

Kodak

Movie News

For both 8mm. and 16mm. movie makers

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You'll be seeing more of these youngsters! These sleeper-clad youngsters mirror so well the youthful pleasure of Christmas that Kodak has "adopted" them for the holiday season. Watch for them in the pages of your favorite magazines, on displays in your dealer's windows, and with the photo-gift outfits on his store counters.

Greatest Movie Season of the Year!

THERE YOU ARE, pine needles tickling your neck, crouched with camera at the ready under the tree. Noises in the hall warn you the kids can't wait any longer. You shout "Merry Christmas!" and in they come...

And with them come the most memorable movie opportunities of the year.

The almost solemn admiration of the tree... the squeals at sight of doll or bike... the fast switch from living room to Tennessee cave, as your youngest finds his new frontier jacket.

Will you get those priceless scenes this year? *Sure you will!* Barring something catastrophic, like someone's having forgotten to pick up the

(Continued over the page)

Christmas film supply, just about every movie maker records the special wonder of Christmas Day.

But just because it is so special, your holiday movies should contain much more than just the fun of that single, wonderful day. After all, the Christmas *season* starts long before the 25th.

Perhaps, right about now.

So, this year, decide to get *all* of Christmas in your movies.

Movie of the year: Christmas at your house

First, you want to get into the mood. Christmas is surprises and doorbells and tinsel and small miracles—and one tremendous *rush*.

It's that rush that lets movie opportunities

get away. What to do about it? Here's a tip from the experts: fix yourself a shooting schedule. That means you won't wait for the last-minute stamp licking to get your family Christmas card into your holiday movie. You'll stage that bit *right now*. Likewise—the gift wrapping, the kids' letters to Santa, the tuck-into-bed "Christmas Eve" scenes.

You'll get those other pre-Christmas events as they occur. Those events that add so much to the fun of Christmas . . . and to Christmas movies.

And by all means, you'll see that your equipment is ready for Christmas, too.

Make sure your camera is operating properly. (And if you find it's still loaded with a partial roll representing the tag end of last summer's

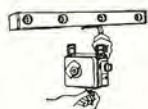
Christmas is an INDOOR season...



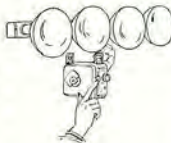
And thanks to a wonderful new lighting device, your movie camera can record the indoor fun every bit as simply and surely as outdoors in sunlight. Here's a 60-second course in indoor movie making . . .



Here's what you'll need: Your camera, the Brownie 4-Lamp Movie Light (\$8.45), reflector-flood lamps (\$1.35 each), and, of course, Type A Kodachrome Film.



First, attach camera to light bar. Just turn the knurled screw on the bar into the tripod socket in the base of your camera. The Brownie Movie Light fits almost all movie cameras, both 8mm, and 16mm.



Now, set the lens for the distance if yours is a focusing camera. But whether it focuses or not, right here is where you'll appreciate the extra brilliance of this new 4-lamp light bar. Greater illumination makes possible smaller lens openings—resulting in improved depth to your picture, with less need for critical distance selecting.

Next, set the lens for the light. In indoor filming, lights-to-subject distances determine lens openings. And a guide on the light bar tells you the setting for distances from 4½ to 18 feet . . . and for both 2- and 4-lamp operation.

Then, switch on the lamps . . . and dual switches let you choose either 4-lamp super-brilliance for longer-range filming or 2-lamp illumination for close-ups.

Finally, just aim and shoot. And when your subjects move—as they should, indeed, in movies—you can follow the action exactly as you would outdoors in sunlight. When your camera's "on target," illumination is, too—automatically!

filming, shame on you—and off with you to finish it up!) Check up on your lighting equipment, and if you have yet to get one of those new, go-everywhere light bars, maybe now is the time to do it. (After all, Christmas is an indoor season.) And be sure you have plenty of film on hand . . . plenty of Type A Kodachrome, for certain, for the indoor scenes. (One carton of



film—25-foot roll or magazine of 8mm. film or 100 feet of 16mm.—will give you 30 to 40 average-length scenes.

Three or four cartoons should give you a Christmas record you'll never forget.)

And now, with mood set and equipment rarin' to go, you should be ready, too.

Actually, there's hardly a moment that doesn't belong in your story. Watch for a close-up of knitting needles flashing among brilliant yarns—then on Christmas morning, a BIG close-up of the gorgeous socks and sweater they made! Shoot the resigned expression of dog or cat bedecked in a satin bow . . . the mounting stack of presents hidden in Dad's bureau drawer . . . the expedition to choose the fragrant Christmas tree (close-up, please, of reddened noses welcoming that wonderful, wintry smell). Naturally, you'll want to register the news which a letter or phone call brings, saying a favorite person is coming home for Christmas after all. And the gay arrival, too!

It's all these things—anticipation, getting ready, the hopes and Christmas *spirit*—that help your Christmas movies turn up brightest, finest, most heart-warming of the year.

Other reels throughout the year tell about places you've been, fun you've had, and how the children have grown. At Christmas, your movies do even more. They capture faces, radiant because dear ones are together again for a day . . . the smiles and visitors and gifts and jokes that seem to make *each* Christmas the happiest you've ever known.

So, start lining up the story-telling sequences now. Get all the details that make it Christmas at your house. The postman arriving with greeting cards and out-of-town gifts, the pesky

outdoor lights (how beautiful when you finally get them hung and lit), the carolers' visit. And on Christmas Day, the kids, the kids—



just as fast as you can follow them with your camera!

Look ahead to the fun that's coming. And start it coming by beginning your Christmas movies now!

For the past two Christmases, we've run a little holiday scenario to aid in Christmas-time movie making. So many readers have written to say they found it helpful, we're printing it again . . .

Continuity for Christmas

Christmas Day is a climax—of weeks of anticipation . . . of days of preparation. Your movies of Christmas Day, then, should be the climax of your holiday reel . . . a film that starts well in advance of Christmas morning. (e.c.u. means extreme close-up; c.u. means close-up; m.s. means medium shot.)

- e.c.u. Man's hand momentarily holding family's Christmas card . . . slipping it into envelope.
- c.u. Woman's hand addressing envelope.
- c.u. Man's hands lifting down Christmas purchases from closet shelf.
- e.c.u. Woman's hands wrapping one or two presents.
- c.u. Child's hand hanging stocking by fireplace.
- c.u. Woman's hands spreading cloth in floor corner.
- c.u. Man's hands placing Christmas-tree standard on cloth.
- e.c.u. Woman's and man's hands hanging short series of tree ornaments.
- c.u. Man's hands placing gift packages under tree.
- e.c.u. Woman's hands tucking small gifts in fireplace stocking.
- e.c.u. Man's hand pressing light switch to "off."
- m.s. Tree lights glowing in otherwise darkened room. (f/1.9 or f/2.7.)
- e.c.u. Clock hands turning slowly. (Light from side . . . deliberately underexpose about one "stop" as hidden hand from rear slowly turns clock hands by twisting "TIME" knob. "Cut" camera while hands are still turning.)



Short length of unexposed film



- c.u. Lower corner of opening door . . . child's feet emerging. (Make this any time, before or after Christmas, and splice it in here.)
- c.u. Child's hands pounding on parents' door.
- c.u. Adult feet "feeling" for slippers.
- m.s. Hall entrance of living room—as child enters to get first glimpse of tree . . . then follow with all the customary, climactic shots of Christmas Day. And, if your youngster is as tired by nightfall as most happy youngsters are, it should be easy to conclude your holiday reel of him, sound asleep, clutching his favorite gift. (Fade out by slowly masking off light source with cardboard.)

Good Shots

(from all points)

The moral of this month's *Good Shots* is that there's good shooting wherever you are during the active Christmas season. Whether you're hitting the ski trails like Mr. Jay . . . basking in tropic sunshine like Mr. Eke and Mr. Wise . . . or enjoying the holidays at home like our other award winners, there are good shots ahead.

Go get 'em!

Mr. Eke went West. This fine shot of an agile Honolulu coconut harvester is from the equally fine movie record of a wintertime vacation by Mr. Harrison Eke, Vancouver, B.C. *f/8*.



Mr. Jay went North for this effectively angled movie portrait of a skiing companion. Because of the brilliance of the snow field, Mr. John Jay of Williamstown, Mass., stopped down a bit—to between *f/8* and *f/11*.



Mr. Wise went South and correctly gauged *f/8* as his Florida-sunshine setting. Mr. C. E. Wise, Detroit, Mich.



Mr. Hopf stayed East and made this shot of his favorite movie subject: daughter Adele, age 3 months. Mr. J. T. Hopf, Newport, R. I.*

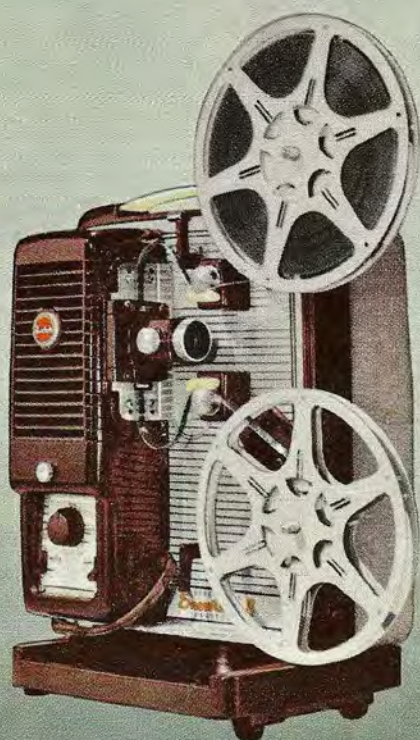
Mr. Carioni stayed home, and this expressive Christmas portrait was a happy result. Mr. H. M. Carioni, Clinton, Ont.*



*For details about indoor-movie exposure, see page 2.

New, Wonderful

...and just
in time
for
Christmas!



Details about three great new Kodak movie products, *over the page . . .*

Grand Gifts for some very important folks on your Christmas list



Brownie Movie Camera, TURRET f/1.9

Anyone who has ever browsed at his dealer's and noted the rather formidable price tags on turret-model cameras can hardly fail to be impressed by the value packed into this fine new Brownie. For the "Turret Brownie," complete with 3 lenses for making "standard," telephoto, and wide-angle movie effects, is priced at just \$79.50—actually less than you might expect to pay for a single extra lens alone.

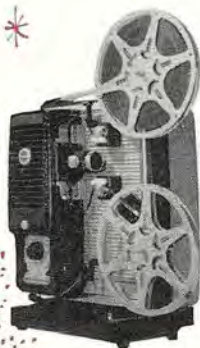
Cine-Kodak MEDALLION 8 Camera

This is not only the *smallest* 8mm. movie camera Kodak has ever made, but it's also, by all odds, the *finest*. The Medallion has—does—just about everything, and does it superbly well. It takes film in ultra-handly magazines. Its fine, fast f/1.9 Lumenized Ektanon Lens focuses down to 12 inches for crisp close-ups. It makes slow-motion movies, single-frame exposures, continuous runs, and it accepts, directly, "D-mount" wide-angle and telephoto lenses. (The optical finder adjusts all the way from a 3× telephoto field to a 6½ mm. wide-angle view.) Your Kodak dealer is headlining this fine new camera now. Price, \$144.50.



Cine-Kodak SHOWTIME 8 Projector

For years, design engineers have aimed at increasing 8mm. projector brilliance so as to meet the growing demand for bigger, brighter movie screenings. The new Showtime meets this objective in unique fashion—not by increased lamp wattage but by radically improved optical, pulldown, and shutter systems. Hence, the Showtime uses a cool, economical 500-watt lamp, yet puts more light on the screen, and with greater uniformity, than many projectors of 750 and 1000 watts. All the features you've wanted in a projector—reverse-action, stills, reel-storage compartment, built-in-case construction, pre-lubrication, and others—yet priced at just \$115.



Brownie Gift Kits

Brownie Movie Camera Kits

Round-the-clock movie-making Kits: snapshot-simple Brownie Movie Camera, fast-action Field Case, and super-brilliant Brownie 4-Lamp Movie Light for easy indoor movies. Kit with f/2.7 camera, \$49.95. With f/1.9 camera, \$59.20.



Brownie Movie Outfit

Complete movie making and showing outfit. Brownie Movie Camera, f/2.7, to make the movies... Brownie Movie Projector, f/1.6, to show them... and a preview screen built right into the projector cover for "quickie" shows and editing. All for \$99.50.



Your dealer also has many Kodak still-picture gift kits. From \$9.75 to \$97.25. Stop in soon.

Top Hollywood directors film new Kodak TV Series...

Appropriately enough, Kodak has turned to the movies and Hollywood for its brand-new TV series, Screen Directors Playhouse. The program presents a different new play each week—each put on film by a different top-flight Hollywood director.

That word *different*, by the way, is probably a pretty fair keynote to the series. One week, the Screen Directors Playhouse brings you drama;

SCREEN DIRECTORS PLAYHOUSE



the next week, a musical; then, comedy—with a suspense-laden thriller thrown in every now and then for pacing.

As this issue of *Kodak Movie News* went to press, the first program was being readied for airing. So, perhaps by this time, you've already watched one or two in the series. If not, by all means check your newspaper for local time and channel... and get set for a pleasant half-hour with Screen Directors Playhouse.

Watch for these and other famous directors on Screen Directors Playhouse



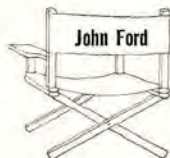
International prize winner for such thrillers as *Rear Window*, *Dial M. for Murder*, *Spellbound*, *39 Steps*, *Rebecca*.

Academy Awards for *Bad Girl*, *Seventh Heaven*. Expert at romantic drama including *Farewell to Arms*, *Strange Cargo*, and *Magnificent Doll*.



Award-winning director with a special flair for musicals. Examples: *Kiss Me Kate*, *Show Boat*, *Annie Get Your Gun*.

Celebrated for his expertly directed comedies and musicals. Won an Oscar for *Skippy*. Other hits: *Jumpin' Jacks*, *The Toast of New Orleans*.



Four Oscars have come to this genius of serious drama. For *The Quiet Man*, *How Green Was My Valley*, *The Grapes of Wrath*, *The Informer*.

Versatility is the forte of this two-time Oscar winner. His hits include *Last Weekend*, *Sunset Boulevard*, *Sabrina*, *Fair*, *Stalag 17*.



Master of drama, sophisticated or simple. Won Academy Award for *A Place in the Sun*. Other favorites include *Shane*, *Talk of the Town*.

Captured two Oscars for *Going My Way*, for both writing and direction. Won still another Academy Award for *The Awful Truth*.



Contest for young snapshotters

The 11th annual National High School Photographic Awards—with prizes totaling \$5000—will be getting under way very shortly! Boys and girls in grades 9 through 12 are eligible, and the deadline for entries is March 31, 1956.

Local school officials should have full details. If not, write: National High School Photographic Awards, 343 State Street, Rochester 4, N. Y.

This picture won a \$50 Special Award in last year's National High School Photographic Awards for 16-year-old Douglas Sinclair of Concord, Mass.

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8 and 16

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