

KODAK MOVIE NEWS



*When to start your
Christmas movie... Page 3*

LETTERS TO THE EDITOR

Comments: I thought you might be interested in an unusual sequence I shot recently. I observed a big snapping turtle come into my yard and, knowing that she was going to dig a hole and lay her eggs, I loaded my camera and took some wonderful shots. I watched the eggs, and 3½ months later when they started to hatch, I made shots of the baby turtles coming out of the eggs and learning to walk. Later I made appropriate titles, and came up with what I call a creditable color movie.

Mrs. B. E. C., Moorestown, N. J.

Your seasonal titles are more helpful now that you print them sideways. At least mine were not creased.

Mr. L. G. P., Philadelphia, Pa.

Please continue to publish seasonal titles. They are very helpful.

Mr. C. D., Ft. Smith, Ark.

(Ed. note: Rather than make available a single title in each issue of the News, we are preparing a series of titles for popular occasions for 1963. Each one is approximately the same size as those we have been printing. For your free set of 1963 titles, drop a letter or post card to: Editor, Kodak Movie News, Eastman Kodak Company, Rochester 4, N. Y.)



Q. I have always used a Skylight filter when shooting with Daylight KODACHROME Film. Can I use the same filter when shooting with the new Daylight KODACHROME II Film?

Mr. H. L. M., Detroit, Mich.

A. Yes. The Skylight filter may be used with KODACHROME II Film under the same conditions as those recommended for KODACHROME. It is particularly desirable when shooting in the open shade.

Q. I just received my first roll of KODACHROME Film back from the processing laboratory and am thrilled at my first attempt at movies. However, I couldn't shoot any indoor scenes as I would have liked, since I had Daylight film in my camera. Is there a KODACHROME Film that can be used both indoors and outdoors?

Mr. R. C. S., Oklahoma City, Okla.

A. Yes. Load with KODACHROME II Film, Type A, and shoot indoors, using photo lamps for illumination. When outdoors, use a KODAK Daylight Filter for KODAK Type A Color Films over the camera lens. Or, if your camera has a built-in "Type A" filter, just flip it into position.

Q. Is it safe to store processed movie film in a closet that has a cake of moth repellent in it?

Miss H. H., St. Louis, Mo.

A. Color films should not be stored in the presence of moth-preventive chemicals.

Q. I have a roll of KODACHROME Film in my 8mm camera that has been exposed on the first half. I've lost the carton the film came in and I forgot whether I have KODACHROME or KODACHROME II Film. And I'm not sure whether it's Daylight Type or Type A. Is there any way I can tell?

Mr. C. B., Nashville, Tenn.



A. Yes. Take a look at the end of your film. If it's KODACHROME Film, you will see the legend "KOD HALF EXP" punched through the film indicating Daylight Type, or "KOD A HALF EXP" if it's Type A. If your roll is KODACHROME II Film, there will be perforations, "K II HALF EXP" or "KA II HALF EXP."

(Ed. note: These perforations help the processing laboratories to distinguish KODACHROME from KODACHROME II Film. This is important because the two films must be processed differently. So be sure you don't tear or cut off the end of your film before it is processed. The perforations also show whether the film was sold with or without the cost of processing by Kodak included. KODACHROME Film now sold in the United States is sold without the cost of processing by Kodak, and Kodak does not sell or authorize others to sell this film with any prepaid processing mailer attached.)

Q. I recently purchased one of your KODAK Sound 8 Projectors, and have already made what I consider to be pretty good sound movies. However, I'm interested in making improvements wherever I can, and wondered if you had any booklets or other information on recording and playing back voice and music?

Mr. S. G. C., Boston, Mass.

A. We have prepared a most informative booklet on the subject, covering basic recording techniques, narration, script preparation, and many other topics. Ask your dealer for a copy of "Magnetic Sound Recording for Motion Pictures," No. P-26. Only \$1.

Comment: I use the perforated edges of the white leader to make my own individualized titles. When trimmed, I mount these tapes on black album or



other colored paper and use them for creative or cartoon lettering. Small pieces can be applied one at a time, at random, to give an animated effect.

Miss C. S., Brooklyn, N. Y.



When to start your Christmas movie

A Christmas movie should really start when your Christmas story starts . . . for it's the preparations for the holiday that help make it a most memorable event.

Maybe this year, in your home, the story will begin with the selection of the annual Christmas card. For an ideal opening shot, then, how about a close-up of it? Come to think of it, why not stay with close-ups, right up to the first scenes of Christmas

morning? With close-ups of all the little bits of pre-holiday "business" that occur prior to the first glimpse of the tree and the presents on Christmas Day!

On these pages we're showing a few examples of what we have in mind. You can readily think of at least as many others. They won't take much film. A few seconds each, will do it . . . for one of the most worthwhile reels in your movie diary.



1. Can you think of a more perfect title than a close-up of this year's Christmas card? Filming it is easy. Maybe your camera will focus down to one foot. If not, an inexpensive KODAK PORTRA Lens, slipped over the standard lens, will turn the trick. Or a movie titler, if you have one in your kit. And there's your Christmas card—bigger than life.

2. Wrapping gifts takes time—no doubt about it. But it only takes six seconds or so to make a colorful close-up of a special package which you'll later be sure to show as it's opened by your young 'un on Christmas morning. (Although we've only suggested an opening title, gift-wrapping illustrations represent a rich source of "art" for other titles.)

Continued page 4



3. Holiday gifts, of course, are usually hidden away well before Christmas. More chances for close-ups! So also, although not illustrated here, are the pre-holiday preparations in the kitchen; the arrangement, on bookcase or mantel, of gayly colored cards from friends and relatives; the removal of outer wrappings from gifts brought by the mailman.



4. Here are two musts—chubby hands painstakingly spelling out expectations of Santa's bounty—well worth a few additional seconds. And, of course, an over-the-shoulder shot, as shown here, of the same hands hanging a stocking above the fireplace . . . the sequel to which will give you one of your first and finest shots on Christmas morning.



7. Now for the gayly wrapped presents—down from the closet shelves, out of dresser drawers, up from the cellar. A favorite one for each child established up front; a "big" one placed so it'll be one of the last to open. The fireplace stockings are filled with sweets and small gifts and an orange or two. Then a last-minute picking-up of odds and ends.



8. A hand presses the room-light switch—followed immediately by a several-second's close-up of the topmost tree light, bright and glowing.

Then darkness—several seconds of blank and black film, made by running the camera briefly while a hand is cupped over the lens.

And then . . .

Processing Parade



The best way we know of to help movie-makers improve their pictures is *first* to see what people in general are doing. To do this, we occasionally watch over the shoulder of Kodak processing laboratory inspectors as they scan footage. Thus, we're talking about actual scenes recently made by readers—like yourself—of Kodak Movie News.

Mrs. D. B.—A nice indoor film of a kid's birthday party, including that moppet version of the twist. A couple of scenes were overexposed, indicating you forgot to change your lens opening when you moved in closer with your camera and light bar.

Mr. B. E. W.—An excellent movie record of your vacation trip to Florida. One caution: your pan shots were made too fast. When you do make pan shots, do it slowly and to the main point of interest. Or, take two or more separate and steady shots to cover the same area.

Mr. L. C. B.—We like the inclusion of your blackboard title shots to identify various locales. Your footage was good, but there was very little of people and no close-ups. This would have added interest to your film.

Mr. A. S. G.—Your film of the birthday party was a good example of the movies one can take indoors with available daylight using KODACHROME II Film. Unfortunately, you forgot to open up your lens at the beginning, and you lost the initial footage. The rest of the film was well exposed.



5. And so to bed, for the children of the family. For the grownups, the pace now quickens. There's a sheet, perhaps, spread across a floor corner; a Christmas-tree standard—centered upon it; the tree butt secured; boxes of ornaments and lights placed within easy reach; miniature bulbs turned into their sockets; feet mounting a stepladder.



9. ...it's Christmas Day! The first shot can be still another close-up of the children, in pajamas and slippers, pounding expectantly down the stairs to see if Santa has lived up to expectations. Three or four seconds should do it—then into the living room for shots—from all distances and angles—of the gift presentations.



6. There can be a series of close-ups such as this; lights and ornaments and tinsel add luster to the tree. Then empty boxes are spirited away. A hand plugs in the tree lights. Individual lights—still in close-ups, please—come colorfully alive. And maybe, too, as we have, you've a small table-tree to decorate so's to further brighten the room.



10. Your first shot here could well be from way back—after which you can "follow" your youngster as he scampers over to the tree. Little need for movie suggestions from here on! Except, perhaps, to precede your dinner-time shots with a close-up of the steaming turkey.

Merry Christmas!

Mr. K. M.—You have a wonderful reel of your European trip, which we assume is but one of several rolls you shot. It was especially nice to see the close-ups of people there. On the last scene, it looked as though there were fingerprints on your camera lens. Any substance that is on the surface of the lens detracts from the clarity of your movie. Make sure your lens is clean.

Miss S. C.—Your snow scenes were well exposed, and the close-up of the park sign made a good title shot for you. You forgot to correct for parallax on another close-up. When you're six feet or closer to your subject, you must make allowance for parallax unless your camera has a reflex viewfinder. (See page 3 of the Fall 1962 issue of the **News**.)

Mr. L. C. F.—You had an excellent action shot of the two boys on a sled. Your exposure was good and your zoom shots smooth. Don't overdo zooming—it's much more effective if you use it sparingly.

Mr. K. C.—Filming the titles you wrote on a blackboard worked out very well. Your outdoor scenes were good, but when you went indoors you forgot to remove the

"Type A" filter from your camera lens, which is the reason why these scenes had excessive redness.

Mrs. W. W. K.—The exposure was right on the button for this indoor reel. A goodly part of the film was of your children, which is fine except that you were posing them. Try to get them interested in some game or activity so they aren't so conscious of the camera.

Mr. D. W. F.—The title you wrote in the sand added a nice touch to your vacation movie. Next time, have an ending title written in the sand, and film it as the waves come in and wash it away.

Mrs. B. J.—Nice job of sequence shooting to get all the story of your birthday party. Watch that tendency to wave the camera around. Your movies will be much more pleasant to view if you hold the camera steady while shooting.

Mr. V. A.—Delightful sequence of a back-yard family picnic. Unfortunately, your camera gate was dirty, causing the vertical white streaks which run through your film. Your camera gate should be cleaned regularly.

How safe is outdated film?

We occasionally receive letters from readers asking us if it's "safe" to use some outdated KODACHROME Film they discovered at home. They've heard or read that the film is still good for a year or more after the expiration date on the film carton. While KODACHROME Film doesn't "go bad" overnight, the date is printed on the carton for your protection, and the film should be exposed and processed by that

time for best results.

We don't recommend that KODACHROME Film be used after its expiration date. However, if the film is not far outdated and if it has not been subjected to excessive heat and/or moisture, you may well get satisfactory results. Should it be an event or subject you couldn't shoot again, don't take a chance with old film. It isn't worth it.

How long should a scene be?

We like to regard every subject as an opportunity for a movie sequence and not just a single shot. What we'd like to talk about here is the length of individual scenes that make up a movie sequence.

There is no set length for movie scenes, any more than there is a set subject distance. They shouldn't all be 10 or 15 seconds, because a variety of scene lengths gives a movie pace and tempo. An opening or establishing shot might well be as long as 15 seconds. So might be a shot of some spectacular view, such as a mountain scene or a sunset. Other shots should only be 4 or 5 seconds long. But these shorter shots of the same subject add up to a story-telling sequence. For example, when shooting your Christmas movie, get sev-

eral short shots—including an extreme close-up—of your youngster opening his special gift. Then back up for a 10- or 15-second shot of him playing with his new toy or game.

Don't worry about counting exact seconds. For average subjects, run your camera for as long as you think you'd like to see that particular scene on the screen. For special subjects, such as sports activities, the length of the scene will depend upon the duration of the action. In shooting youngsters sledding down a hill, you would want to capture all the action as they descend. Then move in for several short shots of the children at the bottom of the hill, and back off for another long shot of them trudging back up the hill.

NEW YEAR'S EVE

While we may never fail to get a movie record of each and every party for the children, all too often we neglect getting movies of grownups. New Year's Eve is a top opportunity for capturing some wonderful party footage of you and your friends. And it's so easy with Type A KODACHROME II Film and a movie light bar. Here are some suggestions of what you might wish to shoot:

Close-ups of each guest arriving.

Over-all view of guests in living or game room, to set the scene.

Several closer shots of different individuals and groups talking, at the buffet table, etc.

Extreme close-up of hand starting phonograph—then shots of couples dancing.

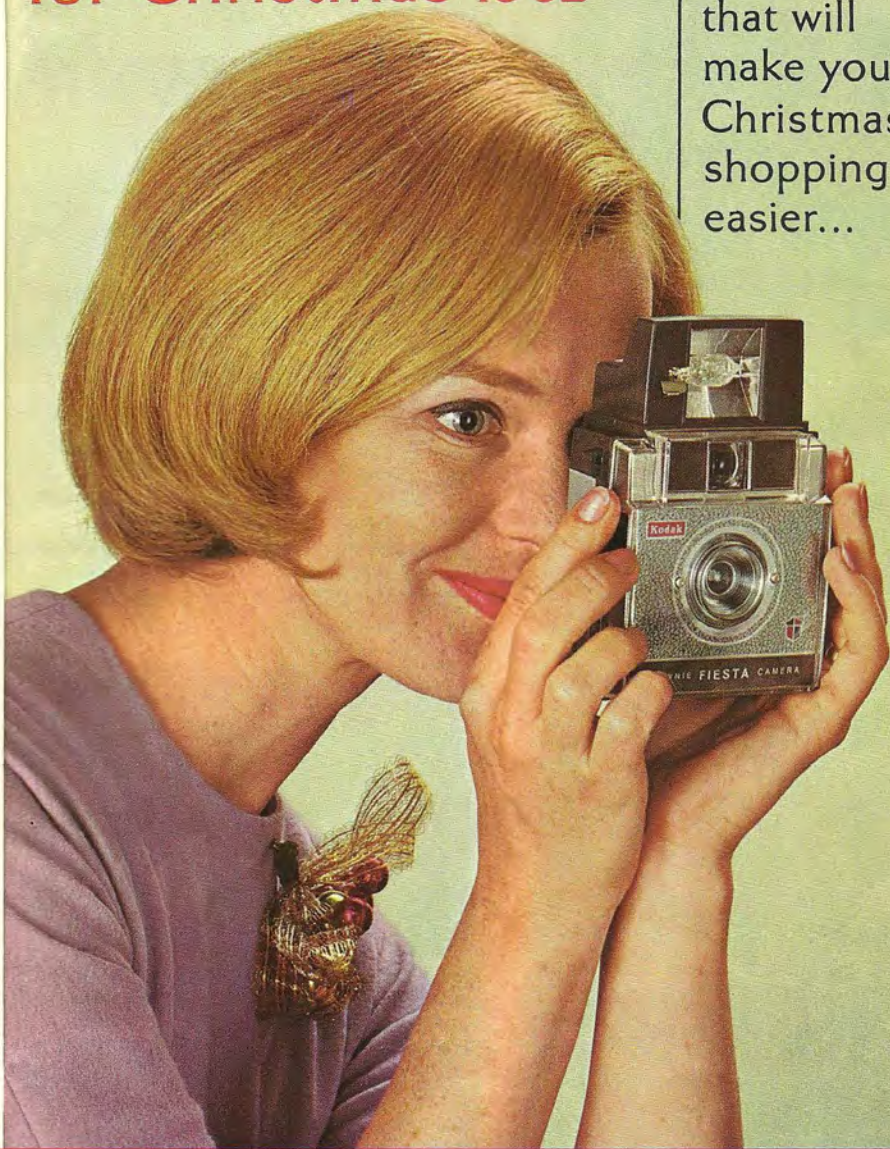
Another extreme close-up, this time of the clock as the hands reach 12. Then a close-up of the host and hostess as they raise their glasses to wish everyone "Happy New Year."

Scene of guests returning the wish.

End with a shot of the room after everyone has left. Fade out or turn off lights while camera is still running.

Kodak Gift Guide for Christmas 1962

25 great
gift ideas
that will
make your
Christmas
shopping
easier...



This Kodak Gift Guide for Christmas, reproduced complete in this issue of Kodak Movie News, will also appear as a booklet bound into the November 30 issue of LIFE magazine.



Snapshots are easy to take
easy to send

BROWNIE

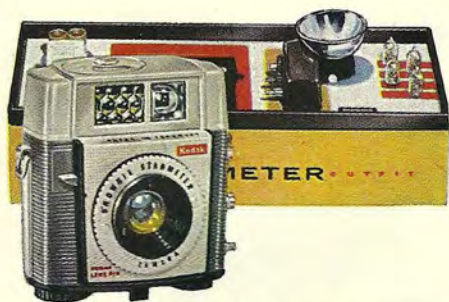


Everyone loves snapshots! And with these new Brownie cameras and outfits, snapshots (slides, too!) are easier to take than ever. Outfits come complete with camera, film, flashbulbs, batteries, neck strap, and full instructions, ready to use. They're perfect "Open me first!" gifts for saving *all* your family fun on Christmas Day!

A gift that's always welcome —
KODACOLOR Film!



Steadiness is built in! New horizontal shape gives you a firmer grip for sharper pictures. Focusing is simple, flash is built in. **BROWNIE Super 27 Outfit** . . . less than \$22.



Built-in exposure meter tells proper setting! No focusing with sharp $f/8$ lens. **BROWNIE STARMETER Camera** . . . less than \$23. (Complete gift outfit . . . less than \$29.)

"Open me
first!"

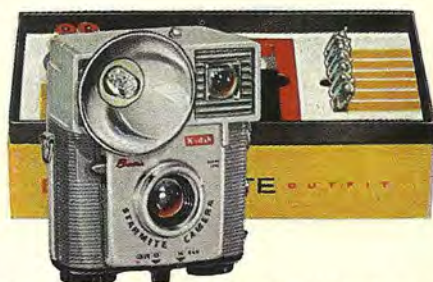


...easy to carry with you...
and to share with others!

CAMERAS and OUTFITS



*New budget-priced camera! No need to focus or set exposure! Back lifts off for easy loading, compact flash unit (extra) slips on top. **BROWNIE FIESTA** Camera . . . less than \$6. (Complete gift outfit . . . less than \$10.)*



*Compact camera with built-in flash! Needs no focusing, indoors or out . . . takes close-ups from 4 feet away. Weighs only 8 ounces! **BROWNIE STARMITE** Camera . . . less than \$12. (Complete gift outfit . . . less than \$14.)*



*Sets exposure automatically . . . tells when to use flash! No focusing, $f/8$ lens. **BROWNIE STARMATIC II** Camera . . . less than \$35. (Complete gift outfit . . . less than \$45.)*



*Built-in flash . . . zone focusing for sharper, clearer shots indoors or out! **BROWNIE FLASHMITE 20** Camera . . . less than \$18. (Complete gift outfit . . . less than \$19.)*

... and save all the joy of Christmas
from the very first minute

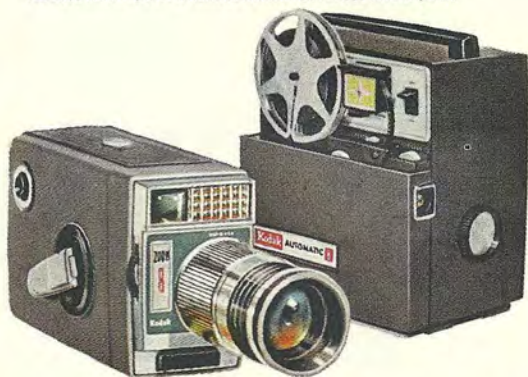


Movies save all the action
in color

KODAK MOVIE



Electric eye sets lens opening automatically for beautiful movies. Just aim and shoot. Light bar, lamps in KODAK Automatic 8 Movie Kit ... less than \$63. Camera alone ... less than \$55.



Exciting zoom shots are easy ... sets exposure automatically! KODAK Zoom 8 Automatic Camera ... less than \$120. Threads itself, rewinds, even controls room lights—all automatically! New KODAK Automatic 8 Projector ... less than \$110.

For keeping track of fun as it happens ... no gift equals the pleasure of movie cameras and projectors! To make this a special Christmas in *your* family ... give an "Open me first!" movie gift from Kodak!

An ideal gift!
New, faster
KODACHROME II
Movie Film to
catch more action,
project films
sharper, clearer.



*Give movies --
the liveliest gifts!*

...all the gestures...
pictures that seem to live!
CAMERAS and PROJECTORS



Battery-driven—no winding! Quick cassette load, electric-eye control. New KODAK Electric 8 Automatic Camera . . . less than \$100.



Budget-priced! Make but one setting for bright, clear movies! KODAK 8 Movie Camera . . . less than \$35. Project films up to 4 ft. wide without threading—BROWNIE 8 Movie Projector, A15 . . . less than \$55.



New . . . compact . . . automatic! Threads itself, takes large 400-foot reels for half-hour showings! Extra-bright movies. KODAK CHEVRON 8 Projector . . . less than \$150. With zoom lens . . . less than \$175.



Push-button zoom your movies—wide-angle to telephoto and back. You view *through* the lens! Automatic electric-eye exposure control. KODAK Zoom 8 Reflex Camera, Model 2 . . . less than \$215.

"Open me
first!"





Slides show the fun
can project

KODAK 35 mm



Why not save the fun of Christmas in slides that project *life-size!* These Kodak cameras and projectors are favorites with beginner and expert alike—make exciting “Open me first!” gifts at Christmas!

Catch more action,
sharper detail, with
new KODACHROME
II Film!



Beautiful slides without guesswork! Electric eye sets exposure automatically . . . signal tells when to use pop-up flash! **KODAK Automatic 35F Camera** . . . less than \$100. *Winds its own film* . . . lets you shoot up to ten shots in ten seconds! Electric eye sets exposure. Pop-up flash. **KODAK MOTOR-MATIC 35F Camera** . . . less than \$120.

“Open me
first!”

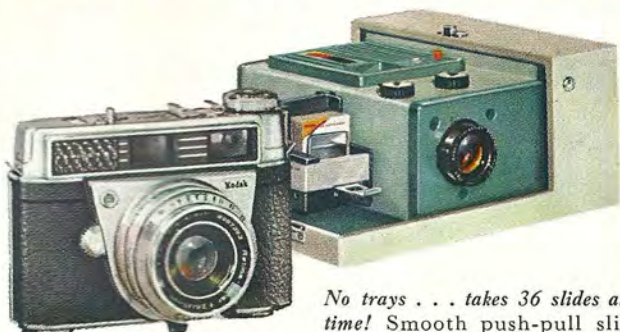


in brilliant color — and you
them as big as life!

CAMERAS and PROJECTORS



35mm precision with snapshot ease! Sharp f/2.8 lens...zone focusing...click-in shutter settings to 1/250. Budget price, too! KODAK RETINETTE IA Camera... less than \$45.



Fully automatic exposure control for speeds to 1/500. Precision rangefinder. KODAK RETINA Automatic III Camera... less than \$140.

No trays... takes 36 slides at a time! Smooth push-pull slide changing, budget price. KODAK READYMATIC 500 Projector... less than \$70. With remote control, KODAK SUPERMATIC 500 Projector... less than \$100.



Prestige member of the KODAK RETINA line! Brilliant reflex viewing, electric-eye exposure control... precision focus. KODAK RETINA Reflex III Camera... from less than \$230.



Shows 80 slides automatically! Revolving tray fits on top, changes easily. Slides can't spill. Full remote control — forward, reverse, focus. KODAK CAROUSEL Projector... less than \$150.

Prices are subject to change without notice.

ASTMAN KODAK COMPANY, Rochester 4, N.Y.

Kodak
TRADEMARK

*...for pictures big as life--
and beautiful!*

Kodak Gift Guide for Christmas 1962

25 great gift ideas that will make
your Christmas shopping easier



This Kodak Gift Guide for Christmas, reproduced complete in this issue of Kodak Movie News, will also appear as a booklet bound into the November 30 issue of LIFE magazine.

Good Shots

Just about every movie fan has a "good shot"—one he's especially proud of and would like others to see. Send it in—8mm or 16mm KODACHROME Film clips! Close-ups and scenes of simple composition and contrasting colors are best. And, of course, they must be sharp. Five 16mm or nine 8mm frames are enough—a fraction of a second's screen action! Address "Good Shots," Kodak Movie News, Eastman Kodak Company, Rochester 4, N. Y.



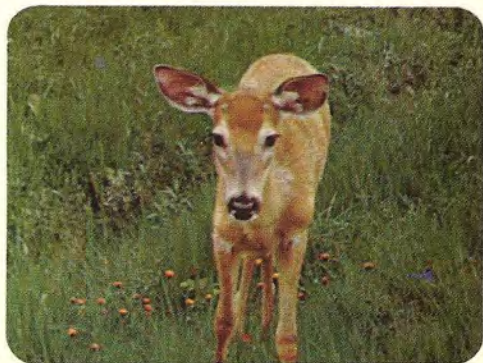
Miss Mary D'Onofrio, Brooklyn, N. Y.—She shot this table-top choir at her sister's home to add to her 1961 Christmas film. f/6.3.



George Lazzatti, Brooklyn, N. Y.—Mr. Lazzatti was at the parade grounds before the Macy Thanksgiving Parade started and got this nice close-up. f/6.3.



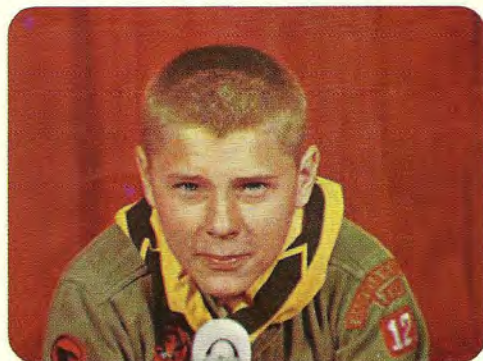
John Jay, Williamstown, Mass.—A pretty girl enhanced further by the low-angled shot to get an uncluttered blue sky background. Shot at f/8-11.



Frank Belsky, Bronx, N. Y.—Mr. Belsky was able to get this close using a regular lens. Taken at Laurentides National Park in Quebec, Canada. f/8.



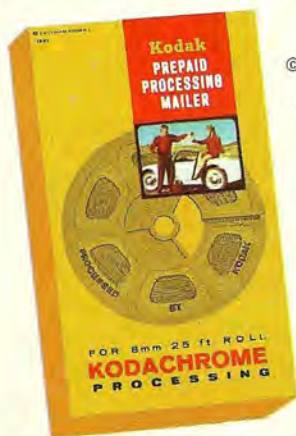
Ivan Stewart, Anchorage, Alaska—This brown bear was after a fish dinner at McNeil River during the time of the salmon run. Telephoto lens. f/8.



R. A. Marquardt, Garfield Heights, Ohio—Scout activities provide wonderful movie fare, and when you move in for shots like this, it's even better.

When changing your address, be sure to send us your name and address as shown above, as well as your new address.

A welcome gift for any movie-maker



© Eastman
Kodak
Company
MCMLXI

Anyone who shoots KODACHROME movies would appreciate a KODAK Prepaid Processing Mailer—a gift that will insure him quality processing by a Kodak lab. He can use the mailer to send his exposed film to any one of the 10 Kodak Processing Laboratories. Kodak will return the processed film to him by first-class mail.

KODAK Prepaid Processing Mailers are available for 8 and 16mm as well as 35mm KODACHROME Films.

Consider duplicates of your best films

Your favorite films are the ones you show the most. Duplicate movies not only protect these valued originals from wear and damage, but they also make grand gifts for relatives and friends away from home. Kodak offers this service, through dealers, to both 8mm and 16mm users. KODACHROME 8mm Duplicates from original 8mm KODACHROME Films list for $13\frac{1}{2}$ cents a foot; minimum charge per order is for 50 feet, \$6.75. KODACHROME 16mm Duplicates from original 16mm KODACHROME Films list for 18 cents a foot (silent) and 22 cents a foot (sound); minimum order—\$9 (silent) and \$11 (sound).

Prices include lightweight return reel in carton up to and including 50-foot 8mm or 200-foot 16mm. Longer lengths are returned on the appropriate KODAK Movie Reel, complete with film can, at no extra charge.

SAVE THE "NEWS"

We have an attractive and convenient portfolio for filing your issues of Kodak Movie News. Just send 10 cents in coin, to cover handling, to Kodak Movie News, Eastman Kodak Company, Rochester 4, N. Y.

