

the

TEMPLE THEATRE ~

Season
1911-12

ROCHESTER'S ~
HOME OF ~
VAUDEVILLE



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Sell
Direct to
You



"Absolute
Reliability"
Our
Watchword

"QUALITY"

Largest Display of Genuine Ostrich Plumes Outside of New York.
Ask One of Our Customers.

ROCHESTER OSTRICH PLUME COMPANY, The Reliable Producers

158 Main St. East

5th Floor Central Bldg.

Over 10c. Stores

BOX OFFICE REGULATIONS

OPEN from 9 a. m. to 9 p. m.

REQUESTS BY MAIL for Reservation of Seats or Boxes must necessarily be accompanied by check or current funds to secure the desired reservation, and if the return of the seats is desired, a self-addressed stamped envelope must accompany order.

REQUESTS BY TELEPHONE for Reservation of Seats or Boxes can only be observed until 3 p. m. of day of performance, unless special arrangements be made.

Bell Phone 6 Main.

Home Phone 990.

Attention is invited to the plan adopted for the permanent reservation of seats for patrons who wish to attend performances each week. Seats may be reserved for the season by leaving name at the box office, selecting location and indicating the matinee or evening performance at which they will be required each week. Seats so engaged will be laid aside and held until the day previous to the performance. Patrons are thus assured the same seats each week.

SUGGESTIONS FOR PATRONS

Physicians who anticipate being summoned are requested to leave the number of their seats at the box office.

Lost Department—All articles found in this theater should be left at the box office, where they will be restored to the owner. Inquiries intended for this department may be directed Superintendent.

Parlors—Women's parlor is at the left of the foyer as you enter the theater, and gentlemen's smoking room is at the right, down stairs.

Attaches—Every attache of this theater is eager to lend every possible attention and courtesy to its patrons. Any information required will be cheerfully given, and it is unnecessary to tender gratuities, as the practice is not permitted by the management, and renders the recipient subject to dismissal.

Any Suggestion that may conduce to the comfort or convenience of the patrons of this theater will be gladly entertained,

Temple Theater

ROCHESTER, N. Y.

COMPANION THEATER TO THE
TEMPLE THEATER

DETROIT, MICH.

MOORE-WIGGINS CO., Limited, Proprietors

J. H. MOORE - General Manager

J. H. FINN - Resident Manager

EXECUTIVE STAFF

Booking Manager - CARL D. LOTHROP

Treasurer - GEORGE F. GREEN

Stage Manager - BERT CALEY

Superintendent - CHARLES LIVINGSTON

PRICES

EVENING

Box Seats - - - 75c

Orchestra, First 21 Rows 50c

Parquet Circle, Last 4 Rows 35c

Balcony, First 7 Rows - 35c

Balcony Circle, Last 9 Rows 25c

Gallery - - - 15c

MATINEES

Box Seats - - - 50c

All Reserved Seats - - 25c

Gallery - - - 10c



TEMPLE THEATER



Rochester's Foremost Playhouse

Devoted to J. H. Moore Vaudeville

One of the Handsomest and Safest Theaters in the World

MOORE-WIGGINS COMPANY, Ltd., Proprietors

J. H. MOORE, General Manager

J. H. FINN, Resident Manager

NEXT WEEK

H O U D I N I

THE CENTURY'S MYSTERY.

The whole civilized world has heard of Harry Houdini, the most marvelous trickster the world has ever known. Houdini appeared in Rochester a few years ago and created a great sensation by jumping from the Court Street bridge into the water while handcuffed and releasing himself while under water and swimming safely to shore. During his forthcoming engagement he will perform many new and even more wonderful feats.

KNOX WILSON

The German comedian who scored so heavily in "The Land of Nod." This will be his first appearance in vaudeville in Rochester and the management believes he will be one of the comedy hits of the season.

FLETCHER NORTON & AUDREY MAPLE

IN SMART SONGS AND DANCES.

Fletcher Norton, ex-husband of Valeska Surrat, and Audrey Maple, ex-prima donna of "The Soul Kiss," will make their first appearance in Rochester vaudeville and it is believed they will present an act of class superior to any singing and dancing act seen here this season.

THE KRATONS

GREATEST HOOP ROLLERS IN THE WORLD.

Temple audiences need not be told that the Kratons lead all other acts in the world of this kind, and their expertness with the hoops appears almost uncanny.

FRANKLYN, WILSON CO.

Comedy "The Clubwoman."

WALTER S. DICKINSON

"Ex-Justice of the Peace."

ABBOTT & WHITE

Two Boys and a Piano.

SPRAGUE & McNEECE

Swell Skaters.

MOORESCOPE

Third Edition of the "Pathe Weekly."

Two performances daily

Doors open for Matinee at 1:45 P. M.; Curtain at 2:15 P. M.

Doors open for Evening at 7:45 P. M.; Curtain at 8:15 P. M.

Acts are run in the order given only when feasible to do so, and the routine is subject to change without notice.

ALWAYS ROOM

for another rocker-if not in your own home, then in that of a relative or friend to whom you may wish to make a sensible gift.

The following are three illustrations of the splendid values we are giving in our mammoth rocker assortments.

**\$1.88**

Golden Oak or Mahogany Finish
Saddle Seat
Good Gloss Finish
Durable Construction
Made for Comfort

993 Styles of Rockers and Chairs of all kinds, 67c to \$125.00

\$3.38

Quartered Oak or Mahogany Finish
Saddle Seat
High Back
Roomy Restful
Substantial

We invite Comparison with \$4.50 Rockers

**\$6.90**

Extra Heavy Stock
Turned
4-inch Arms
Deep, Roomy Seat
Genuine Spanish Leather
Full Spring Seat 1 1-2-inch Posts
Arm Chair to Match at Same Price



Parlor Rockers Library Rockers
Bedroom Rockers Sewing Rockers
Veranda Rockers Children's Rockers
Wood Rockers Reed Rockers, &c.

LOW PLAIN
FIGURE PRICES

H.B. GRAVES,
78 STATE STREET

HOMES FURNISHED
FROM PANTRY TO PARLOR



The shop of unusual things where every gift is a suitable one and is sure to please the recipient. The different departments contain everything new and novel. A large assortment from 35c. up, suitable for prizes.

Brass Ware, Leather Novelties, Cut Glass, Silver Deposit Glass, Jewelry Novelties, Bags and Cases, Percolators, Chafing Sets, Serving Sets, Mesh Bags in gold plate, silver and gun metal, also a large line of Tapestry Muskateer Bags.

The Smart Shop

35 Clinton Avenue South
Temple Theater Building

**THE GRAY
CARPET CLEANING
WORKS**

CARPETS CLEANED BY
COMPRESSED AIR

FEATHERS AND MATTRESSES
RENOVATED BY
STEAM

PHONES :

Rochester 3867 Bell 2355 Main

17-29 MT. HOPE AVE.

Wards

Stylish Fall Suitings from England and France on Display. Third Floor, Cornwall Bldg.

Wards



GREAT WESTERN

EXTRA DRY

CHAMPAGNE

The only American Champagne ever awarded a
Gold Medal at Foreign Expositions :

PARIS EXPOSITION, 1867, France
PARIS EXPOSITION, 1889, France
PARIS EXPOSITION, 1900, France
VIENNA EXPOSITION, 1873, Austria
BRUXELLES EXPOSITION, 1897, Belgium
BRUXELLES EXPOSITION, 1910, Belgium

PLEASANT VALLEY WINE COMPANY

OLDEST AND LARGEST CHAMPAGNE PRODUCERS IN AMERICA

RHEIMS, N. Y.

ORCHESTRA, JOS. MONK, DIRECTOR

Overture - "Light Cavalry" Suppe
"Daughter of the Regiment" Gustin

Act PROGRAMME One

Bennett Trio

Comedy and Acrobatics.

FALL HOUSE CLEANING

HAVE YOU THOUGHT OF IT? WE HAVE!

ROCHESTER WINDOW CLEANING CO.

CLEANING CONTRACTORS

Both Phones

68 CLINTON AVE. N.

THE NIPPON SHOP

JAPANESE AND CHINESE ART GOODS CLOISONNE-SATSUMA AND ART POTTERY
GOLD MEDALLION AND NANKING WARE

Between Temple Theater and Main St. 21 CLINTON AVE. SOUTH

ZIMBRICH'S NOVELTY BAZAAR



This ring is made an exact imitation of a good one, made of very light and durable material. It is held by a rubber wire, which with the attached safety pin, is fastened on the inside of the finger. The ring will stretch and when offered to a friend, can be apparently produced from the pocket. As it is about to be taken, let loose, and it will instantly disappear.

Price by mail, postpaid, 10c. each, 5 for 45c.

FAVORS, TRICKS
JOKES AND PUZZLES
POSTAL CARDS
HIGH SCHOOL
BANNERS

97 CLINTON AVE. N.

DALTON & MOTT JEWELERS

SEE OUR \$15.00 DIAMOND RING FOR LADIES
75 MAIN STREET EAST



100 Rooms with Running Water
50 Rooms with Bath
Bell Telephone in Every Room
Rates \$2.50 to \$3.50 per day

OSBURN HOUSE

The only First-Class American Plan
Hotel in Rochester

D. A. O'KEEFE, Proprietor

SIX O'CLOCK SUNDAY DINNER
6 to 8—(ORCHESTRA)

104 South Ave., Rochester, N. Y.

Kuyler's

IS OWNED, CONTROLLED, OPERATED
AND MANAGED BY THE SAME INTERESTS
TODAY AS DURING THE PAST 30 YEARS
PURITY-QUALITY & FLAVOR
Watched more carefully than ever.

Hot Beef Bouillon

Hot Tomato Bouillon

Hot Chicken Bouillon

Hot Chocolate



44-46 Main St. East

Wards

Auto Coatings, New Plaid Backs and Plain. \$1.50 a
yd. and up. Third Floor, Cornwall Bldg.

Wards

A GOOD INVESTMENT

There are very few first-class investments which yield a higher rate of interest than a deposit account with this company, AND NONE OF THEM OFFER GREATER SECURITY. Our large capital, surplus and resources guarantee the safety of your deposits.

4% Interest paid on deposits where balances do not exceed \$10,000.
Small as well as large accounts solicited.

CAPITAL and SURPLUS, \$1,500,000.00.

RESOURCES, \$20,000,000.00

Rochester Trust & Safe Deposit Co.

MAIN ST. WEST, COR. EXCHANGE ST.

APPETITE INCREASED AND DIGESTION IMPROVED

In spite of foes which everywhere abound,
The cool, impassive Oyster keeps his ground;
Tenacious, firm, in temper unexcelled,
His mouth kept shut unless he is compelled,
And then imparting only what he should,
Not for his own, but for the public good.

AT SABIN S,

31 Clinton Ave. South

Act PROGRAMME Two

Reidy & Currier

Refined and Classy Singing Act.

Houdini will be the great box-office magnet next week and it is expected that the sale of seats will be the largest with one exception in the history of Rochester theatricals. Be sure and get your seats this week as there will be a rush similar to the rush of the fans at the Polo Grounds for the opening game of the world's series.

The Odenbach Hofbräuhaus

ROCHESTER LADIES' ORCHESTRA EVERY EVENING

FROM 6 TO 8 AND 10:30 TO 12:30

SPECIAL TABLE D' HOTE DINNER

SERVED EVERY SUNDAY EVENING FROM 6 TO 8:30

AUGMENTED ORCHESTRA

SOUTH AVENUE

TWO DOORS FROM MAIN

VANDERSLICE THE FAMOUS SHELL OYSTER MAN

Rochester Phone 1270
Bell Phone Main 521

Has opened a first-class Shell Oyster and Sea Food Parlor. Will keep on hand the finest Oysters, Clams and Lobsters to be had, also Blue Points on the half shell. Families supplied.

No. 6 FRANKLIN ST.

COR. EAST MAIN AND FRANKLIN STS.



WISE INDIVIDUALS

Although the owl stays up all night, he is accounted a bird of wisdom.

Have you stayed up all night with toothache? Resolved you would have your teeth attended to as soon as the sun got up, but the ache ended then and you postponed it didn't you?

Be wise! Delay in dental matters adds to cost. Be wise!

DR. FRED'K J. R. DEAN

210-212 MERCANTILE BLDG.

COR. MAIN and NORTH STS.

ROCHESTER, N. Y.

THIS WEEK

ADVANCE SHOWING OF XMAS CARDS, BOOKLETS
AND 1912 CALENDARS

THE BOOK-HUNTER'S SHOP

TAKE ELEVATOR

SIBLEY BLOCK
328 MAIN STREET EAST

WE KNOW HOW

AMERICAN UNION LAUNDRY CO.

77-79 SOUTH AVENUE
213 MONROE AVENUE

179 CLINTON AVENUE NORTH
368 MAIN STREET EAST

Co=Operative Billiard Parlors

INCORPORATED 1910

109 MAIN ST. E. 67 MAIN ST. W.

UP ONE FLIGHT

W. STERNER, President

LIMITED NUMBER OF SHARES OPEN

35 TABLES

THE ASTER

After seeing a good play why not
stop in and try our

SODAS, DESSERTS AND FRAPPAS
also our Hot Drinks

The Home of the Good Chocolate
and Bon-Bons

Main Street East, cor. Clinton
Avenue North

Wards

Formosa Silk, 27-inch, 40 Evening Shades, only
25c. a yd. Third Floor, Cornwall Bldg.

Wards

After the Play Visit

**POWERS
HOTEL**

**RATHSKELLER
AND
ARBOR ROOM**

WHERE SPECIALTIES OF
EVERY KIND ARE SERVED

FINE ORCHESTRA

TRY A BOX OF OUR

DELICIOUS

25c CHOCOLATES

FRESH DAILY

Henry's Candy Shop

89 NORTH ST.

Act PROGRAMME Three

Joe Jackson

A word to the wise is sufficient. Get your seats this week for the performance you wish to attend next week as the advance sale of seats will be largest in the history of the Temple, or at least since the Temple was formally opened to the public. Houdini is the magnet.

AN OPPORTUNITY

In order to enable us to get a line on average installation costs

**WE ARE OFFERING FIFTY MAJOR DOMO GAS VACUUM CLEANERS AT \$125.00
INSTALLED COMPLETE WITH A THIRTY-DAY TRIAL PERIOD**

So there may be no misunderstanding the maximum number of openings included in above price will be FOUR, one in cellar, one on first and second floors and one in attic.

We cannot agree to honor orders in excess of first fifty at prices quoted herein.

FIRST COME FIRST SERVED

'Phone us. Our representative will call for your order.

ROCHESTER RAILWAY & LIGHT CO.

CHILDREN'S BAGS

Unless you have visited Basement Leather Goods section very recently you can have very little idea of the extent of the line of children's bags that are shown here.

It is a splendid assortment, including mesh and beaded styles in addition to a big line of leather bags, in green, red, blue, tan, brown, black and white.

25c to \$1.50 is the price range.

Basement,

SIBLEY LINDSAY & CURR CO.

Act PROGRAMME Four

Amoros Sisters

Those French Girls in Songs, Dances and Acrobatic Eccentricities.

Houdini will escape from a galvanized iron can filled with water and locked with six padlocks. You don't believe it? Well you will be convinced when you see it at the Temple next week.



F.H. REES

JEWELER

DIAMONDS

WATCHES

AMERICAN
SWISS

WATCHES

JEWELRY

SILVER

MANUFACTURING

EXPERT REPAIRING

634 AND 636 GRANITE BUILDING

ALLIANCE BANK

Main St. E. & Stone St.
RESOURCES OVER \$7,300,000.00

James G. Cutler, Vice-Pres.
Alexander M. Lindsay, Vice-Pres.
Thomas E. Lannin, Cashier
William J. Simpson, Asst. Cashier
Frank S. Thomas, Asst. Cashier

Ironing Is Not Such a Task

IF THE HEAVY FLAT WORK IS DONE FOR YOU,
OUR PRICE, 25 LBS. \$1.00

NEW PROCESS LAUNDRY

712 CLINTON AVE. SOUTH

HOME PHONE 4821

BELL PHONE 626 CHASE

Act PROGRAMME Five

Herbert Ashley & Al. Lee

In "A NIGHT IN CHINATOWN."

Do not forget that it is but once in a lifetime that you can see a man of mystery like Houdini. He has been before the public now several years and still he defies detection. That he is a trickster, yes, but the most remarkable one the world has ever seen.

Ostrich Feathers are All the Go

If you want something exclusive in
FRENCH NOVELTIES BIRDS OF PARADISE
AND OSTRICH PLUMES

you can make selection from our complete line at
unexcelled prices.

CLEANING DYEING CURLING

SMITH OSTRICH FEATHER SHOP

LIBERTY BLDG. 1 EAST AVE.





Original German Restaurant
FRED W. LONDON
PROPRIETOR

(ESTABLISHED 1889)

Formerly Sanderl's German Restaurant
 SELECT ORCHESTRA
 GERMAN COOKING AND IMPORTED BEERS
 OUR SPECIALTY

HOUDINI



Houdini, the world's greatest wizard, who has puzzled the police of all civilized countries by escaping from the strongest prisons and the most complicated shackles and handcuffs, will come to the Temple Theater next week after a long tour of the world. This remarkable man, who will be remembered by many in Rochester for his dare-devil feat in leaping from the Court Street bridge while handcuffed and shackled, will perform other and even more remarkable feats next week. One of his interesting stunts is escaping from a hermetically sealed milk can filled with water. This can will be locked with six padlocks and a committee of citizens will be invited to examine it and see that he indulges in no trickery. He will also try and escape from a straight jacket supplied by the State Hospital authorities, and the officials of that institution will be invited to lace him up in it. Any person having a pair of handcuffs he thinks impossible to open without the key will confer a favor on the management by bringing them to the Temple and trying to lock Houdini's hands so that he will be unable to take possession of the large salary he will receive one week from Saturday night. As Houdini will undoubtedly attract thousands of strangers to the Temple it would be well for those regular patrons interested in men of mystery to secure their seats this week and avoid disappointment next week as the chances are that all seats will be sold far in advance of the performances. Although Houdini receives the largest salary ever paid a male performer in vaudeville there will be no change in the regular scale of prices.



Lu Nette
CORSET SHOP

330 MAIN ST. EAST

ROCHESTER, N. Y.

NOW READY:

The New
Fall Models in

CORSETS, UNDERMUSLINS,
WAISTS AND DRESSES

Exclusiveness,
Quality and Fair Prices

WHITCOMB HOUSE NEW RATHSKELLER

TRY US AFTER THEATER
DAINTY LUNCHES AT REASONABLE PRICES

ORCHESTRA, JOS. MONK, DIRECTOR

Act

PROGRAMME

Six

The Huntsman-Ventriloquist

Tom Edwards

Noted English Comedian-Ventriloquist in His
Original Novelty.

Houdini will be the Temple magnet next week. Be sure and get your
seats well in advance as it is expected that the advance sale will be enormous.

AFTER THIS PERFORMANCE

GO TO

The Hotel Rochester

CANDY — SODA — CIGARS

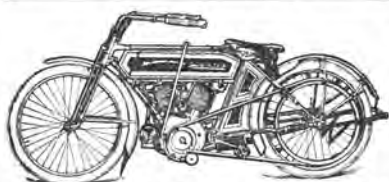
Powers Candies

TEMPLE THEATER BLDG.

Wards

"Yard Wide" Fancy and Plain Foulard Silks, only
98c. a yd. Third Floor, Cornwall Bldg.

Wards



GREAT PRICE REDUCTION 1912 MODEL Excelsior Autocycle

PIERCE, 5 H. P. Magneto, \$210—was \$250.

Twain Cylinder, \$250—was \$310.

NEW POPE, 3 1-2 H. P., \$175.

Single Cylinder, \$200, \$225—was \$225, \$250

Buy now and enjoy riding balance of season on 1912 price basis.

INDIANS IN ALL MODELS

CASH OR TIME

GEO. L. MINER Co., COR. COURT & CLINTON AVE. S.

WHITE DENTAL PARLORS

46 CLINTON AVE. NORTH

324 JOSEPH AVE.



Fine Teeth

make fine smiles, not only because the teeth look well, but because they make you feel well.

If Your Teeth Are Not Perfect

you cannot enjoy your food as you ought and you are liable to toothache at any time. Pay us a visit. At a reasonable charge we will put your teeth in perfect condition.

GEORGER'S SHOP

It's Time For That

WINTER OVERCOAT

\$15 TO \$30

Right now. Nippy mornings and nights when you least expect them.

We have the Overcoats—Conservative Models, Raglan and Storm Coats.

GEORGER'S CLEVER CLOTHES SHOP

OVER 235 MAIN ST. EAST

East Side Savings Bank Building



YOUNG'S SHELL OYSTER AND FISH MARKET

All Kinds of Sea Food in Season

LOBSTERS, SCALLOPS, ETC.

Bell Phone 3985 Main
Rochester Phone 2265

114 Main St. West

Wards

Special Sale, 12,000 yards heavy English Serge at \$1.00
a yd. Third Floor, Cornwall Bldg.

Wards

TURKISH BATH HOTEL, 44-46 N. Fitzhugh St.

THE BEST IN THE STATE

NEW AND UP-TO-DATE

ALL KINDS OF BATHS

Rooms and Baths \$1.00 per Day

Entirely Separate Department for Women

Act PROGRAMME **Seven****Mme. Adelaide Norwood**

The gifted American Grand Opera Artiste, creator in this country of the title roles in Puccini's "La Tosca," "Mme. Butterfly," "La Boheme," "The Cry of Die Walkure" from R. Wagner's Music Drama will be sung at every performance.

Secure your seats this week for the Houdini engagement next week so as to avoid disappointment, as the seat sale will be the largest perhaps since the opening of the theater,

SPECIAL SALE OF**BUTTONS**

PEARL

IVORY

COVERED

CROCHET METAL

AND BUTTONS MADE TO ORDER

NUSBAUM'S LINING STORE**59 CLINTON AVE. N.**

GROUND FLOOR STORE

MASONIC TEMPLE

Painless Dentistry

Moderate Prices

Southwick Dental Parlors

40 STATE STREET

Home Phone 2609

Sunday Hours 9 A. M. to 1 P. M.

WOODWORTH'S

IMPERISHABLE PERFUMES

MADE IN ROCHESTER SINCE 1855

BLUE LILIES PERFUME (Lasting)
 BLUE LILY TOILET WATER (Refreshing)
 BLUE LILY CREAM (Exquisite)
 BLUE LILY TALCUM (Fragrant)

Different from all others.
 The crowning success in the art of Perfumery.

WOODWORTH'S ARBUTUS TALCUM

The breath of springtime all the time clings to the many
 women of fashion who use this latest Talcum.
 AT ALL TOILET COUNTERS, 15c & 25c



If you
 want Good
 Candy, try

Whittle's

MADE IN
 ROCHESTER,
 N. Y.

New location, Main St.
 East, cor. Water

Wards

New Fall Dress Goods and Suitings and Silks are on
 Display. Third Floor, Cornwall Bldg.

Wards

You Need a Range Like This!



Cut Shows Type C, Model R
With End Gas Oven



Choosing either gas or coal alone to use in your kitchen is like deciding whether to wear an overcoat or straw hat next year!

You *can't* choose, because each is best for *certain seasons* of the year.

Own a genuine 2-Fuel Sterling Range and have *both* coal and gas.

Act PROGRAMME Eight

Top O' Th' World Dancers and Original "Collie Ballet"

In "KRIS KRINGLE'S DREAM."

Staged under direction of Harry Ali.

Scene—Kris Kringle's Workshop

Doll Princess.....Vivian Ford

Jack-in-the-Box.....Walter Burke

Peppermint Kid.....Harry Ali

Polar Bear.....Harry Hewitt

Kris Kringle.....Paul Houlton

"COLLIE BALLET"

Goldie Stover and....."Roger"

Rosie Ravelle and....."Bebe"

Chiquita Winton and....."Snow"

Lillian Ludlow and....."Colo"

Minola Browning and....."Jim"

Emma Steadman and....."King"

"THE ONE GIRL," SONG AND DANCE

By HARRY ALI, WALTER BURKE, PAUL HOULTON and LESLIE MORRIS

Assisted by Misses Goldie Stover, Emma Steadman, Lillian Ludlow,

Edith Kirtland, Rosie Ravelle, Chiquita Winton,

Minola Browning, Evelyn Kramer

HARRY ALI, Manager

WE ASK FOR NEW ACCOUNTS

Because we are capable of rendering the best of banking service, and we offer that high measure of security that appeals to the prudent and conservative people of this community.

4% PAID ON INTEREST BEARING ACCOUNTS **4%**
DEPOSITS RECEIVED BY MAIL

Capital, Surplus and Profits over
\$1,400,000.00

THE NATIONAL BANK OF COMMERCE
34 STATE STREET.

Act PROGRAMME *Nine*

Mooreoscope

"The Pathe Weekly," Depicting a Series of the
Current Events of the Day.

YOUR SHOES

WILL LOOK LIKE NEW IF YOU HAVE THEM REPAIRED AT

SAM VACCARO'S

24 WEST AVE.

JUST OVER THE BRIDGE

REPAIRED WHILE YOU WAIT

PRICES REASONABLE

Wards

"Yard Wide" Pure Silk Messaline and Satins. Evening
Shades. \$1.00 a yd. Third Floor, Cornwall Bldg.

Wards



RIDE HOME IN A

“ROCHESTER” TAXICAB

REASONABLE RATES

NO TAXIMETERS

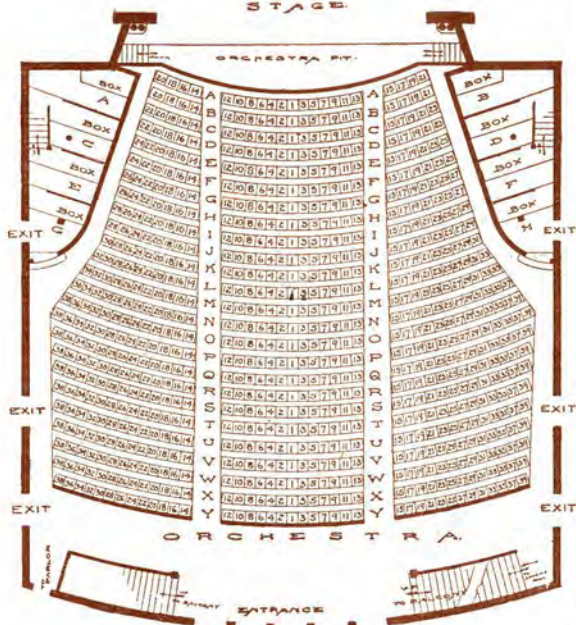
Phones : Bell Main 375 ; Home 310

ROCHESTER TAXICAB CO.

TEMPLE THEATRE.
ROCHESTER N.Y.

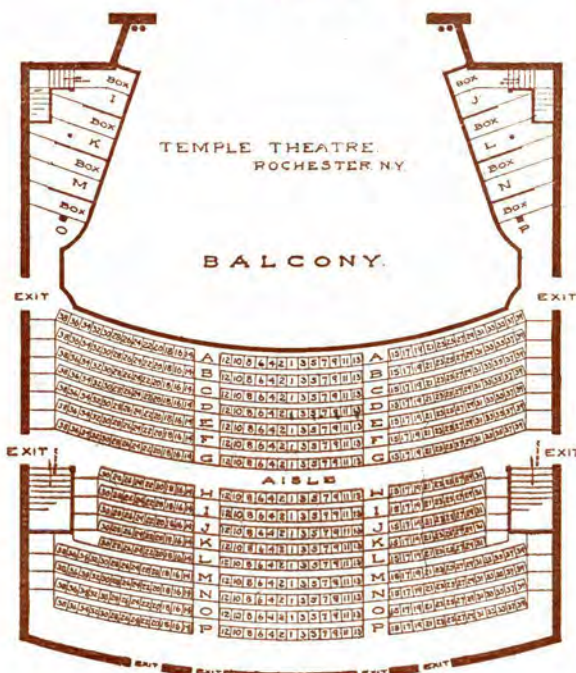
STAGE

ORCHESTRA PIT



TEMPLE THEATRE.
ROCHESTER N.Y.

BALCONY



W. M. LEAHY  PRINTER

An Advertisement

about the UNION TRUST COMPANY

The advent of a new bank building in Rochester is not in itself a particularly wonderful thing except as one views the circumstances warranting it. In the



case of the Union Trust Company the new building at 25 State Street adds another chapter to banking history in Rochester, for 25 State Street has been a banking site since 1853---before the Rochester flood---and the present building will stand as an enduring monument to a long period of successful banking service to Rochester people. Whether

you are a regular customer of the Union Trust Company or not, there is no reason why you should'n't use the new building and its equipment. The Union Trust Company is temporarily located at 25 Exchange Street and they are paying four per cent. on deposits.
