



# CINÉ-KODAK NEWS

VOLUME 9 • NO.

5

PUBLISHED BI-MONTHLY • EASTMAN KODAK COMPANY, ROCHESTER, NEW YORK

DECEMBER 1933

## In this issue:

### • "ON LOCATION" FOR OUTDOOR WINTER MOVIES

How to make the most of your outdoor filming opportunities. (Pages 1 and 2)

### • TIPS ON TITLING

Now's the time to whip summer shots into final shape. (Page 2)

### • SHOOTING SANTA

Indoor shots to make during the holiday season. (Page 3)

### • GIFTS FOR THE MOVIE MAKER

What to give your filming friends this Christmas. (Pages 4 and 5)

### • NEW KODASCOPE LIBRARY RELEASES

(Page 6)

### • ANNOUNCING THE CINÉ-KODAK EXPOSURE SCALE

(Page 6)



## "ON LOCATION" FOR OUTDOOR WINTER MOVIES

**B**ECAUSE of a special lubricant used in Ciné-Kodak it will run as efficiently in zero weather as during warm summer months. But before you set out to film winter subjects here are a few precautions that may help you.

The use of filters for general pictorial work is strongly recommended. Yellow filters cut down on the blue light which is so overwhelmingly predominant in winter, particularly when the ground is covered with snow, and permit the more even registration of all color tones in black and white. Filters accentuate cloud effects by reproducing sky and clouds more nearly as the eye sees them—gray sky and white clouds. Filters also enable your camera's lens to penetrate the haze so often encountered in winter landscapes. Do not use a filter when making close-ups of individuals.

Owners of 16 mm. Ciné-Kodaks will find CK-1, CK-2, and CK-3 filters extremely useful for sky and landscape filming. Owners of Ciné-Kodaks Eight, Models 20 or 25, should use the Z-CK-3 filter; Model 60, the U8-CK-3 filter.

And watch your exposure! The sunlight of winter in northern and temperate climes is weaker than that of summer months. When there is snow on the ground to reflect light it compensates for this loss of intensity, and you can use summertime openings. But when there is no snow, use one stop larger than that called for by the exposure guide on your Ciné-Kodak. Movie makers in the south can, of course, follow the exposure guide with uniform success.

In snow filming judge your exposure by the type of principal subject in front of your camera. If you want detail in a close-up of a person, or in a nearby dark object, expose for it; if a landscape or cloud scene, stop down to offset the increase in light reflected from such a scene of greater proportions.

One further precaution—guard against possible lens flare when filming over snowy landscapes. A low sun casts wide angles of reflection, which may enter your lens unless care is taken.

### What to Film in Winter

There's an interesting shot right on your doorstep in the form of a snowman the children are building.



Film them working on the various stages of the construction . . . as they roll the snowballs for the trunk and head . . . as they trace the ears and mouth and attach snow-covered broom-stick arms . . . as they add the finishing touches of coal black eyes, carrot nose, clay pipe, and battered derby.

Wandering farther afield you may chance upon a skating party. Follow up your long shots with close-ups of fancy figure skating, snap-the-whip, barrel jumping, and speed skating. Film them from a low angle as they swoop by above you. Have them circle round you while you follow them with a fast panoram. If you've access to hockey matches and ice-boating, by all means add shots of these thrilling sports to your winter reels.

### At the Ski Jump

Trust your Ciné-Kodak to gain you entry to points of greatest vantage at a ski jump. Start the action with a close-up of the jumper at the top of the slide. Then follow with a long shot down the steep incline as he starts his swift descent. Now shift to a place at the end and to one side of the slide and film the action from the end of the jump to the landing on the slope below. It's better to underexpose the jumper slightly so that he is silhouetted rather than to try for detail and suffer the "washed out" appearance that an overexposure may bring to the sky. Again changing your location to the foot of the hill, you can take a full view of the jump from start to finish. By inverting your camera and reversing a scene end for end in your reel you can, as well, completely reverse the action for a trick effect.

### Night Shots and Pictorial Effects

16 mm. filmers with *f*.1.9 lens equipped cameras loaded with Ciné-Kodak Super-sensitive "Pan" can make superb night action shots by the light of flares. Make a shot of a toboggan party as they swoop down the slide at breakneck speed. Use the half-speed button, if your camera is so equipped, to accentuate the speed on your screen. Inexpensive flares of various sizes and durations can be secured from most photographic dealers.

The pictorial filmers will find a wealth of beauty in winter's snow-covered landscapes. The low sun casts long and bizarre shadows across the snow and cumulus clouds build stately backgrounds against which to film. A simple but most interesting

way to make a pictorial reel is to select a favorite winter poem of your own and illustrate its lines with scenes from nature.

Unusual reflection effects are obtainable directly after a sleet storm followed by a freeze. Wait for a sunny moment and film the ice-laden branches and twigs against the sun. This backlighting causes the ice to sparkle and gleam. Care must be exercised to prevent the image of the sun appearing in the finder. Such a scene lends itself particularly well to night filming with the aid of flares; then the ice crystals form a myriad of reflecting prisms.

### Kodacolor Opportunities

Owners of 16 mm. cameras with *f*.1.9 lens equipment should not overlook winter's Kodacolor opportunities. The introduction of Kodacolor Adjustable Filter and Super-sensitive Kodacolor Film has made it possible to make splendid full-color shots even with winter's weak light. Brilliant winter sport costumes, ruddy cheeks born of cold air, backgrounds of blue sky, flame-tinted clouds, light blue shadows on snowy landscapes, and green pine and tamarack—there's real color for you.

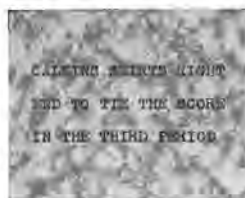
Winter movies pay big dividends of pleasure derived from filming subjects under a wider variety of conditions than is present during any other season of the year.

• Whether it's skill, or a spill, there are certain to be plenty of fast-moving incidents to be filmed at your local rinks or lake.



## Tips on Titling

• BELOW: Two of the many title effects possible with Ciné-Kodak Titler—at the left, a title strip pasted across a snapshot; at the right, a title typed on one of the cards supplied with the Titler.



TITLE making is fun with inexpensive Ciné-Kodak Titler, for with its use the problem of lettering titles is ended. A

special lens, built into the Titler, brings all camera lenses into critical focus on title cards only a few inches distant. And so greatly are these cards magnified that ordinary typewriter characters are clearly legible on the screen. The preparation of art titles is equally simple as illustrated at the left. And when matte surface prints are used, you can type your titles directly on the prints across any light area. Cartoons, illustrations from magazines, and figured or plain wallpaper may also be successfully used as title backgrounds.

Yet the simplicity of the Titler need not handicap those who wish to illustrate their own titles with sketches or hand-lettering—it merely makes filming titles easier and more certain. You can make them under artificial or natural light as described in the instructions furnished with the Titler.

Ciné-Kodak Titler—fitting all Ciné-Kodaks (8 mm. or 16 mm.) except the Model A and Ciné-Kodak Special—is priced at only \$6.50, including 100 title cards, typing and framing masks. Your dealer will gladly demonstrate.



# SHOOTING SANTA

**Christmas and New Year's offer splendid opportunities for indoor filming**

**T**HERE'S a naturalness—an intimacy to indoor shots that is hard to match in out-of-door filming. And there's never a more opportune time to shoot family and friends than over the Christmas holidays. Children are home from school fresh and eager for the vacation, relatives make their annual pilgrimage to the old family homestead. It's a gala occasion that should be preserved with your Ciné-Kodak.

And a factor of equal importance—present equipment has rendered indoor movies easy and inexpensive to make. With Kodaflector, Eastman's efficient \$5 lighting outfit, any 16 mm. or 8 mm. movie maker can achieve good results the very first time. The light from one Kodaflector unit (two reflectors) should be sufficient for all average shots if you're using 16 mm. Ciné-Kodak Super-sensitive Panchromatic Film; two units (four reflectors) if you're using 16 mm. Ciné-Kodak "Pan" or Ciné-Kodak Eight "Pan." These estimates of lighting equipment are based on an *f.3.5* lens equipped camera. Ciné-Kodaks with *f.1.9* lenses can achieve equally good results with less illumination. Your lens openings will, of course, vary according to the distances the Kodaflectors are from your subjects, as fully explained in the instruction manual accompanying the Kodaflector outfit.

## Christmas Tree Scenes

Now for some of the Christmas pictures you'll want to make. Start your reel with a shot of mother seated before the fireplace reading that good old favorite, "A Visit from St. Nicholas," to the youngest, seated on her knee. Then should follow close-ups of the children hanging up their stockings on the fireplace mantel with a short shot of Junior peering up the chimney and shaking his head. You won't have to pose this one—just tell him that Santa will come down the chimney and he'll register the desired expression.

After the children have retired, by all means include some shots of mother and dad decorating the Christmas tree—it's an important part of the Christmas story.

Next morning you'll have to get up early to beat the kids to the tree, but it will be worth it. Make a shot of the presents under the tree before you film the children racing down the stairs in their pyjamas in a wild dash for the gifts that Santa left. Secure some close-ups of their eager and excited faces as they open up the packages and try out the new toys and games. Have no fear of their being self-conscious—they'll be far too interested in their new gifts even to notice that you have a camera in your hands.

Perhaps later on you'll be able to catch some of the older folks playing with the electric train or construction set in an odd moment when they think no one is looking. Owners of Ciné-Kodaks equipped with waist-high finders can make shots like these unnoticed by holding the camera close to their side while facing away from the victims of their innocent deceit.

## Dinner Table Shots

Then turn the lens of your Ciné-Kodak dining room-ward for a few shots of the preparation of the Christmas dinner, the setting and decorating of the table. Film the arrival of the guests and the eager response to the announcement that dinner is served. Catch the triumphant entry of the golden turkey ensconced on a silver platter. Make a panoram of the well-laden table—it will be amusing to compare it with a similar shot taken an hour later. Of course you'll want to include several family group shots to top off the day.

## New Year's, Too

A New Year's Eve celebration within the home promises good subject material for filming. No matter how you spend the evening—there'll be plenty of exciting scenes to take, amusing bits you'll treasure for years to come. Let your Ciné-Kodak be an unobtrusive but all-observant member of the party. Kodaflector's broad, bright beams will illuminate the entire room, so there's no need to get your guests to pose. No matter what the fun may be—dancing to the radio, playing cards, some good old-fashioned harmony around the piano—the odds are all in your favor that you'll secure some really prize shots.

New Year's Day is a day of noble resolves. Probably like all good movie makers, you'll firmly resolve to get your share of the coming year's picture opportunities. Why not start in on January 1? If you're holding open house, make a shot of every friend who comes to wish you well. Trust them to appreciate the compliment. And you will obtain a highly interesting reel to start your 1934 film diary.

• When the illumination is furnished by Kodaflector, Christmas shots such as this are yours with outdoor ease.



# CHECK



# YOUR CHRISTMAS LIST AND

## FOR BETTER SHOWING

### Kodascope K →

KODASCOPES K-50 and 75, with ultra-powerful 500- and 750-watt lamps, respectively, set new standards of projection refinements. Distinguished by unusual brilliance, smooth, quiet performance, exceptional simplicity and convenience of operation, Kodascope K is the finest 16 mm. home movie projector ever offered by Eastman. K-50, \$175; K-75, \$200. Carrying case for either, \$15.



### ← Kodascope D

BRILLIANT 400-watt illumination bringing a new sparkle and life to your movie showings is the salient feature of this outstanding low-priced 16 mm. projector. Kodascope D shows stills, rewinds by motor—possesses all the necessary conveniences for easy, efficient projection. \$62. Carrying case, \$7.50.



### Kodascope Eight →

MODEL 60

THIS finest of the three Kodascopes Eight brings a new brilliance and ease to showings of 8 mm. movies. Larger pictures, smooth, effortless operation are the features that make this projector desirable to every owner of an Eight. Price \$75, including carrying case.

## REELS • HUMIDOR CANS • FILM CLIPS



INDISPENSABLE items in every movie maker's kit, these 16 mm. projection accessories make welcome gifts. 400-foot Kodascope reels in humidor cans are priced at \$1.50; humidor cans or 400-foot reels alone, 75¢ each; film clips, \$1.25 per dozen.



HERE is your Christmas shopping guide of gifts for those who are already in the movie makers' ranks.

The items shown will warm the heart of every movie maker. No doubt, too, you'll find listed here several gifts you yourself would like to receive.

Go over them carefully. Select the ones to consider and check them on the list in the lower right hand corner

## FOR BETT



### CINÉ-KODAK Color Filters

FILTERS bring new beauty to practically all outdoor shots. Every Ciné-Kodak owner should have filters, and there are filters for every model Ciné-Kodak—for all accessory lenses, too. Available in sets of three, or singly, they are reasonably priced from \$1 each, up.

### KODACOLOR Adjustable Filter

THERE'S a new scope in the making of full-color movies with Kodacolor Adjustable Filter that justifies its ownership by every 16 mm. movie maker who has an f.1.9 lens equipped camera. Price \$12.



### CINÉ-KODAK Lenses



THE standard f.3.5 or f.1.9 lens supplied with Ciné-Kodak K is interchangeable with any of five special lenses—an f.2.7 wide angle lens, 2-inch long-focus lens, and 3-inch, 4 1/2-inch, and 6-inch telephotos. Owners of the "K" will appreciate one of these precision-made lenses, priced from \$45. Special lenses are also made for Ciné-Kodaks B, BB, and Ciné-Kodak Eight, Model 60.

## EASTMAN KODAK COMPANY

# AGAINST These Eastman Gifts

of the page. Clip this list, take it to your Ciné-Kodak dealer, and ask him to show you the items you have checked.

And don't forget your non-movie making friends. You will make this the happiest, most thrilling Christmas they have ever had by giving them a Ciné-Kodak—economy "Eight" or versatile "Sixteen."

## R T A K I N G

### Gifts for the Stocking

- 
 • 16 mm. Ciné-Kodak Panchromatic Film for black-and-white pictures is priced at \$6 for 100 feet; \$3.25 for 50 feet.
- 
 • 16 mm. Ciné-Kodak Super-sensitive "Pan" Film for indoor and dull-day movies costs \$7.50 for 100 feet; \$4 for 50 feet.
- 
 • 16 mm. Super-sensitive Kodacolor Film for movies in full, natural color sells at \$9 for 100 feet; \$4.75 for 50 feet.
- 
 • Ciné-Kodak Eight Panchromatic Film for 8 mm. cameras is priced at \$2.25 for the special 25-foot roll, equivalent to 100 feet of 16 mm. film.

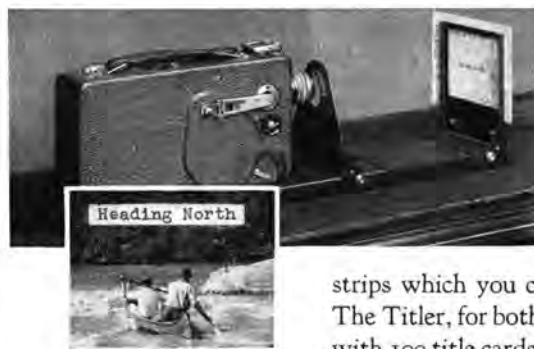
### Kodaflector

#### For Indoor Movies

HERE'S a gift that's certain to "click" with every movie maker. Kodaflector, though remarkably low in price, is the most efficient lighting device for use with 35-cent Mazda Photoflood lamps. With it, indoor shots become easy for all. Kodaflector, complete, is priced at only \$5.

ANY, ROCHESTER, N. Y.

## FOR BETTER EDITING

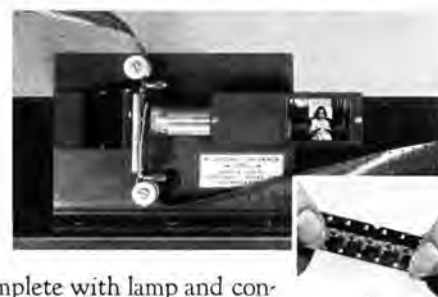


### CINÉ-KODAK Titler

WITH this handy, versatile, and inexpensive device, home movie titling becomes a positive pleasure. You can type titles upon the cards supplied with each Titler—across the lighter areas of snapshots or on strips which you can paste across dark areas of snapshots. The Titler, for both 16 mm. and 8 mm. Ciné-Kodaks, complete with 100 title cards, typing and framing masks, \$6.50.

### KODASCOPE Film Viewer

THE Viewer banishes eye strain from film editing by magnifying each image within the Viewer's gate on a ground-glass screen. A notching device nicks identifying marks on the film edge which in no way mar the images or hinder further projection. There are models for both 16 mm. and 8 mm. film. Priced at \$12.50, complete with lamp and connecting cord.



### KODASCOPE

### Rapid Splicer and Rewind

WITH this handy device (shown with Film Viewer in position) film splicing and cleaning become easy.

The splicing block cuts both ends of the film in one operation. A secured scraper removes emulsion quickly and thoroughly. A touch of cement, the press of a lever—and the splice is made. Complete, the 16 mm. Splicer and Rewind are priced at \$25; Splicer alone, \$15; Kodascope Eight Rewind (for splicing), \$6.

#### Check your choices on this list and take it to your Ciné-Kodak dealer.

- |   |   |
|---|---|
| <input type="checkbox"/> Kodascope D (16 mm.)                               | <input type="checkbox"/> Ciné-Kodak Lenses (16 mm. and 8 mm.)         |
| <input type="checkbox"/> Kodascope K (16 mm.)                               | <input type="checkbox"/> Ciné-Kodak Film (16 mm. and 8 mm.)           |
| <input type="checkbox"/> Kodascope Eight, Model 60 (8 mm.)                  | <input type="checkbox"/> Kodaflector (16 mm. and 8 mm.)               |
| <input type="checkbox"/> Reels, Humidor Cans, Film Clips (16 mm. and 8 mm.) | <input type="checkbox"/> Ciné-Kodak Titler (16 mm. and 8 mm.)         |
| <input type="checkbox"/> Ciné-Kodak Color Filters (16 mm. and 8 mm.)        | <input type="checkbox"/> Kodascope Film Viewer (16 mm. and 8 mm.)     |
| <input type="checkbox"/> Kodacolor Adjustable Filter (16 mm.)               | <input type="checkbox"/> Kodascope Rapid Splicer and Rewind* (16 mm.) |

\* Or, Kodascope Eight Rewind for 8 mm. film.



# KODASCOPE LIBRARY RELEASES

**H**EADLINING the 16 mm. releases is *The Leatherneck*, a five reel feature starring William Boyd, Robert Armstrong, Alan Hale, and Fred Kohler. Full of humor, pathos, romance, and adventure, this stirring story of the comradeship and loyalty of men in our far-famed Marine Corps shows a delightfully human side to the otherwise "hard-boiled" Leathernecks. No. 8181, base rental \$7.50.

Who has not thrilled to the Arabian Nights' story of the poor woodcutter, Ali Baba, who discovered the treasure cave of the Forty Thieves? This most entertaining tale of *Ali Baba and the Forty Thieves* has been made into a delight-



"Stick 'em up!" William Boyd has the "goods" and the gun on villainous Fred Kohler in *The Leatherneck*.



"She's mine," says Tim McCoy as he shoves his pal, Edmund Cobb, aside while Francis Ford endeavors to pacify the two in *Pals in Buckskin*.



Ali Baba emerges from the cave of the Forty Thieves with some of their ill-gotten treasures in his grasp.



George Lewis slides home safely to win the game for dear old Calford in the exciting "Collegians" comedy, *Around the Bases*.

ful three reel extravaganza by the Fox Kiddies. Great for the children and you'll enjoy it, too. No. 4137, base rental \$3.75.

*Pals in Buckskin* is the first episode of a thrilling western serial entitled *The Indians Are Coming*. There's excitement in every instant of this beautifully-photographed and well-played "thriller." No. 8189, on two reels, rents for \$2.

The fourth December release, *Around the Bases*, is one of the best of the famous *Collegians* Serials, featuring George Lewis and Dorothy Gulliver and its action centers about the big baseball game of the season. A two-reeler, No. 8185, rents for \$2.



The inimitable "Our Gang" invites you to accompany them to the big city in that rip-roaring, side-splitting comedy, *New York*.

## KODAK CINEGRAPHS

**E**VERYBODY likes to laugh and you may be sure that such comedy favorites as "Our Gang," Laurel and Hardy, Charley Chase, and Clyde Cook, will be welcome additions to any home movie program. A number of their screen successes have been remade in Cinegraph form for your home enjoyment. Any Ciné-Kodak dealer will supply you with catalogs of both 16 mm. and 8 mm. Cinegraph releases, available for purchase or rental. Why not add several of these professionally-made pictures to your own movie library this Christmas?



Those fashion plates of the Stone Age, Laurel and Hardy, compete for the favors of an Amazonian brunette in *Flying Elephants*.

## EXPOSURE PROBLEMS ENDED

By New Eastman Accessory

**T**HE Ciné-Kodak Exposure Scale makes it easy for Ciné-Kodak owners to determine the correct diaphragm stop to use when operating at regular or half speed, and when using CK-1, CK-2, or CK-3 Filters with either Ciné-Kodak Panchromatic or Super-sensitive "Pan" Film. Any combination of filter, film, and camera speed can be quickly worked out and the proper *f.* value determined.

The additional "variable" of shutter opening possessed by Ciné-Kodak Spe-



Instructions for using the Scale are on its back. Made of nickel silver, it is priced at \$2.

cial is also taken into consideration in the design of the Exposure Scale. In fact, to the owner of a Special it makes possible the selection of any of 405 different combinations of film, filter, camera speed, and shutter opening.

## MOVIE MAKERS

Full of up-to-the-minute information and picture-making ideas, *Movie Makers*, the official monthly publication of the Amateur Cinema League, will be eagerly read by every one who wishes to improve his filming. Subscriptions are \$3 a year, post-paid.

A free introductory copy of *Movie Makers* will be sent upon request. Write to the League at 105 West 40th Street, New York City.

# EXTRA SPEED

for your  
outdoor and  
indoor holiday  
filming



**C**HRISTMAS and New Year's usher in a season of winter sports and parties. Make movies of these festive occasions within and without the home. To film best under dull light outdoors and artificial light indoors, owners of 16 mm. Ciné-Kodaks should load up with Ciné-Kodak Super-sensitive Panchromatic Film. Then they'll be ready for any subject, indoors or out . . . on grey days or bright . . . every hour in the twenty-four.

This ultra-speed 16 mm. film is twice as fast as regular "Pan" in daylight . . . three times as fast by artificial light. When used in conjunction with 35-cent Mazda Photoflood lamps and Kodaflector, in-the-home shots are as easily and brilliantly recorded as those made under sunny skies. 16 mm. Ciné-Kodak Super-sensitive Panchromatic Film is priced at \$7.50 for the 100-foot roll, \$4 for the 50-foot roll.

## AN OUTSTANDING LIGHTING OUTFIT

Efficient, economical, and inexpensive, at least one Kodaflector should be part of the movie making kit of every camera owner. Kodaflector will supply ample illumination to film an average group eight feet distant from the light with an f.3.5 lens equipped 16 mm. camera loaded with Super-sensitive "Pan"; three feet distant with an f.3.5 lens equipped 8 mm. camera loaded with Ciné-Kodak Eight Panchromatic Film.

Kodaflector's two aluminum reflectors lie flat when not in use, snap quickly into position. The height of the lamps can be adjusted anywhere from 2 feet, 10 inches to 6 feet, 4 inches. Complete with reflectors, sockets, stand, and 12-foot connecting cords, Kodaflector costs but \$5.



**EASTMAN KODAK COMPANY, Rochester, N. Y.**

# MOVIES

you

can afford  
to give . . .

they

can afford  
to make

*If it isn't an Eastman,  
it isn't a Kodak*

*Your dealer has Ciné-Kodak Eight,  
Model 20 or 25, and a roll of Ciné-  
Kodak Eight Film in this attractive,  
free gift box.*



**CINÉ-KODAKS EIGHT BEGIN AT ONLY \$29<sup>50</sup>  
MAKE MOVIES FOR LESS THAN 10c A SHOT**

**T**HERE'S probably one big reason why you haven't given movies to more friends in the past. *Expense.*

But with the introduction of Ciné-Kodak Eight the situation is changed. For despite its low cost of only \$29.50, this compact, full-fledged Eastman camera makes surprisingly brilliant pictures under a wide range of light conditions—outdoors and indoors, too. It takes 20 to 30 sparkling scenes on a \$2.25 film. Here's a camera which simplifies your gift selections for those friends you're especially anxious to please.

#### **ECONOMY "EIGHTS"**

Model 20, with Kodak Anastigmat f.3.5 lens, built-in exposure guide, automatic footage indicator, eye-level finder, \$29.50; carrying case, \$3. Model 25 with f.2.7 lens, \$44.50; carrying case, \$3. Model 60 with f.1.9 lens, interchangeable with an f.4.5 1½-inch telephoto (extra), \$79.50, including carrying case.

#### **VERSATILE "SIXTEENS"**

Perhaps you will want to give the advantages of a 16mm. Ciné-Kodak. Ciné-Kodak M with f.3.5 lens is \$50, including carrying case. The versatile Ciné-Kodak K is \$110 with the f.3.5 lens, \$150 with the f.1.9 lens, including carrying case. See them at your Ciné-Kodak dealer's. Eastman Kodak Company, Rochester, New York.

## CINÉ-KODAK EIGHT

**BEST CHRISTMAS BUY OF 1933**