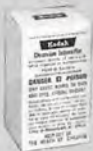




## Don't reshoot—Kodak can help make that negative printable

When a negative gets beyond your control and ends up unprintable—it's good to know that Kodak has remedies.

There's a Kodak cure for almost every kind of problem. See other side for several Kodak chemicals for negative first aid.



### **KODAK Chromium Intensifier**

Adds density to weak, flat negatives caused by underexposure or underdevelopment.



### **KODAK Farmer's Reducer**

Improves negatives which are too dense as a result of overexposure or overdevelopment. Can also be used to sharpen highlights.



### **KODAK PHOTO-FLO**

Wetting agent that reduces surface tension of water. Prevents water marks and streaks during drying.



### **KODAK Desensitizer**

Permits films to be inspected by safelight during development. Saves the negative when exposure wasn't calculated precisely.

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