



ROCHESTER MUSEUM OF ARTS AND SCIENCES

ANNUAL REPORT FOR THE YEAR 1965

COVER: Dr. Calogero Traina, Mayor of Caltanissetta, Italy (right)—Sister City of Rochester—examines artifacts from Italy in anthropological storage on his visit to Rochester Museum of Arts and Sciences on September 16, 1965. Charles F. Hayes, III, associate curator of anthropology (left) and Louis A. Valenza, chairman of Rochester reception (center).

PERMANENT EXHIBIT: Diorama of a spring scene of the inner Marl Bog of Bergen Swamp in the Hall of Natural History created by David T. Crothers, senior exhibits designer, assisted by Douglas Howland, artist-preparator.



ROCHESTER MUSEUM OF ARTS AND SCIENCES

Annual Report

to the Board of Museum Commissioners

for the Year 1965

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THE STAFF

W. Stephen Thomas.....Director
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Wilma J. Shili.....Secretary to Director
Nancy B. Beard.....Secretary to Assistant Director

Charles F. Hayes, III.....Associate Curator of Anthropology
Daniel M. Barber.....Junior Anthropologist
Arleigh M. Hill.....Associate in Indian Arts
Gladys R. Holton.....Curator of Culture History
Jerry H. Czech.....Assistant Curator of Biology
Carleton Burke.....Honorary Curator of Photography

Helen R. Gordon.....Librarian
Mable S. Smith.....Editor and Public Relations
Pauline deH. Adams.....Registrar
Mary R. Leary.....Secretary
Dorothy M. Soehner.....Secretary
Marion D. Weltzer.....Receptionist

Jon H. Alexander.....Senior Exhibits Designer
David T. Crothers.....Senior Exhibits Designer
Douglas Howland.....Artist-Preparator
Roxann Ware.....Artist-Preparator
Edward G. Cornwell, Jr.....Artist
William G. Frank.....Photographer

Unfilled.....Head, Museum Educational Services
Irene D. Reitz.....Educational Assistant
Michael J. Ripton.....Educational Assistant
Nancy R. Rosenberg.....Educational Assistant
Elizabeth H. Bisnett.....Educational Assistant
Unfilled.....Part-time Educational Assistant
Jessie Rause.....Secretary
Joseph H. Thomas.....Stock Assistant

Carlo Lamendola.....Cabinetmaker
Carl M. Van Niel.....Cabinetmaker

Philip B. Wickes.....Head Gardener

Arleigh M. Hill.....Senior Maintenance Mechanic
Joseph De Wispelaere.....Custodian Guide
Michael S. Butryn.....Custodian Guide
Christopher C. Brown.....Custodian Guide
Arthur McGill, Jr.....Custodian Guide
Unfilled.....Custodian Guide
Anne S. Montgomery.....Part-time Maintenance

NEW TECHNIQUE IN EXHIBITION: Prehistoric Iroquois of the late Woodland Period, A.D. 1200-1550," in the Hall of Man. Charles F. Hayes, III, associate curator of anthropology (left); Jon Alexander, senior exhibits designer (right).



ROCHESTER MUSEUM OF ARTS AND SCIENCES

ANNUAL REPORT FOR THE YEAR 1965

Submitted by the Director to the Board of Museum Commissioners

THE MUSEUM AS A COMMUNITY RESOURCE

As a scientific and educational center maintained by the City of Rochester for the use and enjoyment of all the people, the *Rochester Museum of Arts and Sciences* completed its 53rd year on December 31. The vast resources of the Museum in the form of collections and exhibits along with the scientific knowledge and varied skills of its staff were put to increased use by thousands of persons, both adults and children, in the metropolitan community and the surrounding area. The year 1965 may be characterized as one of productive activity, progressive transition and planning for future expansion.

As a result of the generous gift of funds for a Planetarium to the Rochester Museum Association, in September 1964, by Mr. and Mrs. Edwin G. Strassenburgh, planning for that important adjunct to the Museum has proceeded successfully with intensive studies by a Planetarium Planning Committee of distinguished educators, scientists and civic leaders. Twenty meetings of that Committee and its sub-divisions have been held. On May 11, the City Council granted the Museum Association permission to use Museum land for the construction of the Planetarium, and in the early summer a construction firm and an architect were selected. In late August, Ian C. McLennan, former director of the Queen Elizabeth Planetarium, Edmonton, Alberta, Canada, was appointed Planetarium Director.

In view of the fact that the present Museum building is in critical need of additional space for increased educational services as well as the progress toward a Planetarium, the Board of Museum Commissioners and the Rochester Museum Association Trustees requested that the City Administration make a review of the problems. As a result, City Manager Arthur B. Curran, on June 15, appointed a Museum Study Committee with Dr. Grace Harris of the faculty of the University of Rochester as chairman. The purpose of the Committee is to examine the present needs of the Museum for growth and to study the problem of future operational responsibility. It is expected that the Committee will submit a report early in 1966.

GROWTH OF COLLECTIONS

The problem of acquiring and maintaining large collections of objects in such varied fields as we cover is a difficult one. Our registrar, Mrs. Pauline deH. Adams, has worked hard to initiate several improvements in the indexing and arrangement of our files and in increasing the documentation of our catalogue cards. She has also updated our accession records. We are indebted, too, to our curators and other personnel, members of our Museum Commission and the Museum Association for alertness in locating and securing suitable museum material.

A year ago the Museum owned a total of 256,893 individual objects, located in 13 different storage areas, both in and outside our building. In 1965, we acquired a total of 2,021 objects, mostly gifts, from 256 donors. We are making plans for consolidation and increase of storage space and have requested additional area to be included in City capital improvement plans.

Outstanding among the gifts received during 1965 was a collection from Charles S. Hutchison of 250 mineral specimens and a General Lafayette letter of June 7, 1825 to Governor DeWitt Clinton; a collection of actress pattern glassware from Miss Edna W. Conway; a documented Kentucky rifle from Halton D. Bly; fire equipment from the Ever Ready Hose Company, organized in 1858, from the City of Rochester; coral jewelry from Mrs. Kenneth H. Field; brass Menorahs, sculptured wooden panels, portraits on ivory and other items—the Jeanette Leiter Kirstein collection—from Mrs. Henry Tomlinson Curtiss of New York City.



Coral Jewelry

"Actress" Pattern Glass



RESEARCH

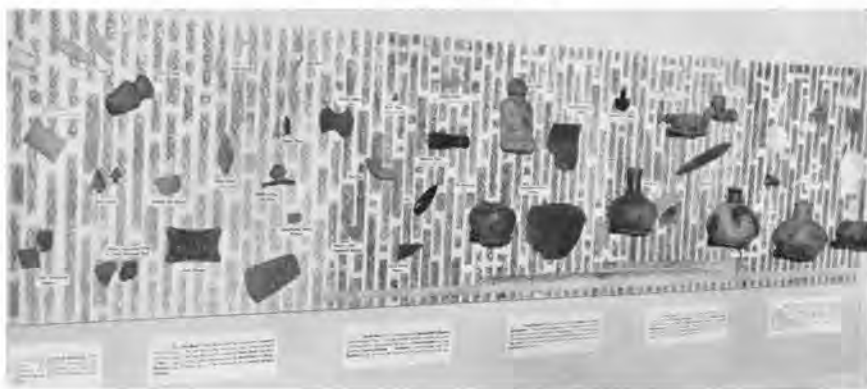
Anthropology

Primary field research was conducted by Charles F. Hayes, III, associate curator of anthropology and Daniel M. Barber, junior anthropologist. Archeological surveys and research involved a total of 46½ days in the field at various sites in six counties. The main activity was the excavation at the Cornish site near West Bloomfield, New York of an Historic Iroquois Period. This yielded the first settlement pattern in Central-Western New York furnishing specific information on dimensions and structure. Another site was excavated near the location of the 18th century Berry's Tavern in Avon, New York. This was an early 19th century non-aboriginal site.

In addition to field records, laboratory research was conducted on Prehistoric Iroquois sites and on the 1964 and 1965 field season data from the Cornish site. An apparatus for the electro-chemical cleaning of metal artifacts was built. Research Records No. 12, entitled "The Orringh Stone Tavern and Three Seneca Sites of the Late Historic Period," was sent to the printer. Library research continued on the Museum collections from the Far East and Southeastern United States.

The division provided materials and laboratory facilities for individual research projects carried out by five college students and a Cornell University professor.

Southeast Archeology





Research in the field



Research in the laboratory

Biology

During the winter and early spring the associate curator, James D. Greiner, photographed wild ducks and geese and observed their habits near Oakfield, New York. Several times during the winter, he participated in waterfowl banding at Seneca Lake and secured photographs. Some of the data was incorporated in an article for *Museum Service*. For several days in late March and early April, he conducted field research in the Adirondack Mountain region, securing information on the habits of the bobcat in preparation for the building of a diorama.

Both Dr. Boardman and Mr. Greiner surveyed ecological areas in cooperation with the Bergen Swamp Preservation Society, Inc. and the Monroe County Conservation Council.

Culture History

Through the efforts of its curator, Mrs. Gladys Reid Holton, assisted by Miss Mary R. Leary and volunteers, the division of culture history conducted a continuous program of secondary research on clothing, textiles and costume accessories, as well as investigation of furniture, ceramics and glass for temporary exhibits. She was helped by three volunteers: Mrs. Henry E. Keutmann in costume accessory storage, Mrs. Edward H. Townsend, Jr. in the shoe collection and Mr. Lawrence Jacobs in general work.

Mrs. Holton spent parts of January and February studying chairs for the spring exhibition, "Chairs: Famous and Familiar," which opened on April 26, and in the late summer and early fall on objects from England to prepare for the special display, "British Influence on Rochester Life," which opened on September 20. The Museum is much indebted to Mr. and Mrs. Hugh R. G. Clements for their able assistance in planning, installing and contributing over 200 objects as loans to that exhibit.

Library

Our basic and highly useful reference library, maintained chiefly for staff use and public references, now comprises well over 14,000 bound volumes and thousands of periodicals. The library, also, maintains our important document and map collections and a file of photographs of local history interest. Forty-six different magazines in museum fields are subscribed to or received through exchange. In addition, we receive bulletins, annual reports and other literature from approximately 300 museums which are on our exchange list. During the year 116 volumes were added to the library, 80% of which were purchases.

A survey listing the architectural drawings of our Museum was compiled at the request of the Smithsonian Institution. The librarian, Miss Helen R. Gordon, also listed and recorded the series of 500 historic and modern maps in our possession. Some 800 Magafiles, compact cardboard containers for storing periodicals, were added to our shelves, increasing the efficiency and appearance of our library. Through our library reference service, 250 questions were answered for over 200 individuals and 12 institutions, many of which involved considerable time in research. The librarian selected four major exhibits comprising "Almanacs" (80 items); "George Catlin Lithographs" (16 prints, 12 objects); "Travel Tracks" (objects and pictures illustrating the adult lecture program) and "Childhood Favorites" (50 children's books). She also conducted research or supplied material for 13 temporary exhibits in the Museum.

Registrar

More emphasis has been placed on securing historical information on the objects acquired as gifts by the Museum, especially those for the division of culture history. This adds to the value and usefulness of the material. In order to prepare for a series of articles contributed to *Museum Service*, the registrar carried out secondary research on wood carvings, candelabra, textiles, firearms and coral jewelry. Research was started on iron toys.

GROWTH OF EXHIBITS

We pride ourselves on the type, range and quality of our exhibits which are designed and executed by a group of highly specialized and competent artists working closely with the Museum administration and the curators. Their techniques include design and layout, graphic art involved in painted backgrounds and other displays, the making of scale models and sculptured figures as well as the reproduction of plants and animals through the use of modern plastic techniques.

David T. Crothers, senior exhibits designer, spent the major portion of the year working on the painting and foreground exhibits of the Bergen Swamp Diorama. This notable permanent display in our Hall of Natural History depicts a spring scene in the center of an inner marl bog including typical trees, shrubs and flowering plants. Besides specimens of the sharp-shinned hawk, black-capped chickadee and Wilson's snipe, the exhibit includes 28 plant species. The exhibit was viewed by members of the Bergen Swamp Preservation Society, Inc. on November 2 and was opened to the public on December 19, at which time a full page article with color pictures appeared in the *Democrat and Chronicle*.

Jon H. Alexander, senior exhibits designer, worked January and part of February on finishing the large display panel and attached artifacts for the exhibit on the Prehistoric Iroquois of the Late Woodland Period, A.D. 1200-1550. It depicts in painting the larger-than-life scale figure of an Indian hunter with drawn bow and arrow. For most of the remainder of the year, he made layouts for similar

large three panel exhibits of Indian life in Archaic times. He completed the first of these showing Camp Life, and started the second panel. Mr. Alexander also spent some time studying layout for the exhibits in the proposed Hall of Human Biology and submitted a report.

Douglas L. Howland, artist-preparator, spent the majority of his time in planning, layout, painting the background and doing some foreground for the full-size diorama of the Bobcat. The scene portrays a view of snow-covered terrain with woods and mountains located in the Adirondack wilderness. Mr. Howland made two field trips, one in late March and the other in September, to Speculator, New York in company with the associate curator of biology to secure field sketches, photographs and plant material. Other work included background painting on the Swiss Lake Dwellers group and repair of the Haida Indian diorama, assisting Mr. Alexander.

Edward G. Cornwell, Jr., artist, worked primarily for the school service division. He constructed two small-scale dioramas for circulation to the schools, one on Australian Aborigines and the other on The Crusades. He also supervised the work of four volunteers, Mrs. Philip Bernstein, Mrs. Alfred Ginkel, Mrs. James Reed and Mrs. William Swift, each of whom is executing a diorama. Mr. Cornwell also planned, did the research, selected materials and installed five major special exhibits, located on the mezzanine and on the second floor. These were "Gifts of 1964;" "Faces of the North;" "France on Our Tables;" "All About Beverages;" "Fire, Friend of Man." He also assisted staff members in preparing eight other exhibits. He restored and repaired many objects and displays for the school service division.

Miss Roxann Ware, artist-preparator for temporary exhibits, who had formerly done exhibits work at the Ohio State Historical Society and the New York State Museum, Albany, assumed her duties on April 5. During the nine remaining months she planned, did the research, selected objects and installed six major temporary exhibits including "The Finger Lakes from the Air;" "Thoreau's Cape Cod;" "Vacationing in New York State;" "School Service Lending;" "Theatrical Posters" and "History of Lighting." She also installed two exhibits of paintings, "Ecuador in Art and Culture" and "Along the Erie Canal" and was responsible for 11 smaller displays. Besides research and planning, she wrote and printed labels, drew illustrations, painted cases and copied building plans.

William G. Frank, technical preparator for photography, was responsible for extensive photographic activities. He photographed in both color and black and white permanent and temporary exhibits and a large number of objects for the anthropology and history divisions. He took numerous pictures of museum visitors and special

events of the Women's Council, the Convocation and exhibit openings. He also copied many illustrations from books and other sources for exhibit purposes. He photographed publicity shots, and illustrations for *Museum Service*. He projected slides and films and kept in repair such pieces of technical equipment as the Admatic Projector and sound label machines. In all, he carried out 81 photo assignments, made 462 negatives, 92 contact prints, 866 enlargements of 8 x 10 size, and 23 of larger dimensions. He took 652 Kodachrome pictures, 158 Polaroid shots and made 285 photostats and 71 mounts.

SPECIAL EXHIBITS

During the year there were 66 different special exhibits, 26 occupied an entire exhibition room or gallery.

NATURAL HISTORY (First floor). Green the Year Round (artificial plant construction); Nature Pictures by John Englert, Jr.; Wildlife in Miniature; Feeds and Feeders; Eider Ducks; A Better Mousetrap; Feline Skulls; Nature in Japanese Ivories.

ANTHROPOLOGY (Second floor). Underwater Archeology (photographs, artifacts and diving equipment); Projectile Points of Central New York; Cornish Site Excavations; Primate Family Tree (refurbished); Southeastern Ethnology; Southeastern Archeology; Faces of the North (color photos by Don Nibbelink of Canadian Eskimos, loaned by Eastman Kodak Company).

CULTURE HISTORY (Third floor). Major exhibits with 33 cases each: Sports in Review (Oct. 1964-Feb. 1965); Chairs: Famous and Familiar (April 26-Sept. 1); British Influence on Rochester Life (Sept. 20-Feb. 1966). Smaller displays included: Latin-American Textiles (February); Bonnets and Caps (January); Bennington and Rockingham Ware (Feb.-Sept.); French Creations Worn by Rochester Women (May-Aug.); Actress Glass (July-Nov.); Apples, apple industry, peelers, etc. (Sept.-Nov.); Selection of materials from Jeannette Leiter Kirstein Collection (Sept.-Oct.); Printing Week (Oct. 8-15); Italian Treasures (Oct. 15-28); Dolls (Nov.); Christmas Cookies and Under the Tree (December).

Special Exhibits



History of Lighting



Italian Treasures

Fire, Friend of Man



Dolls—now prized by the collector





Notables at the opening of "Sports in Review" (left to right) Mr. and Mrs. Ray Hickok, Mrs. Gladys Reid Holton, curator of history and Mayor Frank T. Lamb.

Miscellany

Library—Almanacs (Dec. 1964-March 1965); Indians of the Plains—Catlin's Lithographs (April 15-Aug.); Travel Tracks: Lecture Series, photos and objects (Sept.-Nov.); Children's Books (Dec. 1965-April 1966).

Mezzanine Gallery: All About Beverages (Nov. 1964-March 1965); Junior Stamp Exhibit (May); Playground Crafts Display (April); Lending Services of the Museum (June-Aug.); Summer Nature Exhibits (July-Sept.); Vacationing in New York State (Aug.-Oct.); Fire—Friend of Man (Nov.-Dec.); Thanksgiving Traditions in Rochester (Nov.); Christmas Past in Rochester (Dec. 1-31).

First Floor: Bonsai Exhibit and Demonstration (May 8); The Good House: Contemporary Architecture of the Rochester Area by the Rochester Society of Architects (July 4-Aug.); Astronomy in Art (March 15-April); Japanese Art (May); What Is the Museum? (July-Sept.); Harvest Time (Sept.-Oct.); What's New? (Nov.-Dec.).

Second Floor: New Gifts (Jan.-March); The Finger Lakes from the Air (April 30-June); Thoreau's Cape Cod—books, specimens and photographs by Kenneth Harber (July-Sept.); France on Our Tables—ceramics used by Rochesterians, china, glass and table settings, in honor of French Week (May 16-Aug.); Theatrical Posters (Sept. 15-Oct.); Ecuador in Art and Culture, water colors by Charles P. McCartney (Sept. 1-Nov. 15); The Erie Canal—pastel scenes by J. Erwin Porter (Nov. 24-Feb. 1966); History of Lighting—from oil lamps to electricity (Nov.-Jan. 1966).

MUSEUM EDUCATIONAL SERVICES

Despite the serious lack of a head of the school service division, the staff has carried on in a loyal and efficient manner. In addition, Mrs. Irene Reitz deserves thanks for her contributions to the division both before and after her illness. Miss Nancy R. Rosenberg was helpful in organizing a special pilot project for teen-agers with science interests and in preparing exhibits on the mezzanine assisted by other members of the division. The latter, Michael J. Ripton and Mrs. Elizabeth Bisnett, gave invaluable service as docents. Mr. Ripton has handled circulating loans to the schools in addition to his other duties. Mrs. Jessie Rause carried on in her capacity as secretary of the division, serving as coordinator for calls and services.

An innovation in educational offerings was the Summer Adventures Program, exhibit talks and garden tours, for 402 youngsters of the Inner City in the Lighted School House Division of the ABC Anti-Poverty Program.

Museum trips an integral part of The Lighted Schoolhouse Project



Classes and lectures with museum educational assistants interpreting the exhibits to scheduled classes of elementary and high school students continued to be the chief educational responsibility of the school service division. As a result, in 1965, 989 classes or groups totaling 38,539 individuals were served by the division through classes, tours, lectures, film programs or junior clubs. This contrasted with 1,042 classes or groups totaling 43,833 in 1964. The decrease was due to several factors including limited number of city buses available for Museum trips in January, February and March and also a drop in attendance at the junior clubs and at the Treasure Chest of Science programs. Attendance figures at the 7 Audubon Wildlife Films rose from 2,665 in 1964 to 3,371 in 1965.

Educational assistant explains meaning of pottery design



School children from Geneva, New York



COMPARATIVE FIGURES

Organization	1964		1965	
	Number of Lectures	Attendance	Number of Lectures	Attendance
City High Schools	3	52	4	112
City Elementary Schools	302	8,683	250	7,165
City Nursery Schools	9	236	4	89
City Parochial Elem.	14	425	—	—
TOTALS	328	9,396	258	7,366
County High Schools	16	574	4	167
County Jr. High Schools	2	114	15	684
County Elem. Schools	174	7,362	160	6,649
County Nursery Schools	6	129	8	199
County Parochial Schools	1	40	8	304
County Parochial Elem.	3	123	6	255
TOTALS	202	8,342	201	8,258
Out of County Schools	73	4,434	88	4,850
Private Schools (anywhere)	11	173	6	106
Advanced Schools (")	8	301	6	263
Scout groups	61	1,423	63	1,234
Yorkers Groups	4	113	2	69
Public Tours (adults)	9	106	11	402
Church groups	2	46	1	25
Others (Misc.)	35	1,386	31	853
Unguided groups	101	4,747	185	5,568
TOTALS	231	8,295	305	8,520

Junior Clubs and Special Programs

Voluntary museum clubs for children are an effective way of reaching the individual. Fall and winter clubs on Saturday mornings cover Astronomy, Geology and Folk Dancing. The Junior Philatelic Club meets twice monthly (Sept.-May) under the guidance of Mrs. Eva Ripperger, volunteer. The Junior Numismatic Club meets once a month (Sept.-June). Five hundred and fifteen children from 6 to 16 were enrolled in 15 different summer clubs which ran from July 6 to August 13. They were co-sponsored by the Rochester Museum Association and were under the direction of James D. Greiner, associate curator of biology, in the absence of the head of school service. *Adventures in History* and *Science Adventures* clubs each went on 6 field trips. A contest for Junior Historian was conducted among 50 children in the former group. Stephan Salzberg was chosen "Junior Historian of the Year."

COMPARATIVE FIGURES OF JUNIOR CLUBS AND SPECIAL PROGRAMS

Program	1964		1965	
	Number of meetings	Attendance	Number of meetings	Attendance
Museum Clubs	175	4,381	113	2,154
Nature Leaders	5	60	6	100
Playground Craft exhibit	1	1,800	1	2,000
Parents Day	3	251	2	85
Audubon Screen Tours	5	2,665	6	3,371
Treasure Chest of Science	6	4,300	2	1,229
Teachers Tea	1	325	1	175
Summer Plays	—	—	2	330
TOTALS	196	13,782	133	9,444

Circulating Exhibit Service

The circulating exhibits of the school service division continue to be added to and improved. The traveling units consist of small-scale dioramas of geographic, historic and scientific subjects together with boxes of original materials including implements, artifacts and specimens which correlate with the instruction of the elementary grades. In 1965, a total of 3,814 of these exhibits were circulated as against 4,863 in 1964. Individuals reached in 1965 were 185,638. A supplement to the catalog of loans is issued each year. In 1965, many exhibits and boxes in the loan collection were removed to outside storage, dismantled, repaired or returned to circulation. This has provided much needed space in the stack room.

Exhibits circulated
to the schools



Public Relations and Publications

Through our public relations division a constant effort was made by Mrs. Mable S. Smith to inform the public about the Museum and its programs through all media. There was an increase in daily and weekly newspaper coverage with a total of 6,789 column inches and 112 photographs. One hundred and thirty-six releases were prepared for newspaper, radio and television. Two outstanding feature stories appeared in the Sunday edition of the *Rochester Democrat and Chronicle* with five color pictures of permanent and temporary exhibits.

The Museum is grateful to radio and television stations for making announcements of exhibits and events during their public-service time. There were 22 television appearances on three local stations and four taped radio programs on WHAM and WHEC.

A total of 8,915 copies of the Museum brochure were distributed through industry, Welcome Wagon and organizations, including out-of-state.

Five issues of *Museum Service* were edited, compiled, designed and printed with a total of 108 pages and 35 illustrations. There were also five issues of the *Rochester Museum Association Newsletter*. Reprints from *Museum Service* were made of ten articles, totaling 2,500 copies.

There were posters and announcements of the James Beard demonstrations, special notices of exhibitions, Association and lecture programs prepared and printed to a total of 18,800 pieces.

Educational, documentary and travel films were selected for the Sunday Family Programs. There were a total of 79 film topics with two showings on each Sunday afternoon and an increase in attendance from 29,763 in 1964 to 31,637 in 1965.

COMMUNITY SERVICES

Community Services and Special Events

Notable was the reception on May 16 and opening of the French Week exhibit to honor Monsieur Victor Janton, Maire-Adjoint (deputy mayor) of our twin city, Rennes. Similarly, on September 20, the British Ambassador, Sir Patrick Dean, attended the opening of the exhibit, "British Influence on Rochester Life," on the occasion of the Festival of Britain.



Non-resident Fellows: LaVerne L. Pechuman, Laurance S. Rockefeller, William E. Swinton, Mrs. F. Hawley Ward, 1965 Civic Medalist. Resident Fellows: Udell B. Stone, Fred C. Amos, Harold S. Hacker.

On November 5, at the 27th Annual Museum Convocation, the Civic Medal was awarded to Mrs. F. Hawley Ward. Six Fellowships were conferred upon residents: Fred C. Amos, Harold S. Hacker, Udell B. Stone, and non-residents: LaVerne LeRoy Pechuman, Laurance S. Rockefeller and William E. Swinton.

The highpoint of the year in events was the James Beard—The Art of Cooking—demonstrations and International Bazaar which, from November 15-19, brought in an attendance of 2,175. This was sponsored by the Women's Council of the Rochester Museum Association. There were altogether 70 special events during the year. These included exhibit openings, teas, receptions and tours. The number of these museum sponsored adult groups rose from 46 with 2,169 participants in 1964 to 70 with 5,203 participants in 1965.

Information Services

The Museum continued its highly active role as a regional service center for the sciences and culture history. Individuals with special interests come to our curators and to the director and assistant director for advice and the identification of material. Our anthropology division reports visitors to its offices or its excavations totaled 313 persons, of which 252 were from the Rochester area. Queries answered were on most aspects of anthropology, geology and museology. The curator of culture history reports aid given to the following organizations, among many: Antiquarian Study Club, Genesee Valley Doll Collectors Club, Rochester Button Club, Yorkers of Brighton High School (installed an exhibit), Hobby Council, Genesee Craft Guild, Television Station WHEC and the Riviera Theater. The public relations division responded to 122 telephone inquiries, 37 visitor, 36 industry and commerce, 18 hobby and 18 miscellaneous requests.

Extension Loans

Our registrar reports active use of our exhibits and objects from our study collections by a wide variety of community organizations including banks, theaters, department stores, etc. Among the borrowers of our material of some 300 objects were:

Columbia School	New York State Museum
Community Savings Bank	Riviera Theater
Fort Niagara Museum	Rochester Chamber of Commerce (Exhibits for Teachers Reception and New Citizens)
Letchworth State Park	Rochester Public Library
McCurdy & Company	Rochester School for the Deaf
Museum, Cognac, France	Rochester Historical Society
Musee de Beaux Arts, Rennes, France	Tonawanda Indian Reservation (Community Center)
Municipal Museum, Wurzburg, Germany	

In addition, 95 items from our study collections were loaned to 15 individuals.

Staff Lectures

Staff members are in demand to give talks and lectures on their specialties or on museum services to many groups and organizations throughout the area. The following talks and lectures, most of them illustrated with slides, were given in 1965 by the following staff members:

	Talks	Total Persons Reached
Dr. Edward T. Boardman	5	149
Daniel M. Barber	2	75
James D. Greiner	15	865
Charles F. Hayes, III	49	535
Gladys R. Holton	16	554
Arleigh M. Hill	8	2400
School Service Division	6	300
Mable S. Smith	1	30
W. Stephen Thomas	28	1324
	<hr/>	<hr/>
	130	6202

Staff Contribution to Organizations

Daniel M. Barber served as treasurer of both the New York State Archeological Association and its Lewis H. Morgan Chapter. He and Michael J. Ripton were at different times editor of the Morgan Chapter Newsletter.

Dr. Edward T. Boardman served as a Board member of the Rochester Academy of Science and the Bergen Swamp Preservation Society, Inc. From May 25-27, he acted as chairman of the science section of the American Association of Museums in Philadelphia.

Charles F. Hayes, III, was elected president of the Lewis Henry Morgan Chapter and vice-president and chairman of publications committee of the New York State Archeological Association.

James D. Greiner served on the Genesee Conservation League and the Monroe County Conservation Council and was elected to the Board of the Bergen Swamp Preservation Society, Inc. In March, he was appointed chairman for Monroe County for National Wildlife Week.

Mrs. Mable S. Smith served as chairman of the Industrial Editors Group of the Industrial Management Council until June, 1965, and served as a member of the Public Relations Committee of the Health Association of Rochester and Monroe County. Also a member of the Women's Committee of the Civic Music Association and the Women's Council of the Chamber of Commerce and a corporate board member of Family Service of Rochester.

W. Stephen Thomas was elected first vice-president of the New York State Association of Museums and second vice-president of the Northeast Museums Conference. He served as interim secretary of the Association of Science Museums Directors at its annual meeting in Philadelphia in May. He was re-elected secretary for the sixth year of the U. S. National Committee of the International Council of Museums and was re-elected secretary of ICOM's Committee on Science and Technical Museums. He continues to serve as editor of *The Museologist*.

Volunteers

In all, during the year, 69 volunteers aided the Museum on a regular basis.

For special consideration, we wish to mention the noteworthy contributions of Mr. Lawrence Jacobs, who, for three years, has averaged 632 hours devoted to museum projects. We are most grateful to him. Since September, Mrs. Warren G. Holderness has devoted five weekday mornings assisting at our reception desk and in several divisions.

In anthropology, we are indebted to Mrs. Kenneth Wood who gave 38 days and Miss Betty Prisch who gave 19 days. Others include Mrs. Charles F. Hayes, III, Miss Laurie Williamson and Peter Cunningham. Twenty volunteers gave one day or less.

School service division had the benefit of 11 persons who worked regularly in that department. Mrs. Philip Bernstein, Mrs. Alfred Ginkel, Mrs. James Reed, Mrs. William Swift and Mrs. Russell Olson did valuable work assisting with making of dioramas under the direction of Edward G. Cornwell, Jr. Six other ladies, Mrs. John E. Borland, Mrs. Peter J. R. Buttner, Mrs. Jay G. Holahan, Mrs. Eric Johnson, Mrs. Adrian C. Melissinos and Mrs. John H. Vaughan acted as docents, conducting classes and tours for students.

In the Museum Shop, we have had the continual services of 47 women, 30 of whom are members of our Women's Council. At our reception desk, we have the faithful service on a weekly basis of five women who are residents of the Rochester Methodist Home: Miss Marian L. Clayson, Miss Maude Dugan, Mrs. A. M. Lee, Mrs. Alta Rosenbaum and Miss Mary L. Shaw. In addition, Mrs. C. Harley Clark, Mrs. Ellis Gay, Mrs. Warren G. Holderness and Mrs. Stanley Wells. Each person devotes a half day at our reception desk.

Finally, the Museum is deeply indebted to the Senior Girl Scouts and their Leaders of Troops 393, 394, 452, 177, 920, 172, 453, 888, 361 and 363 who served as aides in the Museum on Sunday afternoons.

Personnel

Alan R. Mahl was appointed assistant director on June 28. Since 1960 he had been director of the Mid-Fairfield County Youth Museum at Westport, Conn. He succeeds Dr. Edward T. Boardman who resigned on June 1, after 19 years distinguished service, to become director of the Central Florida Museum in Orlando, Florida.

On May 1, registrar Miss Florence A. Taylor, after 48 years of faithful service, retired. Mrs. Pauline deH. Adams was appointed registrar on June 1.

To fill the post of artist-preparator for temporary exhibits vacated in 1964 by the retirement of William F. Fraatz, Miss Roxann Ware was appointed on April 5.

William J. Burslem resigned as head gardener on May 1 and was succeeded by Philip B. Wickes on May 5.

James D. Greiner, associate curator of biology, resigned on September 18 to become technician at the University of Alaska Museum at College, Alaska, on September 28.

Building Management, Construction and Repair

The museum building, opened in 1942, is now 23 years old. As a result, it is showing signs of normal wear and is in need of updating in many areas. Our efficient staff of eight full-time and one part-time worker is doing an excellent job with maintenance and repair of our facilities. We are indebted to Arleigh M. Hill, building maintenance supervisor and to our custodian-guides for their faithful service. We have also been able to proceed with the job of updating and improving many sections of the building through funds provided in the budget for this purpose.

With the help of our two cabinetmakers and outside contractors the two basement meeting rooms which have continual use have been completely renovated. Walls and ceilings have been painted, new fluorescent lighting has been installed and a soundproof door separating the two rooms has been provided. On the second floor the ceilings of the library reading room and exhibit hall "A" have been cleaned and painted. New speaker systems have been installed in the small auditorium and in the main floor auditorium. Eight office rooms have been painted and the lighting in the offices and work rooms has been updated in nearly all cases, the remainder to be completed in the near future. The purchase of a sign press during the past year has made possible the improvement of labels throughout the Museum. The two gardeners have done an excellent job with the maintenance of the garden and grounds and have done much needed pruning and trimming during the fall.

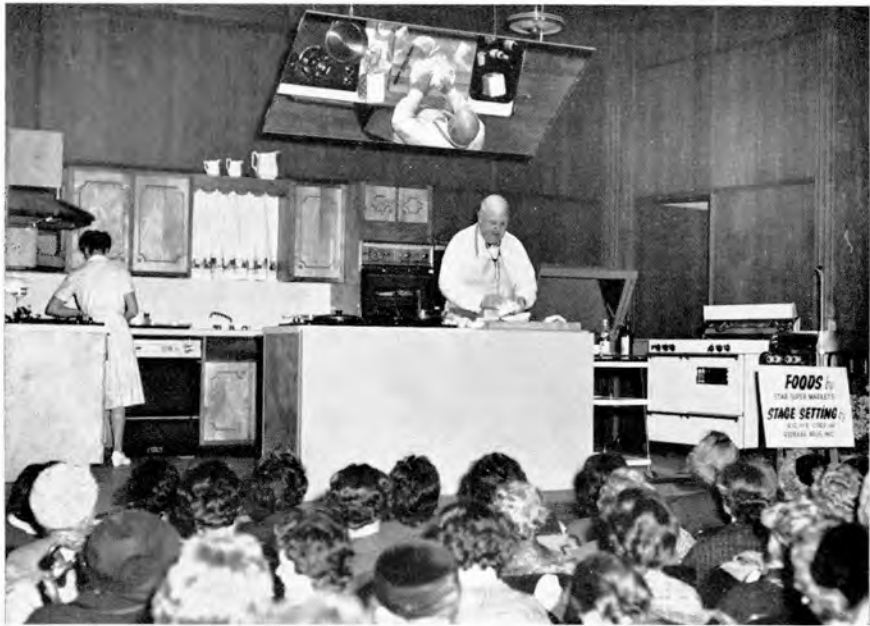
ROCHESTER MUSEUM ASSOCIATION

The Rochester Museum Association, continuing to function as the auxiliary body of the Museum, had a productive year. It sponsored significant educational offerings. The series of Audubon Wildlife Films with programs on wildlife and conservation for young people on Saturday mornings and the adult evening lecture programs brought nationally known speakers with color films. These 14 events were attended by 4,377 persons. Adult education classes in bird and flower identification and nature leadership were attended by 1,386. In addition, the junior club programs, held both in winter and summer, served a total of 2,154 young people.

The Association also made possible the six-week summer field program which enabled the division of anthropology to excavate an Historic Iroquois longhouse site at West Bloomfield, New York and an 18th century tavern site at Avon, New York.

Peak accomplishment for the year was the planning for the Strasenburgh Planetarium which will be built and operated by the Rochester Museum Association. In February, the City Council granted permission for the use of museum land and the erection of the building. Intensive studies were made during the year by the Planetarium Planning Committee and its sub-committees under the chairmanship of Dr. John A. Leermakers. In the fall, the Association appointed Ian C. McLennan, former director of the Queen Elizabeth Planetarium of Edmonton, Alberta, Canada, director of the Strasenburgh Planetarium. Before commencing his duties in Rochester on November 15, Mr. McLennan accompanied members of the Planetarium Planning Committee on a transcontinental study trip which included visits to planetariums in Boston, New York, Chicago, St. Louis, Tulsa, San Francisco and Los Angeles.

Also during 1965, the Women's Council of the Museum Association conducted a vigorous program of great usefulness. It operated the Museum Shop through the assistance of a team of 30 of its members. One committee aided in benefiting the Museum's Garden of Fragrance. Members volunteered their services for the operation of the reception desk, guided school groups; they also assisted the curators and were hostesses at all Museum events. The principal activity of the Council was the planning for and the successful conclusion in November of the James Beard—The Art of Cooking—Demonstrations and the International Bazaar. The great success of this major undertaking was evident not only in its financial returns but in making the Museum more widely known to its expanding public.



The Women's Council sponsor James Beard—The Art of Cooking—Demonstrations and International Bazaar



PROSPECTS FOR THE NEW YEAR

A number of new prospects and developments are in the planning for 1966 which are designed either to improve the Museum or to aid and advance the community.

1. It is hoped that new lighting can be installed on the first floor, both in the central area and in the exhibit cases.
2. A Live Nature Room where exhibits can be handled is planned for the mezzanine.
3. Capital improvements are planned for the parking lot.
4. Detailed planning is underway for the Hall of Human Biology.
5. A course on *Know Your Museum* for volunteers starts on January 12, 1966.
6. A new form of box with attractive illustrations is to be instituted for our loan collections.
7. A new exhibit plan has been made for the Mineral Alcove for exhibits of rocks and minerals.

ROCHESTER MUSEUM ASSOCIATION, chartered by the University of the State of New York, is a voluntary organization of citizens interested in the Museum as a community resource of science, nature and history. The facilities and educational programs of the Museum are enriched through its financial and moral support.

The Museum Association is entitled to hold property and to receive and disburse funds. Gifts and bequests are a permanent benefaction to the community and a lasting contribution to its cultural life. Such donations are deductible for tax purposes. Membership in the Museum Association includes Patron \$100.00, Sustaining \$75.00, Contributing \$25.00, Active \$10.00 per year.

ROCHESTER MUSEUM OF ARTS AND SCIENCES was founded by Mayor Hiram Edgerton in 1912. It started as the Municipal Museum in Edgerton Park. In 1925, it was reorganized under a Commission and named the Rochester Museum of Arts and Sciences. Edward and Matilda Bausch endowed the citizenry with the building on East Avenue in 1940—"Dedicated to a Better Understanding of the Laws of Nature and the Cultural Achievements of Mankind." Additional land area for expansion was acquired through the Rochester Museum Association. The Museum is operated by the City of Rochester as a community center of culture, research and education.

HOURS

Monday through Saturday:

9 a.m. to 5 p.m.

Sunday (Sept.-May)

2 p.m. to 5 p.m.

Closed: National Holidays.

GARDEN OF FRAGRANCE

Colonial Rose and Herb Garden

Summer months:

9 a.m. to 9 p.m.

