KODAK

A MAGAZINE FOR EASTMAN EMPLOYEES



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It was our patriotic duty to "keep 'em rolling," even during so significant an occasion as the presentation last month of the Army-Navy Production Award. And so, while more than twenty thousand Kodak employees and their families witnessed the ceremony, many others were at their jobs on our warproduction lines.

For these employees, their families, and their friends, this issue of Kodak is primarily intended.

Margrane

The Army-Navy Production Award

In 1906 the Navy instituted in the Fleet an award for excellence which has been known ever since as the Navy "E." First awarded for excellence in gunnery, this was later extended to include outstanding performance in engineering and communications. An honor not easily won nor lightly bestowed, it became and has remained a matter of deep pride to the men of the Service who receive it.

When the rising tide of war in Europe placed a premium on the production of war equipment, the Navy "E" award was extended to embrace those plants and organizations which showed excellence in producing ships, weapons, and equipment for the Navy.

Then came Pearl Harbor—and with it a demand for war production such as the world has never known . . . an awareness that our fighting forces and the men and women of American industry are partners in the great struggle for human freedom . . . and on the part of all Americans a grim and enduring resolve to work and fight together until victory in that struggle is final and complete.

From that high resolve was born the Army-Navy Production Award—which stands today as our fighting forces' joint recognition of exceptional performance on the production front . . . of the determined, persevering, unbeatable American spirit which can be satisfied only by achieving today what yesterday seemed impossible.



T. J. Hargrave

Mr. Chairman—distinguished guests—ladies and gentlemen of Kodak:

This is a great night for Kodak. We are gathered here to receive from the Army and from the Navy their joint Production Award for high achievement in the production of war equipment.

You of Kodak deserve to be proud. This is your achievement. This is your award. While the award runs in terms to the Company and its employees, it runs in fact directly to you. That is obviously so.

The character of a corporation cannot be found in its charter. Its character is carved out of the lives of people, like yourselves, who make up its organization. Our charter is merely a symbol which reflects what we are and what we do. Our charter cannot earn an award—cannot receive an award. But you, the people who back up that charter—who give flesh, blood, life and spirit to the name "Kodak"—can earn an award, have earned an award, and will receive it tonight, all because you had the faith, the courage, and the unrelenting

Mr. Hargrave

determination to undertake and perform what Under Secretary of War Patterson has characterized as "almost impossible tasks," and to perform them in such full measure that they have gained from our fighting forces the notable citation of "high achievement."

Gentlemen of the Army and Navy, Kodak is proud to be playing such a distinctive part in this war. Our people are doing a big job—and doing it well. They will do a bigger job—and do it well. You of the Army and Navy are now our bosses. As I said in my letter to Under Secretary of War Patterson, nearly everyone on occasion likes to hear the boss say "nice going." That to us is what the Army-Navy Award says—now. But we hereby firmly resolve that when we get to the end of the road—and, gentlemen, some day we will get there together with you—you will then be able to add the words "well done."

On behalf of the thousands of Kodak people here tonight—and particularly on behalf of the other thousands who could not be here because they are manning their battle stations on our own industrial front—and on behalf of the families of all you people who are listening to a broadcast of this ceremony—we hereby renew our pledge of fidelity to the service of winning this war.

In conclusion, I want to tell all of you how sincerely happy I am because of this high honor which you are about to receive and also to salute what in my opinion is the finest company organization in the world.



The Hon. Samuel B. Dicker

To the employees of Eastman Kodak Company and quests:

I am both proud and happy to be present tonight on this extraordinary occasion for this award to you employees and to Eastman Kodak Company, of the Army-Navy Production Award for high achievement in the manufacture of war equipment.

My pride flows from the fact that our fine and beautiful city of Rochester is the home of Eastman Kodak Company. This honor which comes to Eastman Kodak Company and its employees comes also to Rochester. The names are almost synonymous. In our travels, it is customary to link together the two names when referring to our home town. We, of Rochester, are indeed fortunate to have had in our midst for so long a time our own George Eastman, who did so much for the welfare and progress of our city, while engaged, with his able associates, in building the institution which is being complimented tonight. He handed over the torch to you employees, who are now carrying it on, nobly and courageously. His spirit animates your every act.

My happiness results from the realization that you men and women have responded so completely to the

Mr. Dicker

call of our government for all-out production to meet and overthrow the menace with which we are faced. Long before Pearl Harbor, we of the City Administration were requested to organize for the civil protection of our city; you, in industry, were requested to reorganize and adjust your efforts for the production of war supplies. We all can say, in a spirit that is not boastful, that Rochester has responded 100% to those requests.

This award, being given tonight, is the diploma of the United States Army and the United States Navy for your efforts and accomplishments. You have labored intelligently and without cessation, night and day, to do your part in the production of those articles required by the men at the front. Without your cooperation, your genius, and your fighting and sacrificial spirit, nothing can be accomplished. However, you know and I know that these are only the commencement exercises tonight. The award badges which you are receiving, by their presence on your person, will testify to your determination to continue to excel in the work, which you have thus far so ably done.

On behalf of the people of Rochester, and in their name, I, as Mayor, recognize this Army-Navy Production Award as a testimonial to a grand institution with its thousands of loyal executives and loyal coworkers, devoted to the ideals of democracy and to the Constitution of our country, and resolved to defend and protect them, with their lives if need be.

To you, our distinguished guests, representatives of our government, I give the assurance that our city of Rochester and its people will continue with redoubled efforts, efficiently and expeditiously to furnish its full share of men and material for the successful prosecution of the war.

Mr. Lehle

General Schull, in receiving this award, we, the employees of Eastman Kodak Company, have been brought to the full realization that a great honor has been bestowed upon us, symbolizing as it does unusual achievement in war production.

You gave us a task to perform. We took hold of this job and did what we thought was fairly good. Now you tell us we have done exceptionally well.

In the face of all this we cannot help but feel proud of our accomplishment, and doubly proud in the possession of this great award. We are indeed grateful and thank you most heartily; and to show our appreciation we pledge ourselves to renewed efforts toward even greater achievements, so that our part in our country's job may be brought to successful completion.



Following presentation of the Army-Navy Production Award Pennant by Brigadier General Schull (standing, right), came the dramatic moment when Mr. Lehle and Mr. Hargrave extended the Award flag so that the vast audience might see it. A few seconds after this picture was taken, the pennant was bent to the halyard, beneath the Stars and Stripes. Seated on the platform are: left to right, Charles H. Rogers and Einar W. Jensen of the Camera Works and Kodak Park War-Production Committees, Mayor Dicker, Admiral Woodward, Brigadier General McClelland, Colonel Goddard, Colonel Solbert, Frank B. Dugan of Kodak Office War Activities, and John T. Harbison of the Hawk-Eye Works War-Production Committee. On the opposite page, War-Production Committee members are receiving token Award pins from Admiral Woodward



Admiral Woodward

To the employees of the Eastman Kodak Company: I present to you the symbols of recognition and of gratitude from your Army and Navy. Every worker in your plants and office will receive this badge of honor. Wear it so your fellow Americans will know that you are soldiers of production who have won a victory. By accepting it I know that you accept a challenge—to surpass even the great record that stands to your credit today.



Admiral Woodward U. S. Navy

C. H. Rogers
Camera Works

E. W. Jensen Kodak Park

F. B. Dugan Kodak Office

J. T. Harbison Hawk-Eye





Col. G. W. Goddard



Ladies and gentlemen, many times we are subjected to hearing the age-old expression, "I'm glad to be here." That is true indeed at this moment, as I am doubly happy and grateful for this opportunity, not only to see many of my good friends, but because of the magnificent relationship between Kodak and the Army Air Forces during the years.

As a means of expressing to the personnel of the Eastman Kodak Company some realization of the importance of their production, I want to mention that I spent last winter in Europe noting the use to which airplane photographs were being put. I was astonished at the wide use of airplane photography in comparison with that in the last war. To contrast with every one-half dozen pictures used in the last war, they are using perhaps a thousand today, photographing enemy army and navy installations, troop movements, fortifications, and results of bombing operations.

Wars are fought nowadays on very elaborate plans, and these plans, in most cases, are made from airplane photographs. You can't run to a filling station to get maps suitable for war use. Every bombing mission operates using photographs to show the pilot the bombing objective.



Gen. H. M. McClelland

This night photograph [holding up a photograph] was taken recently more than two miles above the ground. The picture shows a harbor and a shipping installation very plainly. It is practically as good as our daylight pictures made during the last war. You don't need much imagination to realize what this means in wartime.

This photograph, you Kodak people will be interested to know, was made on your high-speed film, printed on your paper, and taken with your new high-speed lens.

The Army Air Forces thoroughly appreciate the research and production by the Eastman Kodak Company that make possible the production of aerial cameras, lenses, photographic film of all types, photographic papers, and photographic chemicals. As an example, your waterproof paper is another useful thing. We used to spend hours drying prints; but the new waterproof paper doesn't have to be dried. This can save a great many minutes, and minutes can save many lives.

Also, I want to say that your work in color photography is extremely valuable in the detection of camouflage. Standing before you people who are supplying these things that we need is no different from standing before a regiment of infantry troops. Perhaps, from the size of your crowd, I should say two army divisions. You are no different from troops right on the firing line. Your efforts are every bit as important. . . . Thank you.



Address of Brigadier General

It is a great privilege to be here this evening at this magnificent gathering as the representative of the Under Secretary of War, Mr. Robert Patterson, and the Under Secretary of the Navy, Mr. James V. Forrestal, to present to the workers and management of the Kodak Park Works, the Camera Works, the Hawk-Eye Works, and Office of the Eastman Kodak Company the Army-Navy Production Award in recognition of the splendid record that each of these has made in the production of essential munitions and materials for our fighting forces.

This award may be considered a military decoration bestowed upon you as a reward for skill, steadfastness and devotion to duty, in much the same sense as battle honors are given to military organizations for the display of similar qualities on the field of battle.

It is true that you are fighting your battle here in a comparatively sheltered part of the country, far from the blood and sweat of the front lines where American boys are dying to preserve our liberties.

But, if you are not called upon to give your lives in your daily task you are, nevertheless, giving the full measure of your skill and strength to the production of those tools, implements and equipment that are so essential to the conduct of the war.

The award we are giving you this evening is being bestowed not on the field of victory, but on the field of battle. The fight which America is waging to defend her freedom is not yet won. We wish this were the field of victory, but the plain unvarnished truth is that we have not yet begun to win this war.

France, Poland, Norway, Holland, Denmark, Belgium, Czechoslovakia and the Philippine Islands have fallen and are totally invaded by the enemy. At the present time the Japanese have footholds on American territory and we have been unable, as yet, to seize any of theirs.

We have a long hard struggle ahead, one in which every one of us will have a part. There will undoubtedly be periods of quiet on the various battle fronts when each of us will be impatient for action. There have been and there will be breakdowns, delays and mistakes on the home front as we strive to gear our peacetime industry to the needs of total war.

We have just reason to be proud of what has been accomplished during the first nine months of this war, but the fact remains that we have not yet been able to wrest the initiative from the enemy and the war for us has only begun.

We want no more Bataans or Corregidors, but come what may, the United States will pay off in kind for each affront to her honor. We will enjoy no rest or peace of mind until those brave soldiers, sailors, marines and civilians of ours, now held prisoners by the Japanese, are free, and until those Americans who were killed in the savage, treacherous attack on Pearl Harbor have been properly avenged.

Sometimes you workers at these plants may feel that what you are doing here is not important and that you would rather be closer to the scene of battle. You may have an idea that no one knows or cares whether you produce munitions here or not. Whenever you feel that way go out and look at the Army-Navy Production Pennant flying from the roof of your plant or office building.

Remember that it was placed there by the Army and Navy of the United States of America in recognition of the fact that you and your associates have done a magnificent job in the production, for your country and her allies, of difficult complicated articles requiring the highest degree of technical skill and experience; articles such as mechanical time fuzes, optical instruments, height finders and fire-control equipment. Remember that the war is not yet won.

Remember also that you are all soldiers on the production line of freedom and that what you are doing here for America is being done voluntarily and freely without regimentation or coercion of any kind.

Remember this and think of those less fortunate people in other countries who are toiling and sweating

H. W. Schull

under the enemy lash and you will receive the inspiration which you need to carry on. Think of our soldiers and sailors and marines fighting against time and overwhelming odds in the far-flung corners of the earth and help us to rush reinforcements and supplies to them before it is too late.

Kodak is synonymous with photography—and photography has many vital military and industrial applications in wartime. Yet, as I have said, Kodak production is not limited to photographic materials and equipment. For Kodak is making all resources count. Kodak production is highly diversified, and this Rochester industry is an outstanding example of what we in the armed services mean when we refer to conversion. Your skills and manufacturing techniques now are devoted to the production of many items completely foreign to you in peacetime. This is the fruit of co-operation with your Army and Navy begun more than two years ago.

America is proud of the workers and management of the Kodak Park Works, the Camera Works, the Hawk-Eye Works, and Office of the Eastman Kodak Company for what they have accomplished.

Every person in these plants, from the President down, is entitled to wear the Army-Navy Production Award emblem, the silver pin with the "E" for Excellent upon it, as a symbol that each of you has made an outstanding contribution to the war effort.

When you don this emblem think of it not only as a military decoration bestowed upon you for the performance of a duty to your country of the highest order, but also as a pledge that you will continue to be worthy of it and do your part in the months to come.

Do this and I can assure you that your country will be eternally grateful to you and to your organization.

A tangible token of the esteem in which you are held by the Army and the Navy, as I have said, is the Army-Navy Production Pennant. It gives me great pleasure to make this token presentation to you Mr. Hargrave and Mr. Lehle.



General Schull





Miss Hayes

It is a great privilege to be standing here before the newest stars in America's Unconquerable Production line.

I think I know just how all of you feel because I remember so well the night I became a star—right here in Rochester, at the Lyceum Theatre, back in 1917. I hope some of you were there. It would make me feel that I had a small, special right to be here with you tonight.

Congratulations, fellow stars—to you, and all your families and friends who are at home, listening over the radio! Everyone who has helped and encouraged you in this great achievement has a part of your success—even some who have gone. Mr. Eastman, I know, has a part of it!

You're stars and we're all cheering you. But there's a penalty attached to being a Star that every real star takes as a challenge—a challenge with a thrill behind it! That is that more is going to be expected of you than ever before, and the test of a Star is whether you can deliver. Because you've got to set an example for all of us to follow. You've got to light the way—that's where the name "star" comes from!

America must show the world that slave labor is no match for free men. That our soldiers and sailors and marines—the finest and bravest boys on this earth—shall never again have to meet the enemy with inferior equipment, or not enough of it—to our eternal shame! Give them the tools and they will do the rest. But they must have them in time—and we've lost so much time! The little that is left for us



Miss Helen Hayes

is flowing like blood from a mortal wound! So when you go back to drawing boards and your machines remember that every one of our boys, unequipped as they are, are worth two of all the enemy they meet. With just a *little* more of your help they'll be worth ten! So give them everything you've got and more—more and still more!

I don't have to tell you what will happen to us if we lose this war. We will be slaves, and our grand-children will be slaves! But to remove the specter of slavery and starvation from the earth we must set out to do the impossible—now! In the four corners of the earth where they are fighting, every American boy must go into battle with everything he needs to win—now! It's up to you, you men and women of Eastman Kodak!

And now let me salute you—not for what you've already done—but for what you're going to do—by reciting some words that you already know by heart—that you learned in school as children. Sometimes we miss the full meaning of words learned that way.

Listen to them again—because they stand for all we're fighting for:

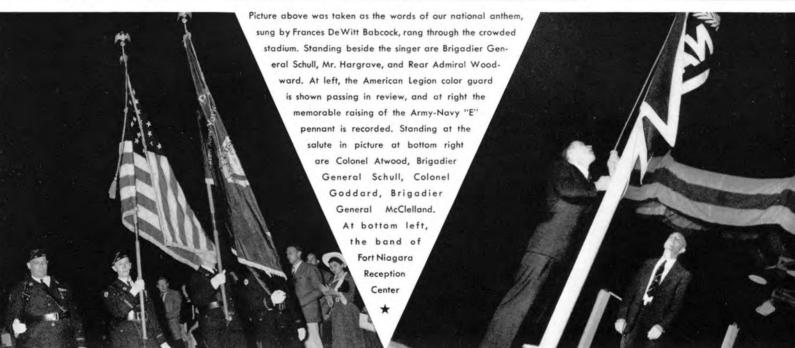
America

My country, 'tis of thee, Sweet land of liberty, Of thee I sing; Land where my fathers died, Land of the Pilgrims' pride, From every mountain side Let freedom ring. My native country, thee,
Land of the noble free,
Thy name I love;
I love thy rocks and rills,
Thy woods and templed hills;
My heart with rapture thrills
Like that above.

Let music swell the breeze, And ring thro' all the trees Sweet freedom's song; Let mortal tongues awake; Let all that breathe partake; Let rocks their silence break, The sound prolong. Our fathers' God, to Thee, Author of liberty, To Thee we sing; Long may our land be bright With freedom's holy light; Protect us by Thy might, Great God, our King.

Miss Hayes's address was prepared by her husband. Charles MacArthur, well-known author and playwright, and was given after the official ceremony.















FULL RATE TELEGRAM, CABLE.

RH5 TWS PD 3 MINS GOVT= (63 3EX)= PGIA GOVERNORSISLAND NY 17 953A

YOU ARE RECEIVING THE ARMY NAVY PRODUCTION AWARD FOR HIGH ACHIEVEMENT IN PRODUCTION OF WAR EQUIPMENT. MAY I CONGRATULATE YOU MEN AND WOMEN OF THE EASTMAN KODAK COMPANY FOR YOUR FINE CONTRIBUTION TO THE WAR EFFORT. YOUR PATRICTISM , SKILL, AND HARD WORK IS MAKING THE ARMY AND NAVY DEEPLY PROUD TO CALL YOU

ROBERT P PATTERSON UNDERSECRETARY OF WAR WASHN DC.

the date line on telegrams and day ... LDC50 56 GOVT = CD NEWYORK W.

PRESIDENT EASTMAN KODAK CO ROCHESTEN T J HARGRAVE=

CONGRATULATIONS TO YOU AND TO THE MANAGEMENT AND TO THE EMPLOYEES OF THE EASTMAN KODAK COMPANY ON RECEIVING THE ARMY NAVY PRODUCTION AWARD. FROM THE BEGINNING OF THE EMERGENCY I HAVE FOLLOWED CLOSELY YOUR WORK ON ORDNANCE MATERIEL AND YOUR COMPANY RICHLY DESERVES THE HONOR BEING BESTOWED ON YOU TODAY. SORRY I CANNOT BE WITH YOU =

W P BOATWRIGHT BRIGADIER GENERAL.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



SYMBOLS DL = Day Letter NT=Overnight Telegran NLT = Cable Night Le

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PRESIDENT CHAIRMAN OF THE BOARD FIRST VICE-PRESIDENT SOMP ASS.

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EASTMAN KODAK CO ROCHESTER NY=

DEEPLY REGRET INABILITY ACCEPT YOUR KIND INVITATION TO BE PRESENT AT CEREMONY MONDAY EVENING. I EXTEND WARMEST CONGRATULATIONS TO THE SPLENDID MANAGEMENT AND EMPLOYEES OF THE EASTMAN KODAK COMPANY ON THE PRESENTATION OF ARMY NAVY AWARD. ACHIEVEMENTS SUCH AS YOURS ARE THE BEST ASSURANCE THAT OUR MEN IN UNIFORM WILL HAVE THE WEAPONS FOR A TOTAL AND SPEEDY VICTORY= ROBERT F WAGNER.

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Quotes from Congratulatory Letters

"Please accept my congratulations for the fine work you and your Company have accomplished."

John J. McCloy Assistant Secretary of War

"... My congratulations for this well deserved honor."

Robert A. Lovett
Assistant Secretary of War for Air

"The contribution of the Eastman Kodak Company to the war effort is considerable, and your entire personnel are to be congratulated upon the way they are doing their jobs. Please accept my congratulations for a job well done."

Ralph A. Bard Assistant Secretary of the Navy

"I would like to take this opportunity of congratulating you on this well deserved award which all your friends here are delighted about."

Brigadier C. L. Lindeman, D.S.O. British Embassy

"Although it is impossible for me to attend the ceremonies, I wish to express my thanks to you and the other members of the Eastman Kodak Company for your demonstrated accomplishments and efforts in giving the armed forces the tools for victory.

"I wish to express the thanks of the Navy to you and the Eastman employees for the work that you have thus far so well advanced."

Rear Admiral W. H. P. Blandy, U.S.N. Chief of the Bureau of Ordnance

"I wish to extend my congratulations to you and your Company for this honor which you so justly deserve."

Commander Elmer Kiehl, U.S.N.

"... Congratulations for your production record which has resulted in this award."

Rear Admiral A. E. Watson, U.S.N.
Commandant, U. S. Navy Yard, Philadelphia

"The Eastman Kodak Company is to be strongly congratulated for being awarded the Army-Navy Production Award. The Army Map Service joins in the felicitations of the day."

> Colonel W. A. Johnson Corps of Engineers, U. S. Army

"The Eastman Kodak Company has made an outstanding success in the production of Ordnance instruments and in so doing has contributed in a very material sense to our War Production Program."

Brigadier General G. M. Wells
Office of the Chief of Ordnance

"The officers and employees of Eastman can take great pride in the fact that their efforts have enabled their firm to qualify as one of the outstanding producers in the war effort."

> Colonel Orval R. Cook U. S. Army Air Corps

"I am very pleased indeed to hear that the splendid work of the Eastman Kodak Company has been recognized."

> Colonel J. B. Rose U. S. Army

"... May I take this occasion to extend my most sincere congratulations to you, and to every executive and employee of your company, upon being chosen as one of the few recipients of the Army-Navy Award. As you know, this award carries with it a distinction unique in American history."

Brigadier General K. B. Wolfe U. S. Army

"Your concern has always been co-operative with the Medical Department of the Army and has assisted us materially on many occasions. You have earned the Army-Navy Award and we look forward to your receiving the star six months later."

Colonel C. F. Shook Medical Corps, U. S. Army

"My heartiest congratulations on this honor in recognition of your contribution to the war effort."

Vannevar Bush, Director Office of Scientific Research and Development, O.E.M.

"Recently . . . I had the privilege of observing, at first hand, the splendid effort being put forward by your Company and on behalf of the Photographic Establishment, I extend to you our heartiest congratulations on this well deserved honor."

Squadron Leader J. A. E. Schwartz Royal Canadian Air Force

"Needless to say, you and those working with you in Eastman Kodak are entitled not only to congratulations but to heartfelt gratitude for the splendid record you have made. I may say that I have heard of it many times in Washington and have seen some of your equipment in the field where I found it greatly admired."

James W. Wadsworth U. S. House of Representatives

"'Soldiers of Production' like you are carrying weighty responsibilities in this war which knows no fronts.

"You have been given a citation—the Army-Navy Production Award. My personal thanks to all concerned for unremitting efforts.

"Congratulations!"

Colonel F. J. Atwood, Chief Rochester Ordnance District

"In receiving this award you know that you are standing shoulder to shoulder with the men to whom these important tools are being turned over and the faster you turn them out, in ever-increasing quantities, to that extent you will contribute equally with them for victory."

> Anna M. Rosenberg, Regional Director Social Security Board



STATE OF NEW YORK EXECUTIVE CHAMBER ALBANY

HERBERT H. LEHMAN

August 13, 1942

Mr. Thomas J. Hargrave, President, Eastman Kodak Company, Rochester, New York.

My dear Mr. Hargrave:

I am in receipt of your letter of August 10th, advising me that the Army-Navy Production Award will be made to the Eastman Kodak Company on the evening of Monday, August 17th.

I greatly appreciate your invitation to be present at the ceremonies in connection with the award. Unfortunately, how-ever engagements of long standing and of an official character make it absolutely necessary for me to be in New York City next Monday evening.

I can assure you I regret my inability to be present at the ceremonies, as it would have been a source of very great satisfaction to have brought my congratulations and good wishes to the Management and Workers of the Eastman Kodak Company. I am very happy that this recognition of splendid work and production has come to another company in the State of New York. It is a source of great satisfaction to know that the Management and Workers of the Eastman Kodak Company are participating so greatly in our national war effort. I know that both Management and Workers realize how essential it is that we back up our armed forces with every ounce of our energy, in order to place in their hands and in the hands of our allies ever-increasing quantities of materiel. I am sure that in this effort every man and woman in the employ of the Eastman Kodak Company will lend fullest support.

May I ask you to convey my hearty congratulations and good wishes to the Management and Workers of the Eastman Kodak Company and to assure them of my deep appreciation of their whole-hearted support of the national war effort.

Very sincerely yours

greman



Program of the Official Presentation of the Army-Navy Production Award

Band Concert

Fort Niagara Reception Center Band

Slager Post American Legion Band . . Rochester Park Band

Al Sisson, Master of Ceremonies

Fred Fennell, Song Leader

Arthur Steffen, Soloist Bob Hemings and Gene Zacher, Accompanists

Presentation Ceremonies

Presiding, T. J. Hargrave, President, Eastman Kodak Company

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Introduction	ı .															W. B. Potter
Address .																T. J. Hargrave
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Presentation of Award Pins . . Rear Admiral Clark H. Woodward Introduction of Brigadier General Harold M. McClelland Remarks Colonel George W. Goddard

Raising of Army-Navy "E" Pennant

"America"

