the aristocrat of 2x2-inch slide projectors

The pictures of your travels, holidays, and home scenes shine with a new, sunny brilliance—sparkle with a new, living realism as you enjoy all their glowing colors and detail with the Kodaslide Projector, Master Model. You'll instantly recognize the amazing difference—you've never seen Bantam or 35mm. slides so brilliantly projected. The Master Model's light transmission alone has truly created new horizons of miniature projection, and its many other features are all pointed to give you greater pleasure in color shows—greater ease in projection—areater versatility in its use.

KODASLIDE PROJECTOR, MASTER MODEL

PRICE LIST

Kodaslide Projector, Master Model, including 1000-walt, 115-volt lamp, Lumenized condenser system, and carrying case:

With Kodak Projection Ektanon Lens, 5-inch $f/3.5$, and adapter	\$181.00
With Kodak Projection Ektar Lens, 5-inch f/2.3	245.00
With Kodak Projection Ektanon Lens, 71/2-inch f/4, and	
adapter	195.00
With Kodak Projection Ektar Lens, 71/2-inch f/2.3	265.00
With Kodak Projection Ektar Lens, 11-inch f/3.7	295.00

If lenses, in addition to the one purchased with the projector, are desired, they are available at the following prices:

Kodak Projection Ektanon Lens, 5-inch $f/3.5$, with adapter and condenser element	\$ 16.00
Kodak Projection Ektar Lens, 5-inch $f/2.3$, with condenser element	80.00
Kodak Projection Ektanon Lens, $7\frac{1}{2}$ -inch $f/4$, with adapter and condenser element	30.00
Kodak Projection Ektar Lens, $7\frac{1}{2}$ -inch $f/2.3$, with condenser element	100.00
Kodak Projection Ektar Lens, 11-inch f/3.7, with condenser element	130.00

Prices subject to change without notice

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"Kodak" is a trade-mark

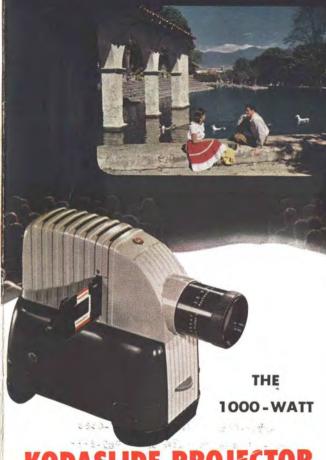
5-49

Eastman Kodak Stores, Inc.

1 West 39th St. LO4-6240

Madison Ave. at 45th St. MU2-6068 745 - 5th Ave. near 57th St. PL5-3353

NEW YORK



KODASLIDE PROJECTOR

Master Model

KODASLIDE PROJECTOR

Master Model... for

SCREEN BRILLIANCE

The delivery of light to the screen in a quantity and quality that make your pictures live is the first great achievement of this marvelous projector. However much you've enjoyed the beauty of your transparencies, you've never fully seen those pictures . . . appreciated their vivid color and their wealth of sharp detail in the shadows. It's a real thrill to see them on the screen in the sparkling brilliance that only the Master Model affords. Total darkness is not necessary for fine projection. The screen image is so bright that subdued room lighting, a great help for lectures and classes, is permissible.

VERSATILITY

Every projection situation is well covered by the Master Model—it performs with equal ease at home, in the lecture room, or in an auditorium. Whatever your needs may be, it will serve them superbly. You simply choose one or more of the five available lenses best suited to your needs. And even further versatility can be yours through the choice of these lamps: 1000-watt, 750-watt, 500-watt, 400-watt, and 300-watt.

SIMPLICITY

The matchless performance of the Master Model does not depend upon your manipulation of a maze of controls. Basically good functional design has eliminated all but the simple devices essential to fine projection. Actually, after you have plugged in the cord and flipped the switch, there are only two adjustments to be made—tilting and focusing. The new slide carrier automatically centers your slides in the correct position to give you a perfect projected picture on the screen. That is the sole purpose of the Master Model . . . a purpose it achieves superbly—with complete simplicity.





KODASLIDE

PROJECTOR

Master Model



The Optical System provides not only the maximum light with each lens, but also complete coverage and evenness of illumination throughout the entire slide area for both Bantam and 35mm. sizes. All spherical surfaces of the system are Lumenized—hard-coated to give greater brilliance and color purity to your projected image.

5 Projection Lenses distinguished for their fine color correction, definition, and image contrast, offer the opportunity to select the ideal lens for your immediate purpose. As your needs change, additional lenses can be acquired. Here are the lenses grouped for easy selection:

For the home

Kodak Projection Ektanon Lens, 5-inch f/3.5 Kodak Projection Ektar Lens, 5-inch f/2.3

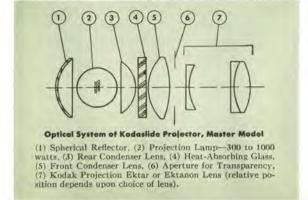
For the lecture room

Kodak Projection Ektanon Lens, $7\frac{1}{2}$ -inch f/4 Kodak Projection Ektar Lens, $7\frac{1}{2}$ -inch f/2.3



For theater or auditorium

Kodak Projection Ektar Lens, 11-inch f/3.7 These lenses are completely Lumenized. Each lens is furnished with its matched condenser element and,



when needed, with an adapter. The illustration at lower left shows a lens barrel cut through to display the multiple-ring baffling and the black finish used to eliminate non-image-forming light.

1000-watt Lamp is included with each projector. Lamps of lower wattage—300, 400, 500, and 750—may be used. Even with a 300-watt lamp, the Master Model will deliver a screen brilliance you have never experienced in amateur projection. The Master Model can be used only on 60-cycle alternating current, 100 to 125 volts.

Protection for your Transparencies has been a prime consideration in the design of the Master Model's

cooling system. A quiet, turbine-type fan drives three separate blasts of air—to the transparency, the condenser system, and the lamp. The air flows freely on both sides of the slide, and the new, single, undivided element of heat-absorbing glass bars 85% of the heat from ever reaching the transparency. This effective cooling results in slides being subjected to less heat in the Master Model than in other projectors using lamps of far lower wattage.

Projection Ease is assured by the very few controls of the Master Model. A single switch operates fan and lamp. A twist of the lens barrel gives you needle-sharp focus, and a turn of the elevating disk provides a tilt up to 6 degrees. The lamp, condenser, and lens can be changed easily and quickly.

Construction of die-cast aluminum gives the Master Model extra strength for long, continuous service, but holds the weight to a minimum—11 pounds 9 ounces with the 5-inch f/3.5 lens and cord.

The Carrying Case is included in the price of the projector. Handsomely covered, bound, and lined, it holds the projector, slide carrier, two lenses and their condenser elements, a spare lamp, and the cord. Examine it when you see the 1000-watt Kodaslide Projector, Master Model.