

OCTOBER-NOVEMBER 1933

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CINÉ-KODAK NEWS VOLUME 9.

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FILMING THE 4TH QUARTER

Outdoor sports vie with pictorial opportunities for your interest

WHETHER you're a sports enthusiast, outdoor lover, or stay-at-home, you'll not lack subjects worthy of your Ciné-Kodak during the late fall months. So keep it loaded, ready to capture a full share of this season's film spectacles.

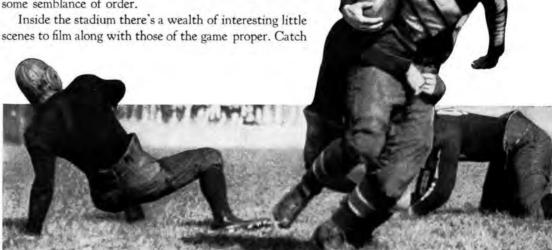
Football Holds the Spotlight

If you're football-minded—and who isn't—you'll want to add this year's big gridiron classics to your sports library. To secure complete freedom from light or weather conditions in 16 mm. filming, use Ciné-Kodak Super-sensitive "Pan" exclusively. Its additional speed makes shots taken late in the day when long shadows creep over the playing field easy to get. For sideline close-ups of action and players, the use of a telephoto lens at big games is imperative.

Clever touches and "human interest" slants put the necessary flavor and atmosphere into your football film to make it a real story-telling picture that your friends will enjoy. Here are a few of the shots you can introduce into your own reel.

A close-up of the cover of the game program or of the headlines from the sports section of some local newspaper will set the stage for action and dramatically introduce the game proper. By jacking up the rear wheels of your automobile and starting them turning, you can film a wheel from a low angle, showing the top half spinning aboutostensibly propelling you gameward. Snatch a few scenes of the college campus with its groups of students and old "grads" standing before the ivy covered buildings talking over the team's chances.

Follow up your long shots of the exterior of the stadium with semi-close-ups of the congestion and commotion about the turnstiles, the frenzied activity of the program and souvenir hawkers, the gestures of the "hot dog" venders, and the efforts of the mounted police to preserve some semblance of order.



the intensity of the game by filming the countenances of nearby spectators during an exciting moment of scrimmage. Have one of your friends twist and tear a program while you photograph his hands. Shoot the young couple wrapped up in love, and the enthusiastic alumnus, Class of '02, who is fighting the good fight as vigorously as a pair of strong, leather lungs will let him such scenes are integral parts of every football picture.

"A-Hunting We Will Go"

Movies offer the huntsman a real opportunity to prove his skill with the gun, as well as a means for indefinitely prolonging the thrills and experiences of the hunting trip. Sports lovers have found their Ciné-Kodaks equipped with telephoto lenses as essential a part of their hunting equipment as their rifles or shotguns.

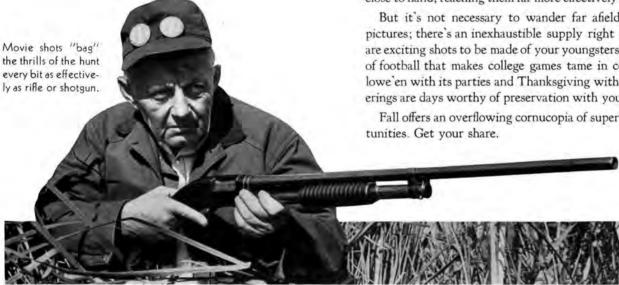
Here again, the inclusion of interesting little auxiliary scenes will do much to enliven your hunting reel. If you're headed for a hunting camp after big game, take along plenty of flares for making intimate shots of the gang inside the cabin gathered around a roaring log fire or falling to a mess of chow with appetites born of miles of tramping through the cold bracing November air. Make a few shots of the crowd as they sit around cleaning their guns, looking over their ammunition supplies, and waterproofing their hunting boots.

If quail, partridge, or pheasant is the game, there's a rare opportunity for some superb dog pictures. Follow the dogs with a telephoto as they work a patch of bramble and drive the birds out from cover. Catch them as they come to point, and when they return from the kill, bird in mouth. Little touches such as the picking of the burrs from the shaggy coats of the dogs add human interest to your reel. Don't neglect them.

Duck hunting calls for preparatory shots showing the painting and placing of the decoys, the construction of the blind, and kindred subjects. Telephotos bring distant flying formations close to hand, reaching them far more effectively than gun or eye.

But it's not necessary to wander far afield for interesting pictures; there's an inexhaustible supply right at home. There are exciting shots to be made of your youngsters playing a brand of football that makes college games tame in comparison. Hallowe'en with its parties and Thanksgiving with its family gatherings are days worthy of preservation with your Ciné-Kodak.

Fall offers an overflowing cornucopia of superb picture oppor-



OR the nature lover, fall offers picture opportunities that cannot be duplicated during any other season. Owners of 16 mm. Ciné-Kodaks equipped with f.1.9 lenses have the privilege of filming nature at her most colorful with Kodacolor.

This year as never before these scenes are rendered easy to make with Super-sensitive Kodacolor, which removes the need for perfect light conditions, and Kodacolor Adjustable Filter, which may be set to compensate for the weakened light of the late fall days,

Early autumn finds the foliage being transformed from summer greens to brilliant reds and scarlets, rich purples, oranges, and browns. October landscapes are masses of riotous color offering unexcelled opportunities for the finest full-color pictorial work. Strong autumnal winds provide ever-changing vistas of bizarre cloud formations against a background of deepest blue. Striking sunsets at the end of harvest days furnish glorious color finales for your autumn Kodacolor reel.

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DRESS PARADE

Pre-season preparation for top-notch performances

Below Left: With the inexpensive Ciné-Kodak Titler both 16 mm. and 8 mm. camera owners can make their own titles.

Below: Editing problems vanish when images flash large and clear on the Kodascope Film Viewer's brilliant screen. There is a model for 8 mm. film as well as for 16 mm. film.

WHEN you show your home movies, expect your friends to judge them with eyes made critical by years of experience with the high standards of the professional screen. Don't handicap your films by lack

of preparation when it's so easy and so much fun to put them in first class shape. Here's how to do it properly.

Edit Your Movies Carefully

The initial step in the preparation of your films is the indexing. This consists of projecting your films and writing down a short description of each scene. Once this index is constructed, you can determine which scenes can be combined to form interesting "show" reels. Arranged in proper order, the scenes should be trimmed to proper length and the weak spots removed. You'll find the Kodascope Film Viewer and Kodascope Rewind and Splicer an ideal combination for performing these tasks.

Tempo is an important feature in any reel of film and to get the effect you desire the length of the individual scene must be adjusted to suit the action. Don't be afraid to slash your films where necessary. Save this surplus film for your own personal reels, but treat your friends to only the best.

A Word or Two About Titling

Next comes the titling, a most important operation in the preparation of any first class production. Titles are used for three main purposes—to introduce a subject, to explain a scene or action, or for the sake of emphasis. Don't detract from your film presentation with an explanatory talk as personnel or scenes change. Let the titles do that work.

Avoid excessive use of titles, however. Insert them only where there is a natural pause, where scene or action shifts, or where additional information is needed. As a general rule, they should precede the scene they describe. The need for a large number of titles usually indicates lack of continuity, which may be overcome by rearranging your scenes or by adding new material to smooth out abrupt changes.

Making one's own titles is a fascinating evening's sport. The number of different effects one can achieve is limited only by individual desires. A large number of movie makers have found



title making with Ciné-Kodak Titler simplicity itself. The Kodascope Viewer also is an important accessory in marking the exact locations in your films for title insertions.

Or, if you prefer, you can write down the captions for your titles and have your dealer order them made for you. The cost is most reasonable and the number of different styles available allows you a wide choice of effects.

A word about the composition of the title. Make it short and to the point. Usually the idea can be expressed simply in a very few words. The well titled film is the one in which the titles are not obtrusive.

As these reels represent the cream of your pictures and undoubtedly will be projected a great many times, the ordering of duplicates from 16 mm. films is a wise precaution. Wait until you have pruned your reels into their final shape, however.

Care and Storage of Film

Now for the care of your films. Keep them in humidor cans. If the film is dry humidify it several hours before projection. The film taking on the moisture becomes more pliable and any possibility of its tearing or breaking during projection is thus minimized. The intense heat developed by powerful projection lamps dries out the film, necessitating occasional humidification after projection.

Clean your film with film cleaner at the first sign of dirt or oil stains. Wipe off all excess oil on your projection mechanism where it comes in contact with the film. Always clean and polish your projector lens, reflecting mirrors, and lamp surface before each performance as it only takes a few days for a dusty scum to form on their surfaces that greatly impairs their efficiency. A soft pliable lens tissue or cleaning tissue should be used.

If your films are to be on dress parade, let's make it a West Point showing. Pre-season training is necessary but you'll reap the rewards of more interesting shows—ones that will honestly earn and deserve the plaudits of those privileged to see them.

OPEN SEASON FOR INDOOR MOVIES

Inexpensive Kodaflector will supply all the light you need

FOR those who have made movies inside their homes the coming of another season of indoor filming will be welcomed. For those who have yet to try it, a real treat lies in store.

There's no need for any movie maker to slacken his filming activity with the coming of winter—for inside shots can now be made with outdoor ease.

The introduction last spring of Kodaflector, Eastman's inexpensive, yet highly efficient lighting unit, employing Photoflood lamps, brought the cost of indoor filming well within the reach of every movie maker. One Kodaflector unit—two lamps, two reflectors—is as efficient photographically as about 50 100-watt lamps used at the same distance from the subject.

With Kodaflector, 16 mm. Ciné-Kodaks loaded with Ciné-Kodak Super-sensitive Panchromatic Film make excellent black-

and white shots with lens openings as small as f.6.5.

And with it, too, owners of 16 mm. Ciné-Kodaks equipped with f.1.9 lenses fitted with Kodacolor filters can make full-color portraits indoors using the new Super-sensitive Kodacolor Film.

Two other accessories recently announced greatly aid in achieving good indoor Kodacolor results. One, the Photoflood Ratio Diaphragm Cap to slip over the end of the Kodacolor Filter when making indoor Kodacolor under Photoflood lamps, is obtainable from your dealer without cost. The other is the new Kodacolor Adjustable Filter which ends the need for neutral density filters and spells the end of exposure problems.



Let's make our indoor movies this year as interesting to others as they are to us.

If you want to make shots of friends who drop in for the evening, don't make the mistake of filming a group of self-conscious



 Kodaflector is light, compact, and is easily adjusted to any desired height.

people who have lost their natural spontaneity. Don't pose them. It's not necessary with Kodaflector, whose brilliant beams will illuminate an average room. Go ahead with your evening's entertainment—bridge, poker, ping pong, or whatever you may prefer—and when the spirit moves, film them at play.

Or, if they are histrionically inclined, why not burlesque the characters and action of some story you've read of late or of some popular movie you've seen recently at the local theater. Most modern tales demand no costumes or props other than those available in your home.

You should have no trouble at all with movies of the children. Fortunately, they lack the self-consciousness of their elders. At a birthday party for example, show them playing games, blowing out the candles on the cake, diving into platefuls of ice cream with unfeigned enjoyment.

When filming under artificial light, it is well to remember that the distance from the light source to the subject determines the intensity of the illumination—not the distance from the camera to the subject. In other words, you may film the scene from any distance you choose.

Let your camera finder be your judge of the proper distance—where the scene looks best in the finder it will be most interesting on the screen. When table and floor lamps are lighted a more pleasing effect is obtained.

It's open season for indoor movies now. So look over your equipment and get ready to capture your full share of the "big game" events happening in your home.





OF SPECIAL INTEREST TO EIGHT

The Range of the Eight

QUESTIONS have arisen regarding the movie making scope of Ciné-Kodak Eight—its capabilities—what it can and cannot do. It is the purpose of this article to answer some of these questions.

Can Kodacolor movies be made with Ciné-Kodak Eight?

No. Ciné-Kodak Eight will not make Kodacolor movies nor can it be so adapted. The Eight is a camera designed for the utmost economy of operation consistent with the taking of high grade black-and-white movies.

Is there a Super-sensitive Panchromatic Film available for Ciné-Kodak Eight?

No. There is but one film supplied for the Eight and that is Ciné-Kodak Eight Panchromatic Film—a fast, color-sensitive film producing exceptionally fine-grained pictures capable of

exceptionally fine-grained pictures capable of
being enlarged to the size
necessary for good home
projection without appreci-

Can indoor movies be made with Ciné-Kodak Eight, Model 20?

able loss of detail.

Yes. With the camera at full f.3.5 opening aided by the light of Kodaflector, Eastman's new efficient \$5

Left—Ciné-Kodak Eight Catalog-Book, containing a complete description of the many helpful Eight accessories available, may be secured without cost from your Ciné-Kodak dealer.

lighting outfit, at a distance not greater than three feet from the subject, highly satisfactory inside shots may be made.

What are the advantages of Ciné-Kodak Eight, Models 25 and 60, over Ciné-Kodak Eight, Model 20?

Model 25's fast f.2.7 Kodak Anastigmat lens permits the making of satisfactory movies under light conditions beyond the range of the f.3.5 lens of the Model 20, thereby greatly widening your picture opportunities.

Ciné-Kodak Eight, Model 60, is a de luxe outfit designed for the operator who desires a high degree of versatility in his movie making and yet at the same time wishes to retain the economical operating advantages of the Eight film. Model 60's ultra-fast f.1.9 lens (over three times as fast as the f.3.5) makes possible shots far beyond the scope of the f.3.5 and f.2.7 lenses of Models 20 and 25 respectively. A 1 1/2-inch f.4.5 telephoto lens affording a magnification of three diameters is available as extra equipment for the Model 60 only, may be easily and quickly substituted for the f.1.9 lens by means of the camera's detachable lens front.

Can I rent or purchase films to show along with my own movies? Cinegraphs, professionally made films for home showing, may be rented or purchased from your Ciné-Kodak dealer. Ask him for a Cinegraph Eight catalog for a complete listing of the many interesting and diversified film subjects available or write to the Eastman Kodak Company, Rochester, New York.

Full-length features cast with well-known film actors as well as interesting shorts may be rented from Kodascope Libraries, Inc., 33 West 42nd Street, New York City, or from any of its branches in leading cities throughout this country and the world. Write them for an illustrated catalog of 8 mm. subjects.



CINÉ-CHAT

A New Kodacolor Filter and Compensator

DOUBLES illumination when showing Kodacolor . . . far brighter pictures on your present screen or brilliant Kodacolor on a larger one—that's the big news about the new Kodacolor Filter and Compensating Lens set. Priced at \$12, it is for use with the regular black-and-white lens supplied for all Kodascopes K. A special lens for Kodacolor projection is no longer necessary and will not be supplied in the future.

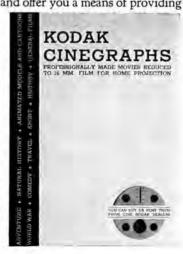
Movie makers who own Kodascopes K and who wish to equip themselves for this superior Kodacolor projection should send in their black-and-white lenses so that an aligning stud may be placed on the lens barrel to fit the groove in the filter mount. This will be done without charge.

New 16 mm. Cinegraph Catalog

KODAK Cinegraphs are professionally made films designed to supplement your own movies and offer you a means of providing

inexpensive entertainment for yourself and your friends. They may be rented for an evening or purchased for your own movie library from your Ciné-Kodak dealer.

The new 16 mm. Cinegraph catalog lists a wide variety of interesting subjects covering such fields as adventure, comedy, travel, sports, history, as well as general films. There are subjects that will appeal to the tastes and desires of every movie maker.



ANOTHER KODASCOPE LIBRARY SCOOP

AS PIONEERS in the 16 mm. library field, Kodascope Libraries have always provided the discriminating user with the best material—the most famous stars, in their greatest pictures, reproduced with photographic fidelity.

Now Comes Color!

Realizing the revolutionary nature of the advent of color on 16 mm. film, Kodascope Libraries have contracted with Dunning of Hollywood for the exclusive production and distribution of full 400-foot 16 mm. library subjects in color.

The added attraction which these new Kodascope Color Subjects will have for home audiences is incalculable. Scenes will be like animated paintings on your home movie screen—beautiful stories colorfully told. And remember—it is not necessary to add any accessory to your projector. The color is in the film!

Two subjects of universal appeal have been selected for initial releases. "Romany Love" and "Maud Muller." These are original 1,000 foot Tiffany productions photographed by Technicolor and reproduced in 400-foot 16 mm. form by Dunning. They are available at all Kodascope Branch Libraries and dealer distributors at a base rental of only \$1.50 per reel, or can be purchased outright for \$35 per reel.

How to Order Films

Kodascope Libraries furnish films in both 16 mm. and 8 mm. sizes. Write to Kodascope Libraries, 33 W. 42nd St., New York City, or to the branch nearest you for a catalog of the type Right: Scene from "Maud Muller," beautiful dramatization of Whittier's poem with its youthful glamour and reminiscent regret.



 Right: Dancing scene from "Romany Love," romance of a gypsy swain and his sweetheart in all the colorful environment of the caravan and campfire.



desired. This catalog will tell you just how to select and order. Branches are located in Atlanta, Georgia; Boston, Massachusetts; Chicago, Illinois; Cincinnati, Ohio; Cleveland, Ohio; Detroit, Michigan; Kansas City, Missouri; Los Angeles, California; Minneapolis, Minnesota; Philadelphia, Pennsylvania; Pittsburgh, Pennsylvania; Rochester, New York; San Francisco, California; Seattle, Washington; Toronto, Ontario; Montreal, Quebec; Vancouver, British Columbia; as well as in principal cities throughout the world.



NEW BLACK-AND-WHITE 16 MM. KODASCOPE LIBRARY RELEASES

Devil-fish, weighing 4,200 pounds, landed after a thrilling 20-hour battle in Monsters of the Deep.

Harold Lloyd, Bebe Daniels, and Snub Pollard having a pleasant, neighborly quarrel in Just Neighbors.

Neal Burns, pestered by Jack Duffy, makes a pathetic but highly comical housewife in Mr. Wife. FOR October, Kodascope Libraries present Monsters of the Deep, one of the most thrilling sea pictures ever filmed. The locale is Magdalena Bay, superb fishing waters off the coast of Lower California. Every disciple of Izaak Walton and nonfishermen as well will be carried away by the exciting shots showing the taking of giant sea bass, tuna, leopard and hammerhead sharks, whales, and a huge devil-fish seventeen feet across. No. 1143, on two 400-foot reels; rental \$2.50.

Two comedies, Mr. Wife, No. 4183, on two 400-foot reels and Just Neighbors, No. 4173, a 400-footer, comprise the other October releases. The former rents for \$2.50, the latter \$1.50.

Hoot Gibson headlines the feature November release, Fight It Out, a thrilling Western tale of cattle rustling. No. 8184, on two 400-foot reels, rental \$2. Two single reelers, Robinson Crusoe Hours, No. 1144, closely following the tale by Daniel Defoe and exquisitely photographed, and Oh, What a Kick, No. 4187, a rip-roaring comedy with Slim Summerville, are the other November offerings. Rentals, \$1 each.

The ABC of INDOOR MOVIE MAKING



Kodaflector furnishes ample illumination for indoor movie making with any Ciné-Kodak, 8 or 16 mm., yet its brilliant light is not harsh or trying on the eyes.



With the aid of Kodaflector, any movie maker can now make indoor movies with outdoor ease. Designed especially for use with Photoflood lamps, the Kodaflector is the simplest and by far the most

efficient lighting outfit ever produced. Its two aluminum reflectors, which lie flat when not in use, snap quickly into position. Its stand telescopes into a fraction of its full height. Its swivel head makes it possi-

ble to direct the beams of its lights in any desired direction. Easy to use, easy to pack, easy to carry, Kodaflector, complete with reflectors, sockets, stand, and connecting cords, costs but \$5. See it at Ciné-Kodak dealers'.

The height of Kodaflector's lamps can be set anywhere from 2 feet, 10 inches to 6 feet, 4 inches. Its stand, when folded, measures but 2 feet, 1½ inches. Compact, versatile, efficient— Kodaflector sells for only \$5.



B

Mazda Photoflood lamps are remarkably well suited for indoor movie making. Intensely bright, their "white" light makes them far more effective than several times their number of less power-

ful "yellow" lamps. Their rated life on 115-volt lines is two hours, sufficient for the exposure of hundreds of feet of home movie film. They cost but 35 cents, each, at Ciné-Kodak dealers'.



16 mm. Ciné-Kodak Super-sensitive Panchromatic Film is three times as fast as regular "Pan" when used with incandescent lighting. It records details in both highlights and shadows—and East-

man processing compensates for most errors in exposure. 16 mm. Ciné-Kodak Super-sensitive Panchromatic Film costs but \$4 for the 50-foot roll; \$7.50 for 100 feet. Ciné-Kodak Eight Panchromatic Film costs \$2.25 per roll. All prices include processing.



Either of these new, brilliant 16 mm. Kodascopes brings added vitality and interest to your movies

THERE'S a wealth of crispness and beauty in every reel of your films that you may never see unless the projector with which you show them is brilliant enough to bring out their full snap and sparkle.

More illumination—that's of prime importance to successful movie shows. Dependable, simplified operation is a close second. You get both and more in either Kodascope K or D.

The "K's"-Eastman's Finest Projectors

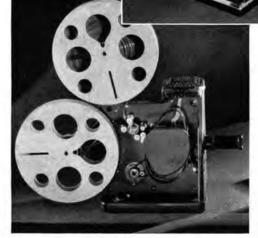
Kodascope K-50 supplies the maximum illumination necessary for average home projection ... 500 watts. Kodascope K-75 is fitted with a special 750-watt lamp of unsurpassed brilliance, especially desirable when showing movies before large groups.

The "D"-High Brilliance, Low Cost

Kodascope D, too, has an exceptionally brilliant light source—400 watts—the most powerful of any projector within dollars of its low price.

Bring some of your recent films to your Ciné-Kodak dealer. Ask him to project them for you in Kodascope K or D. You'll be amazed at the difference these new Kodascopes make.

KODASCOPES K-50 AND K-75, new 500-watt and 750-watt projectors, have a special switch that governs both the room lamp and the Kodascope lamp; centralized control panel; fast motor rewind and tension brake that safely rewind 400 feet of film in less than 30 seconds; smart, sturdy, compact construction. The K-50, \$175; the K-75, \$200.



KODASCOPE D has 400-watt illumination; motor rewind; new, improved motor-driven cooling fan; variable speeds; framing lever; still picture attachment; elevating device; is light and compact, and is finished in bronze with nickel plated fittings. \$62.

Rochester, New York