

BOX OFFICE REGULATIONS

OPEN from 9 a. m. to 9 p. m.

REQUESTS BY MAIL for Reservation of Seats or Boxes must necessarily be accompanied by check or current funds to secure the desired reservation, and if the return of the seats is desired, a selfaddressed stamped envelope must accompany order.

REQUESTS BY TELEPHONE for Reservation of Seats or Boxes can only be observed until 3 p. m. of day of performance, unless special arrangements be made.

Bell Phone 6 Main.

Home Phone 990.

Attention is invited to the plan adopted for the permanent reservation of seats for patrons who wish to attend performances each week. Seats may be reserved for the season by leaving name at the box office, selecting location and indicating the matinee or evening performance for which they will be required each week. Seats so engaged will be laid aside and held until the day previous to the performance. Patrons are thus assured the same seats each week.

SUGGESTIONS FOR PATRONS

Physicians who anticipate being summoned are requested to leave the number of their seats at the box office.

Lost Department—All articles found in this theater should be left at the box office, where they will be restored to the owner. Inquiries intended for this department may be directed to Manager or Superintendent.

Parlors—Women's parlor is at the left of the foyer as you enter the theater, and gentlemen's smoking room is at right, down stairs.

Attaches—Every attache of this theater is eager to lend every possible attention and courtesy to its patrons. Any information required will be cheerfully given, and it is unnecessary to tender gratuities, as the practice is not permitted by the management, and renders the recipient subject to dismissal.

Any Suggestion that may conduce to the comfort or convenience of the patrons of this theater will be gladly entertained.

Temple Theater

ROCHESTER, N. Y.

COMPANION THEATER TO THE

TEMPLE THEATER

DETROIT, MICH.

MOORE-WIGGINS CO., Limited, Proprietors

J.	н.	MOORE,	•	General	Manager
J.	н.	FINN, .		Resident	Manager

EXECUTIVE STAFF

Booking Manager,	CARL D. LOTHROP
Treasurer, .	GEORGE F. GREEN
Stade Manadar	BERT CALEY

PRICES

EVENING

Orchestra, First 10 Rows,	75c
Remainder of Lower Floor,	50c
Balcony, First 7 Rows, .	35c
Remainder of Floor, .	25c
Upper Balcony,	15c

MATINEES

Entire Lower	Flo	or,		25c
Holidays,				50c
Upper Balcor	ıy,			10c

BOXES

Evening,			75c
Matinee,			50c

1,000 Reserved Balcony Seats at Matinee Performances, Saturdays and Holidays excepted, 10c.

REMEMBER THIS!

The Motion Pictures Entitled "The Retreat of the Germans at the Battle of Arras" are Genuine War Pictures Guaranteed by the British Government.

The serial motion pictures "The Retreat of the Germans at the Battle of Arras," now on view in this theater, cost the chain of theaters of which the Temple is a link the sum of \$300,000.00. Do not fail to wait for them at the close of the regular vaudeville. While history is being made on the battlefields of Europe, the British Government is recording it on the film that the present war may be retold accurately and vividly in the future. The first series of pictures made for the archives of the British Museum was "The Retreat of the Germans at the Battle of Arras." Realizing the need of funds for war relief, William K. Vanderbilt arranged with the British Government to exhibit these pictures throughout the United States, the proceeds of such exhibitions to go to various organizations active in war relief. The highest bidders for these pictures proved to be the vaudeville powers, and, therefore, they are to be seen exclusively in the theaters controlled by these powers, the entire proceeds going to the suffering abroad through Mr. Vanderbilt. These pictures are by all odds the greatest war pictures ever made. The terror and excitement of the colossal struggle with one army of millions driving another before it, bring to your realization probably for the first time just what modern warfare really means. The heroism of the British forces, the gallantry of the French, the wonderful work of undaunted Belgium ; in fact, the marvelous test of strength and courage of every soldier on the Western battle front are vividly portrayed. Nothing has ever been seen in films to equal "The Retreat of the Germans at the Battle of Arras," and it is only by special arrangement with the British Government that they are presented to the patrons of the Temple.



TEMPLE THEATER

Rochester's Foremost Playhouse Devoted to J. H. Moore Vaudeville One of the Handsomest and Safest Theaters in the World MOORE-WIGGINS COMPANY, Ltd., Proprietors



J. H. MOORE, General Manager

J. H. FINN, Resident Manager

NEXT WEEK

Every Act But Two on This Bill is Entirely New to Rochester Patrons.

WEEK BEGINNING MONDAY AFTERNOON, OCT. 29

Late Stars of Ziegfeld's "Follies of 1917" CARL RANDALL & ERNESTINE MYERS In Characteristic Divertisements.

BOSTOCK'S RIDING SCHOOL

The Cleverest Combination of High-School Riding and Comedy Ever Introduced in Vaudeville.

Lulu==McCONNELL & SIMPSON=Grant

The Kansas City Stars in a Presentation of What Happens in Kansas, Entitled "AT HOME."

MISS RAE ELEANOR BALL

The Princess of the Violin Who Captivates the Young and Old, the Rich and Poor.

McMAHON, DIAMOND & CHAPLOW The Dancing Novelty, "THE RAG DOLL."

KENNEY & HOLLIS

Nut Comedians.

THE LITTLEJOHNS

Novelty Juggling.

SPECIAL FEATURE ATTRACTION!

Last Episode of the Wonderful British Government War Pictures

"THE RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS."

Presented Under the Supervision of W. K. Vanderbilt, Acting for the British War Relief Fund.

Two Performances Daily

Doors open for Matinee at 1:45 P. M.; Curtain at 2:15 P. M. Doors open for Evening at 7:45 P. M.; Curtain at 8:15 P. M.

Acts are ran in the order given only when feasible to do so, and the routine is subject to change without notice.



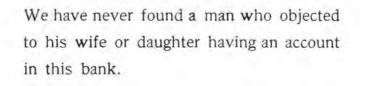
After the Performance we are going to

The Odenbach Hofbrau

to enjoy some of the good things they have to eat.

The exceptional entertainment features give this restaurant a metropolitan atmosphere found nowhere else in Rochester.

REICHARDT'S NEW YORK SOCIETY ORCHESTRA





Main Street East and Stone Street

IN THE CENTER OF THE RETAIL DISTRICT



Your Private Papers

will not be handled by other persons or subject to loss by fire, or theft if they are placed in a Safe Deposit Box in our fire and burglar proof Vault.

For \$3.00 a year you can rent a box which will hold a number of documents, such as Bonds, Deeds, Mortgages, Insurance Papers, Jewelry, etc.

ROCHESTER TRUST MAIN ST., W.-AND-EXCHANGE ST. SAFE DEPOSIT CO.

Teall's Attractive Luncheons 11:30 A. M. TO 2:30 P. M. 75 c.

AFTER THE MATINEE

SALADS DAINTY SANDWICHES TEA FRENCH PASTRY ICE CREAM AND CAKE

A la Carte up to 6:30 P. M.

I. Teall Catering Co. 263 EAST AVE.





Programme-A

Mankichi & Company

Flowers of the Flowery Kingdom.



Extravagance

It is extravagance to buy expensive clothes unless you get full value out of them by always keeping them in good condition.



LuNette Shop for Women

One of the advantages of shopping in the specialty shops, is the care at which garments are selected. It's obvious that we must exclude colors that are bad, styles that are hard to wear and fabrics that will not give the utmost of satisfaction, for we want you to come again as you always do when you select your women's wear here.

Thirty-five East Avenue

DANCING CLASSES

"Miss —— is a graduate whom I find it an unusual pleasure to endorse as a teacher. She is a conscientious instructress, is endowed with a natural faculty for imparting dancing and has studied our art for years, and in every branch with a scientific mind. I count her an honor to our profession and a very fortunately chosen guide for any student."

Signed, LOUIS CHALIF. 163 West 57th St., N. Y. City.

The above is the testimonial of the young lady teacher, graduate and post-graduate of the famous Russian dancing master

LOUIS CHALIF, of N. Y. City.

Classes are held at

PRINCE STREET HALL 47 PRINCE ST.

SATURDAYS 2:30 P. M., for little girls—aesthetics. 4 P. M., older girls and ladies—aesthetics. Telephone Stone 120

HATS

ALICE M. HARTIGAN

73 CLINTON AVE. SOUTH

NEXT TO VICTORIA THEATER

UP STAIRS

PHONE MAIN 2937-W

We have just received a shipment of candy from Page & Shaw "THE CANDY OF EXCELLENCE"

POWERS CANDY STORE

TEMPLE THEATER BUILDING

45 CLINTON AVE. SOUTH

We serve delicious tea at our fountain

Programme-B

Venita Gould

Impersonations,

Carl Randall and Ernestine Myers, late principals in the Ziegfeld "Follies," will offer one of the most artistic acts ever brought to the attention of vaudeville patrons when they appear on the stage of the Temple Theater next Monday afternoon, for a full week's engagement.

DO NOT MISS THE BRITISH WAR PICTURES THIS WHEN, THEY ARE WELL, WORTH YOUR TIME.

THEATER PATRONS MUST DO THEIR BIT

WAR TAX ON ADMISSIONS

The war tax on admissions to places of amusement, including vaudeville, legitimate, motion picture and ALL, other theaters, provides that a tax of one cent for each ten cents or fraction thereof SHALL BE PAID BY THE PERSON PAVING FOR SUCH ADMISSION. This applies to all paid admissions except that in case of a child under twelve the admission tax is but one cent regardless of the amount of admission paid by or for such child.

To illustrate: The tax on a 10 cent admission is but one cent; on a 15 cent admission, two cents; on a 25 cent admission, three cents; on a 35 cent admission, four cents; on a 50 cent admission, five cents; and on a 75 cent admission, eight cents.

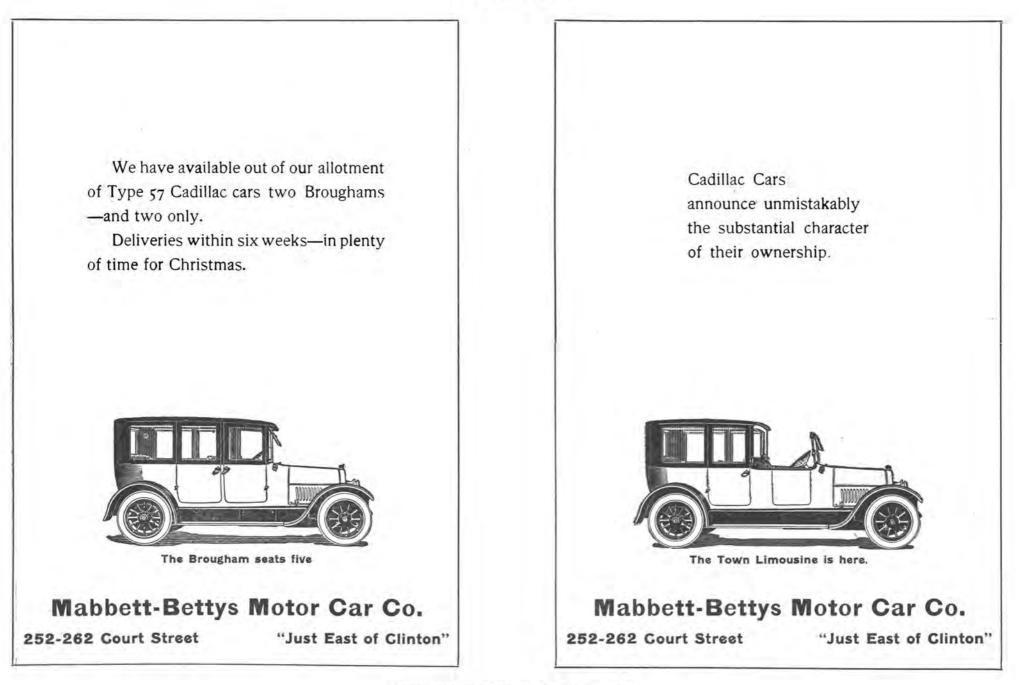
PASSES: Persons using passes to a theater must pay the same tax that they would have paid if the admissions had been paid for at the regular box-office prices.

This admission tax becomes effective on November 1, 1917, and our patrons will be notified in ample time as to the method that will be used in the collection of the same.

Liberty Bonds



Pay 4%



Have you put in Anti-Freeze?

RECORD HEADQUARTERS

This is indeed a good place to shop for VICTOR RECORDS. You can hear records under comfortable home surroundings, away from distracting noises.

If you haven't time to listen to them here, try our "home on approval" plan.

MUSIC LOVERS' SHOPPE, Inc. 41 EAST AVENUE

Programme-C

Jane Connelly & Players

Offer "BETTY'S COURTSHIP,"

A Comedy of Modern Life, by Erwin Connelly.

Miss Connelly.....as Betty Jack W. Lewis......as Billy Erwin Connelly......as Billy's Father

Scene—The attractive garden attached to the ornamental cottage where Betty makes her home.





HUMPTY DUMPTY.

Humpty Dumpty crashed into a wall; Humpty Dumpty had a great fall. All the King's horses and all the King's men, Couldn't repair Humpty's motor again.

But Humpty got up and remarked with a smile, 'At that, I lowered the mark for a mile ! Things are never so bad, they mightn't be worse— If those Kellys had blown, I'd have needed a hearse.''

There are more miles in a Kelly-Springfield tire than there are words in this program. Don't count the words—buy the tire and get the mileage.

BARRY TIRE & RUBBER CO.

Phones-Stone 1879, Main 1829

8 MONROE AVENUE

Programme-D

The Indian Orator and Singer

The Chief Caupolican

In Song and Speech.

Bostock's Riding School, a really great equestrian act, with comedy, will be the third special feature of the Temple bill next week. This act is generally given the headline position in the high-class vaudeville theaters of the country.

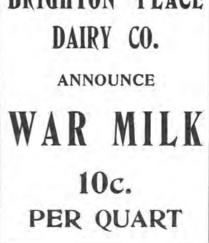
"THE RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS," SEEN AT THE CONCLUSION OF THE VAUDEVILLE OLIO IS A SERIES OF WONDER-FUL PICTURES OF THE OPERATIONS IN FLANDERS.





RATHSKELLER CABARET

Hours : From 9 P. M. until 1 A. M.



Several Types in Each of Three Well-Known Makes of Gas Ranges to Select From

The design features of each of the three makes of gas ranges that we carry are substantially different.

There is no good reason that we know of why one's personal taste in a matter of design should not be catered to in selling gas ranges, the same as it is catered to in the selling of household furniture generally.

HAVE YOU SEEN OUR LINE OF GAS RANGES?

If not, we would be glad to have you pay us a visit. You will not be urged to buy. We just want you to know. The goods and service will do the rest.

Rochester Railway and Light Co.

Programme-F

Lina Abarbanell

Star of "Madame Sherry"-"Flora Bella,"

In Songs and Dances,

Assisted by W. Rainey Gault.

The Baby Grand Plano used in this act is from the warerooms of E. W. Edwards & Son.

LINA ABARBANELI

Featuring the popular song hits of the season, together with all other songs, are obtainable at the

NOVE

Where the Song Hits come from

Open evenings until 11 o'clock

Phones: Main 4633, Stone 1185

67 CLINTON AVE. NORTH

Next to Gordon Theater

45 Seconds From Main Street

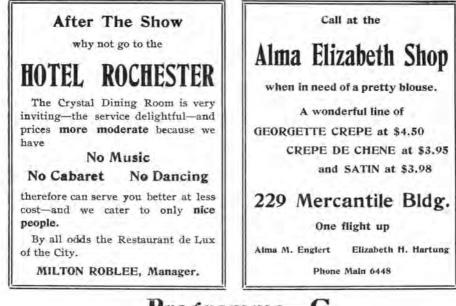
=DANCE AND GRACEFUL ARTS=

Make it a point to see A. ELLIS SMITH about learning newest steps and dances he secured in New York, including the "Jazz" and Tango. FOR GRACE, join one of the "Futurist Classes" now forming on Aesthetic, Advanced Classic, Interpretive, Toe, Russian, Egyptian, Grecian, Spanish, Scotch and Court Dances, Special Classes for Stage, Professional, Solo and Children's Dances, PRIVATE LESSONS AT YOUR CONVENIENCE,

"LESSENS THE LESSONS" IS SMITH Hours 10 A. M. to 10 P. M. Daily Represents Experience, Sincerity and Achievement

Main 5637

42 CLINTON AVE. N., Next to Railway & Light Co.



Programme-G

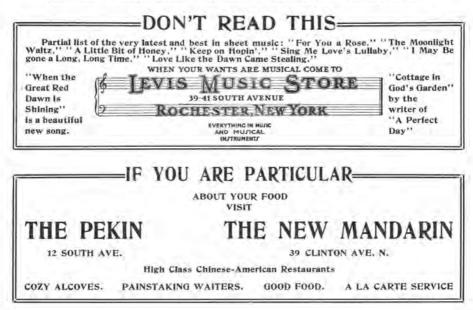
George Whiting & Sadie Burt

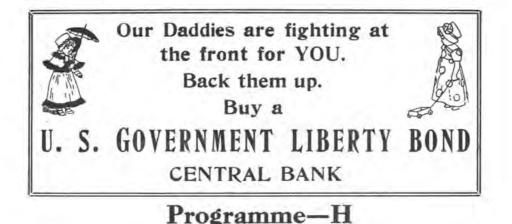
" Songsayings."

NOTE-Miss Burt's and Mr. Whiting's songs are written by Mr. Whiting and William B. Friedlander.

Rae Eleanor Ball, the crown princess of the violin, will receive a hearty welcome from patrons of the Tample Theater next week. Miss Ball is a rara avis in the vandeville field, and she will bring much pleasure to her hosts of friends in Rochester.

THE \$300,000 00 PAID BY THE BIG-TIME VAUDEVILLE THEATERS FOR "THE RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS," GOES INTO THE TREASURY OF THE BRITISH WAR RELIEF. DO NOT MISS THESE PICTURES.





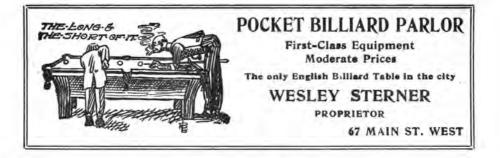
Tom Smith & Ralph Austin

All Fun.

Lulu McConnell and Grant Simpson will offer a rollicking comedy at the Temple Theater next week called "At Home." It is just the sort of fun to drive away the blues.

IF MOVING PICTURES HURT YOUR EYES, GET YOUR NEIGHBOR TO TELL, YOU ABOUT THE WONDERFUL BRITISH WAR PICTURES NOW ON VIEW IN THE TEMPLE THEATER.





WM. M. LEAHY PRINTER

BOTH PHONES

25 REYNOLDS ARCADE

Programme-I

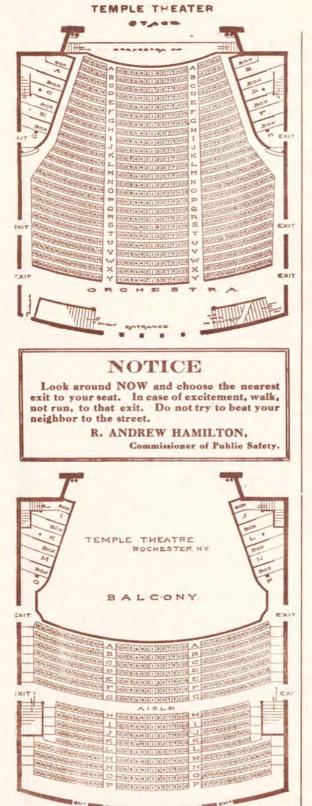
"Retreat of the Germans at the Battle of Arras"

Second instalment of the British Government War Pictures, taken by enlisted motion picture operators of the British Army for the archives of the British War office.

NOTE-The \$300,000,00 paid for these pictures by the B. F. Keith Booking Agency, with which the Temple Theater is exclusively affiliated in Rochester, goes intact to the British Relief Fund.



Memori	es of a Pleasant Evening
A great many people like t particularly pleasant evening.	o keep their programs as a souvenir or reminder of a Here is space to jot down a few little aids to pleasant
Saw the Play with	Friends or Distinguished People I Saw
Supper at	



M LEANY. CEATER PRINTER

Is Your Car Outside?

Yes, you KNOW you left it there when you came in, but is it there now?

Cars have been stolen from Clinton Avenue.

So that yours won't be the next, leave it with us. It will be kept inside, dry and warm.

Only 25c.

Cheap Insurance

Rochester Taxicab Co.

MAIN 375

STONE 310

70=78 Clinton Ave. S.

A minute from this theater.



13th ANNIVERSARY SALE

Coats, Suits, Dresses, Waists

Hundreds of Coats of newest materials in Pom-Pom, Velours, Bolivia, trimmed with fur or plain, half lined or full silk lined at \$20 up.

Dresses arrive every day in the latest Gabardines, French Serge, Satins, Taffetas, etc., at \$15 up.

Tailor Made Suits and exquisite waists to match in Taupe, Brown, Green, Navy, Burgundy and Black.

FURS

Of Quality

Purchased before the great advance in cost. We are satisfied with small profits. We have planned exceptional values all this week, during our 13th Anniversary Sale.

FURS

Of Quality

Red Fox Scarfs Cross Fox Scarfs Taupe Fox Scarfs Lucille Fox Scarfs Poiret

Fox Scarfs Gray Fox Scarfs Black Fox Scarfs

and

Beautiful Muffs to match

"Remodeling and Repairing Furs at Reasonable Prices"

Wards

29-31 CLINTON AVENUE SOUTH