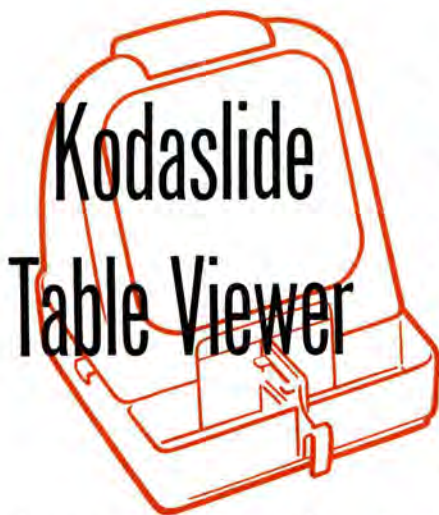


**A SENSATIONAL NEW MEANS OF
SHOWING MINIATURE COLOR SLIDES**

Kodaslide Table Viewer





- When you want to see your 2 x 2-inch color slides quickly—without fuss and bother—yet in a manner that does full justice to their beauty, this entirely new type of projection viewer offers the ideal method. The Kodaslide Table Viewer is a complete projection outfit—a projector, screen, and changer are contained within a single lightweight metal case. There's no need to draw the

shades and dim the lights—the projected image, enlarged about five diameters, glows on the Kodak Day-View Screen with sparkling highlights, deep shadows, and full rich color.

If you are a color enthusiast, the Kodaslide Table Viewer means more fun from your hobby—far more use and enjoyment of your slides. You'll use the viewer for that first quick look when your transparencies arrive after processing—for showings to small groups—for arranging and editing your slides. The viewer may well be all you need to enjoy your Kodachrome transparencies or it may supplement your present projector, serving on those many occasions when the convenience of the compact projection unit is the determining factor.

The viewer offers you the most modern way to enjoy your slides—a way made possible by an advanced and highly ingenious optical system, a radically new type of rear projection screen with “booster” field lens, and an equally new, efficient changer. These are only a few of the features that make the Kodaslide Table Viewer truly unique. On the next two pages you will find a detailed explanation of its features—but, to fully appreciate its advantages, see it and use it at your Kodak dealer's. Price, \$95.

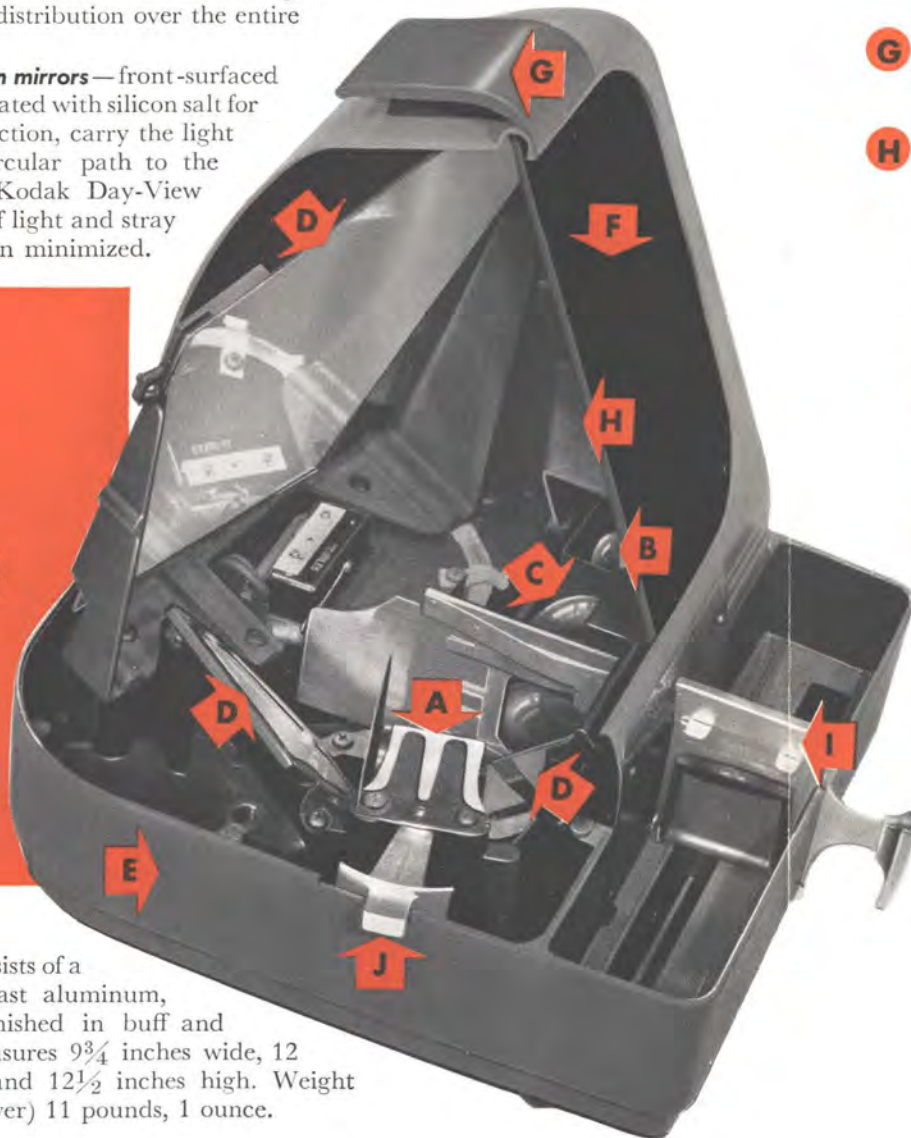
LOOK INSIDE THE VIEWER
See how built-in projection works



- OPTICAL SYSTEM** is radically new—entirely different—consisting of . . .
- A Lens** (under the metal plate shown below)—Kodak Projection Ektanon Lens, Lumenized, 50mm., $f/3.5$. Unit focusing.
 - B Lamp**—75-watt, 115-volt, rated for 50 hours, backed by a spherical reflector. A heat-absorbing glass protects transparencies.
 - C Two condensers**—one spherical lens and one aspherical lens—Lumenized. The latter lens is seldom used in other than precision laboratory equipment. Condensers reduce aberrations—give uniform light distribution over the entire picture area.
 - D Three projection mirrors**—front-surfaced aluminized, coated with silicon salt for abrasion protection, carry the light through a circular path to the back of the Kodak Day-View Screen—loss of light and stray light have been minimized.

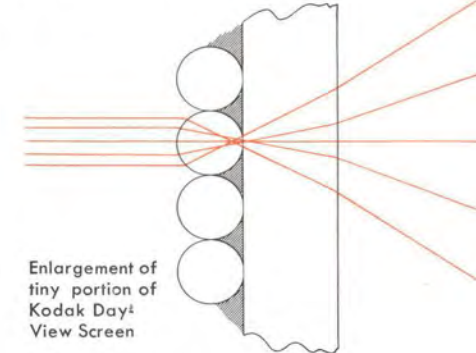
Features of the Kodaslide Table Viewer

- E HOUSING** consists of a body of die-cast aluminum, attractively finished in buff and brown. It measures $9\frac{3}{4}$ inches wide, 12 inches deep, and $12\frac{1}{2}$ inches high. Weight (complete viewer) 11 pounds, 1 ounce.



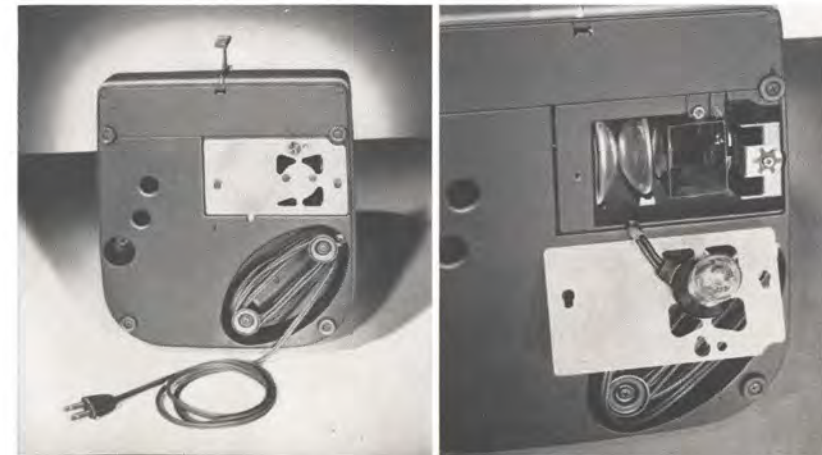
- F SCREEN** is a glistening black glass, rear surfaced by millions of tiny plastic spheres, each acting as a collecting lens that projects its light through a pinhole in the surfacing. This Kodak Day-View Screen gives a clear, crisp image in normal room lighting. The new Kodak Ektalite Field Lens, located behind the screen, doubles normal brilliance and gives even illumination. The overall screen size is $7\frac{1}{2} \times 7\frac{1}{2}$ inches. Image size for 35mm. transparencies— $4\frac{1}{4} \times 6\frac{3}{4}$ inches; for Bantam transparencies— $5\frac{1}{4} \times 7\frac{1}{4}$ inches.

- G HANDLE** provides comfortable, convenient grip for moving or carrying the viewer.
- H COOLING** is accomplished by convection. Air enters through perforations in the lamp chamber—passes around the lamp tube and into a chimney. The warm air rises and escapes through louvers placed near the top of the case.



- I SLIDE CHANGER**, plunger type, accepts cardboard slides, single or double glass slides bound in Kodaslide Binding Tape. In a single loading the changer takes approximately 75 cardboard slides or 30 double glass slides.
- J FOCUSING LEVER** quickly responds to the touch of a finger, making the slight adjustment necessary when slides of different thicknesses are projected.

BASE of the viewer (as shown below at left) provides a well with two posts around which the 8-foot cord may be wound to take up the slack. The panel beside the well offers easy access to the lamp (as shown in the illustration at right). The Kodaslide Table Viewer can be used on either AC or DC current of 100 to 125 volts.





● The Kodaslide Table Viewer takes projection out of the dark . . . with it, you can show your slides to your family and guests without calling for the whole group's undivided attention. You and a friend can look at a series of slides while others in the room can read, talk, play games, without any interruption of their individual activities. It requires no elaborate setup—no rearrangement of furniture. There's little more effort in showing and sharing the fun of your color slides than in finding and opening a book, a magazine, or an album.

CARRYING CASE for the Kodaslide Table Viewer divides into two parts so that the viewer may be used without removal from the case. Covered with leatherlike Kodadur, beautifully lined, equipped with double handles and brass hardware, the case is as handsome as it is practical. A sliding base built into the case permits moving the viewer forward when in use. Compartments are provided for a spare lamp and Kodaslide boxes. \$27.50.



Fields of Usefulness for the Kodaslide Table Viewer

• The Kodaslide Table Viewer will find its greatest popularity in the homes and offices of those who make their own personal pictures on 35mm. (135) or Bantam (828) Kodachrome Film. Beyond this, the viewer has many applications in business and professional fields. Traveling salesmen will use it effectively to show their products to buyers. For them it eliminates a big portion of actual samples and permits more items to be shown quickly. Stores will find the viewer helpful in demonstrations. Business and industrial organizations will use it for individual and small-group employee training—schools and colleges will utilize it similarly. Doctors will welcome the viewer for consultation work and for their own study of the patient's photographic case history. Scientists will enjoy the ease it brings to a review of the photographic record of their work. These and many other applications of the Kodaslide Table Viewer are the results of skillful engineering and painstaking design pointed to give images of top quality with the greatest operating convenience.

Prices subject to change without notice

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