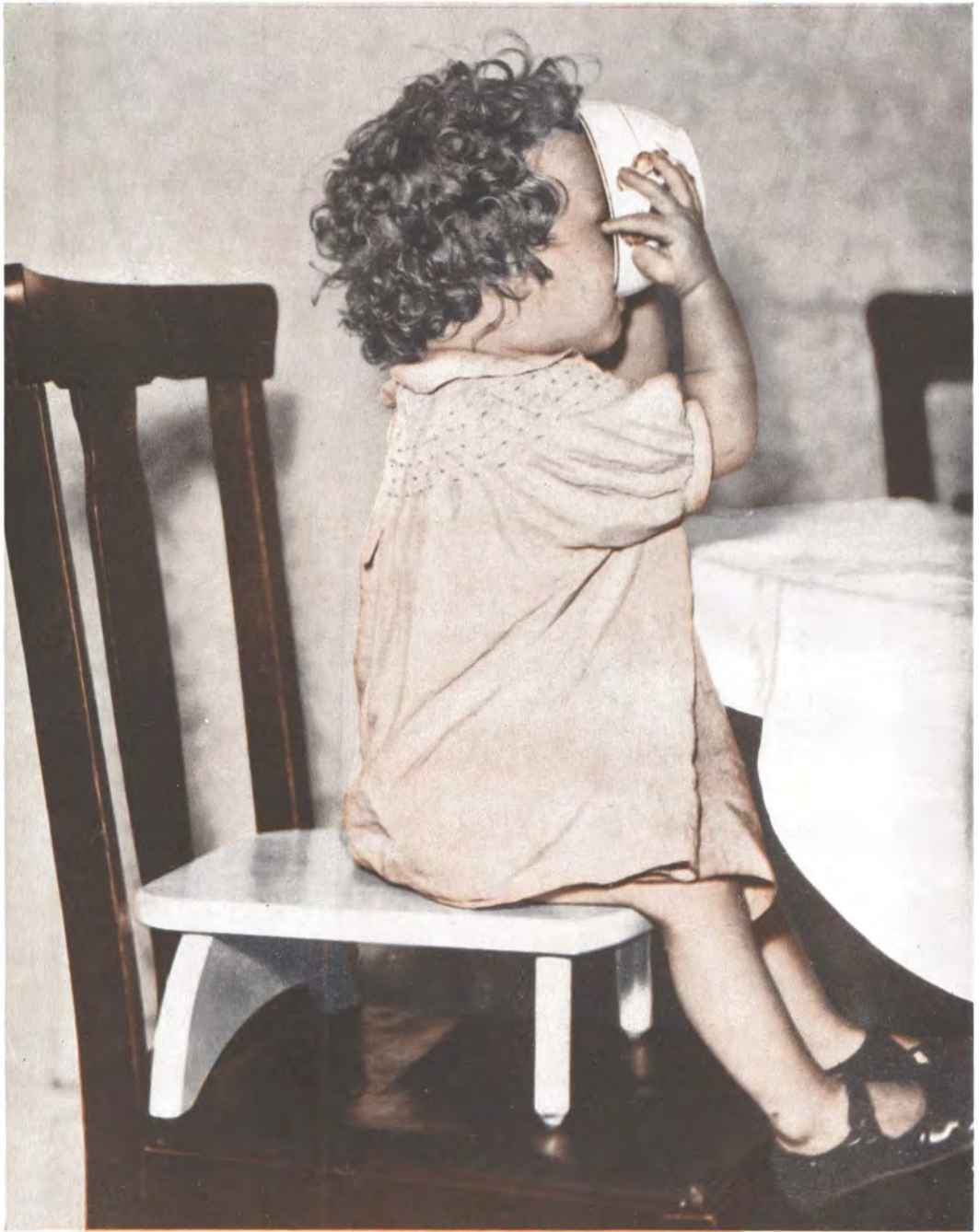


*The* KODAK *Magazine*



March 1929

Published in the interests of the men and women of the Kodak organization by Eastman Kodak Company, Rochester, N. Y.

**MONTHLY ACCIDENT REPORT**  
**JANUARY, 1929**

PLANT	Accident Cases		Accidents per 1000 Employees	
	1929	1928	1929	1928
Kodak Office.....	..	1	..	.74
Camera Works.....	7	6	2.77	2.23
Hawk-Eye Works.....	1	2	1.80	3.53
Kodak Park Works.....	20	9	2.88	1.36
Total—Rochester Plants	28	18	2.41	1.62

**NATURE OF ACCIDENTS DURING MONTH**

- 6 cases of injury through bruises, burns and lacerations.
  - 11 cases of injury through falling tools and material.
  - 8 cases of injury through falling and slipping.
  - 1 case of injury through stepping on nail.
  - 2 cases of injury through strain while lifting.
- 
- 28 employees' accident cases during month.

*Many people have a  
good aim in life, but  
a lot of them fail to  
pull the trigger.*



ILLUSTRATIONS FROM SOME KODAK ADVERTISEMENTS OF 1890-91

# The KODAK Magazine

VOL. IX

MARCH, 1929

No. 10

## THE PERILS OF AN ADVERTISING MAN



"ALWAYS IN THE MODE"

THE illustrations reproduced opposite may seem, and in fact are, crude, when compared with the illustrations produced by modern art and the processes in use today.

Nevertheless, these same illustrations, used in the advertising of our Company, sold "Kodak cameras" for the "Eastman Company" in the early "nineties."

Incidentally, the first advertisement for the new Kodak camera appeared in the *Scientific American*, September, 1888, and occupied a space one column wide, and about  $5\frac{3}{4}$  inches in depth.

In these early illustrations, the *idea* was there, and the costumes, though almost grotesque from the modern viewpoint, were correct for the period.

Styles in wearing apparel change rapidly, almost overnight. The feminine waistline bobs up and down, and sometimes entirely disappears. Skirts are long, short, wide, narrow, pleated or plain, and at the present moment are but little in evidence.

Nor is man immune from changing styles; he has worn with complacency

the "stovepipe," the flat, low-crowned "derby," the high, silk hat, and all manner of felt and straw headgear, with wide or narrow brims, high and low crowns, and of other shapes more or less fantastic. He has submitted to having his lower limbs encased in skin tight, two-foot wide, and peg-top trousers. He has had his coats lengthened and shortened, has had his shoulders padded or slenderly draped. He has worn high, low, and "white wing" collars, and neckwear in bewildering variety. In fact about the only male attire that has remained more or less stationary is the "full dress" suit, and when a man encases himself in it, he is afraid that some one may take him for a waiter.

Now, you may wonder just what all this has to do with Kodak advertising. The average man, before indulging in an advertising career, has perhaps only a subnormal perception as to prevailing styles in attire, and their possible future trend. But when he becomes an advertising man, and entrusted with the preparation of advertisements, wherein human illustrations play a part, all this is changed.

If his style perception has not been sharpened to the nth power, he finds himself in hot water. All advertisements have to be prepared in advance, and woe be unto him who clothes his models in anything but the very latest mode for their appearance on the printed page, unless, and only then, his advertisement is designed to depict some particular period of the past.

This brief screed may seem a bit frivolous, and if so, let it stand; its only mission is to impress you with the care that has to be, and is given, by our advertising department to Kodak advertising, and to the very important part good advertising has played in building the Eastman Kodak Company from a one-man concern to the huge, world-wide organization it is today.



ALBERT F. SULZER  
General Manager, Kodak Park.



## MANAGER OF KODAK PARK

A. F. SULZER SUCCEEDS THE LATE JAMES H. HASTE

**M**R. ALBERT F. SULZER was appointed general manager of the Kodak Park Works on January 29, 1929 to succeed the late Mr. James H. Haste.

Mr. Sulzer received his education at Purdue University and the Massachusetts Institute of Technology. He graduated from the Institute in 1901 and entered the Kodak organization in the same year.

His first employment at the Park was as assistant chemist, and in the following year he was placed in charge of the Chemical Laboratory.

In 1905 he was made superintendent of the Powder and Solution Department at

the Hawk-Eye Works, but returned to Kodak Park the same year as superintendent of the Chemical Plant.

Mr. Sulzer was appointed general superintendent of film manufacture in 1913, and in 1920 was appointed assistant manager in charge of production, which position he filled until his advancement to the post of general manager.

The entire business career of Mr. Sulzer has been with the Company and during the most important period of its advancement. With his pleasing personality and thorough knowledge of his duties, it is safe to predict for him a most successful career.

## LUCK

**A** CERTAIN king once upon a time asked an officer if he believed in luck, whereupon the officer answered very decidedly that he did. The king asked if he could prove that such a thing as luck existed.

"I am sure I can prove it to you, your majesty," returned the officer, "if you will help me carry out a little scheme I have in mind."

The king agreed, and that night two soldiers were imprisoned in a certain room, from the ceiling of which was suspended a bag whose contents were known only to the king and the officer.

One soldier who believed in luck threw himself in a corner, saying: "Might as well settle down and take it easy. What's to happen will happen, so why worry about it or bestir myself to do anything?"

The other soldier, who believed in being his own luck, looked about, spied the bag, pulled it down and found it to contain peas.

"I might have a worse supper than that," he commented as he munched the dried grains in the gathering darkness. Finding what he supposed to be stones mixed in the peas, he flung them at the soldier in the corner, saying: "There, take them for your laziness."

In the morning the king and his officer visited the prisoners and told them that each might keep whatever he had found. The soldier who believed in his own luck had nothing but a few dried peas, while

the slothful prisoner held in his hand the stones, which proved in the daylight to be diamonds.

"Now," said the officer to the king, "have I proved my point?"

"It does look as if you had," admitted the king. "There may be such a thing as luck in this strange old world, after all. However, I am convinced that luck is as rare as peas mixed with diamonds, which, even you must admit, is not a common combination. So it were best that neither you, nor any one of my subjects, should count on living by luck."—*Little Acorns*.

## KODAK "ON THE AIR"

**E**VERY Friday evening from 10 to 10:30 P.M., New York time, the Kodak program will be on the air. The Kodak program may be heard over the Columbia Broadcasting System, sectional chains, and some special single stations, the "hookup" covering the country in every direction.

Local radio fans may tune in on station WHEC.

The Kodak Hour program is one of the few programs reaching every corner of the United States.

The novel entertainment provided will elevate the public's appreciation of pictures, emphasize our \$30,000 Prize Contest, and do much generally in promoting the sales of our products.

## OUR FOREIGN LANGUAGE PUBLICATIONS

KODAKERÍAS AND APUNTES FOTOGRÁFICOS



MOST of us are familiar with one or another of the more than half dozen photographic publications issued by the Company, but few of us probably are aware that somewhere in our Kodak Office somebody is editing magazines in a foreign language. There are two such regular publications printed in Spanish: *Kodakerías* and *Apuntes Fotográficos*.

*Kodakerías*—so we are told—means “Things Kodak” and, as you have probably guessed, is the Spanish equivalent to our well-known *Kodakery*.

Now, this does not mean that *Kodakerías* is just a translation of *Kodakery*. In fact, the editor of the Spanish magazine tells the editor of *The Kodak Magazine* that a translation “won’t do.” Both pictorially and editorially *Kodakerías* has to be original and local as much as possible. Issues have been published about Mexico, Brazil and other foreign countries with appropriate pictures.

*Kodakerías* was started four years ago as a quarterly, and its circulation runs into five figures (you may believe this, for we are not in the publishing business). There is a Spanish saying that goes something like this: “Everything worth anything has a price on it,” and the retail price of *Kodakerías* is ten cents in good

American money. Now a dime in our currency is almost a “peso” or a local dollar in some of the other countries, Chile, for instance. And when nearly half of the circulation is paid for, there must be something to *Kodakerías*. It is now the leading photographic magazine printed in the Spanish language, and most likely is read in a greater number of countries than any other publication for the amateur.

Another Kodak Spanish publication is *Apuntes Fotográficos*, a four-page miniature *Studio Light*, published every month for professional photographers throughout the Spanish speaking countries. While technical articles, of course, are translated or adapted from the parent English magazine, *Studio Light*, business articles, printed in *Apuntes Fotográficos*, obviously have to be different to meet different conditions. The editor tells us that Spanish photographic magazines frequently quote entire issues of *Apuntes Fotográficos*. All of which seems to prove that the value of a periodical is not determined by its size.

Adolph F. Ruiz is the editor of both these publications. He comes from Madrid, Spain, and attended the San Isidro College there.



## FOOD VALUES

HOW TO GET THE MOST FOR YOUR MONEY



JULIAN HARRIS SALOMON

**I**NDIANS and corn are all mixed up in the history of our country. You remember, don't you, the story told of that first hard winter when our Pilgrim Fathers nearly starved to death? How, one day, Miles Standish and a few other men of the Colony were scouting about for food when "they stumbled over mounds, dug into them—and pulled out of the ground a little old basket filled with Indian corn." We know these ancestors of ours were grateful, for we find this in their records: "And surely it was God's Providence that we found this corn, for else we know not how we should have done."

In the spring they had another reason for being thankful, for Squanto, the Indian, came over and taught them to put a piece of fish into each cornhill when planting. "An acre set with these shads raises as much corn as three acres without."

*Corn and Farmers*

From that day to this our farmers have been doing everything in their power to increase the yield of corn. Until now, instead of a mere hundred or more bushels, we have billions harvested each year. Why raise so much? Because, like that famous oil, it is "good for man and beast."

What the "beasts" (in the shape of cows, chickens, steers, pigs) eat makes just that much more good food for humans.

*The Wheat Story*

What of that other cereal—wheat? That has an equally interesting story. Paul de Kruif in his "Hunger Fighters" tells of the struggle made by certain unknown scientists and wheat-raising farmers to get a variety that could be sowed in the spring—withstand the drought and burning sun of summer—ripen before a killing frost—and when ground into flour would make good bread. Russia, the Himalayas, the Siberian Steppes, Peru, Honduras and other places were visited, and wheat kernels brought back, sowed on the prairies of our Middle West and the Canadian Northwest, until right varieties were found which would yield a return big enough to supply the present demand for wheat.

*The Cereal of the East—Rice*

Then, there is rice! What would India, China, Japan and other Oriental countries do without this cereal? Sherman says "It is estimated that for half of the world's people rice is the main article of food." In this country we eat more potatoes than rice—yet in some sections, like the South, rice is used to a considerable extent.

*Oats for Breakfast*

A few years ago when everybody owned a horse instead of an automobile, oats were greatly in demand. We still have horses—in spots—and oats are still harvested—but that grain means to most of us, now, something to be served at breakfast.

*Cereal Products*

Corn—wheat—rice—oats—from these four cereals how many food products! Here are a few: cornmeal, cornflakes, puffed corn; white flour, Graham flour, entire wheat flour, macaroni, spaghetti, shredded wheat, Pettijohns, puffed wheat; polished rice, "cured" (brown) rice, rice flour, puffed rice; oatmeal, rolled oats—and probably "puffed" oats in a little while.

*The Best Products*

Which are the best? *Those which keep the outside coats.* These make the product

look dark and coarse in contrast to the light, fine, highly milled product. But the dark cereals have the iron, lime, phosphorus and other minerals, Vitamin B and Vitamin A, more of the protein and all of the starch.

*Wish to Save Money?*

You get far more food value for your

money when you buy dark breads instead of white breads, brown rice instead of white rice, breakfast cereals which keep the outside coats of the kernel instead of those which have none of them.

*Used with milk the whole grain cereals make a team that is hard to beat in the food world.*

## MEADOWBROOK

THE LATEST KODAK EMPLOYEES REALTY CORPORATION DEVELOPMENT

**D**URING the past five years the Kodak Employees Realty Corporation has developed several subdivisions and constructed a considerable number of houses on the north side of the city, adjacent to Kodak Park, which found a ready sale to Kodak employees. Naturally, a large number of Kodak employees are interested in living elsewhere, so a new tract, which has been named "Meadowbrook," was purchased.

This subdivision, comprising 98 acres, is located on the southeast side of the city, three miles from what is popularly known as the "Four Corners." The tract is bounded by Winton Road and Elmwood Avenue, and is adjacent to the Monroe Avenue carline, and within one-half mile of a subway station.

As subdivided, the lots run from 50 to 70 feet wide, and from 120 to 175 feet in depth. A complete sewer system has been installed, and about one and one-half miles of streets have been paved with asphalt, with concrete curbs, and sidewalks. Both gas and electricity are available.

The tract will be appropriately landscaped, trees and shrubbery will be planted, and everything done to make Meadowbrook the last word in modern subdivisions.

At the present time, the Kodak Employees Realty Corporation has 19 homes under construction on the tract.

These homes are strictly modern in type, varied in style, and are planned and designed by leading architects.

These homes each contain six rooms and bath, with single or double garages attached, and are equipped with all modern conveniences.

The prices range from \$7800 to \$10,500 which include the paving cost.

Plans for a group of larger houses, to cost from \$12,000 to \$15,000, are in preparation, and will be of varied type and size. Construction on this group will start in May of this year.

The sale of homes in Meadowbrook will be open to all prospective home owners, and will not be an exclusive Kodak employees' subdivision. Kodak employees will, however, be enabled to purchase at a lower cost than outsiders.

These homes and the entire Meadowbrook subdivision will be fully in keeping with all the adjacent high-class developments.

An important point to the prospective purchaser lies in the fact that these homes being erected in groups will be materially lower in cost than those built under single construction methods.

There are a number of homes still available in the Koda Vista tract for employees desiring to live near Kodak Park. The prices for these homes range from \$5800 to \$7000.

If you are interested in any of these homes, telephone or see Mr. H. D. Haight or Mr. C. P. Cochrane, Industrial Relations Department, Kodak Office.



## PROGRESS

ACCIDENT statistics for the year 1928 have been compiled, and indicate an improvement over the year 1927. In the three Rochester plants, Kodak Park Works, Camera Works, and Hawk-Eye Works, there were 222 reportable accidents during the year, which are 85 less than in the year 1927. For every 1000 employees on the pay roll in these three plants, 22 lost time because of a plant injury. In the year 1927, 29 employees lost time for a similar reason.

To be sure, these 222 accidents did not all cause serious injuries, but they were serious enough to cause loss of time and its accompanying loss of wages. Several employees have not now the full use of their arms, and others have lost part of the use of their hands, fingers, or toes. Fortunately, there were not any fatalities due to accidents occurring in any of the plants during 1928. For every 1000 hours worked in these plants, 2 were lost through accidental injury, which is somewhat better than in 1927 when 3 hours were lost through the same cause.

Perhaps the easiest way to picture the unfortunate aftermath of these accidents is to read that the injured employees lost \$12,272.58 in wages. This is an average loss of wages of over \$55.00 per accident. Some of the injured lost several times this amount, and others lost much less because of the non-seriousness of the injury.

In analyzing the causes of the 222 accidents, let it be understood that there are no such things as serious accidents and trivial accidents. All accidents are just plain accidents, without any descriptive or explanatory comparatives. The safety movement that is being propagated over all the world is not in the interests of preventing serious accidents, but the prevention of all accidents. The result of the accident is where the degree belongs, in the causing of either a serious injury or a non-serious injury. To convey more clearly what is meant, an employee of one of our plants fell from a roof 20 feet high, and was practically uninjured. Another employee slipped down two steps, and broke his leg. Both of these were "falling and slipping" accidents, and the illustration teaches that what is talked of as a serious accident is not al-

ways such, and a so-called trivial accident may become just the opposite.

"Bruises and Lacerations" head the list of 1928 accidents in the point of numbers, there being 72 such injuries. These were caused by collisions, bumping against benches, trucks and materials; cuts and abrasions.

Next in number is "Falling Tools and Materials." The parts of the body injured by this class of accidents are evident, and are, of course, the legs and feet. It is rarely that an accident occurs nowadays through faulty piling of goods, but a number do occur through reaching while on unsafe footing, and attempting to carry or lift loads that are too heavy.

Next in numerical order comes "Falling and Slipping." Forty employees were injured because of falls and slipping. These injuries occurred while walking on the level, while carrying material, while walking up or down stairs, stumbling, turning ankles, and slipping for unknown reasons. There were seventeen lost time injuries of sprains and strains, caused by pushing or lifting material from floors to benches, by pushing trucks, and sometimes by falling and slipping.

A cause of injury and infection that once was more prevalent than now is "Stepping on Nails," usually injuring the instep. There were six such injuries in the three plants under survey. In all six of these nail injuries, the nail was attached to a piece of wood, and in stepping on the wood, the nail punctured the foot. The remaining accidents occurred on machines of various kinds, such as presses, grinding wheels, lathes, etc.

The object of this article is to bring before all the employees the nature of the many accidents that are causing the injuries. It is well known that hazards do exist; it is known that many accidents occur that ought not to occur. It may be that the causes ascribed to the 222 accidents under discussion are not the real causes. Carelessness, up to now, has not been mentioned in the list of causes of accidents, because of its ambiguity, but if this article can make any employee just a little bit more careful, it has served its purpose.—*John W. Newton.*



THE WATER MILL  
G. Blenkin, Harrow, England.  
Gold Medal, the Third Kodak International Salon.



## RISING COMPENSATION COSTS

ON January 1, 1925, the Workmen's Compensation Law was amended, reducing the waiting period from fourteen to seven days in temporary disability cases. The effect of this was to add a large number of accident cases in which compensation was paid, where the injured was away from work between fourteen and eight days, no compensation being paid for the first seven days. A further effect was to add a week's compensation to those whose disability exceeded fourteen days. In New York State in the year 1928, the number of workers who received compensation for disability lasting less than fourteen days was 21,329, and the amount paid was \$251,108.00. The additional week, because the disability lasted more than fourteen days, affected 39,816 workers who received \$698,194.00 more than they would have received if this amendment had not become a law. To make this more fully understood, in 1928, \$949,302.00 was added to the cost of production in New York State for this one amendment alone. On October 1, 1927, the compensation

rate was raised from \$20.00 to \$25.00 per week, and the maximum award for temporary injuries was raised from \$3500.00 to \$5000.00. This money, paid out in accident compensation, has to be provided by employers, either by paying it directly to the injured themselves, or by the insurance carriers who pay the injured or their dependents. It is not hard to guess where the money comes from that pays these enormous compensation bills. Everybody who buys anything helps to pay it, because it is no secret that the cost is added to production; in fact, where else could it be added? What is the solution then? Certainly, while there are accidents, there should and must be compensation. It simmers down to the undisputed fact that there is only one solution, and that is less accidents. It may be interesting to read that in 1928 there were 93,565 disability cases handled by the New York State Workmen's Compensation Bureau, and awards made for the staggering sum of \$28,003,075.00, all to be borne by industries of the State of New York.—*J. W. Newton.*

## BUDDHA'S EYES

IT was once a common idea that Buddhism was a heathen mythology or creed whose doctrines or tenets could not be mentioned, much less discussed in our supposedly Christianized latter day world. It was generally misconceived to be the fetish or religion of the heathen Chinese, the Japanese and the fanatic races of India. A study of this philosophic religion, however, will soon dispel all ideas of heathenism in its teachings, and in its place there will come a certain amount of admiration for some of its precepts. It will be learned that the basis of all the many sects of Buddhism is truth, that divine attribute and foundation of every virtue. "Every night I sleep with Buddha, I rise with Buddha; asleep or awake, standing or sitting, talking or keeping silent, I am always close to Buddha. I follow Buddha as my shadow follows me. I am never separated from him by a hairbreadth. If you wish to know where Buddha is, he is my voice." Who can say

there is not more truth than romance in such a quotation as the above? Is it not a flowery way of saying one's conscience is one's own accuser? Some of the ancient Buddhist temples contained no furnishings of any kind, nothing but an image of Buddha placed in the center. The devout Buddhist who went there to worship threw himself down, facing the East, sure in the belief, that wherever he was, there was no position, no obstruction, no distance that could conceal him from Buddha's eyes. It is difficult to find fault with a belief that teaches that kind of constancy.

If one's imagination be sufficiently fertile, a number of comparisons can be drawn from this parable of Buddha's Eyes. Truth, constancy, zeal, faithfulness and hard work can no more be hidden than can the all-seeing eyes of the "Great God Bud" be hidden from any of his faithful followers. Yes, it is an interesting story with great possibilities, this tradition of "Buddha's Eyes."



## EASTMAN SAVINGS AND LOAN ASSOCIATION NEWS

### THERE ARE CLUBS—AND CLUBS

BUT DO YOU BELONG TO ONE IN WHICH YOU CAN SET YOUR OWN DUES?

**T**HIS page, let it be clearly understood, is for all clubs. Whether it be an exclusive outfit occupying an impressive frontage on East Avenue, or a group of congenial souls that meets once a week in the back room of the fire house, clubs are useful things; American social life would be a drab thing without them.

Having said this, and, we hope, cleared our skirts of all suspicion of prejudice, let's consider another sort of club. Like all other clubs its purpose is to add to the enjoyment of its members. But unlike all other clubs it doesn't charge a cent for its services. On the contrary it pays its members in real money for belonging to it.

What manner of club can this be? Let's end the suspense and unveil the mystery, if you have not already guessed what it is. To call it by name, it is none other than the Eastman Savings & Loan Association.

Already three things have been claimed for it. We said that its dues are set by its members. That is true. You can pay \$1, \$2, \$5, or any amount per week that you choose to. Whatever you pay you are on an equal footing with all the other members, the only distinction being that the more you pay the greater the benefits you reap.

We said that the club pays its members in real money for belonging to it. The dues you pay in, in other words the weekly deposits, begin at once to draw interest,

so that you take out more in the end than you have put in. A curious club, indeed.

We said its purpose was to add to the enjoyment of its members. And that too is true, if we may interpret enjoyment to include something besides the temporary, fleeting pleasures of the moment. For what the club known as the Eastman Savings & Loan Association aims to do, and what it is doing right along is to provide its members with important benefits that they might otherwise miss out on. It aims to provide its members with the things that only some scheme of regular saving can accomplish.

To mention only a few of these bigger benefits will be enough here. Kodak employees are intelligent, and quick to grasp their importance in making peoples' lives more happy and more genuinely enjoyable. Members in this great club have secured, or are securing, one or another of such important enjoyment-creators as a home of their own, an automobile, worth while vacations, protection for their loved ones, the assuredness of comfort in their old age, ample money for Christmas presents, funds for getting married. Maybe this last should have been put ahead of all the rest.

Non-members are urged to join this great club without delay, and begin at once to enjoy its benefits. The club, thank Heaven, is not exclusive.

### EASTMAN SAVINGS AND LOAN ASSOCIATION

TWO NEW DIRECTORS ELECTED

**A**T a meeting of the Board of Directors of the Eastman Savings and Loan Association, Albert F. Sulzer and Ray W.

Waldron were elected to the Board to fill the vacancies caused by the deaths of James H. Haste and Alfred A. Ruttan.



# The Kodak Magazine

Published monthly in the interests of the men and women of the Kodak organization.

SPENCER HORD, *Editor*

WILBUR W. O'BRIEN, *Associate Editor*

JOHN W. NEWTON	Kodak Office	Assistant Editor
CLAYTON BENSON	Kodak Park Works	Assistant Editor
WILLIAM MCQUAT	Camera Works	Assistant Editor
JOHN T. HARRISON	Hawk-Eye Works	Assistant Editor

Address all communications to Editor, KODAK MAGAZINE, Kodak Office, Eastman Kodak Co., Rochester, N. Y.

## BREVITY

MANY newswriters and business correspondents, early in their career, find difficulty in following the instructions, "Get the facts—be brief."

Most of us will recall the classic report of section foreman Finegan, who had been called down by his superior for sending in too lengthy reports.

His next report went in as follows:

DONEGAN

TRAIN 23 OFF AGAIN ON AGAIN  
GONE AGAIN

FINEGAN

Along the same lines comes the story of an English cub reporter, who had frequently been reprimanded for prolixity, who turned in the following:

"A shocking affair occurred last night. Sir Edward Hopeless, a guest at Lady Panmore's ball, complained of feeling ill, took a high ball, his hat, his coat, his departure, no notice of his friends, a taxi, a pistol from his pocket, and finally his life.

"Nice chap. Regrets and all that."

HERE is a little game you may play by yourself for the good of your soul. It is called "Personal Inventory," and is played in the following manner:

You rule a sheet of paper into four columns, the columns headed, respectively, *Always*, *Frequently*, *Seldom* and *Never*. After this has been done, you jot down on another sheet of paper the following, and any other, personal characteristics or attributes you deem essential, whether detrimental or otherwise;

*Honest, Truthful, Prompt, Agreeable, Neat, Happy, Think, Pay Debts, Go To Church, Smoke, Drink, Play for Money, Swear, Gossip, Meddle, Brag, Snitch, Stingy*, and so forth. The game consists in placing these in their proper column, letting your conscience be your guide.

As you do not have to show your findings to any one else, you can be absolutely honest with yourself, and this self-analysis may afford you food for thought.

EVEN an editor has feelings. He frequently wonders if any one takes the trouble to read his screeds, but let just one typographical error appear and he suddenly finds out that apparently a whole lot of folks are closely following him.

"No cross, no crown" was once upon a time converted by the intelligent compositor into "No cows, no corn," and a poet's fine fancy, "He kissed her under the stellar skies" appeared in print as, "He kicked her under the cellar stairs."

On the other hand, the editor may feel that he has pulled off something pretty good and is sure that every one will be improved by perusing it.

His readers' views may possibly coincide with those of a down east deacon who had to meet a visiting "supply" parson on his arrival. He met the parson at the station and escorted him to his home to partake of a fine dinner. Unfortunately the parson could not partake liberally, because, as he said, "He couldn't preach a good sermon on a full stomach."

After the dinner the deacon and the parson went to church where the parson delivered his sermon; while the good wife of the deacon stayed at home to finish up her work.

After the services the deacon escorted the parson to the train and then went home.

The deacon's wife naturally inquired how the sermon was.

The deacon thoughtfully stroked his beard, and said, "Waal, he might just as well have e't."

DIVIDENDS on Eastman Savings and Loan Association Shares are exempt from Federal Income tax on amounts up to \$300.00 per annum. Keep this in mind when making your returns.



# KODAK PARK

CLAYTON BENSON, Editor



## EXECUTIVE COMMITTEE, GIRLS' PARTY

Seated: left to right, Louise Murphy, Mary Sweeney, Karen Jensen, Mildred Seemann, Monica Powers, Adeline Dembeck; standing: left to right, Louise Koeth, Dorothy Celehar, Edna Marthage, Hazel Decker, Ellen Shaw, Theresa DeSando, Dorothy Fawcett, Tekla Janicke.

## GIRLS' PARTY IN APRIL

Tentative plans for the Annual K. P. A. A. Girls' Party which offer a variance from past season policies have aroused a spirit of *extraordinary interest* and pre-party enthusiasm.

Of primary importance is the fact that the staging of the entire affair will be at Kodak Office on Monday April 8. Chartered cars will accommodate the girls direct from Kodak Park to State Street, and dinner will be served in the Kodak Office cafeteria.

The Auditorium will furnish an ideal background for the presentation of the departmental "stunts," and adds a new note to the characterizations. A very delightful program is already being formed by the entertainment committee which is working diligently to make its share of the party a major success.

An initial plan which calls for bridge playing

or choice, and games which require mental rather than physical skill, is being arranged. These variations may replace the masquerading which has gradually diminished with the succeeding years. Consensus of opinion is that cards or table games allow for a wider range of girls receiving prizes.

"Art" Baumann's Orchestra has been engaged for the evening, and will provide music for the dinner, community singing and dancing.

The general committee responsible for the details of the party includes: Katharine Huey, general chairman; assisted by Dorothy Celehar, Hazel Decker, Adeline Dembeck, Theresa DeSando, Dorothy Fawcett, Tekla Janicke, Karen Jensen, Louise Koeth, Edna Marthage, Louise Murphy, Monica Powers, Ellen Shaw, Mildred Seemann and Mary Sweeney.

We join with the Purchasing Department in extending heartfelt sympathy to Esther Furlong, whose sister died February 1, 1929.

We congratulate Joseph L. Brown of the Steel Fab., who is happily announcing the arrival of a baby boy on February 11.

Kathryn Grossman, a member of the Ciné Kodak Processing Department, recently announced her engagement by flashing a beautiful solitaire. Best wishes, Kay.

Congratulations are extended to Lawrence Agness of the Paper Box Department on the arrival of a son, Robert James, on February 3, 1929.

Members of the Research Laboratory congratulate Marion Russell on the arrival of a baby girl, Corinne, born January 27, 1929.

The employees of the Pipe Shop are in deepest sympathy with Edward O'Brien, whose wife passed away January 20, 1929.



STANLEY WOOD

## SILVER ANNIVERSARY

Friday, February 1, marked the completion of twenty-five years of continuous service with the Company at Kodak Park for Stanley Wood. He has always been a member of the Black Paper Coating Department, starting in 1904 when it was located over the archway in Building 5, and being assigned various duties during the years that the department was transferred in turn to Building 12, and then to the present site on the first floor of Building 25. In remembrance of his twenty-fifth anniversary of employment and as a token of their friendship, the employees of the Black Paper Coating Department presented him with a purse of gold, the presentation being made by Mr. Burrows, superintendent of the Department.

We congratulate Mr. Wood on his lengthy and loyal service record, and extend best wishes for the future.

## K. P. A. ELECTION

The annual election of officers of the Athletic Association will be conducted the latter part of this month. Officers to be chosen include a president, two vice-presidents, secretary, treasurer, and three trustees, one of whom must be a woman, and who will hold office for three terms. President Shepherd has appointed the following nominating committee: D. McMaster, chairman, J. M. Donohue, K. Huse, Dorothy Celehar and Teresa Zick. A three-day period is allowed for the balloting, announcement of which will be made on the bulletin boards along with a list of the nominees. It is desirable to have every member vote, and after the successful candidates assume their duties April 1, to support them. The officers accept a real responsibility, and your co-operation will help.

## CAMERA CLUB ACTIVITIES

Through the courtesy of J. A. Gunderson of the Sales Department at State Street, the Camera Club was fortunate in securing Fred W. Raetz as speaker for the meeting of January 17. Mr. Raetz, in addition to being an expert photographer, is a colorist of first rank. The subject of his lecture was "A Hobby Which Became a Profession." His lecture was illustrated with hand-colored slides, and included a demonstration of his method of hand coloring. He is, at present, associated with Captain Noel, the noted Mt. Everest photographer, and has colored all of that artist's slides.

## EXHIBITIONS

During January the members had the privilege of viewing a splendid set of prints by Dr. Ruzka of New York. This was considered one of the finest and most versatile one-man shows the Club has ever had on display. February brought two groups of pictures, the first, a one-man show by C. Wesley Gibbs, Jr., formerly connected with our Research Department, and the second, a set of one hundred prints from the Third Kodak International Salon.

## HIKE

The Camera Club hike of February 2 was one of the most enjoyable and successful staged in some time. Approximately fifty members met at Kodak Park at 2 p.m. and hiked along the Genesee River to the Ontario Steamship Docks. The hike down was enlivened by a treasure hunt, the hidden treasures being found by Stephen Mitchell and William Scott of the Tool Room, and James Fuess of the Research Laboratory. From the dock the party returned to the Lakedale Community clubhouse where other members of the Committee had prepared a hot supper. This was followed by an evening of skiing and tobogganing on the Lakedale hill, and dancing and cards in the clubhouse. In compliance with numerous requests, the officers will make an effort to stage another similar affair before the end of the winter season.

## CINEMA CLUB

The interior scenes of the Club's first production, "A Dark Man in Her Life," have been filmed with excellent results. As the remaining exterior settings cannot be taken with snow on the ground, it has been decided to start the immediate production of a new play entitled "The Actor," and made up entirely of interior scenes. The Club has affiliated itself with the Amateur Cinema League, the main attraction of such membership being the interchange of pictures taken by the various associated units.

Heartfelt sympathy is extended to Arthur Bahr of the Roll Coating Department, and to Paul Bahr of the Testing Department, whose father recently passed away.

Thomas Cooper of the Inside Cleaning Department returned the first of February from a six weeks' trip to his home at Wells-on-Sea, England. His stay included two weeks in London and a very pleasant visit to the Kodak, Ltd. plant in Wealdstone.



STEEL FAB. BOWLING TEAM

Left to right: James Weigand, Joseph Minella, William Houd, Eugene DeBerger, Leo Shepanski.

## GARAGE BOWLERS TAKE LEAD

Morris Named Treasurer

Happenings during the past four weeks in the K. P. A. Bowling League bear out our predictions of last month that final honors would not be decided before a most strenuous and exciting race. The main feature was the advance of the Garage bowlers to first position, displacing the Bldg. 35 team, who had held the lead since the opening weeks of the schedule. The showing of the "truckmen" is due to their ability to hit for consistent high team totals, and some excellent individual shooting by Fred McGregor and Manager Servis.

The Steel Fab. five came into undisputed possession of third honors during the month, Bldg. 48 slipping down to fifth place as the Pipe Shop moved up a peg. While Gene DeBerger's "fabricators" may fail to look the part in the accompanying picture, their showing on the drives this season has been surprisingly strong and heartily acclaimed. The three-cornered struggle to keep out of the cellar has, temporarily at least, been decided in favor of the Engineers and the Finished Film, the Tool Room resting on the bottom by a narrow margin.

A change in the personnel of the League officers was necessitated when Ralph Lehman, league treasurer, resigned his position with the Company to join the production staff of the United

Radio Corporation of Rochester. Ralph proved a very capable treasurer, this being his second season at that post, and the members of the League appreciate his services, and wish him every success in his new position. Jerry Morris of the Finished Film squad was the unanimous choice of the team managers to fill the vacancy.

Speaking of bowling it is worth while to note that "Speed" Martin, captain of the Bldg. 35 team, recently rolled a 299 game on the local Elk's alleys. It will also be remembered that "Speed" has one 300 game to his credit.

Page of the Pipe Shop, MacGregor of the Garage, Servis of the Garage and Gress of the Pipe Shop were winners of the weekly high single prizes for the month.

Team standings February 11:

	Won	Lost	Per Cent
Garage.....	40	17	.702
Building 35.....	39	18	.684
Steel Fab.....	35	22	.614
Pipe Shop.....	32	25	.561
Building 48.....	31	26	.544
Engineers.....	20	37	.351
Finished Film.....	16	41	.281
Tool Room.....	15	42	.263

Announcement is made of the marriage of Kathleen Peters of the D. O. P. Packing Department to James T. Scorse at Syracuse, N. Y., with Rev. Wm. L. Terrell of the Calvary Baptist Church officiating.

On February 1, the girls of the D. O. P. Packing Department Office, where the bride is employed, gave a shower at the home of Lucille Kimmel of Flower City Park, at which time Mrs. Scorse received many beautiful as well as useful gifts. A number of electrical gifts was also received from her friends in the department.

The sincere sympathy of the employees of the D. O. P. Packing Department is tendered to Marie Murphy, whose father passed away January 21, 1929.

Deepest sympathy is expressed to Richard Carson of the D. O. P. Packing Department, whose mother died January 30.

Deepest sympathy is extended to Viola Van Wicklin of the Kodoscope Department, who suffered the loss of her mother February 4, 1929.





AN OLD TIMER

The money bag pictured above is said to be the first one used to carry the Company pay roll to Kodak Park. It measures 4" in width, 10" in length, and 8" in height, this size being particularly adapted for carrying specie. The ravages of time have made little impression on the fine quality black leather sides, and if not for the growing need for more formidable means of transporting money could well be in service today. In the time of its use which dates well back before 1900, the Paymaster personally carried the currency from the bank to the Park each week, a system which reflected the general honesty of the public and the lack of fear from holdups. To carry the present day pay roll the little money bag would have to be in constant use each day. This small, antiquated "strong box" is an interesting souvenir from the early history of the Company, and another reminder of industrial growth during the last quarter century.

#### FOREMEN'S CLUB MEETING

##### Famous Arctic Explorer Speaks

Members of the Foremen's Club who attended the monthly meeting of February 12 came into a much clearer conception and visualization of what the Arctic really is and means, as a result of hearing Vilhjalmur Stefansson, famous explorer and author. Dr. Stefansson enumerated a series of beliefs which the general public associates with the Arctic regions, but which from his experiences have proved to be matters of fiction rather than fact. Conditions as they exist within the Arctic Circle were described with clarity and interest, and were made more entertaining by the explorer's own personal charm and humor. By maps, he made plain the future commercial value of the air routes over the Arctic, and why, in this respect at least, the Arctic is of greater importance than the Antarctic. Dr. Stefansson concluded his address by showing a set of beautifully colored lantern slide pictures of the far North Country in proof, as he explained, of all his statements.

Approximately 400 members were present at the meeting. Dinner was served in the Assembly Hall prior to the lecture, and while sufficient in itself was made even more enjoyable by the music of "Alfy" Monk's Orchestra. An unusually hilarious comedy movie concluded the evening's program of entertainment.

#### RECORD NUMBER OF VISITORS IN 1928

The importance of records lies in the challenge they offer us to do better—in other words a mark to aim at. In the maze of our intricate industrial and recreational life, records of every description are being made, and smashed with regularity and rapidity. One record of 1928 which we cannot directly claim to be responsible for establishing, but one in which we all may take interest and pride, is the increased number of visitors to Kodak Park.

For the past three years the February Magazine has included an article relative to our yearly sight-seers. Figures, gleaned from the annual report of Chief Guide George Strutt, show that last year brought 4,580 visitors to the Park, a total which exceeds the highest preceding mark of 1921 by over 500. That this is a remarkable and real comparative increase is found in the fact that there were no unusually large groups received. The territory from which our visitors came covers a larger area than ever before, including 46 states, 2 territories and 34 foreign countries. New York was far in the lead of the states with another record of 2502, and was followed in order by Ohio, Pennsylvania, Massachusetts and Michigan. Of the foreign countries Canada was first with 143, and Germany, second with 52, one party of 30 educators from that nation accounting for this standing. More distant travelers were from Korea, India, Turkey and Africa. The total number from foreign countries amounted to 361.

Of special interest and prominence was the visiting party of July 30 which included such celebrities as General Pershing, Thomas A. Edison, Sir James Irvine, Adolph Ochs, and several others who were in Rochester to view the first showing of Kodacolor, as guests of Mr. Eastman. December 5 brought a group of royal guests from Sweden headed by Prince Gustaf Adolph, eldest son of the Crown Prince of Sweden.

The Kodak Park guides are again to be congratulated on their cordiality and efficiency in extending this courtesy of the Company to our ever-increasing army of visitors.

#### SOCCER

In preparation for the opening of the spring soccer schedule the forepart of next month, the members of the Kodak Park squad resumed their weekly training period each Sunday afternoon, and a few also working out Wednesday evenings in the Assembly Hall.

Manager Leigh Ryfe is scanning the large number of new prospects in hopes of finding capable successors to the positions left vacant by the departure of Patrick and Glendinning. The Kodak Park team has advanced to the semi-final round in the Northwestern League, wherein it will meet either the Rochester Celtics or the Buffalo Lackawannas.

In the Intercity League, the local team now rests in third place, and has a schedule of eight games for the coming half of the season. A meeting of the League officers and team managers has been called for early in March at Buffalo, at which time a definite schedule will be arranged and announced.



BUILDING 23 DEPARTMENT LEAGUE TEAM

Seated: left to right, Harold Stephenson, Ross Ames, William Scanlan;  
standing: left to right, Alan Eddy, Paul Hitchcock, David Martin.

## DEPARTMENT LEAGUE ENTERS FINAL HALF OF SEASON

### Tin Shop in Lead

The first half of the Department Basketball League schedule was completed with the games of February 9. Standings of that date show the Tin Shop squad in first place, and still undefeated. With the exception of the "tinsmiths," the teams are closely matched, and fairly well bunched in the standings. The Building 23 entry is second in line, having met defeat twice in the past month, while the Garage five staged a sensational advance, by virtue of five straight victories, to gain third place. Next in order comes the Pipe Shop, which held its 500 per cent mark during the month, Paper Division, Building 48, Research, Building 5, Building 29 and the Soccer Club. The Paper Division team has shown unexpected strength in its games, while the inability of the Soccer Club to strike anywhere near its form of past seasons is an outstanding upset. Building 5 entered the win column during the month with two triumphs. One reason for the success of this year's league is the minimum amount of postponed games, only five contests out of 45 being unplayed at this time.

Scoring honors at the halfway mark were held by Hitchcock, Building 23, with 34 baskets and 8 fouls, for 76 points, and Johnston of the Paper

Division five with 48 points from 22 baskets and 4 fouls. High scorers on each of the remaining teams are: Building 29, Tinsman with 45 points; Research Laboratory, Hudson, 25 points; Building 5, Huse, 34 points; Soccer, Jutsum, 16 points; Building 48, Friesser, 44 points; Pipe Shop, Lindhorst, 25 points; Garage, Finucane, 34 points; and Tin Shop, Weigand, 43 points.

The final half of the schedule started February 13, and extends over a period of nine weeks to April 13. Five games are played each week, one for each team, and employees interested in basketball, or any team in particular, are invited to attend.

#### Official standings February 11:

	Won	Lost	Per Cent
Tin Shop . . . . .	8	0	1.000
Building 23 . . . . .	7	2	.777
Garage . . . . .	5	3	.625
Pipe Shop . . . . .	4	4	.500
Paper Division . . . . .	4	5	.444
Building 48 . . . . .	3	4	.429
Research . . . . .	3	6	.333
Building 5 . . . . .	2	5	.286
Building 29 . . . . .	2	5	.286
Soccer Club . . . . .	2	6	.250

Evelyn Tay of the Pay Roll Department recently announced her engagement to Earl Maxwell of Macedon.

An expression of deepest sympathy is extended to Edwin Evans of the Roll Coating Department upon the recent death of his wife.

A congratulatory hand is extended to William Russell of the Roll Coating Department upon the arrival of William, Jr., January 6.

*Production With Safety*



## MEN'S BASKETBALL

In the Industrial League, the Park Reserves during the past month up to February 12 advanced to fourth place by winning two out of four contests. Their league record now stands with 3 games won, 5 lost, for a percentage of .375. After losing to the Camera Works and Kodak Office quints, the youngsters turned back the Camera Works Reserves 25 to 19, and the Vogt Manufacturing Company representatives 31 to 27. Hogan was the star of the first victory, tossing in five baskets and a foul for eleven points, while W. Jutsum led the attack against the Vogt Manufacturing with four field goals and one foul. The defeat of the latter team came as a distinct surprise to the other clubs in the circuit, but may be taken as an indication of the improvement in the play of the Park cubs, and the result of strenuous practice sessions under the coaching of "Jimmy" Weigand. One addition has been made to the squad in the person of V. Vinton, former Charlotte High School star. Eight games remain on their schedule for the balance of the season.

The Kodak Park—C. Y. M. A. Rambler series is now deadlocked, each team having won on its own court. The second meeting on the Assembly Hall court January 30 was a thriller, the 150 fans who supported the local team being treated to as fine an exhibition as ever staged here, and which ended in favor of the home team by a score of 26 to 23. The Ramblers held a scanty lead throughout the first half, and for ten minutes in the second, until four baskets in rapid succession by the Park players suddenly changed the entire complexion of the game, and set up a margin of advantage which the visitors reduced, but could not overcome. "Jimmy" Weigand, Kodak forward, was high scorer of the evening with three baskets and one foul, while Hitchcock at center brought the locals the tipoff on every jump and scored two baskets. "Steve" Garvin, who first won renown as a basketball player while a member of the Kodak Park squad a couple of years back, featured for the Rambler outfit. The deciding game is to be played on the Kodak Office court.

## GIRLS' BASKETBALL

The Girls' Basketball team has been adhering closely to a policy of playing at least one game each week, although attacks of influenza have reduced the number of players available at various times, and interfered with additional bookings. In their four games since the last issue, the girls earned an even break, winning in easy fashion from the J. Y. W. A. on the local court, and defeating the Brick Church Institute lassies for the second time this season on the Institute court, February 6. The Four L's reversed an early season beating from the Park girls when they earned the decision in a close game on the Parsells Avenue Baptist Church court, by a score of 19 to 16. The other loss was meted out on February 13 by the strong Y. W. C. A. five on the Y court, the final count reading 33 to 23. In line of an alibi for this game, it might be said that the Harper sisters, regular Kodak guards, were unable to play because of illness. Regina Eckert, Bessie Carl and Winnie

Smith, stationed at the three positions which are allowed to score under girls' rules, have all been doing their share of the point gathering, and honors in this line seem equally divided. Manager Bessie Hamilton in conjunction with Monica Powers of the K. P. A. A. Office is arranging playing dates for the remainder of the schedule, which includes return games with the J. Y. W. A., the Y. W. C. A., School of Commerce, the deciding fray with the Four L's and possibly a series with the McCurdy quint.

The members of the squad extend a word of appreciation to all those who attended, and aided in any way their card party of January 26 in the Columbus Club ballroom.

## SUGGESTION AWARDS

In the final quarter of 1928, 133 suggestions were adopted, and awards amounting to \$490.50 distributed among 105 employees. Awards of \$25.00 were made to Fred Ross of the Ciné Reel Department for suggesting the use of a two-way air system on the trimming of flanges to separate scrap and finished product at one time; to E. J. Parker of the N. C. P. Department for a plan to change the type of filter press used in his department; and to George J. Smith of the Film Emulsion Coating Department for an idea in connection with equipment, which showed the result of real thought and study, but details of which are too lengthy to describe here. Fred Dykell of the Film Boxing Department and Thomas Gee, Machine Shop, both received \$15.00 for ideas relative to the operation of the lead tube soldering machine. Awards of \$10.00 were made to Harold Clark, Electric Shop; John W. Fisher, Finished Film Supplies Department; Kelly Hagerman, Film Emulsion Coating Department; Fred Kern, Baryta Department; John M. Michel, Roll Coating Department; Frank Stacy, Baryta Department; and Clark Weldon, Film Developing Department.

All suggestions adopted during 1928 are now being reconsidered in view of granting additional awards on those that have proved of greater merit than was originally anticipated, and on those ideas on which it was difficult to determine the full value without a period of observation and actual operation. Recommendations for yearly awards will be acted upon at the April Suggestion Meeting.

Approximately 1300 suggestions were submitted during 1928.—Do your share to materially increase this total in 1929.

For the second time this season the Baryta coaters proved their superiority as bowlers over the winders, taking two out of three games. Fred Kern of the losers was high man with 182 average, while E. O'Brien and H. Francis averaged 177 and 175, respectively, for the winners. H. McCabe of the winders, although bowling for the first time, featured by picking two difficult splits.

Our deepest sympathy is extended to the family of Delos Sidnam, Sr., who died February 1. Mr. Sidnam was caretaker of the Athletic Association properties for thirteen years, and retired from active service last September.



## TWO HUNDRED FORTY-NINE SUGGESTIONS PAID

Employees of the Camera Works were paid awards on 249 suggestions during 1928. These awards amounted to \$3883, an average of \$15.60 for each approved suggestion, ranging from \$2 for minor maintenance conditions to \$100 on a safety suggestion. Also, there were awards of \$184, \$239, \$353 and \$439, for ideas that reduced production cost and improved the method of manufacturing.

Did you get your share of the awards paid for suggestions during 1928? If not, do so in 1929 by submitting as many ideas as occur to you, regarding the safety and welfare of the employees, the improving of the various products, reducing the cost of manufacturing, and improving the maintenance of the plant.

### OFFICE GIRLS' LEAGUE

	Won	Lost	Per Cent
Brownie.....	19	15	.559
Kodaks.....	18	16	.529
Cinés.....	17	17	.500
Specials.....	15	19	.441

On the evening of February 6, after the regular game, the girls adjourned to Florence Waterstraat's home, where St. Valentine's day was celebrated. Card games and a luncheon topped off a very enjoyable evening. The girls extend their thanks to Florence for opening her home to them.

High scoring honors in the bowling for the evening went to Helen Wright, who, by toppling over the pins for an even 200, made the fourth 200 game or over, rolled by the girls of this league this year.

### PRODUCTION OFFICE LEAGUE

	Won	Lost	Per Cent
F.3.5.....	11	7	.611
F.1.9.....	8	10	.444
F.6.5.....	8	10	.444
High individual single game—Seuffert—233			
High individual three games—Seuffert—592			
High team single game—F.1.9—984			
High team three games—F.1.9—2562			

### TWIN LEAGUE

High individual game—Fien—178  
High two games—Fien—330

	Won	Lost
Jack.....	29	5
Jill.....	5	29

## BON VOYAGE

On the evening of Tuesday, January 29, Newton Green and Lawrence Littlefield, of the Engineering Department, who sailed to Europe recently as ambassadors of the Company, were whisked away from work and feted at a surprise party given by the executives and engineers of the department at the Oak Hill Country Club. After a sumptuous repast, the usual felicitations were expressed in the after-dinner speeches over the festive board. Mr. Green imparted to the assembled company the knowledge that for some time past he had been losing his beauty sleep, finding it necessary to get up mornings before Mrs. Green, and cut out of the paper all accounts of storms or wrecks at sea, before she should see them and possibly keep him from leaving. He also took the opportunity of thanking the boys, on behalf of "Larrie" and himself, for their kindly interest in reminding them of the perils of the sea, and of every disaster from the time of the landing of the Ark on Mt. Ararat to the present day. It seems that they both have a goodly collection of data on subjects dealing with seafaring in all its forms, from seasickness to shipwreck, the accumulation of items made possible by the thoughtfulness of their colleagues for their welfare.

The gathering next broke out into song under the masterful guidance of Paul Stephenson at the piano, and Charles Speidel with banjo, at which time it was discovered that Mr. Green, until then, had been concealing a delightful tenor voice. Larrie's feet, influenced by the stirring music, were uncontrollable, and he proved quite an adept at the Terpsichorean Art. The party was immensely enjoyed by all, and we, at this time, join the Engineering Department in wishing the two travelers bon voyage and a speedy return.

### CAMERA WORKS LEAGUE

	Won	Lost	Per Cent
Kodaks.....	38	22	.633
Cinés.....	34	26	.566
Juniors.....	32	28	.533
Kodascopes.....	31	29	.517
Brownies.....	30	30	.500
Cameras.....	27	33	.450
Vest Pockets.....	26	34	.433
Specials.....	22	35	.367
High team single game—Brownies—277			
High team game—Specials—1034			
High individual three games—Weihonig—688			
High team three games—Juniors—2908			



## WINTER SCENES IN WATKINS GLEN

A spot many of us have visited in the summer time. These pictures were taken by Ralph Handly, Camera Works, on a recent visit to this beauty spot in the Finger Lakes region.

## COME ON IN! THE WATER'S FINE

To many throughout the plant, mention of the "old swimmin' hole" brings back in pleasant recollection carefree days in summer; days that passed, now that we look back on them, oh, so quickly, but at the time they drifted on and on in endless succession, and we in reckless disregard of time disported ourselves in a deep pool of a well-known creek, in a river, perhaps a lake, or maybe a swimming pool in some public park. After a strenuous but pleasant time in the water playing tag, racing, diving, and so forth, how restful it was to bask in the hot summer sun, coating ourselves with the ruddy tan so dear to us now, or, if inclination decreed, whiling away an hour under a shady tree, and then back into the exhilarating depths of the water for the last plunge before going home to a much-desired supper.

To some of us, perhaps, there is no such happy memory; to most of us, it is but a memory. However, there is a group at Camera Works which not only has such a fond recollection of former enjoyment, but which is endeavoring to keep alive that spirit of play so manifest in an earlier day. The C. W. R. C. Swimming Group guarantees to furnish the opportunity to participate in organized water sports, and the opportunity for play and for recreation which is really a necessary part of our everyday life. At present, it cannot guarantee the sunshine to give that soothing feeling, and to produce the "skin you love to see," but that will come in due time.

The Club recently held its annual meeting at which the following officers were re-elected: Frank Buehlmann, president; Randall Salzer,

secretary. Charles Welker and Frank Buehlmann were designated as instructors. Under the expert guidance of the above and the whole hearted support of the members, the Club has carried on a successful program of activities in the past, and the prospects for the future are bright. A cordial invitation is extended to prospective members, regardless of whether they swim or not, to enjoy an evening at the Maplewood Y. M. C. A. as a guest of the group. Meetings are held here every Wednesday evening, and a good time is assured all who come. Will those interested please get in touch with one of the officers of the Club. In exchange for the nominal annual fee of one dollar, they will be glad to issue a membership ticket which entitles the bearer to the use of the Maplewood Y. M. C. A. pool each Wednesday night, and all the privileges of the Swimming Club.

Events in advance, which hold forth interesting possibilities, include an old-fashioned swimming meet, in which the Club is divided into two teams as closely matched as is possible. Come on in and enjoy the zest and the spirit of good-natured rivalry in a sport at once so healthful and body-building. Arrangements are now in progress for such a meet. In the summer, if the interest of the members warrants, there will be a picnic at the Canoe Club up the river. "Red" Sondheim has extended an invitation to the C. W. R. C. Swimming Club to avail itself of the use of the Canoe Club, of which he is a member, for such an outing. It now remains for the members to evince such interest in the project as will encourage the officers to carry it through. Let's get in the swim!

## OBITUARIES

The employees of the Shutter Inspection Department tender their sincere sympathy to Joseph Maloney, whose mother died recently.

May we join with the employees of the Dipping Room in expressing our sympathy to George Marcillo, and to Dominic Delucia, on their recent bereavement.

To George Dick of the Kodoscope Assembly Department our deepest sympathy on the loss of his mother.

We extend our deepest sympathy to Marjorie Barnes of the Bellows Department, whose father died January 20.

The course of duty as a chronicler of events in these columns is not always a pleasant one. However, it is natural that some of us will be missed from our daily task from time to time, and it is fitting that we express here the sympathy to those who are left behind to carry on for the families of those who have passed away. George Gross, who since September, 1917, had been employed in the Stock, Salvage and Stock Record Departments, died on the night of January 23. He had been incapacitated for work since August of last year, his condition gradually growing worse.

We extend our sympathy to Arthur Burchard, foreman in the Shutter Assembly Department, and to his two sons Arthur, Jr., and Robert, on their recent bereavement.

Deepest sympathy is expressed to William Cronin of the Stock Record Department on the loss of his sister on February 16.

Employees of the Ciné Assembly Department express their heartfelt sympathy to Stanley Refermat, whose father died recently.

Judging by the following list of engagements, the girls in the Vest Pocket Assembly Department are vying with their sisters in the Hawk-Eye Department who were so prominent several issues ago. Be that as it may, we extend our best wishes to Jennie Timmerman and Arthur Wolters; to Mabelle Hamahan and Theodore Drabinski of the Brownie Assembly; to Abbie Haley and Raymond Dockstader; and to Katherine Scharvogel and Milton Fox. Their friends wish them much happiness.

That popular time clerk in the Shutter Assembly Department, Michael J. Moran, has capitulated at last, having forsaken the ranks of bachelorhood on January 22 last. What could be more fitting than that the lady of his choice be a girl from the Shutter Room.



## THE KODAK CHESS CLUB

As noted in the January issue, the Kodak Chess Club is a going concern. This, the newest activity sponsored by the C. W. R. C., now boasts fourteen members from Camera Works. Membership in the Club is made up of employees of the four Rochester divisions of the Company. To all interested in chess, whether as a player of experience or as a beginner, a cordial invitation is extended to attend a meeting of the Club in the Smoking Room of Kodak Office on any Wednesday evening. For those who know the game and who desire competition, matches will be arranged. Those who are desirous of learning the intricacies of the ancient and thought-developing pastime will be generously assisted by the club members, as instruction in the rudiments is part of their program. Chessmen and boards have been provided by the C. W. R. C. and the K. O. R. C., and the one dollar membership fee includes the use of these as well as the Smoking Room. The Club Room is accessible on Wednesday evenings from six o'clock in the evening, so that it will be possible for members to lunch, enjoy their game and social time, and still get away early in the evening when other duties press.

On January 23, Mr. A. L. Candee, a former champion of the State of Wisconsin, was a guest of the Club. He played fifteen games simultaneously. He encountered stiff opposition from the vice-president, W. Shoemaker, and the treasurer, Charles Speidel, and finally succumbed to their superior strategy. The evening was greatly enjoyed and reflected much credit on the ability of the members.

Best wishes to Mrs. Hilda M. Scott of the Brownie Assembly Department, who was married January 12.

## SHUTTER LEAGUE

	Won	Lost	Per Cent
Blades.....	47	13	.783
Studs.....	35	25	.583
Cases.....	29	31	.483
Springs.....	28	32	.466
Lever.....	23	37	.383
Covers.....	18	42	.300

High individual single game—Frey—265

High individual three games—Engert—690

High team single game—Blades—995

High team three games—Blades—2771

## KODA VISTA

The second year of activities of the Koda Vista Community Association was inaugurated with an election of officers at the schoolhouse on Ridge Road on January 30. Satisfied that the former incumbents could carry on satisfactorily, the following officers were re-elected: Albert M. Merkel of our Brownie Department, president; Alan Eddy of Kodak Park, secretary; and Alfred Ellis of the Rochester Telephone Corporation, treasurer. Russell "Doc" Craib of Hawk-Eye, and M. E. Russell of Kodak Park were appointed to the executive committee.

Through the influence of the Association, a number of improvements has been effected during the past year. Mail is now delivered on the tract, garbage and ash collection is taken care of, storm sewers are in, and all the street improvements, in fact most of the attractions of a home in the city are available to the residents of Koda Vista. The children of the township were formerly served by three district schools, but, in order to increase the facilities for teaching, and make such service more efficient, the decision has recently been made to consolidate the three and build a new Central School No. 1. The organization has been instrumental in having the site for the \$225,000 building located at the west end of its tract. Residents of Koda Vista will be fortunate then in having the school for the training of their children so easily accessible.

At the present time there are sixty-three homes completed, with only five of these for sale. In the spring there will probably be renewed building activity on the tract. For any one contemplating a new home, it will be well to investigate the proposition at Koda Vista. Mr. Haight or Mr. Cochrane of the Industrial Relations Department at Kodak Office will be glad to give particulars in regard to Koda Vista, and to acquaint the prospect with its possibilities.

## ENSEMBLE LEAGUE

	Won	Lost	Per Cent
Vanities.....	28	12	.700
Colors.....	25	15	.625
Mirrors.....	22	18	.550
Compacts.....	5	35	.125

High individual single game—Blum—189

High individual two games—Blum—317

High team single game—Colors—731

High team two games—Colors—1395

### *Are You a Member of the Eastman Savings and Loan Association?*

No better plan for systematic saving or home purchase has ever been devised.

*4% to 5% on savings.*

If interested ask your department head for a Savings and Loan Association booklet giving full particulars.

# KODAK



# OFFICE

JOHN W. NEWTON, Editor



INTRODUCING ELIOT LEE PUTNAM

No wonder our worthy Kodak Office cashier, Frank M. Crouch, always wears such an expansive smile as he is granddad to three husky boys. The two older ones have been previously presented to you via our cover illustrations, and we now take pleasure in introducing the youngest grandson, Eliot Lee Putnam.

## WELCOME BACK "QUIN"

Herman W. Quinlin returned to the Office January 28, 1929, after an absence of almost seven years. In May, 1922 he was transferred to Canadian Kodak Company at Toronto, Canada, where he remained until the summer of 1926. From that time up to his return to Kodak Office, he held an executive position in the Sales Department of the Folmer Graflex Corporation in Rochester. His return to the Sales Department is welcomed by the whole Office.

## WELCOME

We welcome the following new employees to Kodak Office:

Crystal Collison, Mail and Filing Dept.; Helen Friedler, Marjorie L. Gorton, Frances E. Newman, Ethel Parker, Ruth F. Scharett, Training Dept.; Esther C. Meyer, Dorothea Philipps, Dr. R. S. Voorhees, Sales Dept.; Manuel Cuesta, Billing Dept.; Henry Fairbanks, Development Dept.; James Z. Hanner, Robert J. Lennon, Export Training; Pierre Hoag, Statistical Dept.; William H. Huggett, Arthur F. Schock, Eastman Teaching Films, Inc.; Victor W. Hurst, Photo Engraving Dept.; Lelio Morelli, Edward Schankin, Shipping Dept.; Ray C. Tuttle, Advertising Dept.

## ONE AND ONE

Wednesday noon, February 13, 1929, saw the indoor baseball teams of Kodak Office and the Rochester Police Force meet for a return match. The first game, which was played on October 31 last, ended in a victory for the Police, but in this game, the result was different. The Office team won a tightly contested game, 1 to 0. The only scorer was "Neufe," who got a two bagger in the first inning, stole third, and got home on a passed ball. The Office Auditorium was packed, and saw a pitchers' duel for six innings when the game was called. The batteries were: for the Office, Meehan and Ainsworth, and for the Police, Chief Kavanaugh and Bill Winfield. Now that the games are one all between these two teams, there certainly will have to be a deciding game, so, watch the bulletin boards for date.

## MUCHEE WHOOPEE, CHOW MEIN, KUMKUATS AND CHOP SUEY

One Monday night not long ago, upon the instigation of Edna Webster and Alma Dutcher, twenty tired business girls betook themselves to the Rose Garden; there to dine upon mysterious Chinese dishes and to play bridge.

There were five tables of cards with a prize at each table; winners being: Olive Tinney, Madeline Coffey, Dorothy Wobus, Alma Dutcher and Leona Miller.

During the evening the girls made friends with a solemn, black-eyed, little Chinese miss—a relative of the proprietor—who sat and watched their fun with all the dignity and pomp of a great judge upon his bench. Other than informing questioners that she was three, and her name was Cherry Blossom, she remained as mum as a large doll.

Oscar Weitzel, well known in Kodak Office, but for some years on the sales staff, lost his son a few weeks ago. His friends in the Office convey their sincerest sympathy to him.

Katherine Davis has graduated from the Training Department, and is now welcomed as a full fledged member of the Industrial Relations Department.

August Renaud, more familiarly known to his friends as "Gus," and for a number of years an honored employee of the Shipping Department, resigned his position and left the Company, January 19, 1929. One of the last acts of "Gus" before leaving was to pass around cigars and bid his friends au revoir. The best wishes of his fellow employees go with him in his retirement.





These two interesting pictures were received from Don Burrows, once of Kodak Office, but now of Kodak Brasileira, Ltd., Rio De Janeiro. The view is of the Gavea Golf and Country Club, and looks as if it might be somewhat hilly. The course is 9 holes, and par is 36, and Don says anybody who shoots in the early forties is pretty good. We know Don can do it, but how about Armin's score, or has he improved? Rub it in with some more pictures, Don, but the sun will soon be shining on our own northern courses, and then we won't have time to look at your pictures.

The Tabulating Department received a pleasant surprise on Monday, February 4, 1929, the occasion being the return of Anna McCarthy. Anna has been away seven months because of illness, but is now looking fine. Glad to have you back with us, Anna!

#### PHOTOGRAPHIC CLASS OF 1929

The class of 1929 is a worthy successor to the previous classes of 1927 and 1928. With a total registration of fifty-two, it is maintaining a fine average attendance.

The Distance Judging Contest held recently brought into the spotlight T. M. Taylor of the Sales Department, who qualified as "high gun" in the Sharpshooters' class. As these are the days of record-breaking achievements, it was deemed fitting to present the winner with a symbolic record purchased from Mr. Woolworth. As "high gun" Marksman, Keith B. Lewis of the Executive Training Department was given a bow and arrow to practice with, in order that he might be able to hit the high spots in the future. While there was no one to qualify as a distinguished expert, the scores were above the average of last year.

The results of the examination on lenses were most gratifying, as eighty-two per cent returned perfect papers, in comparison with sixty per cent in 1928.

The remaining five lessons will be devoted to actual picture making. Each member of the class will be given an exposure meter, and it is expected that the results will be better than any attained in the past. At the conclusion of the instructions, there will be the usual merit prizes, consisting of two 1A Kodaks and two Vest Pocket Kodaks. Of course, Fred W. Brehm is again the efficient and popular instructor.

Dorothy Hassell of the Tabulating Department is now Mrs. Albert Strong. She was married February 16, 1929 to Albert Strong who is a son of A. E. Strong, formerly a member of the Bookkeeping Department for many years. May long life and happiness be yours, Dorothy!

Ethel Kerber, who has been employed in the Receiving Department for the past nine years, was married on January 23, 1929 to Dr. John Cleary, formerly of Rochester. They will reside in Mt. Vernon, N. Y., where the Doctor has become associated with an old established dentist. Good luck, Ethel and Doc!

## BASKETBALL

Kodak Office lost its first game of the season in the Industrial League, Tuesday night, January 22, 1929. The score was 31 to 23, and the victors were Hawk-Eye Works team. This defeat drops the Office team to a tie for first place, Camera Works five now sharing that honor with them. Bradshaw again starred for the Office, scoring 14 of the 23 points. The score at half time was 14 to 10 in favor of the Office. George Jennings was referee and officiated in his usual efficient manner.

The games played on the evening of January 25 left the Office and Camera Works teams still deadlocked for first place in the League. The Office boys beat Kodak Park team by a score of 36 to 23, and Camera Works beat Vogt Manufacturing Co. in a hard-fought game by 33 to 28. The Office outfit at this time led the League in team scoring, having 328 points to their credit, with Camera Works second on the list with 195 points. Hazel of the Office, at the finish of this game, was in the van with 88 points for the season, and one of his team mates, Bradshaw, was runner-up with 61 points.

## NOSED OUT

After losing a hard game on Tuesday night, February 5, 1929, the Kodak Office basketball team found itself in second place in the "Dusty" league. The Office boys had Camera Works outfit for opponents, and the game ended in Camera Works winning 39 to 26. This game decided the mid-season league leadership, and the Camera Works five are now holding down first place. The first half was a whirlwind affair, the lead shifting from one team to the other, the first half finding the Office team leading by 15 to 13. In the second half things began to happen, McGrath, Stutz and Bentley being sent to the showers in order, via the personal foul route, giving their opponents the needed edge. They promptly took advantage of this weakening of the Office quint, and got out in front and kept their noses there until the final whistle. The standing of the first two teams in the League at this writing is: Camera Works won 8, and lost 1; Kodak Office won 6, and lost 2.

The sympathy of the Repair Department is offered to Clayton Welch, whose father died recently.

The employees of the Sales Department are glad to have Ruth Sherwood back with them again. She recently returned to the Office after a trying illness.

A complimentary dinner was given to I. L. Houley of the Treasurer's Department on the evening of January 17, 1929 at the Turnverein. About twenty-five of his fellow employees of the thirteenth floor were present and wished him a bon voyage. He sailed for Europe, January 22, 1929.

The sympathy of the Sales Department is extended to Clara Hennrich, whose mother recently died.

## THE TWENTY-SECOND

Bookkeepers may come and bookkeepers may go, but the pig roast goes on forever!

The twenty-second annual reunion of present and past members of the Bookkeeping Department of Kodak Office was held Thursday night, January 31, 1929, at Hafners celebrated hostelry. This annual battle of wits was inaugurated in 1907 when the number was limited by "mine host" to twenty-five people. For many years the custom was to have a young pig roasted whole and placed on the table. For the past ten or twelve years this has been discontinued, owing to the large number who attend. Nowadays, it's just plain pork and lots of it. Most of the old-timers were conspicuous by their presence, such as Henry Brinker, Bill Bromley, Whitey Carroll, Gilly Gilman, Bert Flad, Bill Skinner and George Engelhardt. Altogether there were seventy men who enjoyed a remarkable evening's entertainment. The two "Eds" made up the committee on arrangements, Ed Junker and Ed Schoenherr, and they both did a good job.

A genuine revival of interest in the ancient game of chess seems to be under way at the Kodak Office rooms of the newly organized Kodak Chess Club. This was apparent Wednesday evening, January 30, when thirty-five players turned out for the exhibition of simultaneous play given by Allen Candee of the Rochester Chess Club.

Mr. Candee, at one time champion of Wisconsin, and present-day contender for the championship of Rochester, played fifteen boards simultaneously.

So great has been the response to the call for players, that it has been found necessary to purchase additional boards and men. Facilities are ample now, however, and all those interested in playing or learning this great game are cordially invited to attend the meetings of the Kodak Chess Club, which are held every second Wednesday in the Men's Smoking Room on the Fifth Floor, Building 10, at 5:30 P.M. Those desiring information regarding the Club please consult Harry Irwin of the Industrial Relations Department.

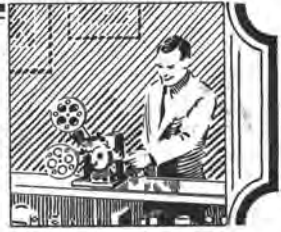
Fred Martin, who has returned from a business visit to Kodak Mexicana, Ltd., Mexico City, brings back a remembrance to all the friends of another Fred, none other than "Chapp." We are all glad to hear of the well being of Fred W. Chapman, now manager of Kodak Mexicana, Ltd.

The sympathy of the Shipping Department is extended to the family of Charles E. Hill who died Tuesday, January 29, 1929. He was an employee of Kodak Office for twelve years, and he was well respected by every one with whom he came in contact. He leaves his widow, one daughter, and his mother to mourn his loss.

*Be Careful When Crossing  
Kodak Street*



## IN BRANCHES AND EASTMAN KODAK STORES



CHARLES WRIGHT

### CHICAGO BRANCH

*J. E. McGhee*

In a previous issue we said that Jesse Reeves was the longest employed Eastman Kodak Company worker in Chicago. We now find that we were only half right as Charley Wright, our present cashier, started work the same day. To determine the premier honor we will let them decide who reported the earlier on that memorable day. Charley is well known to all of us, and on Saturdays is the cynosure of all eyes. Many of our out-of-town friends know him as a most genial person, and an inexhaustible source of money for cashing checks. As a cashier and good fellow we know of none better.

Our manager, Mr. Brace, is taking a well earned vacation in Florida. Mrs. Brace is with him, and we wish them the best of weather and the lowest of golf scores. February 8 was their wedding anniversary, but as they were to be away at that time, the heads of the various departments called upon them just before their departure, presented a silver service and adjourned to the Rienz Hotel for dinner. Later, all returned to Mr. Brace's apartment. We all wish them many more anniversaries.

Nellie Campbell of our Stock Record Department has returned from a winter in California. Our zero weather must have been quite a shock to her, but we are sure the personal welcome from all was not so frosty.

Carl Unger also of our Stock Record Department has returned after several weeks siege of the "flu." We are glad that he has returned, and that his recovery was so complete.

John Wike of our Billing Department is taking his vacation at this time. We understand he plans to spend his vacation at home, probably indulging in winter sports.

James Smith, our Repair Department head, was home sick for about ten days. We are glad to have him back, and hope his recovery is complete.

The Speaight Photographic Exhibit was enjoyed by a great number of our employees. We were very glad to see our various representatives who were at this meeting, as well as Mr. Speaight who visited us at the branch.

In our Ciné Finishing Department, Stella Meyers announced her marriage to Paul Wickman on last Thanksgiving. She kept this a secret until after Christmas when she left to take up household duties. We extend to them our very best wishes.

George Meyers has been in Rochester learning the latest in finishing Ciné-Kodak and Kodacolor film. We will be glad to have him back at the end of his period of special training.

The following are new employees in the Ciné Finishing Department: Katherine Walters, Rudolph Kuncl, John D. Clark, and in the Stock Receiving Department, Clifford O'Brien.

The wife of Fred Campbell, of our sales force, has been seriously ill with appendicitis. We understand, however, that her recovery has commenced, and we trust by this time is complete.

Lillian Johnson of our Shipping Department took a month's leave of absence and has just returned. We are glad to have her back.

Geraldine Harrasek, niece of Frances Most of our stenographic force, died recently. We remember her being with us at our Christmas party, and sincerely sympathize with her parents and Miss Most.



ROGER L. KIRK

Never over forty—is like a two year old. Always has a traveling man's story. Known as "Roger"—a little breezy and welcome as the morning zephyr.

#### PHILADELPHIA STORE

*Joseph J. Merz*

Above we present leading players in "Friendly Enemies." Both are distinguished traveling representatives of the Philadelphia store since 1908. Both have been associated with the photographic supply business since boyhood.

#### SEATTLE STORE

*Miss E. G. Markham*

We were honored on February 1 with a short call from L. B. Jones, Vice-President of the Company, and T. O. Babb, Pacific Coast manager.

We were sorry last month to lose the services of Mrs. M. Zimmerman of our Order and Billing Department. She has taken a position in Portland to be with her sister. A farewell party was given her by Mrs. Helen Greenwald at her home, attended by the girls of the organization.

E. S. Smith, representing the Company in the X-ray Industrial Department, spent several days in Seattle recently.

George L. Kamplain, Ciné-Kodak representative of the Company, recently made us his first visit. We wish him success in his new territory.

#### BALTIMORE STORE

*Miss Evelyn Crandall*

Vacations come and go, but Bertha Miller won't be forgetting hers if the cards she sent us from Birmingham, Alabama, mean anything.

Now that the city has given up our "Judge," Mr. Crowder is back at his usual place, watching his paper stock.



EDWIN K. COOPER

Time has dealt very kindly with Ed—he is younger today than many at half his age, and his many friends look forward to his regular calls with a welcome interest.

#### DENVER STORE

*V. A. Schlegel*

Gladys Thielier recently joined our staff. Gladys came to Denver from Rochester, where she was connected with the Gundlach-Manhattan Optical Co., and we are sure that her many friends in Rochester will be glad to learn she is pleasantly situated in Denver.

Rose Cox was called to Evansville, Ind. to attend the funeral of her sister-in-law. We all extend our sympathies in this time of sorrow.

Rose also visited in Chicago, her former home, and while there called at the Eastman Kodak Stores Co., where she was employed a few years ago.

Bessie Grant, our cashier, came to us from Boston a few years ago. For quite some time she was a confirmed Bostonian, but since she recently purchased a fine, new bungalow we have about decided that Bessie thinks "it is a privilege to live in Colorado."

#### PITTSBURGH STORE

*Hugh V. Groves*

We are glad to welcome our manager, Paul R. Martin, upon his return from an enjoyable vacation in Atlantic City, and hope that his health has improved.

We regret very much to hear of the transfer of George L. Kamplain, Ciné Demonstrator, but wish him all the luck in the world in his new territory.

*Production With Safety*



## CHICAGO STORE

*Miss M. Knudsen*

Harold Reindenbach of the Shipping Department and Virginia Koyonen were married January 26. Irene Jacobson of the Finishing Department attended the bride. Forty persons, relatives and close friends of the bride and bridegroom, attended the reception and dinner. A Cogswell chair and ottoman were given to the newlyweds by friends and associates at the store, and we all join in extending best wishes.

The office force welcomes two new employees this month, Mrs. Kathryn Hall and Mary Moore.

Your correspondent, Minda Knudsen, better known as "Susie," got all excited one day thinking that she had found a pearl in an oyster. Mr. Cook, known as "Doc," and to whom we all go with our troubles or for information, decided that it was not a "pearl of great price." Sue was not convinced until a jeweler corroborated Mr. Cook's decision.

## DES MOINES STORE

*Miss E. L. Mahan*

Mrs. Helen Ettinger, who has been with us for ten years as finisher, has left us, now that she is the proud mother of Judith Ann.

Dorothy Cornelius has joined the sales force, and we are mighty glad to have her.

Henry Rissmann, our popular city salesman, has gone out to help our country salesman, J. F. Rogers.

W. W. Althans, manager, has found what it means to live in a cold city covered with a foot and a half of snow. After shoveling for about two hours in front of his home on Waterbury Road, he was ready to call it a day. He says he doesn't mind the shoveling, but it's discouraging to find that between the snow drifting and additional snow from above, the path is filled up again when he thinks he's finished.

The Des Moines stockhouse surely has a great deal of musical talent. We have been thinking of starting an orchestra and calling it "The Eastman Orchestra of Des Moines," having for its members, Eloise Mahan, secretary, violin; Henrietta Lane, saleslady, piano; Ray O'Tool, bookkeeper, saxophone; Elmer Kern, salesman, saxophone; Jack Rogers, traveling salesman, cornet; Herbert Rinehart, finisher, clarinet; and Mr. Althans, manager, director.

## NEW ORLEANS STORE

*Ernest J. Lorch*

We regret the departure from our ranks of Mrs. Anna Joynt, who with her husband has moved to Mayfield, Ky.

Our heartiest welcome is extended to Mary Bonowitz, who recently joined our staff.

Congratulations to Henry Kain on his recent promotion from the Shipping Department to the sales force.

## ST. PAUL STORE

*C. A. Wright*

LeRoy Westlund, receiving clerk, who resigned recently, was presented a wrist watch by the employees. Here's wishing Lee good luck in his new venture.

Clifford Wright, city salesman, spent a most instructive week in Rochester in January at the X-ray school. Kodak Park with its vastness of diversified photographic industry, the Camera Works with its great activity, and, last but not least, the exceptionally fine welcome he received from all members of the organization with whom he came in contact, have been the subjects of almost all his conversations ever since.

## SAN FRANCISCO STORE

*E. C. Thompson*

Louis C. Buttrick, alias "The Duke," who has been manager of our store for the past two years, has been transferred to the Atlantic City store, where he will assume the position of manager of the Kodak Company's "show place." Mr. Buttrick has been with the Company for over twenty years, four years of which were spent in Mexico City as manager of Kodak Mexicana. Employees of the San Francisco store were very sorry to have Mr. Buttrick leave and sincerely wish him good cheer and success in his new position.

M. E. Elwess, associated with the Los Angeles store for many years, has assumed the responsibility of the store, filling the vacancy left by Mr. Buttrick. Our employees greet him and hope that he will enjoy San Francisco and our store as his new home.

J. H. Schmitz, salesman, who spent seven weeks in the hospital as a result of an automobile accident, is back on the job again ten pounds lighter, but all healed up and ready to produce as in the past.

Modest Krysiak, formerly employed at the San Francisco branch in the Stock Department, is now working as our East Bay salesman. Mr. Krysiak appears to be a busy man.

Mrs. Ethel Malley, direct from China, where she was employed by the Shanghai branch, is now acting as secretary to our new manager, Mr. Elwess.

## CLEVELAND STORE

*Raymond Howlett*

Preceding the exhibition of portraits by Richard Speaight, which was held at the Hotel Cleveland on January 28, the Misses Bacca, Froehlich and Williams and Mrs. Pascal entertained their mothers at a "Mother and Daughter" dinner, after which the interesting array of portraits was inspected.

George W. Saba and Philip Maxim have been added to the Shipping Room force.

It is with regret we announce the death in Merrill, Wis., of C. E. Johnson, brother of K. E. Johnson of our city sales force.



## HAWK-EYE



JOHN T. HARBISON, Editor



CAMERA CLUB OFFICERS

Left to right, Alexander Muir, vice-president; Sydney Leggatt, president; Robert McCallum, secretary.

### HAWK-EYE CAMERA CLUB

After a series of instructive lectures and demonstrations, the first of which was given last fall, the photographic group, equipped with a sound knowledge of lenses and the fundamentals of photography, has formed itself into the Hawk-Eye Camera Club. There are, at present, about forty members, and there is room for as many more.

The members are much indebted to Mr. Altman, Mr. Guilford and Mr. Page for the many interesting meetings they conducted. They appreciate very much the willingness shown by these three men to do everything within their power to further the interests of the group. The

members are especially grateful for the equipment that has been placed at their disposal.

With the summer months not so far away, a number of camera hikes is anticipated, when many of the beauty spots of this region will be visited and photographed. Competitions will be arranged, which will add spice to these hikes, and should give them a high amusement value.

It is hoped that the enthusiasm that has been shown thus far will be maintained. That it will be is very likely, because a committee of three has been elected, especially to keep things lively. Syd Leggatt was elected president, Alec Muir, vice-president and Bob McCallum, secretary.

### COSTELLO HAS A PARTY

"Bob" Cairns, our efficient and conscientious reporter, states that Frank Costello of the Mount Assembling Department arrived at the mature age of 22 on the ninth of February. Frank threw a party for a number of friends, most of whom seem to be basketball players. The crowd gathered at the Oxford Bowling Hall and prepared to show its stuff. Some excellent scores were tabulated. The most extraordinary score was credited to "Cliff" Johnson, 285, 276, 102. The first two sound a bit stretched, but the third is probably more or less accurate.

After three games, each, had been rolled, the party transferred to Frank's house for coffee and food. Old-time songs and dances finished up the evening. The boys surprised Frank by presenting him with a traveling case

in honor of the occasion. Besides "Bob," "Cliff" and Frank, there were present also "Dutch" Ross, Howard Costich, "Bob" McGrail, Harold Dobbins, Arnold Clayson and Chester Pero.

"Dick" Horn of the Receiving and Shipping Department was married to Mildred Stortz, formerly of the Hawk-Eye Works Office, on January 16. The boys from "Dick's" department presented the bride with an electric percolator. Shortly after the wedding, many of the girls from the office called on Mildred and presented her with a lamp.

Dick says that Mildred is just about the smartest cook that ever tried the job. He will prove it when you come to visit them at the Pierpont Apartment on Driving Park Avenue.





## BASKETBALL SQUAD

Standing: left to right, R. McGrail, F. Costello, H. Costich, A. Goodall, C. Pero, L. Maier, E. Lees;  
seated: left to right, A. Clayson, H. Lettau, P. Michlin, J. Scheiblaue.

## BASKETBALL NOTES

After an uncertain start our basketball team developed an attack that surprised and pleased its followers greatly. The return of "Bob" McGrail and the addition of Chester Pero caused things to brighten up considerably. We lost two games to Camera Works by one point each game, and these we consider tough breaks. We had the satisfaction of trimming Camera Works, Main Office and Kodak Park, each once. The complete record of the season is as follows:

Hawk-Eye Works	Opponents
42.....Camera Works.....	39
33.....J. Y. M. A.....	46
23.....Main Office.....	55
23.....C. W. Reserves.....	28
28.....Vogt.....	23
16.....Camera Works.....	17
31.....Kodak Park.....	15
31.....Main Office.....	23
49.....C. W. Reserves.....	10
24.....Vogt.....	20
19.....Rambler.....	32
24.....Camera Works.....	25
19.....Falcons.....	24
15.....C. Y. M. A.....	51
21.....Stromberg Carlson.....	46
23.....Naval Reserves.....	38
421	492

## LIBRARY NOTES

There have been several new books added to the Lending Library recently. We recommend to your attention:

"The Crippled Lady of Peribonka," by James

Oliver Curwood, is about a civil engineer who is married, but not happy. During the course of a picnic, at which he, his wife and the critical angle of the triangle are present, he falls into the river, and the woman, not his wife, jumps into the swirling torrent to sink or swim with him. Needless to say they swim, and everything ends up satisfactorily.

"Count Luckner, the Sea Devil," by Lowell Thomas. Those of you who heard Count Luckner at Kodak Park or elsewhere know that his is a very interesting story. If you have not heard him speak, you will enjoy the book just as much. The history of Count Luckner is one of the most interesting chronicles that the war produced.

The bowling season is drawing near its close, and the girls are in the very best of form. Elizabeth Born is at the top, and her margin of lead should enable her to finish in that position. Marion Hergenrother is next best, and Johanna Born ranks number three. Lyda Ladwig and Louise Hartter are fighting it out for the honor of anchor berth.

IT'S THE FAMILY OF THE  
CARELESS WORKER WHO  
WILL SUFFER MOST FROM  
THE ACCIDENT HE IS  
HEADED FOR!



## A TRAVELOGUE

The following was submitted by our star reporter, Bob Cairns, who spent his vacation last year exploring the Canadian wilderness.

If there is any one at Hawk-Eye who craves a thrilling vacation this year, he can have the same by arranging to visit Mac Harding's vast estate in the wilds of Ontario.

Mac is a very modest and unassuming young man. It, therefore, requires something of the diplomatic art to draw from him a description that does anything like justice to his Canadian holdings.

The description that follows is furnished by one who has trekked through this practically unexplored paradise for big game hunters and followers of the piscatorial pastime. Vast herds of caribou may be seen roaming the forests. Moose and bear are there in abundance.

Mac advises those who propose to visit his property that the bears there are just as dangerous as the Wall Street variety. He requests that this be borne in mind.

It is very thrilling to lie down upon a bed of balsam boughs, to look up through the pine trees into the starry canopy above, and slip off into slumber with the cry of a distant wolf sounding in one's ears.

Mac's estate is on the shore of Lake Cheerie, which is an old Indian name having a hidden meaning. Its waters are the home of the lurking bass and the fighting muskellunge. The writer caught a "musky" that weighed 18 pounds, but was obliged to return it to its native element, because Mac's game laws state that it is a misdemeanor to kill a "musky" weighing less than thirty pounds or measuring less than thirty inches from bow to stern. Brother Graham is requested to make a mental note of this restriction.

Some idea of the size of this vast estate may be gleaned from the fact that a whole tribe of Indians who seldom or never see a white man live within its borders. These friendly Indians are very proud of Mac, and they have made him

an honorary chief of the tribe. The name they gave him is Big Chief Shooting Bull, which being interpreted means "teller of good stories." We who know Mac feel that the name was chosen with rare discretion.

This is but a modest picture of Mac's Canadian property. Those who desire more details pertaining to this happy hunting ground should apply to the Chief on week days between the hours of twelve and one.

## NOT SO GOOD

The devotees of the toboggan have had plenty of fun, but have not been so fortunate. Gus Wilber broke a finger, and Cecelia Mahoney came in with a scraped nose, as the result of a tumble from a toboggan. Marian Swink likes to roller skate, even in winter, and she has a broken wrist to remind her to be more careful.



Winter sports have been occupying the attention of the more active and red-blooded members of our staff. Nearly every noon hour many skaters go to Seneca Park to see what the ice has to offer. "Pee Wee" Beideck, our speedy mail boy, leads the pack to the rink. Cecelia Carbonneau is another skater of outstanding merit; her skill is only surpassed by Bob Cairns' lack of it. This is Bob's first year on skates, and he has been doing as well as can be expected under the circumstances. Louise Hartter, Ruth Carey, Helen DelMonaco, Mildred Scheibe, Minnie Nelson, Francis Gilbert, Frank Costello, Norman Graham, Ernest Hamilton and Joe Scheibauer are some of our most ardent skaters.


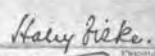
We are sorry to report the death on February 9 of the mother of Robert Reynolds of the Precision Lathe Department.



Congratulations are in order for Leighton Young, foreman of the Mount Assembling Department, who announces the birth of Beverly Ann to Mrs. Young on January 25.



# What Our Life Insurance Plan Means to You

Metropolitan Life Insurance Company				
GROUP LIFE				
DISTRICT MA VOUCHERSEC	D.O. NUMBER 38675	POLICY NUMBER 34	DATED AT NEW YORK JAN 18 1929	CHECK NUMBER 13728
EMPLOYER EASTMAN KODAK CO				
Pay to the order of		CELIA GIBOUX		\$1900.00
		ONE THOUSAND NINE HUNDRED 00/100		Dollars
IN FULL OF ALL CLAIMS AND DEMANDS UNDER ABOVE NUMBERED POLICY.				
To The Chase National Bank OF THE CITY OF NEW YORK Metropolitan Branch		 		

Metropolitan Life Insurance Company				
GROUP LIFE				
DISTRICT MA VOUCHERSEC	D.O. NUMBER 39277	POLICY NUMBER 34GAC 106	DATED AT NEW YORK FEB 4 1929	CHECK NUMBER 14339
EMPLOYER EASTMAN KODAK CO				
Pay to the order of		JESSIE GROSS		\$1700.00
		ONE THOUSAND SEVEN HUNDRED 00/100		Dollars
IN FULL OF ALL CLAIMS AND DEMANDS UNDER ABOVE NUMBERED POLICY.				
To The Chase National Bank OF THE CITY OF NEW YORK Metropolitan Branch		 		

Metropolitan Life Insurance Company				
GROUP LIFE				
DISTRICT MA VOUCHERSEC	D.O. NUMBER 39275	POLICY NUMBER 34GAC 107	DATED AT NEW YORK FEB 4 1929	CHECK NUMBER 14337
EMPLOYER EASTMAN KODAK CO				
Pay to the order of		HARRIET S HILL		\$1600.00
		ONE THOUSAND SIX HUNDRED 00/100		Dollars
IN FULL OF ALL CLAIMS AND DEMANDS UNDER ABOVE NUMBERED POLICY.				
To The Chase National Bank OF THE CITY OF NEW YORK Metropolitan Branch		 		

The above are reproductions of some of the checks paid to widows of Kodak employees under our Life Insurance Plan.

Since the inauguration of this plan, December 20, 1928, \$24,800.00 has been paid to beneficiaries.

# SUBSCRIPTIONS TO EASTMAN SAVINGS AND LOAN ASSOCIATION SHARES AS OF FEBRUARY 10, 1929

ROCHESTER PLANTS		Standing Last Month	Percentage of Employees Subscribing	Total Shares
1.	Hawk-Eye.....	1	86.9%	6,039
2.	Kodak Office.....	2	71.2%	13,267
3.	Camera Works.....	3	51.7%	16,596
4.	Kodak Park.....	4	42.2%	38,877
	Non-Employees.....			7,212
OUT-OF-TOWN PLANTS				
1.	Eastman Kodak Stores, Inc. (Sioux City)...	1	100.0%	150
1.	Eastman Kodak Stores, Inc. (Atlanta).....	1	100.0%	174
2.	Eastman Kodak Stores, Inc. (Baltimore)...	1	96.1%	76
3.	Eastman Kodak Stores, Inc. (Denver).....	3	94.1%	124
4.	Eastman Kodak Stores, Inc. (Omaha).....	6	89.4%	203
5.	Eastman Kodak Stores, Inc. (Des Moines)...	4	87.5%	88
6.	Kodak Argentina, Ltd. (Buenos Aires).....	5	85.9%	260
7.	Eastman Kodak Stores, Inc. (Washington, D. C.).....	15	82.3%	125
8.	Eastman Kodak Stores, Ltd. (Vancouver, B. C.).....	2	80.0%	107
9.	Eastman Kodak Stores, Inc. (St. Paul).....	7	79.1%	148
10.	Eastman Kodak Stores, Inc. (Detroit).....	8	72.4%	206
11.	Eastman Kodak Stores, Inc. (Philadelphia)...	9	69.3%	267
12.	Salesmen and Demonstrators.....	14	68.8%	3,060
13.	Eastman Kodak Stores, Inc. (Minneapolis)...	12	67.8%	198
14.	Taprell, Loomis & Co.....	13	67.8%	1,597
15.	Eastman Kodak Stores, Inc. (Pittsburgh)...	11	64.5%	117
16.	Eastman Kodak Stores, Inc. (Cleveland)...	10	64.0%	78
17.	New York Branch.....	16	62.0%	798
18.	Eastman Kodak Stores, Inc. (Portland, Ore.)	17	60.8%	73
19.	Eastman Kodak Stores, Inc. (Seattle).....	20	60.0%	61
20.	Chicago Branch.....	18	56.0%	840
21.	Eastman Kodak Stores, Inc. (Boston).....	23	55.5%	174
22.	Eastman Kodak Stores, Inc. (San Francisco)	19	52.1%	93
23.	Eastman Kodak Stores, Inc. (Milwaukee)...	21	50.0%	119
24.	Eastman Kodak Stores, Inc. (New York)...	24	42.3%	458
25.	San Francisco Branch.....	22	41.2%	458
26.	Eastman Kodak Stores Co. (Chicago).....	25	40.4%	568
27.	Eastman Kodak Stores, Inc. (Los Angeles)...	26	33.3%	230
28.	Kodak Uruguay, Ltd. (Montevideo).....	27	14.2%	5
29.	Eastman Kodak Stores, Inc. (Lincoln, Nebr.).....	28	6.6%	20
Total.....			51.1%	92,866
Average Subscription—13.4 shares				
Total matured or par value—\$9,286,600.00				