviedom's two most important features—the convenience of magazine loading... the optical excellence of a Kodak Cine Ektar f/1.9 Lens. Change films... change speeds... change to auxiliary telephoto or wide-angle lenses—any time.





Kodascope Royal Projector

TOP-CHOICE 16mm projector for crisply detailed, brilliant movie screenings. Has f/1.6 lens, 750-watt lamp. Accepts 100-watt lamp for super brilliance. Reverses action for comedy effects . . . has power rewind. Lubricated for life. Built-incase design.

Kodak Film in the familiar yellow box... first choice of beginners and experts alike

Kodak Verichrome Film for black-and-white snapshots with most roll-film cameras.



Kodacolor Film for full-color snapshots and enlargements with most roll-film cameras.





Kodachrome Film for color slides, prints, and enlargements with miniature cameras . . . for full-color movies.



Kodak Ektachrome Film extra fast—for color slides, prints, and enlargements with miniature cameras.

"HOW TO CHOOSE A CAMERA"

Codak Cameras	LIST PRICE
Kodak Duaflex III Camera with Kodet Lens	
With Kodar f/8 Lens	
Kodak Duaflex III Flash Outfit	
Kodak Tourist II Camera with Kodet Lens	26.50
With Kodak Anaston Lens, f/6.3	
Kodak Pony 828 Camera	37.75
Kodak Pony 135 Camera, Model C	
Kodak Stereo Camera	104.50
Kodak Stereo Outfit	121.25
Kodak Bantam RF Camera	70.00
Kodak Town and Country Outfit	89.75
Kodak Signet 35 Camera	91.00
Kodak Chevron Camera	245.00
Kodak Retina IIC Camera (see Your Dealer)	
Kodak Retina IIIC Camera	190.00
Brownie Cameras	
Brownie Holiday Camera	3.90
Brownie Holiday Flash Camera	
Brownie Holiday Flash Outfit	
Brownie Hawkeye Camera, Flash Model	
Brownie Hawkeye Flash Outfit	
Brownie Bull's-Eye Camera	
Brownie Bull's-Eye Flash Outfit	
Movie Cameras	
Brownie Movie Camera	
With Kodak Cine Ektanon Lens, f/2.7	45.75
With Kodak Cine Ektanon Lens, f/1.9	
Cine-Kodak Magazine 8 Camera	
With Kodak Cine Ektanon Lens, f/1.9	184.50
Cine-Kodak Royal Magazine Camera	
With Kodak Cine Ektar Lens, f/1.9	199.50
Projectors and Viewers	
Brownie Movie Projector (60 cycle)	78.50
Brownie Movie Outfit	
Brownie Projection Screen	5.75
Kodascope Eight-71A Projector, f/1.6 Lens	139.00
Kodascope Royal Projector	304.00
Kodaslide Pocket Viewer	2.50
Kodaslide Merit Projector	31.75
Kodaslide Stereo Viewer I	16.85
Kodaslide Stereo Viewer II	
Kodaslide Signet 300 Projector (60 cycle)	78.50
Kodaslide Signet 500 Projector (60 cycle)	
With 5-inch f/3.5 Ektanon Lens	
With 5-inch f/2.8 Ektanon Lens	105.00

Accessories

Meecosonics		
Carrying Cases		
Field Case for Kodak Duaflex Cameras	\$2.80	
Field Case for Brownie Hawkeye Camera	3.50	
Kodak Snapsack for Kodak Tourist Cameras	4.50	
Field Case for Kodak Tourist Cameras	12.00	
Field Case for Kodak Pony 828 Camera	7.10	
Field Case for Kodak Pony 135 Camera	7.95	
Field Case for Kodak Bantam RF Camera	10.65	
DeLuxe Field Case for Kodak Signet 35 Camera	9.00	
Field Case for Kodak Chevron Camera	24.00	
Field Case for Kodak Retina Cameras	14.40	
Flasholders		
Kodalite Midget Flasholder (black or brown)	3.60	
Kodalite Flasholder	4.50	
Kodak B-C Flashpack	3.80	
Kodak Standard Flasholder (black or brown)	9.00	
Kodak Flasholder Extension Unit, Model I	12.25	
Kodak B-C Flasholder (black or brown)	11.50	
Kodak Ektalux Flasholder with standard		
bracket	22.15	
Miscellaneous		
Brownie Movie Light	7.60	
Kodak Auto-Release	5.00	
Kodak 828 Adapter for Kodak Reflex Cameras	7.55	
Kodak Tourist Adapter Kit	17.45	
Kodacraft Photo-Lab Outfit	12.55	
Kodacraft Advanced Photo-Lab	19.25	
Kodaslide Compartment File	5.40	
Kodacraft Roll-Film Tank	2.85	
Kodacraft Miniature Roll-Film Tank	2.85	
Kodak Hobbyist Enlarger (60-cycle)	75.75	
Kodak Timer	8.90 2.15	
Kodak Cloud Filter	2.15	
Kodak Close-Up Attachment	5.80	
Kodak Combination Filter Case, Series V	6.80	
Filters and Lens Attachments (see your dealer for	prices)	ŀ

All prices subject to change without notice

CANADIAN KODAK CO., LIMITED TORONTO 9, ONTARIO

"KODAK" AND "BROWNIE" ARE TRADE-MARKS



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