

# KODAK MOVIE NEWS

PUBLISHED BY EASTMAN KODAK COMPANY WINTER 1963-64



*New ease and range  
for your  
holiday movie-making  
Pages 3-5*



# LETTERS TO THE EDITOR

**Q. Can KODACHROME II Film be used in electric-eye movie cameras without special adapters or filters?**

**S. Sgt. J. W., Eglin AFB, Fla.**

**A. Yes.** However, you can enjoy the convenience of shooting indoors and outdoors on the same roll of film by loading with KODACHROME II Film, Type A, and using as is under photoflood light and outdoors with a KODAK Daylight Filter (No. 85) over the camera lens.

**Q. I am very interested in having duplicates made of my films to send to relatives. Can I splice several portions of my films and have that duplicated?**

**Mrs. M. L., New Hyde Park, N. Y.**

**A. Kodak offers duplicating service for both 8mm and 16mm users.** You can edit and splice your films just the way you want them, and then take the film to your Kodak dealer to order the duplicate made.

**Q. If I submit a film clip for "Good Shots," will I get it back?**

**Miss M. A., Fairbanks, Alas.**

**A. If the clip is accepted for "Good Shots" use,** we keep it in our file. If it is not accepted, we return it to you. In any event, it is only a fraction of a second's screen action.

**COMMENT:** While in the hospital for an extended stay, I received numerous gifts, cards, and flowers. However, one that pleased me



most was a gift of several rolls of KODACHROME II Movie Film. The enclosed card said, "Get well soon and use this film to shoot movies of your own flowers."

**Mr. H. L. P., Kansas City, Mo.**

**Q. We have all our movie film in cans for protection. Someone told us we should also add moist sponges. Is this true?**

**Mr. E. L. S., Philadelphia, Pa.**

**A. No.** Color films should never be humidified purposely, except under carefully controlled conditions. It is important to keep your processed films on the main floors of your house; not in the basement, which may be damp, or in the attic, which may be hot.

**COMMENTS:** I have found small felt-tip pens ideal for writing titles on movie reel cans. I also number the can and put the same number on the reel. The writing is easy to read and does not rub off.

**Mrs. M. H., Tacoma, Wash.**

While traveling, I purchase inexpensive color folders of each area we visit. They make attractive titles for our vacation movies.

**Mr. C. R. N., Hurst, Tex.**

Since I edit all my movie films, I have found it very useful to carry a small blackboard (14 x 18 inches) in the trunk of my car when traveling. It has "invisible" horizontal lines scratched on it. I use regular chalk, and it takes but a moment or two to write or print a title or other information on it. This is easily wiped off with a damp cloth.

**Mr. J. S., Seattle, Wash.**

Here's a suggestion on how to protect film on a motor trip which you might wish to pass along to other readers. Three years ago we took a trip to the West Coast, passing through



the Mohave Desert both ways. I kept the film in a cardboard box on the floor of my station wagon and waited until I got home to have it processed. Some of the film was affected by the heat. The next time we went cross-country, I carried my 20 rolls of film in a Fiberglass bag but more important was the fact that I mailed each roll in for processing as soon as it was exposed. Although the temperature ranged from 30 to 128 degrees, we had no film problems.

**Mr. M. S., Newington, Conn.**

**Q. Is your high-speed EKTACHROME Film available in 16mm size? If so, how can I buy a 100-foot roll?**

**Mr. T. P., Coatesville, Pa.**

**A. KODAK EKTACHROME ER Film,** which is a high-speed color reversal film, is available in 100-foot rolls for 16mm cameras. Check with your Kodak dealer. Note: while satisfactory in 16mm size, this film is too grainy for 8mm movies.

**COMMENTS:** I have found that KODACHROME II Movie Film will photograph color TV very well. I also shot 3½ rolls at the Ice Follies and am delighted with the footage.

**Mr. R. D. M., Philadelphia, Pa.**

After editing my film, I splice a piece of spare white leader on the end of each reel so as to protect my movies.

**Mr. R. A. M., East Boston, Mass.**

## Free 1964 Title Set

We have prepared a new series of titles for popular occasions, similar to the set we offered this past year. For your free set of 1964 titles, drop a letter or post card to: Editor, Kodak Movie News, Eastman Kodak Co., Rochester 4, N. Y.



# This Christmas...new ease and range for your holiday movie-making



Making Christmas movies, for years, has been as easy as rolling off a yule log. Yet this Christmas, thanks to faster film, a brighter and handier lighting unit, and a growing appreciation of the fact that the same roll of color film can be used both outdoors and indoors, holiday movie-making will be simpler and more rewarding than ever.

The faster film, of course, is KODACHROME II Movie Film. It's two-and-a-half times as fast as the regular KODACHROME Film which it replaced. In effect, this means your movie camera's lens is now one-and-a-half stops faster than heretofore. And this, among other things, means you can now capture dim-light movie opportunities formerly beyond your reach.

The new lighting unit is the KODAK Sun Gun Movie Light—a single-lamp unit

which provides about as much illumination as a 3- or 4-lamp reflector flood-light bar. Lighter and more convenient, the Sun Gun Movie Light mounts on top of cameras, thereby making it easy to place camera and lighting unit on a table when not in use. Easy, too, to make self-movies by setting the camera's exposure button to "Run," so you can step around to get in your own pictures.

The "one" all-purpose movie film is KODACHROME II, Type A, which is used unfiltered under artificial light, and can be shot through a KODAK Daylight Filter No. 85 (Type A) in daylight. Results are thoroughly comparable to those enjoyed with Daylight KODACHROME II Movie Film. The No. 85 Type A filter is built right into many newer movie cameras, ready to be flipped "in" or "out." For other movie cameras, it's available in an inexpensive mount, readily slipped over the lens whenever needed.

These are the basics of today's movie-making. Think of them in terms of the movies you'll make this holiday season!

Previous Christmases your indoor film was probably regular KODACHROME, Type A—and a wonderful film it was until the advent of KODACHROME II. With the 2-lamp light bar used by most movie-mak-





ers, the shooting range with a 2.7 or 2.8 lens used wide open was limited to maximum distances between 8 to 10 feet, with a 1.9 lens to between 12 to 14 feet.

But now look at what can be done with the faster KODACHROME II Movie Film, Type A, and the single-lamp, lightweight KODAK Sun Gun Movie Light.

LAMP-TO-SUBJECT DISTANCE IN FEET						
3-4	4-6	6-8	8-12	12-16	16-25	
11	8	5.6	4	2.8	1.9	
LENS OPENINGS						

This table is for the guidance of those using hand-set cameras without built-in electric eyes. With automatic cameras, however, all you have to do is adjust them for the greater speed of KODACHROME II Movie Film (ASA 40 under artificial light) and your camera's photo cell will take it from there.

Yet obviously you won't want to shoot—and in smaller rooms you simply *can't* shoot—from 25-, or 16-, or maybe even 12-foot distances. So up closer than these maximum filming distances, you'll be making movies with smaller lens openings than ever before. And, entirely apart from the improved detail of KODACHROME II under all filming conditions, these smaller lens openings will assure you of the sharpest indoor movies you've ever seen!

But there are still other possibilities born of faster film and brighter lighting.

Making movies with a camera to which a Sun Gun or other movie light bar is attached is unquestionably an easy way to have light and camera trained on the same targets, whether they are stationary or whether you swing the camera to follow them when they're in motion. By this method, with an electric-eye camera you can move about to your heart's content, always ready to shoot as your camera automatically adjusts its lens opening for different light distances and intensities. And with a non-electric-eye camera, all you have to do is remember to check against an exposure table to determine the right lens opening for each new light-and-camera distance.

## Other lighting methods

Even so, camera and light source don't have to be secured to each other. Now, thanks to the greater speed of KODACHROME II Movie Film, Type A, it's possible to flood an average-size room with ample shooting light. One member of a family can point the light source from one end of a room toward the subject, and as long as the subject is approximately the same distance from the light, you can wander about at will, shooting at the same lens opening from any camera distance. However, don't get between light and subject. Here's a filming advantage which can prove particularly helpful when things are happening fast around the tree on



## Take your choice of indoor lighting methods

### CAMERA SECURED TO LIGHT SOURCE

Shoot at close distances, or from as far back as your light source permits. Automatic cameras will set their lens openings for proper exposure at all distances. Hand-set cameras can readily be adjusted to the right lens opening. If your movie light does not list KODACHROME II Film, Type A, use the exposure guide on the film instruction sheet.

### CAMERA AND LIGHT SOURCE USED SEPARATELY

This is suggested only for cameras with fast lenses when the light is supplied by a KODAK Sun Gun or 3- or 4-lamp movie light. Now, with one end of any average-size room flooded with illumination, and all exposures determined by this one light distance, the movie camera may be used from any shooting position at one and the same lens opening.

### "BOUNCE LIGHTING" FROM AN UPWARD-TILTED MOVIE LIGHT

Here's another way to achieve soft, over-all illumination for fairly close-up movie-making. It's proposed only for electric-eye cameras or when hand-held meters are used to measure the varying amount of light that bounces back upon subjects from ceilings of differing brightness and distances. Light source can be separate from camera.



Christmas morning, or when you want to make a fuss-free series of shots when it's turkey-time at the dinner table. Another version of general room lighting is pos-

sible with units such as the KODAK Sun Gun Movie Light, Model 2, which can be tilted upward for over-all "bounce lighting" off bright ceilings.

## Shooting hints for your holiday movie-making



**Make lots of close-ups**—Some movie cameras focus as close as 12 inches. All others accept inexpensive Portra lenses for close-ups that let you move near, so you can show a subject BIG on the screen.



**Vary your shooting angle**—Although movie cameras are usually sighted from eye-level, heightened screen interest is yours when you shoot high, shoot low, angle up or down. Try floor-level views, for example.



**Add outdoor nighttime shots**—KODACHROME II Type A, is the film to use. Try  $f/3.5$  for brighter holiday displays;  $f/2.7$  or  $f/1.9$  for the dimmer ones. When shooting with photo flood lights outdoors, use one lens opening larger than you would indoors.



**Shoot outdoors with indoor color film**—KODACHROME II Movie Film, Type A, used with a filter, is exposed in daylight exactly as is Daylight color film itself: Average-bright subjects in sunlight call for between  $f/11$  and 16. Set electric-eye meters for ASA 25.

## Christmas is a time to SHOW movies, too!

Christmas evening, when the day's excitement has quieted and the family is gathered together, is the time of times to turn room lights low and a projector's lamp "On" to screen movies of past years and

Christmases. Perhaps especially if, *this* Christmas, you have one of the newer, brighter, more convenient projectors with which to show them. (See latest models on pages 10 and 11.)



## How to "edit" in the camera

Editing is a kind of treatment for your personal movies whereby you can add a professional touch to your films. Basically, badly-exposed or poorly-focused footage is removed. Scenes that are too long can be shortened. Also, scenes could be rearranged in a different order if it would mean better continuity or a more interesting result. And, of course, specially made titles can be added during editing.

However, a tremendous amount of editing can be done in the camera, and many movie-makers we know do this. They end up with quite polished films by merely splicing their films onto longer reels for 15-minute or half-hour showings. A little thought or planning before you shoot as to what you want to see on your screen is all that's necessary. Photograph the activities in their normal sequence and include natural titles whenever possible. For example, your Christmas movie

should start when your Christmas story starts, and an ideal opening shot could be a close-up of your Christmas card, which becomes your title. The wrapping of gifts, decorating of the tree and hanging of stockings, plus other pre-holiday activity can easily be filmed in proper sequence.

How long should each scene be? This depends on your subject. Some scenes only require 3 or 4 seconds, others as much as 10 to 15 seconds or longer. A general rule is to run your camera for as long as you would like to see on your movie screen that particular scene from the spot where you're standing. And, of course, strive to avoid exposure and focusing errors. By doing this, you get much more value from each roll of film, and the only further step you may wish to take is to splice the related rolls together for longer, uninterrupted showings.

## Action... and correct exposure for snow

One of the problems voiced by a number of our readers is that the family members or friends just stand around looking uncomfortable when the movie camera is aimed at them. This is true of children as well as adults. The solution is to have your subjects interested in doing or watching something so they won't consciously be aware of your camera.



For example, instead of just getting a record shot of Junior and some of his buddies, get the action of some activity, such as a snowball fight. This can be one of their own choosing or one you've prodded them into. Keep your camera fairly well on the side line. If you interfere or direct too much, you're apt to lose the natural and spontaneous action you want. You can still move in or use your



telephoto or zoom lens for occasional close-ups, which add so much to any personal movie.

Snow scenes are brighter than average which means you need less than normal exposure. Close your lens a half stop from the setting recommended for average subjects.





Give timeless beauty...give a KODAK gift!



All that's new in "Open me first" gifts...gifts that give an instant pleasure...lasting pleasure!

## KODAK GIFT GUIDE

The Kodak Gift Guide for Christmas complete in this issue of Kodak Movie News will also appear as a booklet bound in the December 7 issue of the Saturday Evening Post and in the December issues of Holiday and Ladies Home Journal



## A three-panel illustration of a woman with blonde hair and blue eyes, wearing a white top, against a solid red background. In the first panel, she is holding a black and silver Polaroid camera with its back open, inserting a roll of film. In the second panel, she is holding a small, rectangular black and silver object, likely a film cartridge or a print, with both hands. In the third panel, she is holding the camera up to her eye, framing her face as if taking a self-portrait.

Your fingers never touch the film! No threading, no fumbling! To load a new KODAK INSTAMATIC Camera, simply open the back and drop in a

Great demand may delay some models—ask your dealer about specific availability.





### Automatic ease!

Electric eye sets correct exposure for you. Sharp  $f/8$  lens catches extra detail, lets you shoot with less light. Warning signal appears if light becomes too dim. Flash holder pulls up easily. Handy thumb lever advances film. Complete KODAK INSTAMATIC 300 Outfit . . . less than \$50.



### Spring motor winds film for you!

Drop in a KODAPAK Cartridge . . . film zips automatically into place for the first shot! Winds film between shots, too! At end of roll, film winds itself into cartridge for easy unloading. Electric eye, built-in flash holder. Complete KODAK INSTAMATIC 400 Outfit . . . less than \$60.

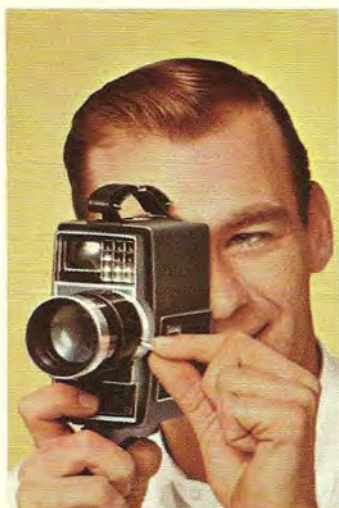


### Great versatility—equal ease!

Extra-fast  $f/2.8$  lens for clearer pictures, even in dull light. Shutter speeds to  $1/250$  for fast-action shots. Electric-eye control. Flash settings coupled to lens focus for proper flash exposure. Many other automatic features. KODAK INSTAMATIC 700 Camera . . . less than \$110.







EASIER TO SHOOT



EASIER TO SHOW



TRUER TO LIFE

Now, more than ever,  
movies are the  
NEAREST THING TO LIFE ITSELF!



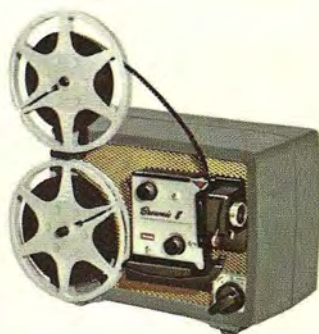
Electric . . . automatic!

Cassette load, no winding, no setting. Zooms at the touch of a finger. KODAK Electric 8 Zoom Camera . . . less than \$150. Without zoom, less than \$100.



Runs the whole show!

Threads film, runs it, rewinds—even controls room light—all automatically! All you do is relax and enjoy the show. KODAK Automatic 8 Projector . . . less than \$110.



Automatic and low-cost!

Just feed film into gate—projector threads itself! Light, compact—projects up to 4 feet wide, 15-minute showings. BROWNIE 8 Movie Projector, A15 . . . less than \$55.





### Special offer!

Low price includes camera, roll of KODACHROME II Movie Film, informative idea book. BROWNIE FUN SAVER Movie Camera . . . less than \$20.



### Fully automatic!

Electric eye sets lens opening . . . adjusts it continuously while you shoot. No need to focus. KODAK Automatic 8 Movie Camera . . . less than \$55.



### Exciting zoom movies

simply by rotating the lens barrel! Electric eye sets exposure. Built-in filter. Sharp  $f/1.6$  zoom lens. KODAK Zoom 8 Automatic Camera . . . less than \$120.

## New KODAK Automatic Movie Cameras and Projectors

Now you can fill your home screen with the action, color, excitement of movies—even if you've never held a movie camera before! Recent Kodak advances in movie cameras make it easier than ever. KODACHROME II

Movie Film gives you sharper detail, more natural color, too. And the latest projectors practically show your movies for you! Make this a Merry Christmas indeed—with a Kodak movie gift!



### Automatic threading!

Forward or reverse projection. KODAK CHEVRON 8 Projector, Model 1 . . . from less than \$150. Model 10 with super-bright "still" and slow-motion projection, from less than \$190.



### Add sound to your own 8mm movies.

Have a magnetic stripe added, then record your voice, sound effects, music—right on the film! KODAK Sound 8 Projector . . . less than \$346.

Kodak gifts  
say  
"Open me first"  
and save  
your Christmas  
in movies!





New shape, new shooting ease!

Sure-grip design lets you hold the camera more firmly . . . get sharper pictures. Fast  $f/8$  lens adds clarity, too. Pop-open flash holder is ready for action instantly. Complete BROWNIE Super 27 Outfit . . . less than \$22.



Automatic convenience

in easy-to-hold shape. Newest Brownie camera adds an electric eye to sure-grip design. Focusing the fast  $f/8$  lens sets proper flash exposure. Pop-open flash holder. Complete BROWNIE Auto 27 Outfit . . . less than \$35.



All Kodak gifts  
say "Open me first"  
and save your  
Christmas in pictures!



World-famous precision!

Brilliant reflex viewing, ground glass, rangefinder. Automatic exposure control, speeds to  $1/500$ . Sharp  $f/2.8$  or  $f/1.9$  lens. Optional lenses, 28mm wide-angle to 200mm telephoto. KODAK RETINA Reflex III Camera . . . from less than \$230.



Great versatility!

35mm precision with the shooting ease of a snapshot camera. Sharp  $f/2.8$  lens, zone focusing, click-in shutter settings. Speeds up to an action-stopping  $1/250$ . All at a remarkably low price. KODAK RETINETTE 1A Camera . . . less than \$49.



Automatic ease . . . outstanding precision!

Wide range of speeds and lens openings which are controlled automatically—or manually, if you prefer. Sharp  $f/2.8$  lens, coupled rangefinder for precision focus. KODAK RETINA Automatic III Camera . . . less than \$140.





Fun for the whole family  
—at a budget price! Perfect introduction to picture-taking. No need to focus or set exposure. Back lifts off for easy loading. Slip-on flash holder included in BROWNIE FIESTA Camera Outfit, less than \$10. (Camera, less than \$6.)



Built-in flash holder  
makes it easier than ever to take good pictures, indoors or out! No focusing. Uses tiny, inexpensive AG-1 flashbulbs. Film, flashbulbs, batteries included in BROWNIE STARMITE II Outfit . . . less than \$14. (Camera, less than \$12.)



Winds its own film—  
you're always ready for next shot. Electric eye adjusts exposure each time. Great for action sequences! Built-in flash. KODAK MOTORMATIC 35F Camera . . . less than \$120. With manual wind, KODAK Automatic 35F Camera, less than \$100.

Right from the moment it's opened, a Kodak gift starts saving the fun of Christmas in beautiful pictures! And

it keeps on saving your happy moments in the days and years to come!



Needs no trays!

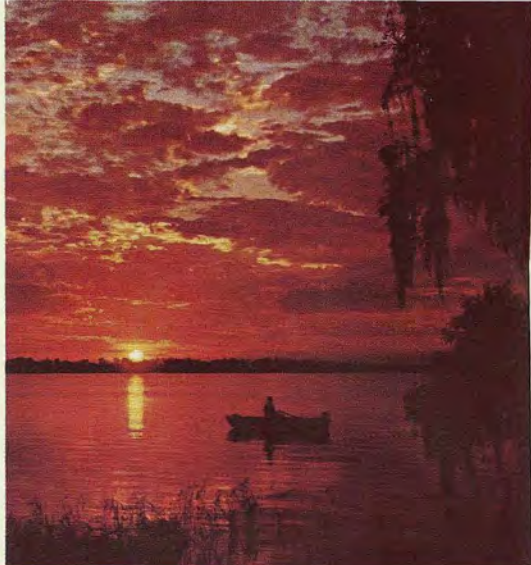
Takes up to 36 slides at a loading. You go from slide box to screen in seconds. Smooth, push-pull changer. KODAK READYMATIC 500 Projector . . . less than \$70. With push-button changing, remote control, KODAK SUPERMATIC 500 Projector . . . less than \$100.



Revolving tray holds 80 slides

—lets you give full half-hour showings. Trays lift on and off easily, store conveniently. Slides won't jam, can't spill out, even if you drop the tray. Instant editing; full remote control—forward, reverse, and focus. KODAK CAROUSEL Projector . . . less than \$150.





Around the clock . . . around the calendar  
 . . . you can depend on Kodak film.



and remember  
**KODAK** film  
 makes a wonderful  
 gift, too!

© Eastman Kodak Company MCMLXI

Give KODACOLOR Film for snapshots . . . KODACHROME or KODAK EKTACHROME Film for slides . . . KODACHROME Film for movies. Another gift suggestion: KODAK Prepaid Processing Mailers for direct-mail color processing by Kodak.

EASTMAN KODAK COMPANY, Rochester 4, N. Y.



**Good Shots** Just about every movie fan has a "good shot"—one he's especially proud of and would like others to see. Send it in—8mm or 16mm KODACHROME II Film clips! Close-ups and scenes of simple composition and contrasting colors are best. And, of course, they must be sharp. Five 16mm or nine 8mm frames are enough—a fraction of a second's screen action! Address "Good Shots," Kodak Movie News, Eastman Kodak Company, Rochester 4, N. Y.



**Raymond Deere, Urbana, Ohio**—Mr. Deere made this shot of the toucan through its glass cage wall. Four fluorescent lights were inside cage. *f/2.3. 8mm*



**G. Yellin, Long Island, N. Y.**—Photo lamps were used for this indoor scene, which is part of his Christmas movie. Shot at *f/5.6. 16mm*



**Sal Maragni, Scotch Plains, N. J.**—This Indian was "shot" at a Halloween costume party given by the Maragnis. Colorful occasion for movies. *f/4.5. 16mm*



**Mrs. Rose Dabbs, Bronx, N. Y.**—Available light was used for this fireplace shot with the silhouette figure in the foreground. Lens wide open. *8mm*



**Anthony Capasso, Trenton, N. J.**—Mr. Capasso started his filming Christmas Day with this 6 a.m. shot of his granddaughter. *f/5.6. 16mm*



**Walter Sasman, Camillus, N. Y.**—The nativity scene was put in the fireplace in front of pine boughs. Three photo lamps were used. *f/2.4. 16mm*



*When changing your address, be sure to send us your name and address as shown above, as well as your new address.*

## A welcome GIFT for any movie-maker ...KODAK Prepaid Processing Mailer

Available for movie and slide  
KODACHROME Films.

KODAK Prepaid  
Processing Mailers  
are also available  
for KODACOLOR  
and KODAK EKTACHROME  
Films.



©Eastman Kodak Company MCMLXI

Anyone who shoots movies with KODACHROME Film would appreciate a Kodak Prepaid Processing Mailer—a gift that will assure him of quality processing by a Kodak lab. He can use the mailer to send his exposed film to any one of the 10 Kodak Processing Laboratories. (A map is included with each mailer showing the locations and street addresses.) Kodak will return the processed film to him directly by mail.

*Prices are subject to change without notice.*