



This Christmas, Give
CINÉ-KODAK



Home Movies the Eastman

CHRISTMAS means most when its gifts add to the year-'round pleasure of the whole family. And there's nothing quite like home movies for family pleasure, especially home movies made the easy Eastman way.

"Easy"? Precisely. As easy as making snapshots. Wind the spring motor, set the lens for the kind of light you have, indoors or out (a simple guide, on the camera, takes uncertainty out of that problem), aim—and start shooting. You'll make good movies right from the beginning. And there are few thrills like that of showing your own movies in your own home. It's a real step up.

Expense? It's up to you. With the economical Ciné-Kodak Eight, your filming can cost you very, very little. For example, twenty good action scenes from a week end of fun can be shot on a \$2 roll of Ciné-Kodak Eight Film. And 8 mm. movies are really good movies—clear,

Indoors, as well as outdoors, home movies catch the delights of spontaneous, unposed life. For indoor work, you need only one or two Photoflood lamps, inexpensive, easy to use, and very brilliant.

Eight or Sixteen? 8 mm. film, left, below, is highly economical and photographically remarkable. With a good projector, 8 mm. movies successfully fill a four-foot screen. 16 mm. film, right, below, has a larger film image, is naturally somewhat more versatile; it is the internationally accepted standard amateur movie film size.



Way { *Easy* TO TAKE *Exciting* TO SHOW

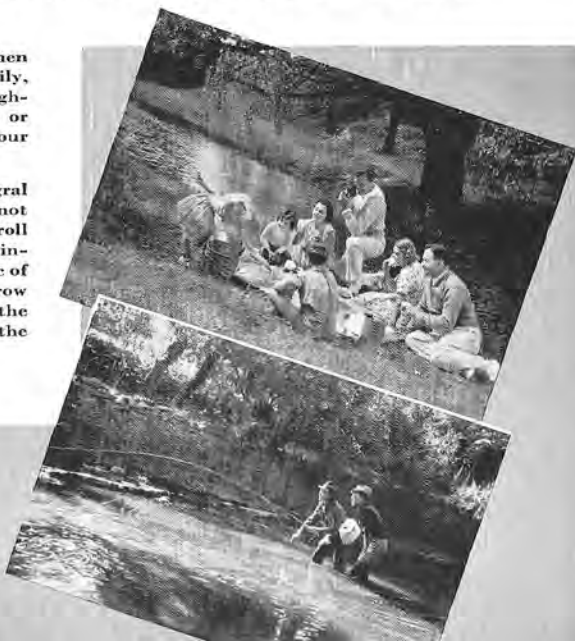
clean-cut, smooth in action. The cost of any Ciné-Kodak Film includes the cost of complete, expert processing; there are no "extras" of film expense. Ciné-Kodak Eight equipment is good, too, and available in a variety of models, some very inexpensive (see the next page). The 16 mm. film gives you larger movies, better for some types of work, and their use is anything but extravagant.

Any Ciné-Kodak gives you movies in Eastman's famous full-color process, Kodachrome. There are several black-and-white films, too.

There's an authentic thrill in movie making, the Eastman way. And there's no better time than Christmas to enjoy that thrill, to begin to experience the deep satisfaction of your own home movies.

All of life takes on a new lustre when there's a Ciné-Kodak in the family, for the unobtrusive little camera highlights your adventures, at home or wherever you travel, and permits your friends to share them with you.

With the Universal Guide, integral with every Ciné-Kodak, you need not guess about exposures. With every roll of film, there's a card to be slipped into the guide. Simply rotate the disc of the guide so that one end of the arrow points to a specific light condition; the other end of the arrow indicates the proper lens setting.



The Economical *Eights*

THERE ARE FOUR of these remarkable cameras. Three of them are much alike, differing only in lens equipment and finish. The fourth, Magazine Ciné-Kodak Eight, is distinctively different. All four Ciné-Kodaks Eight load with 25 feet of film, affording movies equal in screen time to 100 feet of 16 mm. film.

Model 20—Simplest, lowest priced, Model 20 is the favorite of many thousands. Its fixed-focus, $f/3.5$ lens is amply fast for most daylight movie making. Film footage indicator, direct view finder, locking exposure button (so that you can get into the movies yourself), and extreme compactness feature this and all other Ciné-Kodaks Eight. Well and ruggedly built, Model 20 is an excellent family camera, easy to use and easy to own. Its price is \$29.50.

Model 25—Similar to Model 20, but with a faster, $f/2.7$ lens, which considerably enlarges the scope of movie making, both indoors and out. Price, \$42.

Model 60—This is the aristocrat of the hand-threaded Ciné-Kodaks Eight. Beautifully made and finished, it is equipped with a lens of great speed, $f/1.9$, which can be accurately focused on objects from 2 feet to infinity. An accessory $1\frac{1}{2}$ -inch telephoto lens may be interchanged to bring far objects closer. Price, \$67.50.

Model 90—Magazine Ciné-Kodak Eight. Here's the ultimate in movie-making ease. Slip a magazine of film into the camera, close the hinged door—and you're all set. You can do it blindfold, and in an instant. But this Magazine Eight offers more than ease; it is the most capable and versatile of Eights. The regular lens, accurately focusable, is a 13 mm. ($\frac{1}{2}$ inch) $f/1.9$ Kodak Anastigmat. By means of a simple adapter, a wide-angle lens and four long-focus accessory lenses may be fitted. A 25 mm. $f/1.9$ lens can be used without adapter.

You may change film magazines, from black-and-white to color, at any time, and without wastage. You have your choice of four operating speeds, 16 frames per second (that's normal), 24, 32, or 64.

Film footage meters, a "pulse" that keeps you informed of the film you use on any shot, an extra-powerful, smooth-running spring motor, beautiful workmanship and finish—these are but the obvious features of this remarkable camera. Price, \$97.50.



CINÉ-KODAK EIGHT
MODEL 20



CINÉ-KODAK EIGHT
MODEL 25



CINÉ-KODAK EIGHT
MODEL 60



*"You Can Load
It Blind"*



MAGAZINE
CINÉ-KODAK
EIGHT

UNTIL YOU'VE SEEN some vivid bit of your personal history in full, gorgeous color on your own home movie screen, you can have little idea of the beauty of Kodachrome.

The colors are clear, clean-cut and as subtle or brilliant as those of the actual scene. Yet such movies are as easy to make, with either an 8 mm. or a 16 mm. Ciné-Kodak, as are movies in black-and-white.

Ask your Ciné-Kodak dealer to show you some movies in Kodachrome.



The Versatile *Sixteens*

THERE ARE THREE popular-priced 16 mm. Ciné-Kodaks. Each has its own army of enthusiastic partisans and users.

Ciné-Kodak, Model E. In low cost, in high proficiency, Model E is a real achievement. It has made movie enthusiasts out of thousands who had formerly felt that movies were just a bit out of their reach. Model E is equipped with a fixed-focus $f/3.5$ Kodak Anastigmat lens. It loads with either 50- or 100-foot rolls of Ciné-Kodak Film, black-and-white or Kodachrome. The direct view finder has a built-in footage meter, affording direct footage check during scene shooting. There are three operating speeds—normal, intermediate, and slow motion. Easy to load and operate. Price, \$39.50. Equipped with a focusing $f/1.9$ lens, amply fast for indoor movies, Model E is \$67.50.

Ciné-Kodak, Model K. When you say, "home movie camera," most people picture a Model K, for it is the popular standard—simple, compact, light weight, and beautifully capable. Its lens is an accurately focusing Kodak Anastigmat $f/1.9$. It may be fitted with any of a series of accessory lenses, wide-angle and telephoto. Loads with either 50- or 100-foot rolls of any Ciné-Kodak Film. It has both a direct and a reflecting view finder,

an accurate film footage meter, two operating speeds, lockable exposure lever, and the built-in Universal Guide. Price, \$80.

Magazine Ciné-Kodak. Open the hinged side of the camera, insert a magazine of film, close the camera—and you're ready for movie making with a Magazine Ciné-Kodak. Change from one type of film to another whenever you wish; you waste no film. A meter on each film magazine tells you how much unused film remains. The standard lens is the famous Kodak Anastigmat $f/1.9$; accessory wide-angle or telephoto lenses may be used as needed. There are three operating speeds—normal, intermediate, and slow-motion, a "pulse" which keeps you posted on scene length and, of course, the reliable Exposure Guide. It is a truly handsome camera; add its easy loading and operation to its great capabilities, and the result is a camera which thousands find ideal. Its price is \$117.50.

Ciné-Kodak Special, a completely custom-built precision camera. Your dealer has a copy of the descriptive book, "*The Story of the World's Finest 16 mm. Movie Camera.*"

CINÉ-KODAK
MODEL K



CINÉ-KODAK
MODEL E



MAGAZINE
CINÉ-KODAK



ACCESSORY LENSES

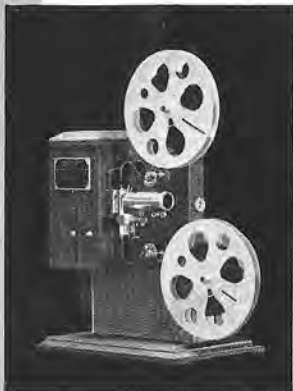
Kodascopes **PROJECT YOUR MOVIES**

THE 3's—It is sound sense to use a movie projector the performance of which matches the excellence of your camera. There are three Kodascopes Eight, for the projection of 8 mm. movies.

Model 20—An exceedingly low-priced machine, intended only for use on smaller screens. Like all Kodascopes Eight, it accommodates 200-foot reels for 15 minute shows. It is, of course, motor driven both for projection and rewind. It operates only on 60-cycle A.C. Price, \$24.

Model 50—Priced only a little above Model 20, Model 50 is well worth the difference, for it has a 300-watt lamp which makes possible the showing of good movies on screens as wide as 36 inches. Operates on either D.C. or A.C., 25- to 60-cycle, 100- to 125-volt lines. Price, \$39.

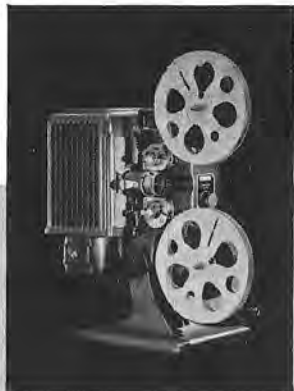
Model 70—For complete realization of the beauty of 8 mm. movies, Model 70 has no equal. It projects beautifully smooth, clean-cut movies on screens even as large as four feet. You may use a 300, 400, or 500 watt lamp, depending on your requirements. Its optical system, including an $f/1.6$ lens, is exceptionally efficient. Controls are centralized, operation simplified. A.C. or D.C. operation, of course. Without lamp but otherwise complete, the price is \$59.50. A companion model, Model 70-A, accommodates 400-foot film reels for full half-hour shows. Price, without lamp, \$70.



MODEL 20



MODEL 50



MODEL 70

WITH *Thrilling Realism*

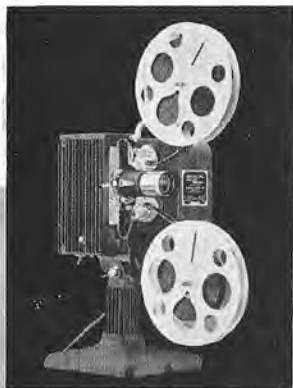
THE 16's—There are two 16 mm. Kodascopes. Both are supplied with 400-foot reels for 16-minute shows, and may be fitted with various lens-lamp combinations to meet specific requirements.

Model EE, Series II—Where price is paramount, Kodascope Model EE offers great quality and capability at a truly remarkable figure. It may be fitted with any of three lamps—400, 500, or 750 watts—and with any of six lenses, from a wide-angle lens for short "throws" on large screens to a 4 inch lens for use in church rooms, clubs, or schools. Film-threading and operation are easy. Controls are simple and positive. A.C. or D.C. Price, with 2 inch $f/2.5$ lens and 400 watt lamp, \$65.15.

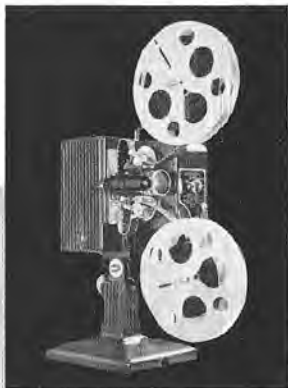
Model G, Series II—The outstanding 16 mm. projector. It offers, of

course, "tailor-made projection." A hooded lamp illumines the path of the film during the threading operation. Tilting, to fill a high or low screen, is accomplished by turning a smooth-working knob. The motor is powerful, lamp cooling is positive and efficient, and projection is beautifully smooth, quiet and enjoyable. Model G is a real mechanical and optical aristocrat. With a 2 inch $f/1.6$ lens and 500 watt lamp, the price is \$122.65.

Ask your dealer about the special offer of Kodascope G with the 2 inch $f/1.6$ lens, 750 watt lamp, and Projecto Case, all for \$137.50.



MODEL EE, SERIES II



MODEL G, SERIES II



CARRYING CASE

CINÉ-KODAK *Film*

CINÉ KODAK FILM is the accepted standard of high quality, uniformity, and dependability. The price of any Ciné-Kodak Film, 8 mm. or 16 mm., includes the cost of expert processing and return, ready for showing, anywhere within the same country.

Films for 8 mm. Ciné-Kodaks

Ciné-Kodak Super-X Panchromatic Film is a fine grain, high speed film for the widest range of outdoor scenes and for indoor movies by artificial light. A 25 foot roll (equal in movies to 100 feet of 16 mm. film) is \$2.25; 25 foot magazine, \$2.50.

Ciné-Kodak Panchromatic Film, an excellent general purpose film. Price, \$2 per roll.

Ciné-Kodak Kodachrome Film, the magnificent Eastman full color film. In two types, Regular for daylight and Type A for movies by Photoflood light. Either type, \$3.40 per roll; in magazines for the Magazine Eight, \$3.75.

Films for 16 mm. Ciné-Kodaks

Ciné-Kodak Super-XX Panchromatic is a film of tremendous speed, ideal for indoor work or outdoors in poor light. 100 foot rolls, \$6.75; 50 foot magazines, \$4; 50 foot rolls, \$3.75.

Ciné-Kodak Super-X Panchromatic is a beautifully clean-cut, brilliant film, amply fast for most shots. 100 foot rolls, \$6; 50 foot magazines, \$3.50; 50 foot rolls, \$3.25.

Ciné-Kodak Safety Film is a panchromatic film, relatively slower, for use when the special capacities of the other films are not required. In 100 foot rolls only, \$4.50.

Ciné-Kodak Kodachrome Film, the full color film. Regular Kodachrome and Type A (for use by Photoflood light) are the same price. 100 foot rolls, \$8; 50 foot magazines, \$4.65; 50 foot rolls, \$4.30.

All prices in this booklet are subject to change without notice.



Robert Street Drug Store
118 South Robert St.
ST. PAUL, MINN.