

KODAK

*A Magazine for
the Men and Women
of Kodak in Canada*



APRIL • 1954



Human Interest

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KODAK

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Eastman Kodak Company Report of 1953

THE RECENTLY issued annual report of the Eastman Kodak Company shows that 1953 was a record year for many parts of the Company's business.

Total sales in 1953 continued the upward trend of recent years and reached a total of \$633,668,918—\$59 million more than in 1952. Most of the increase came from the photographic business.

As a group, photographic products had a sales increase of more than 10 percent in 1953. They were about 66 percent of total sales, compared with 65 percent the year before. Products for color photography led the sales rise, reflecting the increased use of color by Kodak customers which has been a strong factor in the growth of the business in all recent years.

Kodak cameras and other equipment items sold well and release of government restrictions on metals made higher manufacturing schedules possible. Cameras and accessories packed together in complete photo outfits proved popular and were a strong factor in the increased still camera and equipment sales. Flash photography is continuing to grow and flash-photography products were among the items that helped push up sales of supplementary equipment.

Among non-photographic product lines, the Tennessee Eastman division's Tenite plastics made the best sales gain. Chromspun, TEC's color-locked acetate yarn and staple, was a strong factor in an otherwise rather slow year for the division's textile materials. Kodapak sheet, the cellulose acetate material for wrapping, packaging and for forming and textile uses, had a sharp sales advance.

The following is a breakdown of Kodak's 1953 sales dollar by major product groups with the 1952 figures shown in brackets:

amateur photographic 29¢ (27¢)—films, cameras, projectors, photographic equipment; **commercial and professional** 25¢ (25¢)—films, papers, plates, and equipment for commerce, industry, photofinishing, medicine, etc.; **cellulose products** 15¢ (16¢)—acetate yarn and staple, acetate plastics, sheeting, etc.; **special military products** 14¢ (14¢)—fire-control instruments, fuses, and others; **professional motion picture film** 9¢ (9¢)—negative and positive films for the industry; **chemicals** 6¢ (6¢)—photographic developers, fixers, industrial and organic chemicals, etc.; **miscellaneous** 2¢ (3¢)—vitamin concentrates, monoglycerides, industrial gaging equipment, miscellaneous items.

The Company's net earnings for 1953 exceeded \$50 million for the third time in its history and were 8 percent of sales, the same as in 1952. In relation to total capital and earnings retained in the business at the year end, net earnings were 12 percent in 1953 and 11.4 percent in 1952. Earnings per share were \$2.86 but would have been \$3.00 except for the increase in common shares outstanding that resulted from the stock dividend paid in May, 1953. In 1952, net earnings were \$2.74.

Earnings before taxes of \$133,449,168 were the largest on record—slightly ahead of 1951, the best prior year. They were 21 percent of sales, compared with 22 percent in 1952.

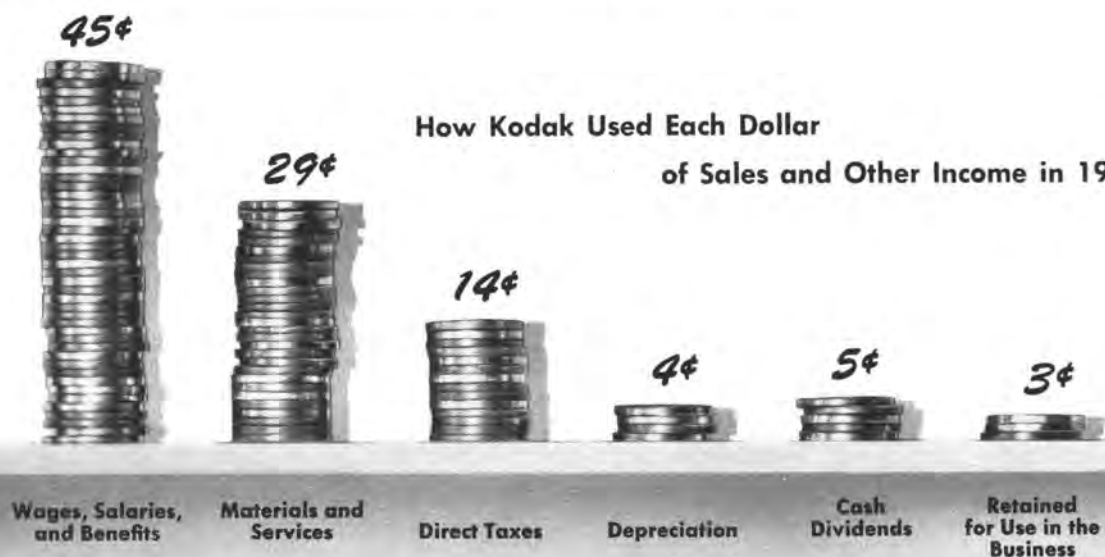
Following is a breakdown, showing how Kodak used each dollar of sales and other income in 1953: **wages, salaries and benefits** 45¢—includes pay, wage dividend, insurance, annuities, vacations, etc.; **materials and services** 29¢—to suppliers and sub-contractors; **direct taxes** 14¢—income and property taxes; **depreciation** 4¢; **cash dividends** 5¢; **retained for use in the business** 3¢.

Kodak's 1953 Sales Dollar by Major Product Groups



How Kodak Used Each Dollar

of Sales and Other Income in 1953



Wages, salaries, and benefits amounted to \$292 million, including benefits of \$69 million. Wage Dividend accounted for \$25 million, premiums for life insurance, retirement annuities, and disability benefits, \$16 million, and pay for vacations and legal holidays, sick benefits, unemployment insurance, and other benefits, \$28 million.

The outlook for 1954 is summarized in a joint statement in the annual report, signed by T. J. Hargrave, chairman, and A. K. Chapman, president, Eastman Kodak Company. The statement says:

"We feel that in 1954 we shall have to work harder for the business we get. But we also feel that the Company is prepared to meet this challenge. New products and services are coming along steadily from our research and development departments. Our plants and

equipment are in good shape for efficient production. And the men and women of the Company know how to use these facilities effectively. Our sales and advertising people are ready with new programs.

All in all, we are optimistic about doing a good business in 1954. Assuming that there is no sudden or severe drop in business generally, we believe that the Company's sales can be maintained at about the level of 1953, our best sales year.

With a year of good business in 1954, and with the excess-profits tax eliminated, net earnings should increase, and their ratio to sales should also rise. We feel that the dropping of this tax will stimulate further growth and progress in industry and will thus benefit employees, share owners, customers, and the country's economy in general."

At Kodak in its Early Years, Four Retire



William J. Hales



James H. Glenister

MORE THAN 156 years of Kodak service are represented by the careers of Bill Hales, Alf Bell, Jim Glenister and Tom Fisher, who retired at the beginning of this month. Having entered the Company in early years—from 1907 to 1924—all have had the interesting experience of working in the photographic business during a time of important changes and expansion.

Bill Hales, whose 47 years with the Com-

pany gave him the longest service of the four men, spent his early youth in several kinds of work at his home town of Flesherton, Ontario, and at Owen Sound, Meaford and Toronto. Then, on March 15, 1907, he joined the Canadian Card Co., Limited, which later became the Mount & Album Department at Kodak Heights. After about 15 years, during which he was assigned at one time or another to all of the various jobs in this



Charles A. Bell



Thomas E. Fisher

branch of manufacturing, Bill was appointed assistant superintendent. This was followed in 1940 by his appointment as superintendent, Mount & Album, the position he held upon retirement.

A dinner at Pickfair Restaurant, under the chairmanship of J. W. Spence, provided an opportunity for Bill's friends to give him parting tokens of esteem. L. J. Schoonmaker made the presentation of a Kodak Highlux III Projector from associates and Bill Slinger presented a projection screen on behalf of the Mount & Album staff. Members of Bill's family were head table guests, and along with Kodak associates attending the event were a number now retired.

Members of Kodak Department Managers' Club bid adieu to Bill (one of their past presidents) at a noon-hour luncheon just before his retirement. On this occasion, E. S. Currie made the presentation of a Kodak Flash Bantam Camera and field case, on behalf of club associates.

Alf Bell, who completed more than 42 years with the Company before retirement, spent his boyhood in Acton, Ontario. Beginning his business life in a cereal manufacturing plant, he later moved to Toronto and worked in a Yonge Street grocery store for almost a year and a half. On July 19, 1911, he joined Kodak—located on King Street at that time—and began his service in the Black Paper Department, of which he became foreman. Then, in a similar capacity, he served for a few years in the Film Pack before transfer to the position of foreman in charge of the Film Spooling, N. C. Slitting and Film Magazine.

Pickfair Restaurant was the scene of a happy farewell party held by associates, with Doug Langley as chairman. A car radio and a humidor of cigars were the retirement gifts accompanying words of friendship expressed by Leon Schoonmaker, on behalf of associates, and by Bill MacKenzie who made the presentation. Included in the gathering of Kodak people were a number of retired folks who were associated with Alf when they worked at Kodak.

Jim Glenister completed almost 37 years with the Company before retirement. A native of Toronto, he devoted his early working years to the bricklaying trade, spending much of the time on contracts in Chicago and at steel rolling mills in the State

of Ohio. Eventually deciding to settle in his home city, he left the trade in favor of a job at Kodak in the Camera Assembly Department, which he joined May 17, 1917. About ten years later he was transferred to the Camera Inspection and his duties since then have consisted of giving a final inspection to both new and repaired cameras.

Farewell presentations of a smoking stand and cheque were made to Jim by Frank Hammell on behalf of associates in the Camera Inspection. The good wishes of members of the Camera Repair—where part of Jim's duties were centered—received expression with the gift of a cigarette lighter presented by Bob Irving on their behalf.

Tom Fisher retired with more than 29 years of service, all of which was spent in the same department. Born in Birmingham, England, he first came to Canada more than 40 years ago, but after residing for a while in Montreal he returned to England in 1914. His second trip to this country was made in 1923, at which time he settled in Toronto and worked for a short time in an automobile plant on Danforth Avenue. Coming to Kodak Heights on December 1, 1924, he joined the Film Emulsion, where he has held various duties over the years.

Hearty parting wishes were extended to Tom by Hugh Quigley, who presented him with a fishing rod, reel and line and a gift of cash, on behalf of Film Emulsion members.

Frank Martin Completes 40 Years

Forty years of Kodak service were completed recently by Frank Martin, Film Emulsion, who joined the Company on January 27, 1914, when it was located at King and Portland Streets.

Starting in the Paper Emulsion, he took leave of absence in 1916 to join the Canadian Expeditionary Force, with which he served in France during World War I. Upon his return to Kodak in 1919, he resumed work in the Paper Emulsion until 1930, when he was transferred to the Film Coating. Some twelve years later he was assigned duties in the Film Emulsion.

Born in Cornwall, England, Frank lived in Croydon and London before coming to Canada. After settling in Toronto, he worked at a downtown department store prior to beginning his lengthy career with Kodak.

Install New Circuit Breakers in Power House

MODERNIZATION of Power House switch gear is under way with the installation of eight D.C. remote-control circuit breakers to be put into operation soon. This equipment is the first of extensive electrical installations planned for the Power House.

The function of circuit breakers is somewhat similar to that of wall switches controlling electric current. When switches are closed, the current is on; when they are open, the current is off (broken). The high current from the Power House generators requires large circuit breakers on the cables carrying it to plant buildings.

The eight new circuit breakers, weighing a total of about six tons, will replace all manually operated D.C. switch gear now in use. Mounted on a specially built platform about eight feet above floor level, they are completely enclosed in a light steel housing. Control will be provided by a remote panel of switches to avoid possible hazard to operators by manual contact. A green and a

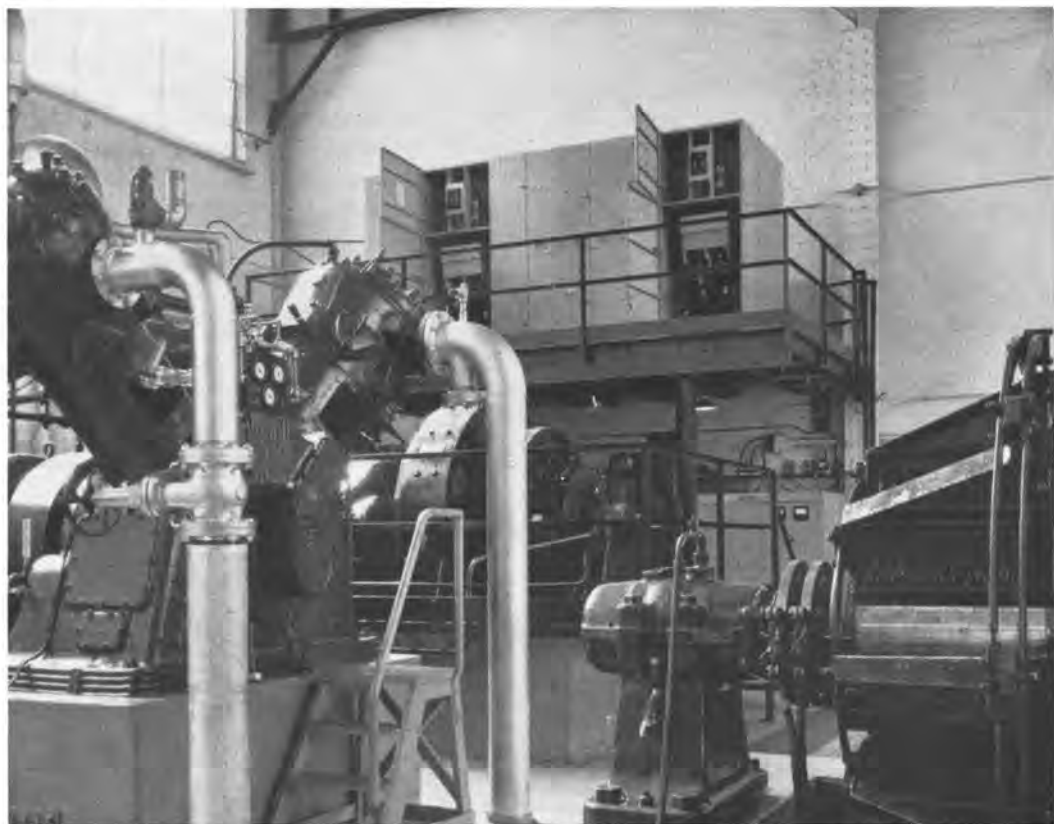
red light for each breaker will be mounted on the switch panel to indicate whether the breaker is in open or closed position.

Considerable work has been done to extend bus bars and feeder lines in preparation for the new circuit breakers.

Among the advantages of the new equipment is a greater interruption capacity. This means more response to current changes and the ability to break a circuit automatically if current should rise enough to threaten damage to generating equipment.

There are five D.C. generators in the Power House generator room—four driven by steam turbines and one by an A.C. motor.

The photograph below shows the new circuit breakers in position in the upper background. The housing doors of two units are open to show the interiors, but under normal operating conditions they will be closed. The control panel of switches is yet to be installed beneath the steel platform. The generators are at right and at left center.



This view of the Power House generator room shows the new circuit breakers on the steel platform in the background. Normally enclosed in a grey-colored steel housing, the doors of two units are open for this photo

Wedding and Shower Albums Make Fine Gifts



It's easy to snap indoor pictures like this with a camera having synchronized flash or hand-held flash gun

WEDDINGS and showers offer golden opportunities for picture fans to make gift albums which are a treasure for bride and groom. With a little planning ahead of time, the photography is easy and expensive camera equipment is not necessary.

The camera and supplies should be checked first to make sure everything is in readiness. Then, by thinking the event through, a mental note can be made of the most likely scenes and how the subjects may be situated. The final preparation is the memorizing of exposures.

There is no difficulty in thinking of many good scenes for the wedding album—there are numerous opportunities before and after the ceremony and at the reception. For example, before the ceremony, the bride can be photographed at her home with members of the family and with her attendants. Another picture can show her entering the church. The groom can be photographed at the church with the best man.

After the ceremony the camera can record the happy pair signing the register, marching down the aisle and being showered with confetti as they leave the church. A shot might be made while they are seated in the car.

The bride and groom cutting the wedding cake makes a fine shot at the reception. Then, since things are done in a more leisurely way at the reception, there is ample opportunity for a large series of informal pictures showing the bride and groom together and separately, members of the two families in the receiving line, the bride's attendants chatting among themselves, and groups of guests—to mention just a few possibilities.

Shower Parties

And now for mention of the shower parties. Here the number of different actions is fewer, but a large series of pictures can be made, nevertheless, and an album of them makes a handsome gift. Principal shots are: the honored guest's expressions of delight as she opens the gifts, the bride-elect chatting with friends, the decorated luncheon table, and a display of the gifts. Unless a party is very large, each of the guests can be included in at least one picture.

The camera settings for pictures of weddings, receptions and showers depend upon the model of camera and the lighting that is used. If the camera is adjustable, it is a good idea to use one shutter speed and aperture for most of the shooting. Then, there is no risk of losing a good picture by taking time for re-adjustments. Of course, if the activity is out of doors and the pictures are being taken by daylight, the setting will vary with the weather. An average exposure for a sunny day, using orthochromatic film, is 1/50 second at *f*/11.

Indoor pictures are equally simple with a camera having synchronized flash equipment. The speed of the flash bulbs is fast enough to stop any normal movement using even the simplest camera. Exposure is determined by the distance between the flash bulb and the subject, in each instance.

At showers, a choice can be made between flash and photoflood lighting. Excellent results can be obtained with an arrangement using only one photoflood lamp. In that case it is a good plan to put one or two small chairs in an attractive corner of a room. The bride-to-be will be pictured here as she opens her gifts. The light should be directed toward

They Came to Kodak Heights in Year 1929



Austin A. Dunn

Camera Assembly



William G. Kidd

Credit

her from a point about seven feet away and slightly above the level of her head.

In order to avoid monotony of viewpoint, it is advisable to vary the distance from which the pictures are taken. Some of the shots should be close-ups—just head and shoulders, if you have a camera that will focus that closely—others should be taken at medium distance and a few may be taken far enough away to show the subjects at full length.

Finally, when the pictures have been developed, make enlargements from the best ones and mount them in an album or albums. Their value is greatly enhanced by this finishing.

New Transparency Illuminator Announced by Company

A new Kodak Transparency Illuminator 10x10 has been announced recently by the Company. Its features include rigid spectral and luminance characteristics to give proper color balance for viewing color transparencies.

Made of deep-drawn, high-impact Styron Plastic sheet, the new illuminator has white translucent Plexiglass and a special blue glass filter. It can be used for viewing all sizes of color transparencies up to and including eight by ten inches, with a 60-watt

tungsten lamp as the source of illumination. Designed for use on 110-220 volt AC or DC, it is fitted with a six-foot cord and a wall plug.

The list price of the Kodak Transparency Illuminator 10x10 is \$19.75.

Members of Club 25

Elect Officers for 1954

A large number of members attended the annual business meeting of Club 25, held this year at Kodak Heights. The evening began with a buffet supper served in the Cafeteria.

After a reading of the secretary's report for 1953, an election took place for this year's committee, and the following were voted into office: Florence Handscomb (president), Lillian Forfar (vice-president), Iris Buckland (treasurer), Dorothy Coe (secretary), Bertha Murray (social convener), Doris Simpson (entertainment convener), Laura Lee and Elizabeth Erwin (benevolence officers).

When business matters had been completed, a showing of color slides by Florence Handscomb provided an enjoyable hour or so of entertainment.

* * *

Every year, amateurs take enough snapshots to encircle the earth three times.

If Fever Accompanies Cold

Call a Doctor Promptly

Many of us regard a cold much too lightly—even when it brings on “a touch of fever.” We may say: “It will be gone tomorrow,” and, relying on our favorite home remedy, attempt to continue our usual activities.

Doctors take a more serious view of colds. They believe that any cold should be properly treated—and preferably as soon as it develops. While many measures are used for the relief of colds, most physicians believe that the best treatment is simply this:

Rest as much as possible; eat light, wholesome food; drink plenty of liquids; and be sure to check your temperature.

The latter point is particularly important because a feverish cold often indicates the onset of more serious illnesses—sinusitis, ear infections, bronchitis, and certain communicable diseases including the various forms of pneumonia.

In fact, it has been estimated that colds are the starting points for nine out of ten cases of pneumonia. So, in addition to keeping check on your temperature, it is wise to watch out for chills, pain in the chest or side after coughing or deep breathing, and the appearance of rust-colored

sputum. Should any of these symptoms of pneumonia develop, call the doctor at once.

Annual Party Night

Enjoyable K.D.M.C. Event

A very entertaining program was arranged for the seventy-two members and guests of Kodak Department Managers' Club who attended the annual party night held in the auditorium last month. Principal items were: a shuffleboard tournament, games, a comedy sketch and a buffet supper.

Prizes were awarded the ladies who attained high scores in shuffleboard and the other competitions. Winners were as follows: (shuffleboard) Mrs. R. H. Irving, Mrs. K. A. Burgess, Mrs. J. McGraw, Mrs. R. W. Nixon; (games) Mrs. E. Dockray, Mrs. D. Landell, Mrs. K. Winter and Mrs. F. Oke.

In the course of his comments as chairman of the evening, Bill Brawley extended congratulations to E. S. Currie, on behalf of the club membership, for completion of forty-two years of service with Kodak and expressed birthday greetings to K. A. Burgess and Mrs. L. J. Schoonmaker. Mrs. Schoonmaker was presented with a table decoration in honor of the occasion. The party also provided an enjoyable opportunity for the chairman to make formal introduction of new club members and their ladies.

It's My Job . . .

THE job of Freda Whibley, Enquiry, combines the duties of receptionist with some clerical work. As receptionist, she meets a good many business callers in the course of a day. She handles their requests to interview members of the staff and accepts customer's orders for the repair of cameras and the processing of color film which are delivered in person. Combined with this is some typing and record keeping for the sales of certain cameras and projectors.

Joining the Company four and a half years ago, Freda worked in the Mail & Filing and the Billing before being transferred to the Enquiry. Golf and sewing are leisure interests, but at present most of her spare time is being devoted to house hunting with her fiancé in preparation for their marriage.

This is the third in a series of photo stories showing what Kodak people do in various parts of the plant and how their work fits into the operation of the Company.



They tell us

News from the Departments

Congratulations to **Arthur Warnes**, Accounting, upon his completion of thirty-five years of Kodak service this month.

About eighty members of the Cine Processing and Testing partied at the Club Kingsway on a Friday evening in March and danced to the music of **Ozzie Williams'** orchestra. The evening proved so successful that all who attended are much in favor of an early repetition.

Brightening the home of **Vern Wilding**, Cut Sheet Film, and Mrs. Wilding these days is their new baby daughter, Rosemary.

When she left Kodak to take up full-time housekeeping a short time ago, **Zerviah Mariano**, Box & Printing, received good-bye gifts of an umbrella and scarf from associates.

Friends and associates were saddened to learn of the death of Gail Miller, two-year-old twin daughter of **Don Miller**, Cine Processing. Sincere sympathy is extended to the bereaved parents.

Sincere sympathy is extended to **Caryl Ingham**, Sales & Service, recently bereaved by the sudden death of her father.

On his twenty-fifth anniversary with Kodak in March, **Austin Dunn**, Camera Assembly, received an electric utility hand drill from associates. Congratulations, Austin!

Members of the Cut Sheet Film welcome **Ruth Matthews** and **Elsie West** to the department.

Newcomer **Joan Harrison** is employed in the Mail & Filing.

Bob Brooke recently joined the staff of the Advertising Department.

An eight-pound baby girl, Phyllis Ann, arrived for **Harold Lester**, Paper Packing, and Mrs. Lester recently.

It's a boy this time for **Ted Clarke**, Yard & Caretaking, and Mrs. Clarke. Robert Edward was born in Humber Memorial Hospital.

Joan Burroughs, Film Spooling, and her husband sailed for England on the Queen Elizabeth the end of February. They returned to Bradford, England, after a year and a half of residence in Canada.

A little brother for Jimmy arrived recently at the home of **John Howard**, Cine Processing, and Mrs. Howard. He was born in Toronto Western Hospital and his name is John David.

Bruce Colquhoun, Shipping, and Mrs. Colquhoun have welcomed a new son, James Ian, to the family. He was born in Humber Memorial Hospital.

Radio listeners who were tuned in to the Friday night Pops Concert on March 19 heard the Canada Packers Operatic Society, accompanied by the Toronto Symphony Orchestra, in a Gilbert & Sullivan program. **Jack McLoughlin**, Waste Control, **Lorna Cameron**, Payroll, and **John Haines**, Engineering, are members of the society and sing in the chorus. The group have had a busy season; they produced "The Chimes of Normandy" by Robert Planquette, which ran in Eaton Auditorium for four days during January, and have since presented the opera in Peterboro, Orillia, Kitchener and London.

Sincere sympathy to **Norm Pender**, Camera Assembly, in the recent loss of his brother.



Lois Robinson

A motor trip to North Bay and the United States followed the marriage of **Lois Robinson**, Cine Processing, and **Walter Skimin** in Davenport United Church. Lois received a woolen blanket and linen from the girls of the department, and associates presented her

with a cheque on this happy occasion.

The Toronto office of Recordak extends a welcome to two new members of the staff: **Ernie Smith** and **Al Ellis**.

George Armstrong, Paper Coating, is bereaved by the death of his mother, and sincere sympathy is extended him.

Serious injuries, suffered when she slipped and fell recently, have hospitalized the wife of **Andy Nisbet**, Testing, and complications have retarded her recovery. Friends and associates hope it won't be too long before she is back on the road to health.

Back at work following illness are: **Helen Floyd** and **Betty Desomme**, Film General Stock; **Rose Atkins**, and **Marge Harrison**, Paper Packing; **Ann Everson**, Cafeteria; **Stan Law**, Cut Sheet Film; **Norm Woodard** and **Ernie Robertshaw**, Yard & Caretaking.

A bag and gloves were the farewell gifts from the girls of the Cut Sheet Film to **June Johnston** when she left Kodak to take up housekeeping.

Members of the Machine Accounting extend a welcome to newcomer **Jane Wickham**.

Donald Loughrin recently joined the staff of the Power House.

Al Snow, Reel Assembly, is bereaved by the death of his father and sincere sympathy is extended to him.

Members of E. & M. extend a welcome to **Roy Simpson**, new member of the department.

Recent transfers include those of: **Agnes Glen**, Cafeteria, to Yard & Caretaking; **Alf Atkins**, Mount & Album, to Box & Printing; **Jack Whalen**, Order Department, to Sales & Service; **Bea Richardson**, Film Spooling, to Film Boxing; and **Pat Ritchie**, Order Typists, to Recreation Office.

George Webster, Film General Stock, suffered a painful injury to his hand recently while doing a little home carpentry.

Sincere sympathy is extended to **Dorothy Hancey**, Film Boxing, who is bereaved by the death of her father.

Bill Kidd, Credit, returned to his desk one day recently to find it brightened by an attractive bouquet of flowers and cards of congratulation; it was the occasion of his twenty-fifth anniversary with Kodak. Later, associates gathered to present him with a Kodak Pony 828 camera and accessories.

L. H. Fryer, Recordak Winnipeg office, and Mrs. Fryer are parents of a baby son.

David Gordon is the name chosen by **Don Fleet**, Cine Processing, and Mrs. Fleet for their son born recently in Toronto General Hospital.

Illness is responsible for the absence of **Ruby Pinkerton**, Film Spooling, **Ethel Chapman**, Box & Printing, and **Fern Carter**, Camera Assembly.

Friends and associates extend sincere sympathy to **Bernie Robinson**, Cine Processing, in the recent loss of his mother.

Bob Anderson is a newcomer to the Accounting Department.

Homemaking now becomes a full-time occupation for **Mildred Boyer** and **Ellen Conti** of Cut Sheet Film and **Alma Merriman**, Recordak.

Ike Hayhurst, Personnel, and Mrs. Hayhurst have just returned from a vacation in Florida. They made the trip south by motor in company with a party of friends.

Don Gilbert, Cine Processing, and Mrs. Gilbert have welcomed a little stranger into the family. A son, Paul Donald, arrived for them recently at Humber Memorial Hospital.

First-time parents are **Ralph O'Halloran**, Yard & Caretaking, and Mrs. O'Halloran. They have chosen the name Joseph Albert Leo for their son, who was born in Humber Memorial Hospital.

New staff member in the Paper Packing office is **Nancy McCutcheon**.

Fred Janeway is a new member of the Film Miscellaneous and **Ron Marks** recently joined the staff of the Order Department.

Hank Ballou, Cine Processing, and Mrs. Ballou are the proud parents of a baby boy born recently in Toronto Western Hospital. They are calling him Jeffrey Forbes.

Howard Heslop, Accounting, member of the Toronto Chapter Chorus, S.P.E.B.S.Q.S.A. (Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America), reports a very successful concert by the group in Massey Hall last month. Theme of the concert was "Airport of Harmony," with stage setting in the form of an airport complete with ticket agents and despatcher. Guests of the Toronto members this year were three very outstanding American quartets.

After several weeks of absence due to illness, **Howard Williamson** has returned to the Color Print Service.

Millie Rennie, Film Boxing, is recuperating favorably from a recent illness.

Sincere sympathy is extended to **Gloria Hawman**, Stenographic, in the recent loss of her mother.

Congratulations to **Vic Abrey** on his appointment as internal auditor with supervision of the Stenographic and Mail & Filing Departments.

Betty McDowell has returned to the Film Spooling following absence due to injuring her hand in a car door.



This is one of a series of cartoons—some of which have appeared in Kodak Magazine—issued by an insurance company in the interests of safe driving. Directing a message to motorists who do not follow rules of the road the cartoon is titled "Lucky You" and carries the caption "You got away with reckless driving." Text cites reckless driving as a major cause of traffic mishaps.

K.R.C. Doings

Maggies Team at Top of League as Ladies' Alley Bowling Ends

Holding top position in the ladies' alley bowling league for the past several weeks, the Maggies team completed the regular schedule with a margin of five points over the second-place Finished Film team.

No upsets were scored during the latter part of the season. After dropping to second position, Finished Film remained there firmly, and during that time Paper Packing and Orphans stayed in third and fourth places. Boxers and Ramblers qualified for the championship roll-off by ending up as fifth and sixth in the team standing.

Following is the complete team standing at the end of the regular schedule:

Maggies.....	(Marg Dunham)	146
Finished Film.....	(Mildred Makins)	141
Paper Packing.....	(Nellie Cowie)	133
Orphans.....	(Mabel Thomas)	127
Boxers.....	(Kay Race)	113
Ramblers.....	(Terry Livings)	112
Office Aces.....	(Mae Tachauer)	108
Camera.....	(Myrt Wright)	106
Bowlettes.....	(Jackie Saville)	101
Pin Heads.....	(Joan Whitehouse)	96
Mounties.....	(Verna Farrow)	94
Combines.....	(Ruth Williams)	93
Colorettes.....	(Joyce Turner)	92
Mad Hatters.....	(Betty Greig)	90
Strickettes.....	(Marilyn Miles)	65
Hi-Pins.....	(Eleanor Tuiton)	63

P.C. Tigers Take First Place

From Film Emulsion Alley Bowlers

Harry Rickwood's Paper Coating Tigers have climbed to first place in the men's alley bowling team standing as the season comes to an end. Gavin Kent's Film Emulsion players, who scored an upset a few weeks ago by moving from fifth to first place, are now back in fifth. The Shops 2 team, which had a few weeks in top place during the season, is holding second.

Here is how the teams stand with one more regular bowling night left on their schedule:

Paper Coating Tigers..	(Harry Rickwood)	123
Shops 2.....	(Tom Clarke)	116
Paper Coating Cubs.....	(Alex Young)	116

Paper Coating Stars.....	(Gordon Ward)	116
Film Emulsion.....	(Gavin Kent)	114
Shipping.....	(Ken Kinley)	111½
Power House.....	(Don Clarke)	109
Office.....	(Roy Hamilton)	105
Camera.....	(Walter Clare)	98
Paper Emulsion.....	(George Grigor)	96½
Film Coating.....	(Jim Seckington)	96
Shops 3.....	(Jack Calhoun)	89
Paper Packing.....	(Elmer King)	88
Testing.....	(Lloyd Seckington)	84
Cine Processing.....	(Clare Warner)	82
Shops 1.....	(Walter Preston)	78

The annual banquet for the men's alley bowling league will be held at Mount Dennis Legion Hall on Friday evening, April 23.

When the next bowling season opens in the fall, the bowlers will be at a new location. They have decided to change from Bowlway to the new Crang Plaza Alleys at Jane Street and Wilson Avenue. The time and night will be the same—8 p.m. on Tuesdays.

K.R.C. Representatives Elected to Form 1954-55 Committee

The Kodak Recreation Club annual election, held at the end of last month, resulted in the following being chosen to represent the departments as listed. The letter "E" in brackets after the names of candidates indicates that they were chosen by ballot. All others were elected by acclamation.

Film Coating.....	Marion Wood
Caretaking, Powder & Solution,	
Cafeteria.....	Fred Baker
Finished Film.....	Kay Johnson, Vern Wilding (E)
Office.....	Andrea Sinclair, Carl Cundiff
Film Emulsion.....	Jim Stephenson
E. & M. Shops.....	Bill Cockshoot (E)
Shipping.....	Jack Tracey
Camera Inspection, Box & Printing,	
Chemical Laboratory.....	Jack Scott
Paper Packing.....	Bruce Davis
Power House, Silver Nitrate.....	Andy Munnoch
Testing.....	Ed Smith
Paper Emulsion,	
Paper Coating.....	Harold Livsey
Japan & Plating, Camera Assembly,	
Reel Assembly, Dowel & Press,	
Camera Repair.....	Austin Dunn
Cine Processing.....	Roy Nelson (E)

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An old-fashioned husband is one who expects his wife to help him with the dishes.

* * * * *

The man who tells us our faults is our best friend—but won't be for very long.



Enjoying a game of billiards before going on afternoon shift are Bill Hargreaves and Don Hales, two regular participants in this popular K.R.C. recreation. Players gather at noon-hour and during afternoon and evening

Kodak Rod & Gun Club

Elects 1954 Committee

At a recent election held by members of Kodak Rod & Gun Club, the following became officers for the 1954 season: Ray Wilkins (**president**), Percy Locke (**vice-president**), Ed Dodd (**secretary**), Bill MacKenzie (**treasurer**), Ed Bunn, Jack Booth, Bill Dance, Russ Higgins, Laurence La Chapelle, Bob Murray (**committee members**).

Membership has increased considerably in the past few weeks and it looks as though the club can count on a banner season.

Plans are under way for a spring pickerel fishing trip on May 29 and 30 to the vicinity of Pointe au Baril on Georgian Bay. A further notice will appear about this as soon as final arrangements have been made.

An invitation is extended to all Kodak people to take part in the club activities and enjoy a season of outdoor life. Membership cards can be obtained from any of the above-named officers.

Badminton House League Finals to be Played April 19

The last regular playing night for the Badminton House League indicated that Wally Heggum's Jokers will be playing Jack Whalen's Deuces in the finals on Monday, April 19. The Jokers were in the lead all season with the Deuces and Treys competing to take the other play-off position and the Aces trailing in fourth place. All badminton

club members and other Kodak people interested in keen badminton competition are invited to attend the house league finals which will decide who will be the holders of the Arrowsmith Trophy for the coming year.

An open night marked the completion of the annual club tournaments and the end of badminton playing until the fall—with the exception of the coming house league play-off. Prizes were awarded to the following tournament players: **Men's Singles**—Harold Phillips (winner), Jack Gale (runner-up), Jack Whalen (consolation).

Men's Doubles—Laurie Jones and Jack McKown (winners), Don Harshaw and Gord Payne (runners-up), Don McKillop and Howard Cant (consolation).

Ladies' Doubles—Jean Lewis and Kay Greer (winners), Joyce Parsons and Gloria Groves (runners-up). There was no consolation award in this tournament.

Mixed Doubles—Jean Lewis and Jack Gale (winners), Marg Dunham and Don Harshaw (runners-up), Mae Mossop and Harold Phillips (consolation).

Kodak Team Enters Group Play-offs of Toronto & District Volleyball League

Winning eight games out of nine played, the Kodak team in the Toronto & District Industrial Volleyball League is assured of a place in the local play-offs to qualify for entry in the Ontario finals.

The Toronto play-offs will be held at Kodak Heights either Thursday, April 15 or Saturday, April 17, the date being indefinite at time of writing. Should the Kodak players be successful in this match, they will compete for the provincial title in Kitchener. Many fans hereabouts will remember the trip made to Kitchener six years ago when the Kodak team qualified for the Ontario finals, and they have always looked forward to a repetition of the enjoyable event.

From all standpoints, this season has been the best ever for the Toronto & District League.

Charleston Dance, Precision Chorus

Features of "Coon Coats and Co-eds"

The Charleston Dance, a precision dance chorus and some all-time favorite melodies from the mid-1920's were outstanding features of the Kodak Variety Group Show, "Coon Coats and Co-eds", presented in the auditorium on two nights early this month. Marking a return to musical comedy with dialogue, in place of the variety entertainment of recent years, the show appealed to a large, enthusiastic audience and will be remembered as a real success.

The Charleston Dance—performed with exuberance by members of the cast—gave some of the younger people in the audience their first view, aside from movies, of this once popular step. A kick-line chorus of eight girls did precision numbers with near-professional ability.

The soloists and vocal chorus, with excellent piano accompaniment, turned in fine performances. The comedy was better than ever, and all speaking parts were done in splendid style, too. The show set a standard that will not be easy to surpass.

"Coon Coats and Co-eds" was written and directed by Jim Wood. Musical direction was by John Bates, with Connie Bates as piano accompanist and Sheila Catto in charge of choreography. Al Diehl assisted in various ways throughout production and performance of the show.

Members of the cast were as follows:

Speaking parts—Fred Baker, Jack Barney, John Bates, John Bell, Charlotte Fife, Rita Lock, Walter Miller, Roy Nelson, Tom Oxenham, Don Ritchie, Bill Snow, Freda Thompson and Alex Young.

Kick-line chorus—Marie Chipperfield, Ann Collie, Barbara Ireland, Jackie Saville, Betty Simpson, Wilma Snellie, Joan Stamp and Sylvia Thorne.

Charleston dancers—Ann Collie, Florence Hamilton, Barbara Ireland, Lorna Jeffreys, Jackie Saville, Sondra Shroder, Andrea Sinclair and Sylvia Thorne.

Cheerleaders—Marie Chipperfield, Barbara Grigg and Colleen King.

Vocalist—Shirley Rock.

Vocal Chorus—Norm Dickson, Verna Farrow, Betty Foster, Charlie McDonald and Betty Saunders.

Much credit for success of the show is deserved by those who worked back stage.

The preparation of sets was in charge of Jack Ewing. Staging was managed by Norm Carroll, Les Crocker, Cam Marshall and Don Miller. The scenery was painted by Ken Austin, Tom Oxenham and Jim Veal.

Shuffleboard Group Finalists in Keen Competition

The keen competition that has made shuffleboard so popular with spectators all season is reaching greater heights as the best teams battle it out in the play-offs. The group finals are under way to determine the top team for each of the four groups. The winners will play a semi-final series and the two teams that triumph in this will meet for the championship.

Following is the line-up of teams in the group finals:

Group A—Hank Ballou and Don Fleet vs Lou Christie and Stan Chappell.

Group B—Jack Kidd and Elmer Crawford vs Don McKillop and Bruce Fraser.

Group C—Tom Penman and Bruce Farmer vs Norm Brown and Millard Campbell.

Group D—Bram Coles and Gord Payne vs Bill Kidd and Don Hynds.

Four New Books of Fiction

Acquired by K.R.C. Library

Four new best-seller novels have been acquired by the K. R. C. recently and are available to library members. Following is a synopsis of each:

Not as a Stranger by Morton Thompson is a novel about a doctor, which takes the reader behind the scenes of a fascinating profession and reveals the private lives, the conflicts and the sacrifices of medical men.

A Man Called Peter by Catherine Marshall gives a personal account of a man whose whole life was dedicated to God and his fellow men. Included in the book are a number of his prayers and sermons never before published.

Lincoln McKeever by Eleazar Lipsky tells an engrossing story of a young trial lawyer in New Mexico who opposes strong political figures in an attempt to clear an innocent client of a murder charge. Romance complicates his efforts.

Rainbow on the Road by Esther Forbes takes the reader back to New England in the early nineteenth century. It concerns the life of a nomadic young wayside artist who painted in winter and peddled his pictures in summer.



Spring Rain