

If your blue sky is orange, you'll get great color prints

## You get an orange negative on KODAK EKTACOLOR Professional Films

This represents automatic masking—assurance of high-quality color fidelity and rendition. You can shoot the Type S Film without a filter, with speedlight, blue flash, daylight, or natural light with any exposure shorter than 1/10 second. Or make long exposures (up to 60 seconds) on Type L without a filter, under tungsten light.

## With the versatile orange negative you can make:

color prints black-and-white prints color transparencies Dye Transfer prints color separations

KODAK EKTACOLOR Professional Films are extremely flexible, giving you more individual control of color and density than feasible with any color photographic process.

## ACTON'S CAMERA SHOP

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