

KODAK MOVIE NEWS

PUBLISHED BY EASTMAN KODAK COMPANY—WINTER 1965-66

Filming your finest Christmas movie . . . page 3
Gift Guide . . . page 7



LETTERS TO THE EDITOR

COMMENTS: I made a peg board with a row of approximately 50 small pegs. As I clip scenes, I place them on the pegs left to right. When editing, I just take them off in order, and splice.

Mr. D. I., Los Angeles, Calif.



The compartments in a cupcake baking pan are ideal for sorting film strips while editing.

Mr. R. R., Berkeley, Calif.

We enjoyed seeing the article about Judy and Dick Rosene in the Summer issue of the News. However, their movie-making is not limited to weddings. Mrs. Rosene teaches a fourth grade class and uses her movies in the classroom. She shows films of various countries taken on their vacations at the time the class is studying about that particular country. This past year her class corresponded with children in Germany, and when the Rosenes vacationed there in the summer, they not only showed them movies of her class, but made movies of the German children to bring back for her class to see. This way of presenting school subjects is novel, and the children certainly get a lot more out of their social studies and geography than if they just read about the countries.

Mrs. R. R. R., Cincinnati, Ohio

Q. I have heard that I would get better movies if I used an 82A filter between the hours of 4 p.m. and sunset and an 81A filter between the hours of 11 a.m. and 1 p.m. Is this true? Mr. T. S., Detroit, Mich.

A. The only filter we suggest for making your daylight movies with KODACHROME II Film, Daylight Type, is the KODAK Skylight Filter (WRATTEN No. 1A) when necessary. This filter has the effect of reducing the bluishness of scenes photographed in open shade or on overcast days. It also reduces the bluishness of distant scenes or mountain and aerial pictures.

As you know, movies made early or late in the day have a generally warm appearance. We do not, however, suggest the use of filters in an attempt to eliminate this warmth. There are several reasons for this. First of all, the color of the light changes very rapidly in the early morning or late evening hours, and one filter recommendation would not cover an evening or morning shooting session. Second, there are many shadows in movies made early or late in the day, and these shadows are bluish in appearance. If you use a filter in an attempt to eliminate the warmth in these photographs, the shadows become even bluer. Of course, if you use a filter in an attempt to eliminate the bluish shadows, the sunlit areas become even warmer.

Lastly, since subjects actually do appear warmer in color when illuminated by an early morning or late evening sun, why not have them appear this way on the film? Early morning and late evening movies add a nice change of pace to a movie collection because of the pleasing warm tones.

Q. When sending exposed KODACHROME II Film in for processing, should the film can be sealed with tape?
Mr. L. P., University City, Mo.

A. It is better not to reseat the film can with the tape once the can has been opened. There is the possibility of trapping moisture inside which could have an adverse effect on the film. Many movie-makers do save



the tape and run it around the top and bottom of the film can (above, right) to identify the exposed film, which is fine.

Q. Is it possible to separate the pictures on a movie film when it has been double exposed and thus "save" it?
Mrs. R. H., Washington, D. C.

A. We're sorry, but this is not possible. One should make a practice of identifying exposed films as soon as they are taken out of the camera. Otherwise, it is possible to reload an exposed roll by mistake.

COMMENTS: I type the word "exposed" on gummed labels, and affix one to the film can when I take the film from the camera. This way I never get unexposed and exposed rolls mixed.
Mr. L. C., Lincoln, Nebr.

We have been making 8mm movies for the past 28 years, and have quite a library of 400-foot reels. We found that many of our best



titles were made by copying clippings and illustrations from magazines. Enclosed are samples.
Mr. F. J. S., Granada Hills, Calif.

MOVIE TITLES FOR 1966

A new sheet of 14 printed titles, similar to the ones we have offered in past years, is now available. For your free set of 1966 titles, drop a letter or post card to: Movie Titles, Dept. 6, Eastman Kodak Company, Rochester, N.Y. 14650.

HOW TO MAKE THIS YOUR FINEST *Christmas Movie*

EVER!



If there is one overriding suggestion, it is for you to tell the full Christmas story, of which Christmas Day is the climax. Every family has its own traditions and ideas for this season, and you should record the complete story of these events. For you, the beginning of Christmas could be the hanging of the wreath on the front door. Or it could be the baking of Christmas

cookies, the selection of the family Christmas tree, or the addressing of cards. Whatever it is, we all know that Christmas doesn't start abruptly on the morning of December 25.

All you need for a priceless movie record of your Christmas is your camera, a few rolls of film, a movie light, and a little advance planning. The right film is KODACHROME II Film, Type A. This, plus your light bar or Sun Gun Movie Light enables you to film splendid indoor movies.

Two precautions: When filming indoors using your light bar during daylight hours, lower the shades or close the drapes so as not to mix daylight with photoflood light. And day or night, avoid photolight reflections bouncing off windows or mirrors back into the camera lens. You can shoot outdoors on the same film using a daylight filter for Type A film. If your camera doesn't have a built-in filter, you can get one to fit from your Kodak dealer.

Exposure is not a particular problem. If your camera has an electric eye, the lens opening is automatically set for you—indoors or out. With other movie cameras, follow the exposure guide on your light bar, camera, or on the instruction sheet packed with KODACHROME II Film.

The decorating of Christmas cookies could add color and interest to your movie.





Christmas Filming Ideas and Angles

We're showing a few examples of what you can film to add interest to your holiday movie. You'll think of others, too. The many bits of pre-Christmas preparations do so much for your film, yet each one requires but a few seconds of shooting time. Get lots of close-ups, and include some up-angled and down-angled shots.



SUGGESTED Scenario

e.c.u. means extreme close-up; c.u. means close-up; m.s. means medium shot; m.l.s. means medium long shot.

m.s. Dad hanging holiday wreath on front door.

e.c.u. Mother's hand signing or addressing cards.

m.l.s. Downtown shoppers hustling to and fro.

c.u. Sidewalk or store Santa. (You'll need a movie light for the latter.)

e.c.u. Mother wrapping presents.

m.s. Dad and children selecting tree and loading it in car.

m.&c.u. Decorating the tree. (Get several shots to include all family members. The final one could be Dad putting on the topmost tree light or decoration.)

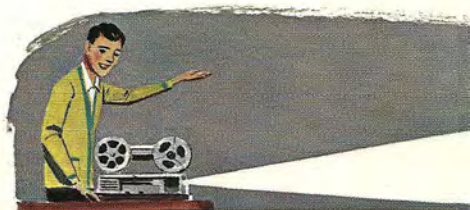
m.c.u. Baking and decorating Christmas cookies.

c.u. Each youngster hanging his stocking. Then back off for a **m.s.** of them all reluctantly going off to bed.

e.c.u. Hand flipping light switch to "off."

(Run your camera briefly while the lens is covered to give you several seconds of blank and black film indicating the passage of time.)

m.s. Children coming expectantly down the stairs and rushing into the living room.



Christmas night is a perfect time to show old family movies. Perhaps the one you made last Christmas.

m.s. View of the Christmas tree as the youngsters quickly survey the packages under it.

c.u. Filled stockings on the fireplace mantle.

c.u. Mother handing out the first present and eager hands reaching out to claim it.

e.c.u. Youngster opening present.

m.c.u. Mother or Dad handing out other presents.

Save any **BIG** present until last, and have your camera ready to

capture his or her expression. Once all the gifts have been opened, you'll want to get shots of family members—old and young—enjoying their presents. Include close-ups of the assembly and operation of favorite or special gifts. You can get some wonderful floor-level views and unposed close-ups. Slip the Type A filter in front of the camera lens (if you're using KODACHROME II Film, Type A) and get shots of the children in the yard using their outdoor gifts.

m.l.s. Family going to church.

c.u. Mother taking the turkey from the oven.

c.u. Dad carving the turkey.

m.s. Family seated at the table eating Christmas dinner.

m.c.u. Dad reading Christmas story to children, who then trudge upstairs to bed.

Merry Christmas

Movie ideas for your HOLIDAY or NEW YEAR'S EVE Party



Everyone's in a festive, gay mood during the holiday season, and a party at this time provides an excellent opportunity to get a movie record of those often neglected subjects—grown-ups. They're dressed up—no complaints about not looking nice. They're busily engaged in the various party activities—no problems in getting some wonderfully natural shots of friends and neighbors. With a single roll of KODACHROME II Film, Type A, you can capture the color and action of the party highlights for a memorable movie.

SAVE THE "NEWS"—We have an attractive and convenient portfolio for filing your issues of Kodak Movie News. Just send 10 cents in coin, to cover the cost of handling, to: Portfolio, Kodak Movie News, Rochester, N.Y. 14650.



Suggested outline for your film

- e.c.u. Party invitation.
 - c.u. Hand putting envelopes in mailbox.
 - c.u. Greeting each guest at the door.
 - m.s. Over-all views of guests in the party room to set the scene.
 - c.u. Shots of individuals at the punch bowl.
 - e.c.u. Hand ladling punch into cup.
 - m.c.u. Line at the buffet table as guests serve themselves.
 - c.u. Hostess putting record on record player.
 - m.s. Couples dancing; others conversing in informal groups.
- (For a New Year's Eve Party, include an extreme close-up of the clock as the hands approach and reach 12 . . . a close-up of the host and hostess as they raise their glasses to wish everyone a Happy New Year. Then several brief shots of the guests.)
- c.u. Host or hostess saying good-night to their guests as they depart.
 - m.s. Empty room . . . fade out or turn off photo lights while camera is still running for a few seconds.

Tips on outdoor winter filming

Exposure over sunlit snow is the same as on a brilliant summer beach. Your subjects are brighter than usual and you should close your lens opening one-half to one full stop from the normal setting. If you have people in the foreground who are of primary interest, expose as you would for a normal sunlit scene. If your camera has a built-in electric eye, this is done for you automatically. Filters are not normally needed for making good color movies with KODACHROME II Film. However, when shooting on an overcast day or in shaded areas, a KODAK Skylight Filter (WRATTEN No. 1A) will reduce the bluish tinge that tends to be present under such lighting conditions. If you're shooting with Type A film, the "Type A" filter you use also does the same job. When it's extremely cold, keep camera under your coat when not shooting. If your camera is battery-powered, it is especially important to use alkaline batteries. Less expensive zinc

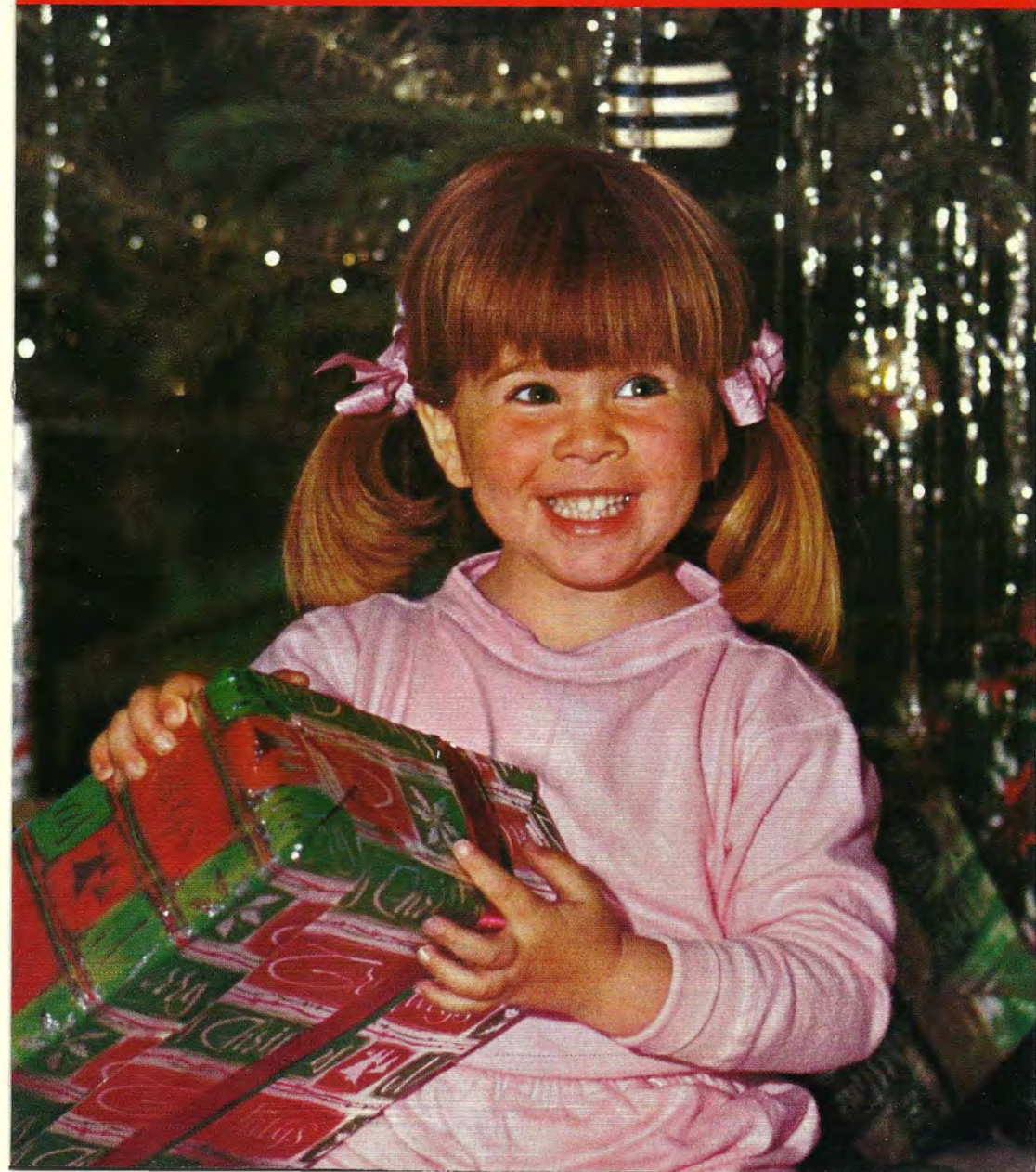


carbon batteries do not perform satisfactorily in cold weather. Also, when you take your camera back indoors, moisture may condense on the lens. Give it a few minutes to warm up and evaporate that condensation before attempting indoor shots, or taking it back outdoors again.

1965

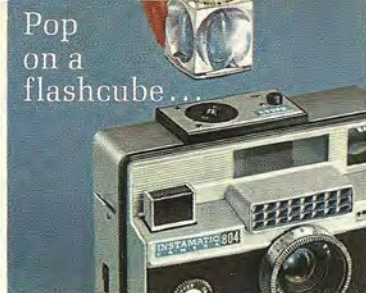
Kodak Gift Guide

Preview of Christmas advertising
showing exciting "still" and movie gifts.





Drop in
the
film...



Pop
on a
flashcube...



Flash!
Flash!
Flash!
Flash!



Brand new reason to give a Kodak gift this Christmas

Only with the newest KODAK INSTAMATIC Cameras—an ingenious invention called the flashcube. This jewel-like cube has four full-power blue flashbulbs. Pop a flashcube on the camera and take four flash pictures. Pop on another and take four more. Just like that. Never before could you take flash with such ease.

No more fussing with ordinary one-shot bulbs. No more changing bulbs after each shot. (The cube rotates automatically). Now you're always ready for the next shot, ready to catch those fleeting expressions that used to get away.

See the best thing that's happened to picture-taking since instant loading. See the new KODAK INSTAMATIC Flashcube Cameras at your Kodak dealer's. Camera prices start at less than \$16.

Newest KODAK INSTAMATIC Flashcube Cameras



Lowest-priced KODAK INSTAMATIC Camera! Loads instantly. Flashcube rotates to next bulb position automatically after each exposure. Complete KODAK INSTAMATIC 104 Outfit... less than \$18.

Electric eye sets exposure for you. Instant loading, automatic flashcube rotation, plus fast f/8 lens for good, clear shots. Complete KODAK INSTAMATIC 304 Outfit... less than \$48.



Deluxe flashcube Instamatic cameras

Superb precision camera with extra-fast f/2.8 lens, action shutter to 1/250, plus instant loading, automatic electric-eye control, automatic flash exposure control and flashcube convenience (you are always ready for the next shot). KODAK INSTAMATIC 704 Camera ... less than \$105.

Most automatic of KODAK INSTAMATIC Cameras! This is the camera that does practically everything for you automatically. It has all the exciting features of the "704" plus motorized film advance and coupled rangefinder. KODAK INSTAMATIC 804 Camera ... less than \$125.



Dependable as gravity, the KODAK CAROUSEL is the finest color-slide projector. It works by gravity. Your slides drop gently into place from the famous round "long-play" tray. It is jamproof and spill-proof, won't embarrass you in mid-show. Choose from three models. KODAK CAROUSEL Projector ... from less than \$80.

take four flash pictures *without changing bulbs!*



Fully automatic! Spring motor zips film ahead after each shot, and rotates flashcube. Electric eye sets exposure for you. Complete KODAK INSTAMATIC 404 Outfit ... less than \$58.



Camera loads instantly, and spring motor automatically zips film ahead after each shot, rotates flashcube. Complete KODAK INSTAMATIC 154 Outfit in carry-all fitted case ... less than \$29.



Open...

drop in...

New KODAK INSTAMATIC Movie Cameras load



This Christmas Kodak movie cameras say "Open Me First" with more reason than ever before. Because this Christmas you can give KODAK INSTAMATIC Movie Cameras—a complete new system of movie-making using Super 8 film and that makes it easier than ever before to save your Christmas in bright, sharp, colorful movies—indoors with movie light, or outdoors.

New KODAK INSTAMATIC Movie Cameras load *instantly, automatically*. Just slip the KODAPAK Movie Cartridge into the camera and shoot a complete roll of brilliant color movies. No threading. No winding. No need to flip the film. Your hands never even touch the film! This improved Super 8 film with pictures 50% larger in area than regular 8mm film can be shown only on a new Super 8 projector—not a regular 8mm projector. You get movies so much brighter and sharper, they are more than ever the nearest thing to life itself.

Kodak has redesigned the movie film, too! The KODAPAK Movie Cartridge is loaded at the factory with Super 8 improved KODACHROME II Film. Just slip it into your KODAK INSTAMATIC Movie Camera and shoot all 50 feet! No need to turn the film at mid-point. Movie-making was never so easy, so satisfying, before!





shoot!

instantly, automatically! *(And save your Christmas in clearer, brighter movies than ever before!)*



The pictures you take with your KODAK INSTAMATIC Movie Camera and Super 8 film are 50% larger in area than regular 8mm. Bigger pictures on film mean even better movies on your screen.



Instant loading, budget price! No threading, no winding—battery-powered motor drive. Built-in filter lets you use the same film indoors and out. KODAK INSTAMATIC M2 Movie Camera . . . less than \$47. Model M4, with fully automatic CdS exposure control . . . less than \$70. KODAK INSTAMATIC Movie Light . . . less than \$20.

Instant-loading zoom reflex model! Most exciting Super 8 movies of all. Fast f/1.8 lens zooms from 12 to 36mm; focuses from 6 feet to infinity. You view through the lens—no parallax. Fold-away pistol grip. Fully automatic CdS meter. Less than \$160. All three models accept INSTAMATIC Movie Light for indoor shooting.

New Automatic Movie Projectors needed for showing your Super 8 films



KODAK INSTAMATIC M50 Movie Projector

This budget model shows your Super 8 films big and bright. You just feed the film into the gate and the projector threads itself right onto the take-up reel. It couldn't be easier. There is a single control for forward projection and power rewind. Has 200-foot reel capacity. Comes with f/1.5 projection lens. Less than \$63. With case, less than \$70.



KODAK INSTAMATIC M60 Movie Projector

Here is a fuss-free projector that does everything for you . . . threads, projects, and rewinds the film automatically. All you do is sit back and enjoy the show. You can change reels so quickly your shows seem almost continuous. 200-foot reel capacity, self-cased with preview screen on inside of case cover. Less than \$85.



KODAK INSTAMATIC M70 Movie Projector

This deluxe model lets you show any scene at normal, fast, or slow-motion speeds—forward and reverse. Still projection, too. You can switch from one speed and direction to another as often and as fast as you wish. Brilliant illumination, fully automatic threading, 400-foot reel capacity. Die-cast, self-cased construction. Low silhouette design with storage space for power cord and take-up reel. With f/1.5 lens, less than \$150. **KODAK INSTAMATIC M90 Movie Projector** has super brilliant light output (nearly 3 times as much as the M70), room-light receptacle. With f/1.0 lens, less than \$190.



KODAK INSTAMATIC M100 Sound Projector

This model lets you record and show your own Super 8 magnetic sound movies after you have had a magnetic stripe added to your films. Projector features automatic threading and a transistorized amplifier for instant sound. Only 18 frames separate picture and sound for easier editing. 1200-foot reel capacity for full-hour shows. Comes with built-in speaker, microphone, external speaker jack. Less than \$576.

Questions and Answers

About Super 8

Q. Can I show Super 8 films on my regular 8mm projector?

A. No. It must be a Super 8 projector like the KODAK INSTAMATIC Movie Projectors.

Q. Can I use my present light bar on one of the new KODAK INSTAMATIC Movie Cameras?

A. Yes, if it has a bracket that attaches to a standard tripod socket. But it is then necessary to use the "key" that comes with each camera to remove the filter from in front of the film when shooting indoors.

Q. I understand that a 25-cent piece will also remove the built-in filter from in front of the film. Is this true?

A. Definitely not recommended. The round edge of the coin only partially removes the filter.

Q. Will Kodak be putting out larger KODAPAK Cartridges of movie film, say 100 feet?

A. There are no plans for this.

Q. How many cartridges of film will one set of camera batteries run?

A. Exhaustive tests show that a set of AA-size alkaline batteries can run up to 60 rolls of film through the camera, and the shelf life of these batteries is two years. But to be on the safe side, it is recommended that batteries be replaced once a year or after exposing 25 cartridges of film—whichever comes first.

Q. You keep referring to alkaline batteries. Won't the less expensive zinc carbon batteries work?

A. They do not do an adequate job. Power gradually diminishes and shelf life is not long enough.

Q. Is it necessary to replace the mercury type battery (PX13 size) used to power the electric-eye meters in the M4 and M6 model cameras?

A. Yes. This battery should be changed each year, too.

Q. What's so important about the magnetic sound stripe being on the opposite side from where it is on regular 8mm film?

A. This gets the sound track away from the perforations for smoother transport and better sound quality, and it provides guiding surfaces on both edges to help keep film flat for sharper pictures side to side.

Q. How did you eliminate the mid-point film flipping that is necessary with regular 8mm shooting?

A. It wasn't easy, and thousands of man-hours were spent to engineer the insides of the KODAPAK Movie Cartridge. Part of the job was to run a full 50-foot length of 8mm-wide film in one direction through the cartridge. For compactness and reliability, film chambers were placed side by side rather than in the conventional over-and-under position. The film runs off the top of the supply core, slants across the top of the cartridge, down the front part of the film gate, then along the bottom of the cartridge and onto the take-up core on the opposite side of the cartridge. This system proved by far the best. When all the film has been used, the word EXPOSED appears.

Q. What was the improvement made in the quality of Super 8 KODACHROME II Film, Type A?

A. The emulsion was improved to achieve even finer grain than before for sharper movies.

Screen sizes using KODAK INSTAMATIC Movie Projectors

Projector with 28mm lens

Distance from Screen	Width of Image
17½ feet	40 inches
22 feet	50 inches
26 feet	60 inches
30½ feet	70 inches

Projector with 20-32mm Zoom lens

Distance from Screen	Width of Image
12½-20 feet	40 inches
15½-25 feet	50 inches
18½-30 feet	60 inches
21½-35 feet	70 inches

Projection hints for all home showings

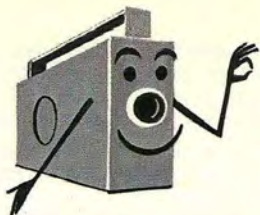
While home shows are informal affairs, you can add to the enjoyment with a little forethought: See that there is room for everyone . . . the distance from the nearest viewer to screen should be 2½ times the screen width. Always use a good movie screen; otherwise, you lose much of the brilliance and color that's on your films. Keep a spare projection lamp on hand. You may have used your present one longer than you realize.

For a really different gift...give Duplicates

What a wonderful idea for any member of the family—especially if he lives miles away! A color duplicate of your personal movie footage lets the grandparents, brothers, or sisters share your holiday and family fun. And what friend or relative who was part of your vacation movie wouldn't enjoy having his own print.

Your dealer can order 8mm, Super 8, and 16mm color dupes from the Kodak lab in Rochester. The cost is but little more than that of your original movie.





Good Shots

8 mm • Super 8 • 16 mm



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2



5



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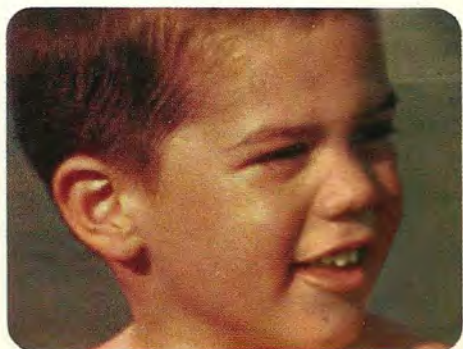


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1. Gerald J. Walsh, Bellevue, Wash.—An 8mm close-up of flame euonymus leaves. This shrub is noted for its extremely brilliant fall coloring. f/8-11.
2. Mrs. Francesca Beraud, Brooklyn, N.Y.—Statue of Amish farmer with hex sign in background. Taken near Lancaster, Pa., with 16mm camera set at f/16.
3. Mrs. Arthur Steinle, Portland, Ore.—A visit here to see the animals is fun for all kinds, young and old. This Super 8 shot was used as the opening title.

4. Oscar Horowitz, Newton, Mass.—This 16mm shot of "Capt. Myles Standish" was made in Plymouth, Mass., during a Pilgrim's program parade.
5. David Mewes, Reno, Nev.—One of the first shots Mr. Mewes took with his new 8mm camera was of the new sign at the entrance to downtown. f/4.
6. Mrs. Udell White, Beverly, Mass.—The donkey was falling asleep waiting for driver's return. Filmed on 16mm at Mahdia, Tunisia. f/16.

Just about every movie fan has a "good shot"—one he's especially proud of and would like others to see. Send it in—8mm, Super 8, or 16mm KODACHROME II Film clips! Close-ups and scenes of simple composition and contrasting colors are best. And, of course, they must be sharp. Five 16mm, nine Super 8 or 8mm frames are enough—a fraction of a second's screen action! Address "Good Shots," KODAK MOVIE NEWS, Eastman Kodak Company, Rochester, N. Y. 14650.



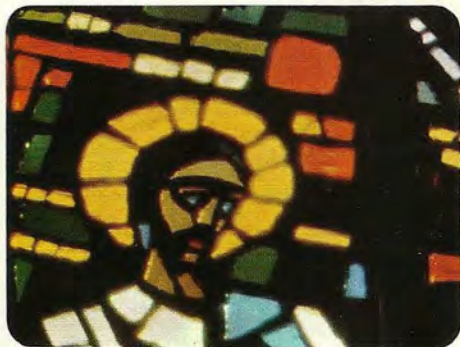
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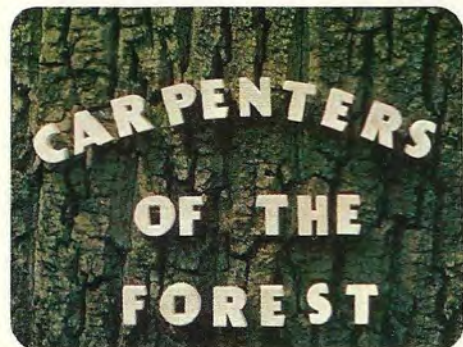
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7. Edwin Austin, Fairport, N.Y.—Mr. Austin took this close-up portrait shot of his son with an 8mm zoom camera.

8. Mrs. Ann Johnson, St. Louis, Mo.—A Super 8 shot taken with the zoom lens in telephoto position for a closer look at Old Glory.

9. Don Sutherland, Washington, D.C.—This is the title of a picture on woodpeckers. Camera pans up the tree until title appears. 16mm. f/11.

10. Ralph Williams, Cleveland, Ohio—Portra lenses were used to get this detailed picture of the rose. Shot on Super 8 format Kodachrome II film.

11. Sidney Moritz, Tappan, N.Y.—A telephoto lens was used to get the close-up of this modern stained-glass picture of Christ's head. 16mm. f/2.8.

12. Frank P. Weil, Sacramento, Calif.—Mr. Weil waited a half hour for just the right moment to get this 8mm shot on the Oregon coast. f/2.8.

When changing your address, be sure to send us your name and address as shown above, as well as your new address.

Gift Suggestion for any Movie-Maker **KODAK** Prepaid Processing Mailer

assures quality processing
by Kodak for Super 8,
regular 8mm, 16mm and
35mm KODACHROME
Films



Anyone using KODACHROME Film would appreciate a KODAK Prepaid Processing Mailer—a gift that will assure him of quality processing by a Kodak lab. The cost of the mailer is simply the cost of processing the film. He can use the mailer to send his exposed film direct to the lab nearest him. A map is included with each mailer showing the location and street address of the nearest one. Kodak will return the processed film to him directly by mail.

KODAK
Prepaid Processing Mailers
are also available
for KODACOLOR and
KODAK EKTACHROME Films

Prices subject to change without notice.