

The KODAK *Magazine*



October 1926

Published in the interests of the men and women of the Kodak organization by Eastman Kodak Company, Rochester, N. Y.

MONTHLY ACCIDENT REPORT

AUGUST, 1926

PLANT	Accident Cases		Accidents per 1000 Employees	
	1926	1925	1926	1925
Kodak Office	0	1	0	.76
Camera Works	12	2	3.86	1.36
Hawk-Eye Works	3	1	6.02	2.99
Kodak Park Works	24	11	3.70	1.92
Total—Rochester Plants . .	39	15	3.42	1.66

NATURE OF ACCIDENTS DURING MONTH

16 cases of injury through bruises, burns and lacerations, etc.

10 cases of injury through falling material.

7 cases of injury through falling and slipping.

3 cases of injury through sprains and strains.

1 case of injury through stepping on nail.

2 cases of injury around press.

—
39 Employees' accident cases during month.

VOTE

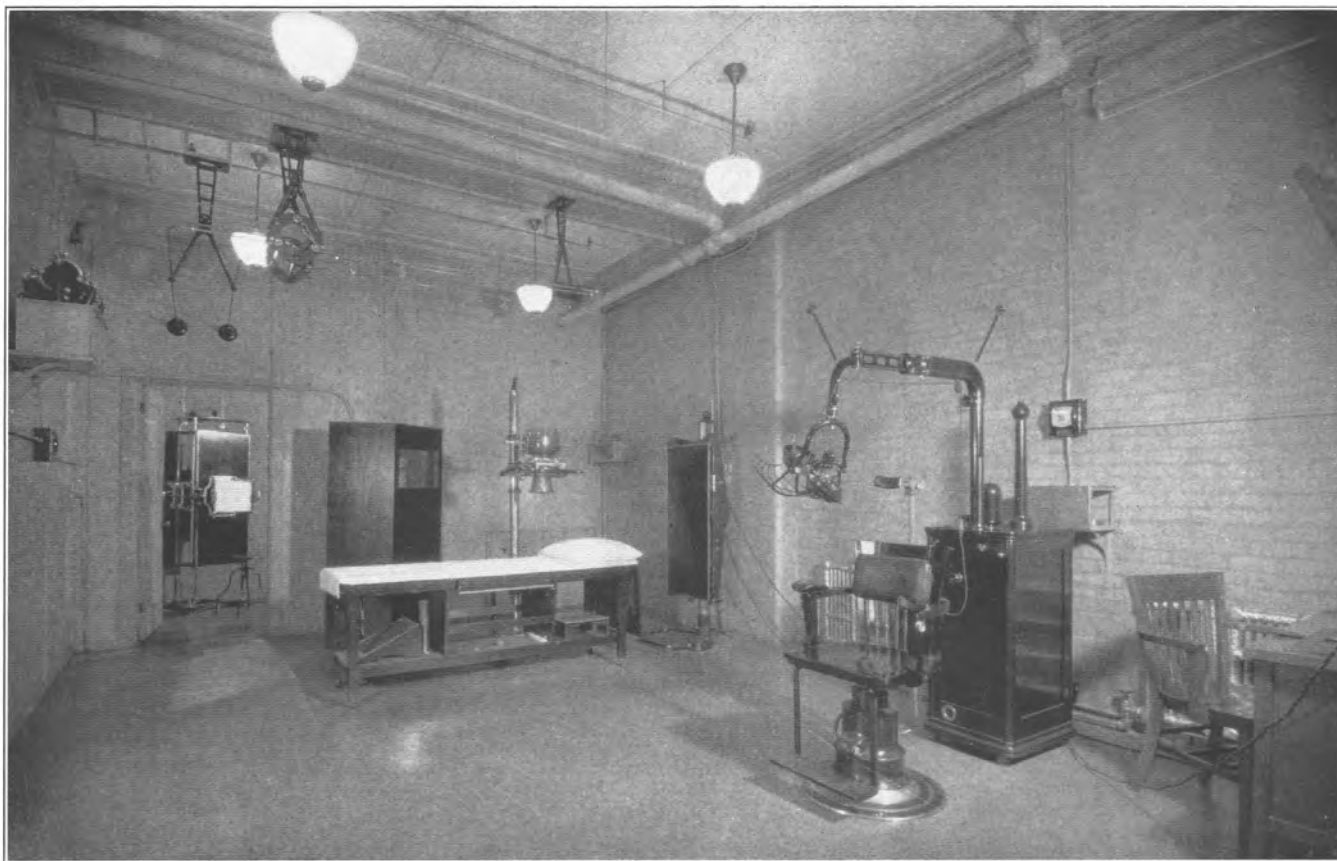
NOVEMBER 2

VOTE

AS YOU PLEASE

BUT

VOTE



A SECTION OF OUR X-RAY LABORATORY—See Page 3

The KODAK Magazine

VOL. VII

OCTOBER, 1926

No. 5



AN X-RAY EXAMINATION

HOW THE X-RAY MAY HELP YOU TO BETTER HEALTH

The Work of Our X-ray Laboratory

OUR X-ray Laboratory, at Kodak Office, operated in conjunction with our Medical Department, serves a double purpose. In the first place, it has proved itself vastly efficient in aiding in the correct diagnosis of many of the various ills threatening or afflicting our employees. Secondly, it ably serves as a testing laboratory for the various X-ray products we manufacture.

The Medical Division of our Sales Department is naturally, through its executives and travelling representatives, in close touch with physicians and surgeons, and various medical and scientific institutions who make use of the X-ray in various ways. This contact is decidedly advantageous in that we learn of any imperfections in our products, and how to overcome them, and make still further improvements.

You, as an employee, will not be so much interested in the scientific side of the X-ray as in its practical applications in diagnosis, and how it may perhaps some day prove of great value to you. You will also be interested in a not-too-long, and non-scientific explanation of what the X-ray is, and how it is made useful to humanity.

Quite possibly you, and many of your friends, have been "X-rayed" comfortably, and with much less effort than when you posed for a portrait photographer. There is no more sensation of comfort, or discomfort, in being X-rayed than you would experience in holding your hand for a brief period in front of an ordinary incandescent lamp.

X-rays are a phenomenon very similar in nature to the generation of light in a Mazda lamp. In this familiar lamp the



THE DENTAL X-RAY APPARATUS

electric current enters from your house circuit, through the metal parts of the base of the lamp, and is conducted to the filament wires inside the bulb. The electric current heats these wires until the temperature rises to a point where the wire becomes white hot, or incandescent, and *radiates light* like a miniature sun. If you hold your hand between this light source and the wall you see a shadow of your fingers where they stop, or absorb the rays of light from the lamp.

An X-ray "tube," as it is called, is a glass bulb into which an electric current is conducted, although the voltage is much higher than the commonly used 110-volt house current. The current is conducted into some specially designed terminals or electrodes, and the resulting action of this high voltage on these special electrodes is to give off the radiation popularly known as "X-rays."—*They are invisible.*

The actual light one sees in an X-ray tube is not X-rays, but merely ordinary light from a tungsten filament which is a part of the tube mechanism, and which is quite similar to the tungsten filament in your house lamps.

X-rays, though they are invisible, act very much like ordinary light. If we could see them we should find that when

the hand was held in front of the tube (as we did in the case of the Mazda lamp) there would be a shadow of the fingers on the wall. There would be this difference, however. The bones of the fingers would cast a dense shadow, while the fleshy parts would scarcely show a shadow at all. This is because the radiation from the X-ray tube penetrates flesh more readily than it does bone. The effect is somewhat similar to allowing light to shine through papers of different thicknesses, the thick sheets absorbing more light than the thin sheets. This shadow formation, with the X-rays passing through flesh more easily than dense material like bone, is the basis of all medical X-ray photography.

We can in no way actually see the various internal organs as such in their natural form and color, but see only their shadows.

Permanent records of these projected shadows are obtained by having them fall on a sensitive photographic film such as Eastman X-ray Film. This film, or negative as it is called, after being developed looks very much like one of your Kodak film negatives.

Now get this in mind. Only a person having a very thorough knowledge of X-ray photography and a complete



X-RAY STEREOSCOPE

medical training with its thorough teaching of anatomy and disease can determine anything of value from an X-ray negative.

The statements made by some "doctors" that they can give you an X-ray examination with some mysterious device which they possess, which will enable them to see into your "innards" just the same as lifting the hood of a car and watching the engine work, can safely be taken with the proverbial grain of salt.

The physician to diagnose from these X-ray shadows must have a knowledge of the X-ray shadows of the normal anatomy, and also of the diseased and abnormal anatomy. With this knowledge, an X-ray of the chest cavity will disclose any impairment of the lungs, and often a chest X-ray picture, together with a careful health examination, may catch early tuberculosis in time so that a *cure* is assured.



X-RAY HEAD EXAMINATION

X-rays taken through the abdomen do not show anything of the stomach or intestines, but if the patient is given a meal of barium sulphate, a heavy white non-poisonous powder, and buttermilk, the barium will cast an X-ray shadow because of its greater density. Similarly, other parts of the anatomy, by using the proper chemical, can be made to cast an X-ray shadow.

The whole system of X-ray examination is easy, and with no pain or risk when in competent hands, and a great many people are having periodical X-ray examinations as a sort of health insurance.



X-RAY CHEST EXAMINATION

This story would not be complete without some mention of the X-ray examination in dentistry. Not only may the teeth be studied for abscesses and other major troubles, but through a new system of X-ray examination toothache can be prevented entirely if this special X-ray examination is made periodically, say once in six months or a year.

A small cavity in a tooth takes about two years to develop until it reaches the nerve or pulp and causes toothache by the exposure. There is now no need of the painful wedging apart of the teeth for inspection; just a series of perfectly simple

X-ray pictures, and you may see for yourself just where the cavities, if any, exist.

Every year the X-ray is extending its sphere of usefulness, and our own X-ray laboratory may be depended upon to keep up with the procession.

If one of our Medical Staff, or your own physician, suggests an X-ray examination, obey the suggestion cheerfully and at once. The X-ray apparatus may appear formidable, but its applications are absolutely painless, and you will remember your visit with pleasure and with profit to your health.

NEW OPPORTUNITIES FOR EDUCATION

THIS fall weather stimulates ambition. Many men and women desire practical instruction which will increase their efficiency and ultimately improve their positions. Fortunately, there are always means of accomplishing this end. The Division of University Extension of the Massachusetts Department of Education, a public institution operating without profit, offers practical correspondence courses in mechanical and engineering subjects for men in industry, not only in Massachusetts but throughout the United States.

The subjects include:

- Mechanical drawing
- Practical applied mathematics
- Practical electricity
- Elementary concrete construction
- Blueprint reading
- Practical steam engineering
- Steel building design
- Industrial management
- Foreman training

These subjects are only a few of the studies, a knowledge of which will enable a man to accept more responsible tasks. Being practical studies, they are taught in a practical manner with as little formality and as few technical terms as possible. The home study text material has been prepared with great care by technical experts, and when a student enrolls, he re-

ceives not only corrections, but direct assistance and friendly advice.

At the office of Massachusetts University Extension, hundreds of letters on file from men and women who have advanced themselves by home study, testify to the actual results of the instruction. If you examine the qualifications of those in advanced positions, you will discover that they possess two very necessary elements—natural ability and training. Natural ability is nothing more than average intelligence plus better than average determination. You have this, and the opportunity for training is being presented to you.

The fees are low, and the courses, which are short, may be finished quickly and followed by more advanced studies. For information about these courses and others in business and general studies, write to University Extension, State House, Boston, Mass.

Columbia University also offers an extensive group of home study courses, including accounting, business administration, English, law, personnel administration, statistics, bookkeeping, cost accounting, drawing, mechanical drafting and secretarial studies.

For full information regarding these courses write to Home Study Department, Columbia University, N. Y. City.

E. S. & L. A. NEWS

Did you ever find a reason,
 Either in or out of season,
 For not having any honey in the hive?
 Unless the jinx pursues you,
 And quite constantly subdues you,
 There is no reason why you cannot thrive.
 It's not a trick like treason,
 Or juggling a knife with peas on,
 To have your share of silver or of gold;
 It's all so downright simple,
 You will smile and show your dimple;
 "Save and Have"—

The formula is very old.

Eastman Savings and Loan Association,
 Rochester, N. Y.

Gentlemen:

Ten weeks ago my husband began saving one dollar a week. It rained yesterday and he drew the ten dollars to buy an umbrella, rubbers and slicker for himself. What do you suggest?

Anxious Wife.

Anxious Wife:

We understand you perfectly. Without even hinting to your husband that his present method of budgeting is not only crude but extremely selfish, suggest to him that he ask us for a free copy of "Four Lessons in Budgeting." With it he will quickly and easily learn how to set up a simple but complete budget that will cover the family finances.

"Four Lessons in Budgeting" is free to Kodak employees. Ask for your copy.

Many heroes die unsung, but few investors die unstung.

One of our members recently invested \$43,000.00 in our Income Shares. Before doing so he had consulted local bankers and brokers who had submitted long lists of recommended securities for his consideration. He sought a safe, conservative investment. He got it.

Our budget book not only provides an ideal budget record, but enables one to make out his income tax returns with a minimum amount of effort. We furnish them to Kodak employees at cost, twenty-five cents per copy.

Mary had a little bank,
 And saved the well-worn dimes,
 Returned to her in shopping change,
 At lunch and other times.

Mary to a man named Jock
 The parson soon will join.
 Jock heard she had the bank. Girls,
 It pays to save the coin.

In spite of repeated warnings there are still those who persist in signing purchase offers for real estate without first obtaining advice. Don't let any high pressure salesman persuade you to sign an offer until you have referred it to our attorney or one of the officers for approval. There will be no charge for such service and it may save you considerable embarrassment and some money.

The oil on the tongues of some salesmen is often of much better quality than the oil stock they attempt to sell.

Register and then Vote November 2

Vote as you please, but *Vote!*



GERTRUDE EDERLE

Photo Central News—from Underwood & Underwood, N. Y.

ENERGY—ENDURANCE—MUSCLE

How to acquire all three

WHAT do you think of the girl in this picture? A nineteen-year-old boy or girl who can swim the English Channel (and make it in record time) deserves front page advertising. "Trudie" Ederle certainly did startle the world.

How was she ever able to do it? "Great Energy" — "Wonderful Endurance" — "Much Muscle"—so her trainer says. But the question is, how did she get that endurance and those muscles?

First of all she made up her mind as to what she wished to make of herself. (Have you a plan?) Then she found what she would have to do to reach her goal. Next she worked (and worked hard) months and years until she reached her goal.

What did she find to be the essential thing? Superb health. Without that we would never have heard of her. We aren't all Gertrude Ederles (or Mrs. Corsons, or Ernest Vierkotters or George Michels) but each one of us (if we are "worth our salt") wishes to make good.

And no matter what our work—if we have not excellent health—how far do we get?

Look at "Trudie's" picture. Do you see how husky she looks? Do you think that she could have stayed in that cold Channel water, working every muscle for fourteen hours, if she had been of the "skinny" type?

We are all agreed (aren't we?) that food is one of the biggest factors in making or breaking health.

We eat certain foods to give us energy (all Channel swimmers appreciate that); other foods (proteins) to build and repair muscles (are yours flabby or hard?); iron for the blood, lime (calcium) for the bones and other minerals to regulate the vital parts of us; vitamins to give us "pep" (some sorry individuals that we see would do well to buy foods which are rich in vitamins and eat them), and use water and bulky foods to help carry the waste away.

Which of these do you think Americans

are apt to lack? *Energy foods* and calcium (lime).

We use energy whenever we work a muscle. "Food must provide the power to do the work."

The muscles of your heart, lungs, stomach and intestines are constantly working. Did you ever stop to think of that? Perhaps you have because you remember the time when you ate green apples "when you were very young" or a "hot dog" when you were old enough to know better.

A muscle doesn't know the difference between work and play. When you dance the "Valencia," or you have a game of tennis, or swim five times the length of a pool, or walk five miles, or do any work that uses many muscles, it's all the same to the body. You use a great deal of energy and to just that extent you need more food which the muscles can use as fuel.

When this work is being done by the body, heat is given off, and our bodies are kept warm. Rather nice of nature not to have us pay an extra fuel bill, isn't it?

Besides having just enough food for the muscles to work on we need some stored in the body in the form of fat. This fat fills the chinks, rounds knobby bones,

helps to hold the heart and kidneys in place, covers the body generally to help keep an even body temperature. We all need enough stored fat to bring our weight up to normal (but for heaven's sake don't overdo a good thing and keep on storing fat. Scales will tell you when you eat just enough, too little or too much.

Now the question is which foods should we look to for our supply of energy. Breadstuffs and cereals (flour comes in this list), butter, potatoes (baked potatoes use much butter), milk, cream and sugar are the chief ones.

It's only the Trudie Ederles, on their way across the Channel, or mountain climbers, or soldiers on a march, who can afford to eat chocolate bars between meals, however.

Without the right amounts of food you cannot have perfect health.

EAT WHAT YOU NEED

Be on the look-out for Exhibit A.

There will be a food exhibit in the cafeteria in which you eat some day during the first two weeks of November. This will tell you some things about energy foods that will interest and help you.

Don't miss it.

READING AND YOUR JOB

ONE day, on a Fifth Avenue bus, in New York, a young woman had on her lap a copy of a book written in French, telling the life of a well-known French priest and explorer. She wasn't reading it at the time, but the names of the book and the author were easily seen. As the conductor approached her for her fare, a look of great interest came into his face. Eagerly, so spontaneously and enthusiastically that the young woman couldn't possibly be offended, he said, tapping the book, "Good reading, that!" Surprised and interested, she assented and asked if he were French. He said he was not, but that he read the language very well. Whereupon he picked up the book and read a few sentences with a perfect accent.

He kept returning to her "between fares," and talked eagerly of his love of reading, his bookshelves and his "library," of which he was obviously very proud.

This man was one of the healthiest, most energetic people imaginable. He was apparently enjoying his job as a bus-conductor with an unusual zest. He seemed to take an out-of-the-ordinary interest in the passengers on the bus and appeared to be very happy. Perhaps this zest, this interest and this happiness, came in part from the fact that he read books, good books, well-written books on a variety of subjects, that stimulated his concern with human beings and increased the pleasure of the contact he formed with them.



OSLO, NORWAY, KODAK GIRLS' OUTING

FROM NORWAY

THE accompanying illustrations were sent to us by Mr. Lief Gihbson, who is with J. L. Nerlien, Kodak distributor for Norway, with headquarters at Oslo.

Mr. Gihbson writes: "It might interest you to see a Kodak picture from this country, so we are sending you a group of our staff taken at an excursion we had this summer. The appearance of the twenty-

four Kodak girls at the resort we went to provided quite a sensation.

"We have noticed how the Kodak Company assists in arranging outings and games for their people and this was our first experience of the kind. It was a success and everybody had a good time.

"We extend kind regards from the Kodak people in Norway."

FATHER'S PHOTOGRAPH

ALL of us need inspiration and imagination. A friend tells me this: "A number of years ago, upon the death of his father, a young man took over the conduct of an important business. Above his desk he hung his parent's portrait. When trouble brewed, or when there were difficult decisions to render, he would look at the picture and say to himself, 'What would father do?' He was virtually able to think with the brain of his dead father, and would invariably arrive at decisions which he was sure his father would have rendered."

It is often charged that Americans worship nothing but the dollar. It is also frequently alleged that less respect is paid to age in America than anywhere else. Yet I constantly notice that business men, especially business leaders, have a photo-

graph or photographs on their desks or hanging over their desk. Napoleon is the prime favorite. Lincoln is coming more into vogue. In many organizations founded and built up by one towering figure, it is common for executives to select that figure's photograph for their offices or desks. Not in a few cases, however, you see a father's picture occupying the place of honor—an oil painting of the late J. P. Morgan overhangs the main partner's office in the great banking house.

Is not this a commendable practice? When difficulties multiply, when trials come, when discouragement threatens, it sometimes does help to look upon the face of someone who embodies for us inspiration and courage.—B. C. Forbes, in *Forbes Magazine*.

A "cold" is NEVER TRIVIAL. It may lead to a more serious condition.

EASY MONEY

THE promoters and salesmen of fake stocks and other dubious forms of "investment" did not do quite so well in 1925 as they did in 1924 in New York State, though they came pretty close to the billion dollar mark.

The small and inexperienced investor is learning, very slowly it is true, but nevertheless surely, to not be swept off his feet and to sign on the dotted line on the first call of a high-pressure salesman.

Through the Better Business Bureau and the Investor's Protective Committee at the Chamber of Commerce, with their almost continuous publicity, the public generally has become educated to and wary of the ordinary type of stock swindle.

Assistant Attorney General Keys Winter has summed up a "Dirty Dozen" of fraud methods as follows:

1. A new "reloading" scheme, using Florida land as bait to rehook holders of worthless stocks.
2. The game that "switches" the victim from good securities into bad.
3. The "participating unit" land swindle, wherein the money goes for "overhead" in a project that "falls through."
4. Fleecing the victim of legitimate stocks, with which he is induced to part for "transfer" purposes.
5. Falsely representing participating certificates to be bonds.
6. The "patent contract" which is deliberately allowed to become void—ditto stock.
7. Peddling low-priced, unlisted European stocks at a false valuation, with a "check bonus" bait.
8. The "discretionary" account.
9. Writing up the price of stock sold, and using the margin above par to pay dividends.
10. Selling unlisted securities by mail at prices far above their actual market value.
11. Inducing victims to deposit depreciated stocks to "get their money back," and making off with the stock.
12. The "envelope game," wherein the

crook induces the victim to write his name and address on a plain white envelope, the face of which is later transformed into a power of attorney.

Attorney General Ottinger also has issued a few suggestions for the guidance of investors:

Remember that while bonds are, as a rule, safer than stocks, bonds also become worthless when the security they represent is impaired.

Do not believe that the sensational success of one company in a stated line or field is a guarantee that any other company will succeed in the same business.

Take notice that what may seem to you to be guarantees by promoters or stock salesmen may after all legally be considered nothing more than opinions or hopes, or a statement of mere prospects. The value of a guarantee depends upon the integrity and financial strength of the guarantor. When a security is described as, for example, an 8 per cent guaranteed bond or stock, the legal effect is merely that the company will pay 8 per cent dividends, provided it earns them.

When printed agreements are offered for you to sign, remember that separate promises by salesmen, not incorporated in the printed agreement, are not binding upon the company.

Always insist upon having a witness present when acting upon any verbal representations regarding securities. Bear in mind that you must place yourself in a position to prove the representations made to you if you are compelled to bring court action. The security swindler always insists upon interviewing his prospective victims alone. Absence of any printed or written matter authenticated by an officer of the company is a suspicious fact.

If you feel that perhaps you have been victimized, or if you are suspicious of the character of any securities offered you, get in touch with the Investors' Protective Committee representative in your plant or consult your banker or some reputable stockbroker.

WHY I DON'T ENVY THE BOSS

By a Stenog

Any boss has his troubles
Same as I have,
And a whole lot of the time
His are a blame sight worse than mine.

To begin with, he's first, last and all the
time

The Boss.

Whatever he thinks, says or does
Is noted all down the line,
Talked about, criticized, cussed at, and so
on.

If he leaves the office unexpectedly
The whole place talks about it,
Wondering where he went and what for.
They talk about his clothes, his new hat,
The giddy shirts he's sporting lately,
The brands of cigarettes he smokes
And how many.

They pass the word around
Five minutes after he gets in
Whether he's off his feed
Or jake with the world,
So everybody can figure what's the best way
To approach him.
Some days you have to tread softly
And feed him applesauce
To soothe him.
Other times you can let go regardless
And spill whatever's on your chest.

It looks pretty soft
To have a whole big office to yourself,
With nice mahogany furniture
And pretty pictures on the walls,
And a real brass cuspidor.
No time clock to punch, two hours for
lunch
If you want it,

And a nice row of buzzers to push.
But just sit at his desk for half an hour
On a fairly busy day
And you'd be sent home in a covered
wagon.

All day and every day
Just one interruption after another—
(It's almost as bad as being President.)
You start to make up your mind on one
problem

And some fresh guy butts in
With something entirely different.
Petty details, quick decisions, matters of
policy,

Letters and telephone calls,
Smoothing out department squabbles,
Holding back some ambitious chap
Whose brains don't keep up with his feet,
Or pushing a lazy horse

Who has plenty of common sense
But is afraid to take a chance.

Selecting men for responsible jobs,
Worrying about sales, costs, prices,
Competition, stocks, wages, golf,
Changing bootleggers,
And where to send the family

For the summer
So the Boss can get in
A little night work.

Everybody higher than you
Is picking on you,
And everybody below you
Is forever asking useless questions.

Unless a man keeps pretty fit
He couldn't hold that job
And stay out of the foolish-house
A week.

Any time you think the Boss has
A cinch,
Just try it.

—Atlantic Seal.

She poked the stove, to make it hotter,
And pretty soon pneumonia got 'er.

(Overheated houses lower resistance to colds.)

FALLACIES

IN spite of all that industrial management can do to spread the truth, many fallacies still persist. A fallacy is anything that deceives the mind—delusive reasoning.

The *New York Commercial* in a recent editorial says: "It is the obvious duty of every management to assist ambitious employees to reach the goal of executive leadership.

"Because foremen (or other assistant heads) have already demonstrated certain qualities of leadership, and because they form the direct connecting link between management and men, the training of foremen is one of the major elements in the development of executives.

"No man in control of other men can exercise proper direction if he is not fairly well instructed in the details of the work coming under his supervision.

"Prevailing insistence on intellectual strength and mental structure has led too many men to believe that through superficial training they can escape the burdensome necessity for hard won experience.

"Foremen should never be allowed to overlook the fact that *training is primarily intended only to fortify experience—not to be a substitute therefor.*

"The three major problems of industry today are reduction in costs, maintenance of production and improvement of quality.

"The only problem that can possibly be more important than any of these is the training and development of employees.

"This is proved by the fact that un-

schooled, or unsympathetic foremen can completely destroy the good effects of any effort to reduce costs or improve quality.

"To increase quantity through training and coaching is not so difficult as reduction of costs, because men from the beginning have been schooled in the assessment of quantity, while *both men and foremen consider costs and cost problems the sole province of the accounting department or the auditor.*"

Every foreman and other progressive employee must understand that he is constantly being watched and studied as to his possibilities for a bigger job.

The progressive employee must realize that he can advance only just as fast as he completes two cycles; the *training of himself for the higher position, and the development of an understudy for his own.*

We hope that the foregoing will help to destroy the fallacious reasoning of some workers that the management has no particular interest in their advancement.

That promotions are made on "pull," and not on merit; that a full knowledge of the job you are doing is not essential to the promotion to a better one, that reduction in cost is no concern of the averager worker.

This last fallacious line of thinking is particularly vicious, because every employee, no matter in what capacity employed, can in some way effect an economy in his job, and any economy must in the last analysis have its effect on the "overhead" and tend to lower costs.

PICTURES WANTED

THE Advertising Department can always use good pictures made with Kodaks or other cameras of our manufacture. While scenic subjects are acceptable, if the composition is pleasing, the greatest need is for pictures of the story-telling type—where adults or children are shown doing something and are not obviously aware of the camera. Pictures to

be acceptable must be right technically as well as reasonably good in composition.

The Advertising Department will purchase any negatives of pictures that are suitable for their uses. You may have made a number of pictures on your vacation that would be acceptable. Submit prints of these or any others to K. W. Williams, Advertising Department.

The Kodak Magazine

Published monthly in the interests of the men and women of the Kodak organization.

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Kodak Park Works

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Address all communications to Editor, KODAK MAGAZINE,
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VOTE

YOU may or may not have any direct personal interest in the forthcoming election, but it is your duty, your *greatest obligation as a citizen*, to vote.

At this election, the entire National House of Representatives is to be elected, and its importance is vital because it means practically a new congress to legislate for all.

Consider the qualifications of your candidates thoughtfully, make your selections wisely and then *vote*.

Vote as you please, but *vote*.

Remember that the women of your family and of your acquaintance, of legal age, who are United States citizens, have the right and privilege of voting.

Urge this duty upon them because they have just as much at stake as the men.

Put the question on a more selfish basis if you will; you as a voter are entitled to a voice as to who shall make our laws, and to voice your approval or disapproval of any measures before the people—so if you do not vote, what right have you to complain if measures are passed to which you may be opposed.

Remember that unless you are registered you cannot vote; so, be sure to register on one of the days designated for that purpose.

Register and then vote as you please, but *vote*.

A GOOD many years ago E. C. Simmons, then head of the Simmons Hardware Company, said "The recollection of quality remains long after the price is forgotten."

Now if this accepted truism applies to merchandise, why does it not apply equally well to individual service? As a matter of fact it does.

When an employee performs some act relating to his work exceptionally well the recollection of it will linger in the executives' memory long after the employee has dismissed it from his mind. And, if he continues performing his routine duties uniformly well and shows a willingness to attempt the unusual, and to "put over" such things effectively he cannot very well escape consideration when the opportunity for a promotion arises. Quality is what counts every time.

CO-OPERATION

ONE of the greatest menaces to the success of any project, public or private, is lack of co-operation. As long as humans are mentally as they are we can scarcely hope to attain perfect co-operation.

At a recent meeting of business men, a speaker was trying to impress his hearers with the value of real co-operation between all business men. A man in the audience asked him for his idea of what really genuine co-operation would be like, and could he cite a real case of co-operation that would prove to be genuine and not partly sham.

The speaker thought for a minute or two, and then said:

"This to me would be real co-operation. When you see a Methodist Bishop umpiring a Sunday baseball game between the Knights of Columbus and the Ku Klux Klan for the benefit of the Jewish Charities, that is true co-operation!"

Where the spirit of co-operation is fostered by every individual, things go far more smoothly for every one concerned. Co-operation truly greases the wheels of progress.



KODAK PARK

CLAYTON BENSON *Editor*



Seated: Left to right, Alice Turner, Reita Duley, Carrie Garrison
Standing: Lena Prince, Kathleen Gilmore, Elizabeth La Force

SERVICE

Even in this day of household economy and budget forms, the thought given by the average housewife to the number of meals she has regularly prepared in the past year and that she may be expected to serve in any future period is nil. That such is the case is possibly another of nature's hidden formulas for preserving our proper peace of mind. But cold hard facts are the guides of industry even though it be in caring for the needs of inner man.

The Kodak Park dining halls, five in number, and located in Buildings 28, 23, 50, 21 and at Kodak West, during the year 1925, served 651,829 meals, at an estimated average of approximately 3,000 meals per day. This figure does not include the special dinners and banquets arranged for the various department, clubs and organizations, such

as the Foremen's Club and Camera Club. To provide for trick workers, the main dining hall, in Building 28, is open for service 24 hours each day except Sunday.

The management of the dining halls is centered in Fred Grastorf, assisted by Reita Duley, dietitian in charge of menu planning and cookery, and Alice Turner, general forelady in charge of the main dining hall. Foreladies handle the responsibilities of the other dining rooms, and finds Lena Prince, in charge of the girls' dining hall, Building 28; Kathleen Gilmore, in charge in Building 23; Carrie Garrison, Building 50, and Elizabeth La Force, at Kodak West.

This service and the efficient manner in which it is rendered brings our commendation to the dining hall staff.

RHEINWALD-MASSETH

A very pretty wedding was solemnized on Tuesday, September 14, at 9:00 o'clock, when Madeline Masseth, of the Stores Department, became the wife of Earl Rheinwald, in the Church of the Holy Rosary.

Several showers preceded the event at which the bride-to-be was the recipient of many beautiful gifts, conspicuous among them being the department's presentation of silver.

SCHAAF-FRATTER

On Saturday, August 21, at 2 o'clock, a very pretty wedding was solemnized at the Barrett Parlors of the Lake Avenue Baptist Church. Elizabeth Fratter, of the Time Office, became the wife of Joseph Schaaf. Betty Fratter, of the Telephone Exchange, acted as matron of honor.

Among the prenuptials were showers given by her friends in the Time Office.

After an extended wedding trip the newlyweds will reside on Maplewood Boulevard.



TENNIS TEAM AT ALBION MATCH

Harold Gunderson, Walter Enright, Emery Huse, Dr. E. Carver, Howard Pritchard

CHAMPIONSHIP TENNIS TOURNAMENT UNDER WAY

At this writing (September 13) the Annual Men's Singles Elimination Tournament, determinant of the Kodak Park tennis champion each season, has advanced to the third round. Dr. E. Carver, winner of this classic for the past two years, appears as the logical winner among the 34 entrants, as his supremacy has not been seriously threatened during the challenge board matches.

The last interclub match of the season for our net men was played on Sunday, August 29, in a return match on the courts of the Corning Tennis Club. Presenting for the first time the strongest available team, the K. P. A. A. racquet wielders played steadily and brilliantly to take three out of four

singles matches and two out of the three doubles, thereby earning the lone victory of the summer's match play. The personnel of the team on that date was: Dr. Carver, H. Wilson, H. Pritchard, H. Gunderson, E. Huse, O. Sprague and P. Goepp.

Much credit for the success and popularity of tennis at Kodak Park the past season is due to Howard Pritchard, Research Laboratory, who, acting as chairman of the tennis committee, was ever busy in promoting the men's tournaments and team matches. Howard recently left the employ of the company to enter Harvard University, and his absence from the ranking players will be keenly felt another year.

HARVARD-HILBERT

Viola Hilbert, of the Printing Department, was married to Frank Harvard, September 4, 1926. Two variety showers were given by the girls in the Printing Department. We extend our best wishes to both.

MacDIARMID-ELY

James MacDiarmid and Maude Ely, both of the Printing Department were married September 6, 1926, at Brockport, New York. Congratulations.

The Sundries Manufacturing Department extends its sincere sympathy to Nellie Abrecht whose mother passed away September 6, at Frederick, Maryland.

ENGLISH-HENRY

On August 5, Chester English, of the Stores Department, married Helen Henry, at St. Stephen's Episcopal Church. Congratulations are extended.

CORN ROAST

On Sunday, September 12, the Weisner farm, on the Maiden Lane Road, was once more the scene of a Yard-Garage Department social event in the nature of a corn and sausage roast. A crowd of 150, which included the families of the employees of these divisions, was on hand to enjoy the program of the afternoon, which included an even dozen athletic events not to mention the continuous serving of the refreshments. The Garage baseball team continued as department champions by winning the ball game. Frank Stoll, of the Garage division, acted as chairman of the committee in charge.

It is with regret that we record the passing away of Edward J. Sheehan, of the Assorting Room. His death occurred Friday, September 3, after two days illness. The sincere sympathy of the D. O. P. Packing Department is extended to his family.



RANGERS' NOON-HOUR LEAGUE
Seated: Forstbauer, Gunst, Taylor, Marty, Lehman
Standing: Dana, Kuech, Brennan, Taylor

CLOSE RACE IN FALL SERIES

The National League, with its close finish, thrills and crucial games, in the final weeks of the season in no way eclipses the 3-team battle being waged for honors in our Noon-hour League. The Rangers, after earning a commanding lead by winning their first six games, dropped 3 in a row, and so allowed both the Giants and Birds to get within hailing distance. With the teams so closely bunched and only three weeks of play remaining, the games are hard fought with the scores usually low and close. The tenseness of the situation seems to have attached itself to the fans who are out each noon in large numbers and the haphazard rooting might well arouse the envy of any college cheer leader.

Until their recent upset the Rangers have played errorless ball in the field and were hitting at a terrific clip. Individual credit for their position must be given to "Wally" Taylor, who besides his excellent pitching, has hit the ball for a percentage of .550.

The Giants and Birds, in second and third place, respectively, still have a chance for the fall title. The position of the Giants looks the brightest, as they are within a game of the leaders, and Harry Sill is twirling in his old-time style. Harold Servis, Birds, winners of the spring series, have hovered around the 500 mark for the greater part of the series and their hopes of winning are scant.

The Cubs, with a much switched line-up, due to the absence of players because of injuries and trick work, have lost tight games, and although out of the pennant race, may still be a factor in deciding the

issue. They furnished the "high light" of the season, however, when with Manager "Jim" Ward pitching, they administered the first defeat of the series to the Rangers by a 1-0 score.

While it has not been determined whether the Noon-hour League has been affected by the "lively ball" or not, the fact remains that the batting averages in general are much higher than in previous years. A few of the best marks up to September 11 are listed: Taylor, Rangers, .550; Brightman, Birds, .500; Forstbauer, Rangers, .473; Servis, Birds, .457; Grunst, Rangers, .444; Johnstone, Birds, .388; Marx, Rangers, .384; Prescott, Giants, .360; Sheldon, Giants, .333; Minella, Cubs, .307.

The plan of leaving every Friday open to play with outside teams has worked out very satisfactorily. Our teams gained sweet revenge for the last year's defeat from the Bausch & Lomb ball tossers by taking two straight from them, one game being played on each club's diamond. Both victories resulted in the same score, 4-0, and show the local nine hitting in timely fashion behind the pitching of "Wally" Taylor who held the opposition to a total of 5 hits.

Official standings on September 10 are as follows:

Team	Won	Lost	Per cent
Rangers.....	6	3	.666
Giants.....	6	4	.600
Birds.....	5	5	.500
Cubs.....	2	7	.222

Sincere sympathy of the employees of the D. O. P. Packing Department is extended to Josephine Leon in the loss of her brother, who passed away August 28, 1926, at New York City.

Sincere sympathy of the employees of the D. O. P. Packing Department is extended to William Dorris in the loss of his father, who passed away July 26, 1926.



"BOBBY" DODSON



WM. PATRICK

SOCCER SEASON OPENS

Another soccer season, with its several leagues and cup competitions, confusing to others than those who are followers of this sport, has commenced and finds the Kodak Park team entered in four different series. In preparation for the season an exhibition contest was arranged with the Swedish Reds, at Jamestown, which our team won by a 6-2 score.

The McKinley-Shield competition opened August 22 and showed the Park Eleven playing a tie game at 4 each with the Celtics, which will be replayed shortly. The proceeds from this competition are donated to the Local Players Protective Association to aid in the care of any players injured during the year.

In the first game of the Rochester and District League, on Sunday, September 12, the Sons of St. George proved easy, losing 7 goals to 1. October 3 and 10 are the respective dates set for the beginning of play in the U. S. Cup competition and the Northwestern League.

Several new players have been added to the eligible line-up, and the officers of the club are en-

thusiastic over the possibilities shown to date. Some of the new regulars are Patrick, from Detroit, who has already made himself a favorite with Kodak Park fans by his work at inside right; Doodson, last year with the Moose team at center, is considered one of the cleverest players in the state, and Sealey, a goalie from the New England League. Manager Sims has taken advantage of the early contests to try out all available talent, and Baird, an inside left from Toronto, seems to be a rare find and sure of a permanent berth. With a couple of exceptions all the veterans of last year have signed up.

Saturday evening, September 11, the Annual Northwestern League banquet was held at Ray Fagan's plantation. The formal presentation of the cup and medals emblematic of winning the league championship last season was made to the Kodak Park team. Referee Chalmers, of the Buffalo Frontier League, who officiated in a number of the important games, praised and congratulated our team on their display of ability and sportsmanship.

WURLEY-STIENHAUSER

Grace Marie Stienhauser became the bride of Berlyn McIntee Wurley, of the Electrical Department, on August 16, at Elmira, New York.

The personnel of the Roll Coating Department and its branches extend their sincere sympathy to H. E. VanDerhoef whose father passed away suddenly, August 24, at Auburn, New York.

Milton Pike, of the Distilling Department, Building 45, is the proud father of another prospective baseball player, Milton, Jr. Congratulations.

Wedding bells rang merrily for many maids in the Spooling Department within the past month.

Gladys Sanders and Alfred Ellis were married on September 3, at Sacred Heart Church.

Catherine Wilcox became the wife of Gordon Hawkins on August 21.

Josephine Wisniewski and Chester Wolisniewski were married September 4.

Josephine Meinweiser became the wife of James Weigand on September 13, at the Church of the Sacred Heart.

We extend our best wishes for much happiness and good luck to the newly married couples.



ROY HERRICK, Treas.
WM. MARX, Pres.
HAROLD SERVIS, Secy.

K. P. A. A. BOWLING LEAGUE ORGANIZED

WILLIAM MARX RE-ELECTED PRESIDENT

If predictions based on pre-season interest and enthusiasm may be relied upon, the K. P. A. A. Bowling League is due for a popular and successful season. Plans for the present year were readily adjusted at a general meeting held August 20.

William Marx, of the Electrical Department, was the unanimous choice for a second term as president, and will have as aides Roy Herrick, Building 35, and Harold Servis, Garage, who were selected as treasurer and secretary respectively. Minor changes were effected in the distribution of amounts of the prize money whereby an additional number of individual awards are made possible. The eight teams entered and their captains are as follows: Building 35, R. Herrick; Building 48, F. Nelson; Engineers, Wm. Marx; Garage, H. Servis; Pipe Shop, J. Gallagher; Steel Fab., H. Brennan; Stores, N. LaCross; Tool Room, Wm. Schasch.

Alleys number 5, 6, 7 and 8 at the Genesee Bowling Hall, South Avenue, have been secured for every Thursday evening, starting September 30. Matches will be conducted in two squads as in the past years, the first taking to the drives at 7 p. m. and the second group at 9:30. The matches are open to the public and Kodak Park people are invited to enjoy the sport.

BLATT-DOESCHER

Mildred Doescher, of the Finished Film Office, and Ralph Blatt, were married on Thursday, September 16. Prenuptial events included a dinner party at the Roanoke, given by Hazel Wilson; a luncheon given by Mary Slocum and a shower at the home of Ethel Horton. After an extended trip to points east, the couple will be at home to their friends at 2 College Avenue. Best of luck to the newlyweds.



TWENTY-FIVE YEARS FOR THOMAS J. RUSSELL

On September 3, Thomas J. Russell, foreman in the Baryta Department, completed twenty-five years of continuous service with the company. "Tom," as he is known to his many friends, was first employed in the Plate Department but was transferred within a half-hour from his starting time to the Baryta Department, then located in Building 16, and under the supervision of R. S. Becker. He has been an employee of that department ever since, witnessing and recalling clearly its growth and subsequent changes in location from the original home in Building 16 to Building 25, and thence to the present site in Building 50. We congratulate Mr. Russell upon his record of time and service and wish him continued years of attendance and happiness in our midst.

FIRST FOREMEN'S CLUB MEETING IN OCTOBER

The initial meeting of the Foremen's Club for the 1926-1927 season is set for Tuesday, October 12. Monk's Orchestra will provide the musical entertainment during the dinner which precedes the regular business meeting. An "Evening of Mystery" is the rather unique title for the entertainment program arranged for this meeting. President Engelhardt refuses to reveal further what may be expected but promises fun, humor and mystery aplenty.

Since the last issue of the *Magazine*, the membership committee have distributed tickets for the year. A special invitation is extended to all foremen not enrolled in the club to attend the October meeting and affiliate with the organization at that time. Tickets may be secured in each department or from President George Engelhardt and Secretary James Ward.

Production with Safety



HAROLD CROUCH
Chairman, Chemical Booth Committee, Rochester
Industrial Exposition

AMERICAN CHEMICAL SOCIETY MEETING AT PHILADELPHIA ATTENDED BY MANY KODAK PARK SCIENTISTS

Twenty-one chemists from the Kodak organization were among the more than thirty of that vocation who went from Rochester to Philadelphia to attend the Golden Jubilee Meeting of the American Chemical Society, held the second week in September.

Kodak Park men presented five papers during the meeting. Dr. H. T. Clarke and E. J. Rahrs had a paper on "A New Type of Laboratory 'Bubbler' Column"; Dr. E. P. Wightman and R. F. Quirk, on "Intensification of the Latent Image on Photographic Plates and Films"; R. P. Loveland, A. P. H. Trivelli and S. E. Sheppard, "Mathematical Methods of Size Frequency Analysis"; G. E. Matthews and J. I. Crabtree, "Photography as a Recording Medium and Its Application in the Publication of Scientific Papers," and a paper on "How to Get Chemical Publicity," by Thomas F. Murray, Jr.

Following the meeting of the American Chemical Society, in Philadelphia, Dr. C. E. Mees, Dr. H. T. Clarke and Harry Le. B. Gray continued on to Washington, D. C., as delegates to the International Congress of Pure and Applied Chemistry, which met in that city. At the end of a three-day meeting, the scientists from all parts of the world made a tour of the chemical industries of the eastern states and Ohio, coming to Rochester on September 22, where they were received by a committee of honorary delegates of which Frank W. Lovejoy, General Manager of our Company, was chairman, and which numbered among its members James H. Haste, Manager of Kodak Park, and Erle Billings, Secretary of the Research Laboratory. The distinguished foreign visitors were entertained at luncheon at Kodak Park and then made a tour of the works.

Harold Crouch, of the Research Laboratory, was

chairman of the committee which arranged and operated the booth of the Rochester Section of the American Chemical Society at Edgerton Park during the Industrial Exposition, early in September. Among the chemists who assisted him in the work were Dr. E. K. Carver and Dr. Cyril J. Staud, the latter being secretary of the committee. Under the title, "Water in Home and Industry," a very attractive exhibition was arranged which attracted much favorable comment from the many visitors to the booth. The many interesting facts about water which the booth taught, and the large number of working exhibits which it contained made it a mecca for the throngs attending the exposition.

K. P. A. A. PLANS VARIED PROGRAM FOR FALL MONTHS

THREE MAJOR ACTIVITIES

Plans now formulated for the indoor season assure K. P. A. A. members of an interesting schedule of entertainment. At the board of directors' meeting, held September 8, the special activities mapped out for the period up to the first of the year include a smoker, a dance, and a minstrel or other type of show.

While the exact date has not been determined, the smoker will officially open the season in October. The programs offered at the smokers last year were so enthusiastically received that it is felt that their continuation will merit approval of the men. The aid of Frank McCoy, of the Rochester Athletic Club, who so satisfactorily arranged the amateur boxing program, has again been enlisted and obtained. Admission will be granted by showing both gate pass and K. P. A. A. membership cards at the door.

David Babcock, Building 29, has been appointed chairman of the first dance, which will probably be held Friday, October 29, in the nature of a Halloween party. The chairman is now busy selecting a representative committee to aid in arranging and conducting an attractive program. Contrary to the custom of the past, this will be the only dance held by the Association before January 1.

The success of the K. P. A. A. minstrels last winter influenced the officers to look forward to staging another show sometime in November. Previous shows have proven that Kodak Park is well supplied with theatrical and musical talent and that such offerings are well taken and enjoyed by the members in general. Ben Bush, Building 5, who has been instrumental in the success of several Kodak Park entertainments, will act as general chairman, and his assistant has been selected in the person of Robert Caine, popular Scotch comedian. Complete details will be posted on the bulletin boards at an early date.

Other activities listed include an eight-team bowling league, departmental basketball league, noon-hour dancing and gym classes, for both men and women, provided a sufficient number are interested.

SMITH-THOW

Winifred Thow, of the Printing Department, was married to Cecil Smith August 23, 1926. We extend our best wishes to both.

ATTRACTIVE EXHIBITIONS AND MEETINGS SCHEDULED BY THE KODAK PARK CAMERA CLUB

THE PRINT INTERCHANGE

As announced in last month's *Kodak Magazine*, exchanges of prints with a number of prominent clubs and individuals were being arranged. We now wish to announce the following tentative schedule:

October—Dr. K. Koike, of Seattle, The Seattle Camera Club.

November—California Camera Club, Southern California Camera Club.

December—Camera Pictorialists of Los Angeles.

January—Denver Camera Club, Mr. H. Ohishi, of Seattle.

February—Fort Dearborn Camera Club.

March—Boston Y. M. C. U. Camera Club.

April—Mr. Walter Owen, of New York.

May—Orange, N. J., Camera Club.

This schedule is subject to change, since final arrangements have not been made with all the clubs listed, and there will very likely be additions to it. At any rate we are assured of an interesting season.

THE SPRING EXHIBITION

The spring exhibition will be under the auspices of the Memorial Art Gallery and the Kodak Park Camera Club, and will be open to any photographer in Rochester.

The only classification will be separate groups for beginners and advanced photographers. Suitable prizes or awards will be given in each group. Further announcements will be made later.

LECTURE MEETINGS

The first fall meeting was held on Wednesday night, September 15. Preceding the lecture a supper was served to sixty of the Camera Club members and their friends.

The speaker of the evening, Mr. Edward Burke, Bertillon expert from the Rochester Police Department, gave an interesting and instructive talk on "Finger Prints as a Means of Identification." Mr. Burke illustrated with lantern slides how easy it was to identify the criminal who was careless enough to leave his gloves off when working. Finger prints were made of several of the Camera Club members and exhibited, but Mr. Burke remarked that he didn't expect to see them in the future for comparison.

We were pleased to have as our guest A. E. Robins, Assistant Manager of the Eastman Kodak Company Plant located at Wealdstone, England.

Thursday evening, October 14, is the date fixed for the next Camera Club meeting at Kodak Park. Dr. A. C. Parker, Director of the Municipal Museum at Edgerton Park, will give an illustrated talk on "The Use of Photography in American Archaeology."

Tickets are now on sale for the supper which precedes the lecture. The cost of the supper is 60 cents, while free tickets for the lecture may be obtained if one cannot attend the supper. The tickets may be obtained from Mr. Snodgrass, Service Department, State Street, or the K. P. A. A. Office.

PLAY RESUMED IN TWILIGHT LEAGUE

After a month of idleness during the vacation season and hot weather, the Twilight League teams are now active, playing off their postponed games. The schedule lasts until the last week in September and calls for three games each week.

For the first time in three seasons, the Pipe Shop Outfit has been displaced from the position at the top of the league. "Hank" Miller's Office nine climbed into the leadership by winning 8 out of 10 games. The "Pipe Fitters," however, are still the favorites to win as their team is intact again for their postponed games after being disrupted early in the season by overtime work in the department.

On September 11, the Research, Building 23 and Garage teams were tied for third place with 3 victories and 6 defeats. All three are eliminated as far as the league championship is concerned, but are in a way to decide the winner between the Office and Pipe Shop, as each has at least one game with the latter aggregation. The Research nine, under "Jack" Leckinger's management, has displayed a good consistent game only to lose by close scores and the standing fails to show their real strength.

The standings on September 11 are as follows:

Team	Won	Lost	Per cent
Office	8	2	.800
Pipe Shop	5	2	.715
Building 23	3	6	.333
Research	3	6	.333
Garage	3	6	.333

TRAP SHOOTING

The opening of the Kodak Park Gun Club traps on the Bonesteel Tract should come as a welcome announcement to the sporting colony who enjoy the smash of the clay bird, and to that larger group who wish to sharpen their eyesight in preparation for the hunting season. The officers of the club were gratified at the large turnout for the first shoot held Sunday morning, September 12, and plan to have the traps open each Sunday morning at 10 a. m. until further notice. While this activity is conducted by the K. P. A. A., shooting is not restricted to members, but is opened to all Kodak Park employees and their friends upon the payment of the wholesale price for shells and birds. Persons interested are invited to be present to either participate in or watch the sport.

SAGE-WILKINS

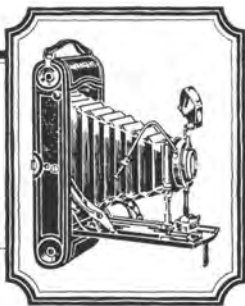
Katherine Wilkins, of the Sheet Film Department, and Charles Sage, of the Pipe Shop, were married on September 4. Katherine was the recipient of many beautiful gifts from the girls of the Sheet Film. Best of luck and loads of happiness to the newly-weds.

GRAU-DUTTON

Hazel Dutton, of the Pay Roll Department, became the wife of Earl Grau on Saturday, September 11, in the Lutheran Redeemer Church.

Prenuptial events included a variety shower given at the home of Theresa Zick, which was attended by the personnel of the Pay Roll Department. A Martha Washington sewing cabinet was presented the bride by the department.

After an extended motor trip to Philadelphia and Atlantic City, Mr. and Mrs. Grau will be at home at 215 Summit Grove Park.



CAMERA WORKS



HERBERT S. THORPE, *Editor*



AEROPLANING WITH A KODAK

Most of our folks, at the Camera Works (in fact, most folks everywhere, it would seem to us) have tried to procure photographs under almost every condition, but it remained for Hewitt Watson, of the Standards Department, to arrange for an honest-to-goodness aerial flight in order to test the limitations of a No. 3A Kodak, fitted with a standard R. R. lens.

Hewitt (who, by the way, has gone back to school for further progress) has always been interested in photography, and, being determined to get something unique, persuaded a pilot friend of his to twirl the propeller on a Curtis J. W. No. 4 plane and "step on the gas." Equipped with his Kodak, Hewitt took his seat in the passenger's box, and away they

flew. After soaring among the clouds for a while, the plane settled down (or is it "up"? to an altitude of about two hundred and fifty feet. Adjusting the speed pointer of the Kodak to "25," and the diaphragm to stop 16, Hewitt obtained six very presentable pictures, one of which we reproduce above. It is a "shot" of the Palmyra-Canandaigua Highway. Of course, with an especially constructed aerial camera, Hewitt's pictures would be very much over-shadowed in quality, but, considering his equipment, he has clearly demonstrated the possibilities of what can be accomplished in photography with a "regular" Kodak and a determination to do something unusual in order to obtain results.

George Henry, of the Buffing Department, has been appointed to represent us on the committee of the Kodak Interplant Golf Tournament. We are looking for a record entry list from Camera Works.

Congratulations to Thorston Berger, of the Ciné-Assembling Department, on the occasion of his wedding to Ellen Echberg, who also works amid the Ciné-Kodaks. We wish the young couple every happiness.

Mrs. C. Whalen Jewitt held a party in honor of Betty Powers, who recently married. There were thirty-eight of Betty's friends present, and each one presented a gift to speed Betty along a pleasant path to a happy married life.

Our sincere sympathy is extended to James Knade, of the Ciné-Kodak Department, who suffered a double loss through the death of his mother and sister.



GEORGE GUGEL

THIRTY-FIVE YEARS OF SERVICE

When the noon whistle blew on Tuesday, August 24, it not only announced an hour's respite from labor, but it also recorded the fact that George Gugel had completed thirty-five years of service with the Camera Works.

In giving a brief sketch of George's life, we will state that he was born in Rochester, in what was then the eighth ward, and received his schooling at Sts. Peter and Paul's School, then located at King and Maple Streets. George is one of the old school of apprentices, serving his time as a cabinet maker. In the year 1891, George decided to build cameras, and obtained a job with Mr. F. A. Brownell, then established at the corner of Furnace and State Streets, known as the Briggs Building.

In those days, George, together with thirty or forty men, made what was the forerunner of our modern Kodaks and Brownies. In comparison, the type of cameras then manufactured (in lots of one dozen, by the way) look like baggage compared with the Series II or III. Thirty-five years ago the Brownell Company specialized in two types of cameras, known as the "Ordinary" (a wood-finished product) and the "Daylight," which was adorned with a leather cover. One of the principal units of these cameras were the indicators, which not only showed the amount of film used, but also cut the film to size. There was no paper backing on the film in those days, and a spool of film was large enough to expose twenty-four pictures. After showing his ability at cabinet making, George was quickly promoted to take charge of the "collapsible" camera, the "father" of the folding types of Kodaks. George has also developed a forte for sign painting, and supplies us with most of our painted signs throughout the factory.

We fail to find where George has wasted very much time in his thirty-five years of service. He decided, however, that he had earned at least a week's vacation, so, at this time of writing, he has gone to Montreal—that famous oasis adjacent to the dry American deserts—and we hope George has a whale of a wet time.

We have received a card from Wein, Germany, signed by Henry Holzermer, of the Ciné Department, who is visiting his home town for a few weeks.

BASEBALL JOTTINGS

The first attempt of the C. W. R. C. to enter a team in the City Industrial League proved that, while we did not possess the best team in town, we certainly possess one above the average, as is evidenced by Minor Stocking's organization finishing in third place. The final standings are:

	Won	Lost	P.C.
American Laundry Machine . . .	7	3	.700
North East Electric Co.	6	4	.600
Camera Works, E. K. Co.	5	5	.500
Stromberg-Carlson Co.	5	5	.500
Bastian Brothers.	4	6	.400
New York Central R. R.	3	7	.300

Reviewing the last game—which was probably the most exciting of the entire series—the Camera Works team started in badly. Meehan (pitcher) had indulged in too much football the day before, and in consequence, the New York Central boys managed to chalk up eight runs in one and one third innings. Entering the last inning, the score showed 8 to 7 in favor of the Centrals. At a critical point, Brady Ford came to bat with three men on base and two out. It was a case of do or die, but Ford rose to the occasion and sent the deciding ball far over the center fielders head.

The teams batting average for the Industrial League games are as follows:

Name	Games	A.B.	H.	P.C.
Dan LaPalm	7	29	15	.517
Esty Reifsteck.	2	8	3	.375
Carl Kowalski.	7	21	6	.285
George Pressley	10	38	4	.342
Frank Klem.	3	13	4	.307
Albert Johnson.	8	33	10	.303
Edward Kelgrass	1	3	1	.333
Bradley Ford.	10	40	13	.325
Harold Meehan.	9	34	11	.323
Charles Kivell.	8	30	8	.267
Charles Podgers.	4	14	3	.214
John Russell.	8	31	6	.193
Frank Miller.	9	32	2	.062
Harold Tulley.	1	4	0	.000
John Rutan.	2	8	6	.750
Team average.299

BASKETBALL LEAGUES FORMING

The coming of autumn days spell basketball to a great many of our younger folks, and we have tried to make provisions accordingly.

Our schedule calls for each Saturday, from 12 to 2 o'clock, until April 30, 1927, for the men's teams, and for the girls, we have secured each Thursday, from 5:15 to 7 o'clock. Kodak auditorium will be available as last year, and we propose to organize, if possible, a four-team league for men, a similar leagues for the girls, and a "star" team from each.

Of course, all our teams are of the non-professional variety, which is the policy of all our C. W. R. C. sporting activities. Naturally, the best players will be chosen for the "star" teams, but any C. W. R. C. member is perfectly welcome to play in the league. Harold Tulley, of the Kodak Assembling Department, has again offered to manage the season's activities. Arrangements will be made to play a series of noonhour games with other teams, and, from present indications, the coming basketball season promises to be a big one.



CONGRATULATIONS

Albert Gamrod recently had the honor of having his desk especially decorated for the occasion of his marriage to Bernice Daly, who is a very popular girl in the Brownie Covering Department. Both the bride and groom received many tokens of esteem from their departments, among them being a beautiful table urn from the boys and girls in the office. Our wishes for a long and happy life.

A POOR RECORD

Usually, we are proud of our records and the way in which Camera Works folks co-operate in obeying factory rules and regulations, but our accident record for the month of August leaves much to be desired. Almost everything possible is done to prevent accidents by the management, who spend thousands of dollars each year installing and maintaining guards and other recognized devices to remove danger hazards. In spite of all prevention work, however, the actual and ultimate result rests with each individual operator. It is often a difficult matter, when investigating accidents, to figure out how they could possibly have occurred in view of the guards, etc. The only solution that can be arrived at is that the operators deliberately disobeyed all rules and worked *behind* (or 'round the side of) the guards. In other words, such an operator actually "puts his fingers in the fire." A careless workman is of no value to himself or his employers. He is an actual detriment to his fellow workmen. There is no need, whatever, for a very large percentage of accidents. What are *you* doing to help prevent them?

Eleven accidents during the month of August, eight of which could have been prevented with reasonable care on the part of the injured person. We must reduce our accidents to a minimum, and this can only be done by strict adherence to *all* rules, and, as a grandfather used to say, an application of good horse sense.

The boys of the Tool Department extend their heartfelt sympathy to Leo Becker on the loss of his mother.

OPPORTUNITY

We are seldom guilty of stealing the other fellow's "thunder" when it comes to obtaining material for our little section of this magazine, but we confess that a thought contained in a recent issue of the *Kodak Salesman* has made us deviate from the path of originality to the extent of quoting an extract from the famous series of articles in the *Salesman* known as "Ten minutes with the Boss," which runs like this:

"There's another slant to it too, Sammy. If you read the magazine advertising pages—and I hope you do—you probably have noticed, as I have, the copy used by the makers of Macgregor golf clubs. Featured in almost all of the advertisements is the statement that the factory has its own golf course, and that its employees are *expected* to play there. They're all golf nuts at the factory—when they aren't making clubs they're making birdies, and eagles, and the rest of the golf aviary, whatever it is. . . . Workmen in the plant are golf enthusiasts themselves. They do their work with a sort of reverence and affection—at least that's the thought the ads put in your mind. The result is—*better clubs.*"

If we followed the profession of a minister, we could preach a corking good sermon on that thought, and we wouldn't need a customary text either! In these days of specialized labor, when each operator works on a certain portion of the product only, it is almost impossible to know the finished article, unless as in Macgregor golf club factory, the employees actually *use* the article.

The old chestnut of the man who had been tapping journal boxes on railroad coaches with a hammer for twenty years is an illustration of this idea. On being asked by a visiting official as to why he did that particular thing, he replied, "I don't know why, boss, I just know that's my job to tap, so I taps." Doesn't it stand to reason that if you, for instance, are an operator making parts for a shutter, have a practical knowledge as to the operation of a complete shutter, you can make your particular part better, and more intelligently? That is just the very object of the cameras which you, as an employee of the Camera Works, are invited to borrow from the Industrial Relations Department each Friday noon. In other words, we give you every opportunity to thoroughly know the product which you help manufacture. Every type of Kodak and Brownie is loaned to our folks for the asking.

BOWLING ABOUT TO BEGIN

Here we go—all ready for that great indoor sport of bowling. As usual, the C. W. R. C. board of managers have included in their budget the sum of three hundred dollars to be proportioned among teams composed of club members, the secretaries of which register their organizations prior to September 20.

Arthur Miller, Millwright Department, has again expressed his willingness to oversee this activity, and will also act as general secretary for the big Camera Works League of eight teams. We are hoping that the girl members will again enter a league on our schedule, also we are looking forward to a Shutter League, which John Neid so successfully engineered last season.

HITTING THE TARGET

Off to a flying start, the Camera Works Gun Club started their 1926-27 season with a big shoot on Saturday, September 18, at their home grounds on the Scottsville Road. Refreshments were served, the officers were all on the job, the traps had been overhauled, and there were several novices who drew their first score, and, of course, a good representation of the "veteran" clubmen. The clubhouse has been made weather-tight and cozy in view of the approaching cold days, and, until the heavy snow interferes with their activities, the gun enthusiasts will spend many a pleasant Saturday afternoon on the butts or around the fire.

It is always a matter of mystery to the new member as to how the older men figure the exact moment when to send their shot after the flying target. The answer, theoretically, can be figured by mathematics, for we know that the ammunition maker has very accurate means of measuring the velocity of his loads. For instance, if the target is twenty yards away from the gun, and the velocity of the shot is nine hundred feet per second, it would take one-fifteenth of a second to reach the target. Let us assume that the target is travelling at the rate of sixty feet per second. In the one-fifteenth of a second that the shot is in transit, the target would travel four feet. In other words, the target would travel its four feet while the shot was going its sixty, and they would meet, but—the human element enters into the calculation, and neither the older member can or the younger can definitely become a crack gun shot on this basis. Scientific methods may help to "pot" the targets, but it is actual practice, and the training of the eye, that makes perfect scores. The ability to "swing" the muzzle of the gun with the flying target, and the exact moment to release the trigger only comes from use. The older man can, of course, give instruction as to the handling of the gun (and any of our men will be only too pleased to do this), but it is only by practice that the novice can "fell" his shot.

Whether the man be an expert or a novice, shooting is a very fascinating hobby, especially as the season opens when most outdoor sports are finishing. It has a great appeal to most men, and Camera Works, Kodak Office or Hawk-Eye Recreation Club members are always welcome to participate.

HERE AND THERE

Preparations are being made for the annual Interplant Golf Tournament, in which our boys usually manage to come somewhere near the top score. Here's a good chance for Wendell Doerrer to use the set of golf clubs he won as second prize in the recent grand drawing at our picnic.

Again we wish to point out that it is not possible for us to loan "library film" with Kodascopes. The film is owned and controlled by the "Kodascope Libraries, Inc.," of New York City, and we have none of this for general use. Arrangements have been made, however, whereby employees can, without any cash deposit, rent film at the usual catalogue price. (Catalogues loaned from the Industrial Relations Department.) The rental of film costs from about one dollar and fifty cents for a one-reel (about 800 feet) comedy, to ten dollars for a five-reel feature (about 5,000 feet). We shall be glad to give you further information.

WINNER OF 1926 TENNIS TOURNAMENT

The finals of the Camera Works Annual Tennis Tournament were played on September 2, at Maplewood Y. M. C. A., Ralph Welch and Harry Clemens being contestants for high place.

About thirty tennis fans turned out to witness the battle, and their efforts were fully rewarded. It was a real match game, long and spirited volleys being featured from the start. Clemens won the toss and took his choice of court, Welch starting to serve. Clemens won the first three points to the score of 0-40. At this point of the game, Welch spirited to great action, and won the first round. After nine hard fought games the first set was awarded to Clemens with 6-3.

The second set featured many spectacular shots by both players. Clemens won the first game and Welch the second, Clemens following this up with four. With the games standing at 1-5, and the points at 5-40 against him, Welch staged the greatest rally we have yet seen from Camera Works players, resulting in bringing up the games to the score of 5 all. From that period, each man won his service until the score ended at 10 all, when Clemens broke through Welch's service and won the set with a score of 12-10. Clemens' win with 6-3, 12-10, was the hardest fought finals since the memorial tussles of 1921-22-23, when Weltzer and Welch battled for supremacy.

The match was refereed by William Summers (promoter), with Herbert Criddle and Charles Pellingrim on the base lines.

Our staff of department superintendents has been depleted this last month to the extent of three absentees from their ranks. Not only has George Adams suffered from an auto accident, but Frank Reynolds has been obliged to stay away from his usual duties owing to a run-down condition, and James Nobles has had an operation. We are glad to say that these men are progressing, and will be with us again in a short time.

William Jackman, of the Accounting Department, and Miss Florence Parker, of Albany, New York, were married at the bride's home, on August 23. "Bill's" friends in the office presented him with an electric coffee urn, together with all good wishes for a long and happy married life.

Another very popular bachelor from the office has joined the ranks of the married men. John E. Wilson was married to Miss Isabelle Johnson, on September 11, at Parsells Avenue Baptist Church, several of John's Camera Works friends attending the wedding. The office staff presented the happy pair with a handsome Gilbert wall clock, and many good wishes for future happiness.

The parking yard—corner of Frank and Brown Streets—in which several of our boys park their cars—is not half large enough to meet the demand for accommodating autos from Kodak Office and Camera Works. The committee have done their best to take care of cars from the two branches, and the best we can do outside of that is to add to our waiting list, and take the names in rotation whenever a vacancy occurs.

MAIN



OFFICE

P. R. MEINHARD, *Editor*



THE COMMITTEE; YOU KNOW 'EM ALL

BASKETBALL

With the arrival of autumn comes the prospect of another big basketball season at Kodak Office—probably an even bigger one than the last, when the Kodak aggregation, a newcomer in Western New York circles, set up such an enviable record. The same men that finished the schedule last spring are again available. They have an imposing total of victories behind them, and with the same combination as last year with they may be expected to roll up even more significant tallies.

"Hash" McNeil will again captain the outfit and will probably fill his old berth at guard, possibly alternating at center. The other guard position will once more be taken over by "Dip" Murray, our other tower of strength on the defence. "Buck" Pierson and "Manny" Hirsch, one of the smoothest pairs of forwards in the state, will again lead the attack. They will be ably supported by "Jigger" Shapiro, elusive forward and unerring foul shooter, and "Jimmie" Nolan, a newcomer with an illustrious record. The pivot position will probably be dele-

gated to "Steve" Garvin and "Vic" Carr, who represent a combination of talent hard to surpass.

The team will again be managed by Fred Fogarty, whose experience as mentor and strategist will be just as valuable as the playing experience of the five whose destinies he is guiding.

He will be backed by the K. O. R. C. basketball committee, consisting of Frank Crouch, Edward Goetzman, "Vic" Harding, Charles Johnson and Frank Strowger. All five members of the committee are enthusiastic followers of the game, they fairly represent all of Kodak Office, and together with Captain McNeil and Manager Fogarty, they bring to their task a variety of experience that augurs just as well for a successful season from a financial standpoint as for a list of attractions of extraordinary interest.

The past season—the first for the Kodak outfit—resulted in the annexation of the local and Western New York industrial titles. The open championship of Rochester is also generally conceded to

McNeil's five, the series with the Central having been dropped—contrary to the wishes of the Kodak management—after each team had won one game.

The encounters with the Centrals were two of the high spots of the season. Others were the spectacular victory over the Kingston Professionals, which evoked page-wide headlines in local papers, and the honorable 33-27 defeat at the hands of the original Celtics, an event that raised still higher the name which the Kodaks had made for themselves over the period of a few short months. The State Street team is already generally known throughout the state and through the middle west as a hard-fighting, sportsmanlike aggregation that can battle

with the best in any class, so that the coming season will undoubtedly bring forth many memorable games for the Kodaks, both at home and on foreign courts.

The unprecedented rise of the Kodaks will make this season's games on the auditorium floor an attraction second to none in the city. The team has proved its worth and will without doubt have the hearty support which it deserves from every department at Kodak Office. Detailed arrangements will be announced later, and in the meantime State Street followers of the game may look forward to a season of basketball that will satisfy the most critical.

BASEBALL

In a game featured by circus catches by both teams and heavy clouting on the part of Kodak Office, the "Penpushers" defeated the indoor team from Bausch & Lomb on August 17. Carl Schlemmer did some real outfield work when he snared a long drive after running "a couple of miles" for it. In the next inning he brought the large crowd of rooters to their toes when he leaped high in the air to grab a sure triple or possibly a homer. Harry Irwin, the most active old-timer at Kodak Office, was the hitting champion of the day, with a single, a perfect bunt and a home run. "Joe" Stutz, besides doing yeoman duty on the mound, cracked out three doubles off the delivery of Barney, Balco hurler.

On August 19, the Office boys crossed the bridge to play the Balco team on their parking grounds and dropped a 3-1 game to the lens makers. Although the hits were even at five, all the Balcos bunched theirs to count for runs.

The next day Kodak Park trotted up the avenue to play the Office at Brown's Square and handed the homesters a 4-1 beating. Taylor, on the mound for the Park, gave but two hits while his teammates gathered three. It was a real pitcher's duel. Guy Cruce turned one of Taylor's slants into a home run for the only Office score.

On August 24, the team journeyed over to the Vacuum Oil diamond to play the tank men. "Joe" Stutz was in rare form and shut out the opposition 5-0. He allowed but five scattered hits while the Office boys found Goodwin, Vacuum pitcher, for eight, three of them by "Johnny" Marcello. "Chubby" Collins, our keystone sacker, knocked the ball over the bushes for a homer. A week later the Vacuum team played a return game at Brown's Square and surprised the "Penpushers" with a last-minute rally which resulted in a 4-3 victory. "Don" Burroughs, our short-stop, connected for two safe blows while Monroe and Swan hit homers, the latter due partly to the fact that our outfielders were not playing deep enough in their respective "gardens." The Vacuum team was out-hit 7 to 5. Collins and Ainsworth as well as Burroughs hit nobly for the Office but to no avail.

The month of September was started with a loss

to the crack Tycos team on the Taylor Instrument diamond. The Office column was replete with errors in this encounter. "Don" Burroughs was the luminary with two brilliant catches in the field, while "Johnny" Marcello hit the first ball pitched for a homer. Guy Cruce had a big day at bat also. The score was 8-7.

A little later the Office team returned to the Taylor Instrument plant to try to down the champions of the West End Indoor League but were out-lucked 3-2. Although the hits were divided at six, all the Tycos bunched theirs to count for runs. "Joe" Stutz was the hitting star of the game with three hits in three times at bat. "Chubby" Collins and "Johnny" Marcello got the other three hits.

On September 10, the "Penpushers" traveled up the avenue to meet the Vacuum Oil team on the latter's diamond. This game went the full nine innings and was played in record time. The game started at 12:15, and the nine innings were played at exactly 12:55 p. m. Our boys won the decision 1-0, in one of the best played games on the Tank diamond. Carl Schlemmer and "Hash" McNeil contributed two hits apiece to help their teammates.

On the 14th the "tankmen" played a return game with Kodak Office and were sent back to work on the short end of a 4-2 score. The visitors garnered seven hits off the slants of Stutz, and these were manufactured into two runs, while our crew only got three hits and took advantage of their opponents' errors to score four runs. This game almost went the limit as the boys played seven and one-half innings.

The following noon Kodak Office played its final game of the outdoor season against the champion Tycos at Taylor Instrument grounds. Our Penpushers were again sent home on the short end of a 6-4 score.

During the summer the team played thirty-one games, of which they won twenty. The team played an average of two games a week and were somewhat handicapped by the fact that "Joe" Stutz was obliged to do all of the pitching. It is the plan of the management to develop a few more pitchers this winter so that the "iron man" will not need to do mound duty quite so often.

Leaders are simply men who come with a decision, not for one



BURNSIDE McCALLUM
With Special Sales

One of the latest arrivals in the Sales Department is Burnside McCallum, who became identified with the Special Sales Division on August 14.

Mr. McCallum has been connected with the photographic industry most of his life—a good portion of which was spent with the Seneca Camera Manufacturing Company. Following his field and office work with that company, he became their Sales Manager back in 1915, and in April, 1924, was advanced to the position of General Manager. He acted in the latter capacity until the close of the Seneca's activities in Rochester, during July of this year.

It has been a distinct pleasure to meet Mr. McCallum. We hope that he will like Kodak Office as well as Kodak Office likes him, and that his stay among us will be a happy one.

Minnie Passero, who has been absent for some time, paid a visit to the Sales Department recently. Minnie is now minus her tonsils, and we hope to see her at her desk again before this issue is off the press.

Not long ago the Sales Department sent a very attractive bridge lamp to 1625 East Avenue. That—in case you are not aware of the fact—is the new address of Mr. and Mrs. Charles O. Hooker. Mrs. Hooker, better known as Mary Leo, was a popular member of the department for several years.

Mabel Frelrier, of the Bookkeeping Department, is wearing "the ring that sparkles," on the finger generally used for such rings. We congratulate the fortunate man, Mr. Harry P. DeVries, and extend our best wishes to both of the young people.



FRANK L. ANDREWS
Transferred to Rochester

Frank Andrews, who has been demonstrating our papers to photographers and manufacturers in Detroit for the past nine years, has been transferred to the Rochester office.

Before going to Detroit, Frank spent five years in New York City in the interest of our paper products; previous to that, one year as a special Platinum paper demonstrator, and before that he was head printer for some of the best known studios in Chicago and Detroit. What Mr. Andrews knows about photographic papers would make a big book.

Since going to Detroit, Frank has seen the phenomenal rise of the automobile industry, and rumor has it that he was often called out to the Ford plant for consultation. Doubtless he assisted in putting the "flivver" all over the map.

We hope that Mr. Andrews will enjoy both his new work and the new contacts which he will make at Kodak Office.

Herbert Ingram, who has been traveling in the interests of the Medical Division, has been called to Rochester and is now located at Kodak Office. He spent considerable time here before being assigned to his territory, and is a former member of the Stock Department. His friends in that department and elsewhere are very glad to see him and wish him the greatest success and enjoyment in his work here.

Mary Esther Mooney was recently transferred to the Training Department from the Stenographic. As a token of their affection, the girls of the latter department presented her with a riding crop.



SCHREIBER—PERCY

Dr. John P. Schreiber, one of the latest acquisitions of the Medical Department, and Miss Elizabeth Percy, were married on Saturday, September 11. The ceremony was performed at the summer home of the bride's father, Dr. W. Percy, at Churchville. The tin shower, which figures prominently in our picture of Dr. Schreiber, took place on the day preceding the wedding. We extend our very best wishes to the doctor and his bride.

SHIPPERS HAVE CLAMBAKE

Some fifty odd members of Kodak Office Shipping Department, and their invited guests, held one of their always famous clambakes at River Bend Inn on Saturday, September 18.

Weather conditions were ideal for an all-around good time and every one present was in a truly receptive mood when the call "come and get it" was sounded.

The food was good—extra good—and served in superabundance.

"Hash" McNeil served as master of ceremonies with "Bill" Weider officiating in his well known old time capacity.

"Johnnie" Marcello officiated at the piano, both with nickels and with his hands, and had all the assembled Carusos doing their stuff in fine style.

Various forms of entertainment were indulged in after the feed and every one must have enjoyed them judging from the remark "that's good" which was frequently heard.

It is to be hoped that the boys will stage a similar affair before the snow flies.

The Medical Departments of Kodak Park and Kodak Office were recently given an opportunity to become better acquainted when Miss Kathryn Nelson, who has served with both groups, gave them a party at her home on Meigs Street. The affair served its purpose excellently, and the "medics" are under obligation to Miss Nelson for an enjoyable time.



"VAN"

To those who do not already know him, these few words will introduce John B. ("Van") Van Dusen, the new treasurer of the Kodak Office Recreation Club. He was elected to that position on September 2, following the resignation of George Sackett.

George carried on the financial affairs of the club in a masterly, but unassuming way, and leaves a high mark for his successor to shoot at. "Van," however, is well qualified for he brings to the work the necessary accounting experience, a real enthusiasm for K. O. R. C. affairs, and a personality that has given him a wide acquaintance at Kodak Office. We can therefore confidently expect him to fill in an able manner his important place in K. O. R. C. councils. He has our best wishes, as has Mr. Sackett, whom the company has assigned to work outside of Rochester.

REMEMBER THE DATE—OCTOBER 28

The Hallowe'en Party held last year was one of the most successful affairs ever run under K. O. R. C. auspices. It is to be repeated this season, and the preliminary arrangements lead one to believe that it will bring out another record crowd. The committee now includes Jessie Natt (chairman), Myrtle Dalgety, Katherine Sheridan, Ethel Shields, Ruth Sullivan and Mae Thrasher. The fact that this group consists entirely of girls should not be taken to mean that the men will be excluded from either the work or the play connected with the big party. The ladies are simply asserting their right to run a K. O. R. C. function occasionally, and the present personnel of the committee assures a party that will be run *right*, from beginning to end.

Thursday, October 28, is the date of the second annual Hallowe'en Party. Set aside the evening now—and count on having a big time.



FLORA-COATES

Annabelle Coates, of the Credit Department, and Mr. Arthur Flora were married on Saturday afternoon, September 18. Their wedding journey took them to Atlantic City, Washington and intervening points. The prenuptial parties included a shower given at the home of Clara Troll by the twelfth-floor girls, and a dinner at The Plantation by the same group.

Annabelle's personality has won her friends without number. Those who are at Kodak Office wish Mr. and Mrs. Flora the best that life has to offer.

LEAVES FOR JAPAN

Miss Arria Bishop, who has been spending the past four summers in the Sales Department, left on August 28 for a trip to Japan. Miss Bishop was graduated from the University of Rochester in June of this year, and plans to spend the next three years in Japan where she will teach English in a girls' seminary. Before her departure, the girls of the Chemical Sales Department gave a dinner and theater party in her honor. She has our very best wishes for success in her new undertaking.

Everybody

*Register
and Vote*

Vote

*as you please
—but*

Vote

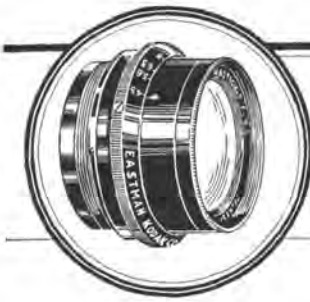
WELCOME

Through force of circumstances, our last issue did not include the usual welcome to the people who had come to Kodak Office during July. Below is a complete list for both July and August. Some of the people whose names are given are with us only temporarily, but we hope that their stay, even if it is not long, will be a very pleasant one.

JULY—Mildred A. Bowman, Winifred Chivers, Martha A. Cobb, Mrs. Helen K. Edney, Edith Hauck, Nora Meadowcroft, Gertrude E. Moore, Mrs. Catherine Schlottman, Josephine Smith, Esther Mary West, Training; Evelyn Brown, Marguerite Carroll, Ona Elphick, Mae L. Gardner, Beatrice Goldstein, Mrs. Marjorie Lercher, Marie Shannon, Marie Speidel, Minnie Steklof, Margaret Weinbrenner, Vivian Wilson, Marian J. Wolfe, Advertising; John Chambers, Gordon Trenchard, Repair; Gerard A. Dill, Stockhouse Auditing; Charles J. Elphick, Shipping; Iva R. Folts, Margaret L. Swartz, Finishing; John Geck, James H. Harley, Gus Rousos, George E. Shepard, Maintenance; Harold Henn, Information; John Mueller, Development; Claire Knapp, Blanche C. Jaynes, Mail and Filing; Anna E. Mahan, Executive; Mrs. Sadie E. Outermans, Mrs. Ida Steward, Cafeteria; Thomas M. Taylor, Sales.

AUGUST—Thomas Alford, Henry W. Beck, Aaron H. Goldstein, Mary A. Gordon, Maurice Shart, Donald C. Silver, Advertising; Mrs. Alice M. Attridge, Finishing; William A. Attridge, Fred S. Schoonover, Maintenance; Eleanor Burger, Beatrice Cowen, Ruth K. Isler, Grayce Scobell, Mrs. Lola C. Serth, Olive H. Wilson, Training; Helen Dummer, Leona Ennis, Mail and Filing; Carlos Espinosa, Billing; Lorraine Marton, Sales; August G. Oddleifson, Teaching Film; Mrs. Florence Hunt Parks, Testing; Joseph Ringelstein, Accounting.

"Jerry" Dill, whose name is included in the above list, was transferred from the Eastman Savings and Loan Association to the employ of the company proper. Iva R. Folts came to us from the Camera Works while Anna E. Mahan and Thomas M. Taylor were formerly at Kodak Park. Dennis ("Dip") Murray is well known as a member of the Kodak basketball team. Mrs. Florence Parks (nee Hunt) is back in Mr. Brehm's Department only temporarily. Joseph Ringelstein, who went from the office to Hawk-Eye some time ago, has again been transferred from that plant. Henry W. Beck also hails from the lens plant, where, among other things, he wrote snappy news articles for the *Magazine*. A. G. Oddleifson, formerly of the Distribution Department, has come back to Rochester after spending some time at the Eastman Kodak Stores, Inc., New York City.



HAWK-EYE



JOHN T. HARRISON, Editor



FLORENCE COOK MARRIED

Florence Cook, of the Production Department, has left us to become the bride of Mr. Gerard Havill, who is to be congratulated upon his good fortune. Florence has the satisfaction of knowing that all who had the privilege of her acquaintance are wishing her happiness to the nth degree. The marriage took place at Saint Ambrose's Church, on September 18. Mr. and Mrs. Havill will be at home, at 42 Northumberland Road, Brighton.

A luncheon party was given for Florence, by the girls of the various offices, in the Women's Dining Room, a few days before she left. Places were set for twenty-two. The table was tastefully decorated with pink and white, which combination blended very well with the profusion of flowers that graced the board. A poster that had been perpetrated by one of the staff artists, MacHarding, was the cause of many merry quips. It was composed of cartoons and remarks that are appropriate at such a time. Etta Wilcox presented Florence with a beautiful set of silver, a gift from friends at Hawk-Eye.

Carl Nowack, of the Drafting Department, is recovering satisfactorily from an operation that was found to be necessary shortly after Labor Day. We trust he will be able to return in the near future.

SHOULD BASEBALL BE ABOLISHED?

The baseball bugs at Hawk-Eye heard a rumor to the effect that there was an outfit at the Gleason Works that was crying for punishment. With the greatest confidence on both sides, a three-game series was arranged—winner to take all, or rather as much as it was possible to get. The prize was a very large size bottle of cod liver oil.

Hawk-Eye journeyed up to the Gleason Diamond for the first game and copped the pastime 16-3. Things looked pretty rosy. The Gleason boys responded by going down to the home diamond and smearing us 9-2, during which game they pasted the ole apple with the utmost recklessness and abandon. Great gobs of gloom settled down over the lens-makers. With a fighting spirit born of desperation the Hawk-Eye team went into enemy territory and grabbed the deciding game 7-0.

To celebrate the glorious victory a party was held at the German House, at which the Hawk-Eye team were the guests of their late opponents. The refreshments were described as being excellent. They were enjoyed the more because they were furnished by the pride of the Gleason Works.

The usual after-dinner speeches were indulged in. Mr. Craib, Umpire Tipple, and Mr. Flowerday, making themselves particularly obnoxious in this respect. The customary indoor sports were participated in by all hands, some enjoying great good luck and others suffering crushing disaster. Catcher Craib voiced the sentiment of his team mates when he remarked that the Gleason Works had as sporting a group of men as one could hope to meet.

There was talk of a game between the married men of the two plants, and it is ardently desired, because we like the kind of refreshment the Gleason Works provides.

CINÉ-MOVIES

Movie fans will be interested to know that the motion pictures that were taken at our last picnic by Syd Leggett, with the Ciné-Kodak, proved to be very good. The films will be screened at the party that is to be held this fall.

BASEBALL LEAGUE

In spite of numerous outside engagements that have cut in to our noon-hours, the inter-plant league has been flourishing. Four teams have been picked which have been dubbed Pirates, Yanks, Cubs and Giants. It does not make much difference which is which because at this writing all four teams are in a tie for first or last place—depending upon your viewpoint. Each team has won three games and lost three—it looks like a frame up.



A DESERVED AWARD

The recent Rochester Exposition afforded an opportunity for the lads on the night lens pressing crew to display their latent artistic ability. A Ford touring car, in a condition of decomposition far advanced, but with a surface very susceptible to chalk, was doctored up and entered in the "collegiate Ford" contest. With Henry Bileski, Clarence Ziegler and Casimer Kuliberda acting as ballast, the judges agreed that their work merited the distinction of third prize.

TRANSFERRED TO MAIN OFFICE

Joseph Ringelstein, of the Accounting Department, has been transferred to the Main Office. We were sorry to have Joe go because we like him—we are glad that he went because his advancement was richly deserved. He took with him a great volume of good wishes for success in his new work.

Henry Beck, of the Industrial Relations Department, left us close on the heels of Joe. "Heine" has been transferred to the Advertising Department, at the Main Office. He too carried with him the best wishes of his many friends at Hawk-Eye.

OTT—GUTZMER

Carl Ott, outfielder of parts, and member of the Mounting Department, was married to Miss Elsie Gutzmer on September 9. Elsie was formerly employed at Hawk-Eye Works. The bride and groom have our best wishes and congratulations. Now that Carl and Eddie have been taken care of, we await word from brother Gene to make the series complete.

WHY NOT AN EVENING COURSE?

Evening courses are being offered by many of the educational institutions of Rochester. The University of Rochester, the Rochester Business Institute, the Y. M. C. A., Mechanics Institute and the Public Schools have a wide variety of subjects to choose from. Is it not worth while to improve your mind or develop your hobby? The Eastman Kodak Company will help you to finance courses that will be of service to you in connection with your work.

ON LEAVE

Anna Schmidt, of the Inspection Department, has returned to us after a leave of absence spent at her home town, Mainz am Rhein. Anna brought back with her one of those huge dogs that strike terror to the heart of the possessor of a guilty conscience, and make strong men run for cover. Her reports indicate that her countrymen are still producing that famous brand of cheer that used to be dispensed on every corner.

George Carson, of the Glass Cutting Department, was also brought to bed by an operation on September 10. It has been reported that he is "doing as well as can be expected under the circumstances." We hope for a speedy recovery.

We offer our condolence to Charles and Joseph Becker, of the Tool Department, whose mother, Mary Treyer Becker, died on August 29, after an illness of long duration. An appropriate floral piece was presented by friends in the Tool Department.

MILDRED SCHEIBE COMES TO H-E.

Although we suffered loss because of the departures named above, we are not without compensation—Miss Mildred Scheibe has been transferred to our Industrial Relations Department from Kodak Park. We hereby extend to her a hearty welcome.

FROM JIMMIE

Nairn, Scotland, August 20, 1926

Dear Henry:

I am writing this letter to tell you where this heather (enclosed) was found. On Monday we went for a lovely motor trip to Inverness. The road ran along by the Moray Firth just beside the water.

In Inverness we waited for a little look around the stores and then we went past the Islands, down the banks of the River Ness, and finally to Loch Ness. To my mind it is the prettiest place I have ever seen. The hills rise right out of the water and are covered with heather—truly a sight to see.

We turned inland at a place called Dores, climbing all the time for several miles, and then we were in the midst of moors of heather. We returned passing Loch Ashie, a mountain lake, and passed over Drumashie Moor where we stopped to pick this heather.

We were right in the whiskey district. Altogether we passed twenty-one distilleries but did not get any samples. Therefore we reached Nairn all serene and enjoyed a good supper with the members of my family. We had a little rain but not sufficient to dampen our enthusiasm. Now kindly remember me to all my friends at Hawk-Eye.

(Signed) JAMES WATTS.

GET OUT THE EAR-MUFFS!

Freddie Altman must now be approached with extreme caution lest he be aroused. After many years of research and untold ages of arduous labor, he has at last produced a radio with five speeds forward and no reverse. Fred claims that he can start and stop the contrivance at will. He tuned in four stations in as many hours one night last week with no serious damage to the neighbors. We expect to hear tales of far countries from now on.



I always say Knock
the EL out of DELAY
Do it toDay! Tomorrow
has its own problems

PROCRASTINATION is a poor DETOUR
from the Road to SUCCESS

These are my sentiments!
Bill Jones

SUBSCRIPTIONS TO EASTMAN SAVINGS AND LOAN ASSOCIATION SHARES AS OF SEPTEMBER 10, 1926

		Standing Last Month	No. of Employees	No. of Members	Percentage of Employees Subscribing	Total Shares
ROCHESTER PLANTS						
1.	Hawk-Eye.....	1	499	343	68.7%	3,464
2.	Kodak Office.....	2	1,150	762	66.2%	9,189
3.	Kodak Park.....	3	6,483	2,735	42.1%	24,676
4.	Camera Works.....	4	3,111	1,243	39.9%	11,181
	Non-Employees.....			366		4,514
OUT-OF-TOWN PLANTS						
1.	Eastman Kodak Stores, Inc. (Sioux City)...	1	8	8	100.0%	102
2.	Eastman Kodak Stores, Inc. (Baltimore)....	2	21	21	100.0%	53
3.	Eastman Kodak Stores, Inc. (San Francisco)..	6	19	19	100.0%	83
4.	Eastman Kodak Stores, Inc. (Des Moines)...	7	17	14	82.3%	110
5.	Taprell, Loomis & Co.	3	182	145	79.6%	1,153
6.	Eastman Kodak Stores, Inc. (Atlanta).....	4	23	18	78.2%	100
7.	Zimmerman Bros. (St. Paul).....	9	28	21	75.0%	139
8.	Eastman Kodak Stores, Inc. (Minneapolis)...	10	28	21	75.0%	189
9.	Eastman Kodak Stores, Inc. (Philadelphia)...	8	70	52	74.2%	239
10.	Chicago Branch.....	11	107	75	70.0%	745
11.	Bell Photo Supply Co.	5	24	16	66.6%	62
12.	Robey-French Co.....	12	45	30	66.6%	188
13.	Milwaukee Photo Ma- terials Co.....	13	18	11	61.1%	94
14.	Eastman Kodak Stores, Inc. (Portland, Ore.)	14	23	14	60.8%	74
15.	Salesmen and Demon- strators.....	17	135	79	58.5%	1,617
16.	San Francisco Branch.	16	79	46	58.2%	498
17.	Eastman Kodak Stores, Inc. (Omaha).....	15	21	12	57.1%	153
18.	Eastman Kodak Stores, Inc. (Denver).....	19	22	12	54.5%	73
19.	Eastman Kodak Stores, Inc. (Los Angeles)...	18	69	35	50.7%	155
20.	Eastman Kodak Stores Co. (Chicago).....	22	84	38	45.2%	536
21.	New York Branch.....	21	115	49	42.6%	270
22.	Eastman Kodak Stores, Inc. (New York City)	20	59	24	40.6%	278
23.	Eastman Kodak Stores, Inc. (Seattle).....	23	29	11	37.8%	52
	Total.....		12,469	6,220	46.9%	59,987

Average Subscription—9.6 shares.

Total Matured or Par Value—\$5,998,700.00.