

TEMPLE THEATER



~ REFINED ~
VAUDEVILLE
SEASON
1917-18

THE ROCKAWAY
ROTISSERIE



23 MAIN ST. EAST

BOX OFFICE REGULATIONS

OPEN from 9 a. m. to 9 p. m.

REQUESTS BY MAIL for Reservation of Seats or Boxes must necessarily be accompanied by check or current funds to secure the desired reservation, and if the return of the seats is desired, a self-addressed stamped envelope must accompany order.

REQUESTS BY TELEPHONE for Reservation of Seats or Boxes can only be observed until 3 p. m. of day of performance, unless special arrangements be made.

Bell Phone 6 Main.

Home Phone 990.

Attention is invited to the plan adopted for the permanent reservation of seats for patrons who wish to attend performances each week. Seats may be reserved for the season by leaving name at the box office, selecting location and indicating the matinee or evening performance for which they will be required each week. Seats so engaged will be laid aside and held until the day previous to the performance. Patrons are thus assured the same seats each week.

SUGGESTIONS FOR PATRONS

Physicians who anticipate being summoned are requested to leave the number of their seats at the box office.

Lost Department—All articles found in this theater should be left at the box office, where they will be restored to the owner. Inquiries intended for this department may be directed to Manager or Superintendent.

Parlors—Women's parlor is at the left of the foyer as you enter the theater, and gentlemen's smoking room is at right, down stairs.

Attaches—Every attache of this theater is eager to lend every possible attention and courtesy to its patrons. Any information required will be cheerfully given, and it is unnecessary to tender gratuities, as the practice is not permitted by the management, and renders the recipient subject to dismissal.

• Any Suggestion that may conduce to the comfort or convenience of the patrons of this theater will be gladly entertained.

Temple Theater

ROCHESTER, N. Y.

COMPANION THEATER TO THE

TEMPLE THEATER

DETROIT, MICH.

MOORE-WIGGINS CO., Limited, Proprietors

J. H. MOORE, . . . General Manager

J. H. FINN, . . . Resident Manager

EXECUTIVE STAFF

Booking Manager, CARL D. LOTHROP

Treasurer, . . . GEORGE F. GREEN

Stage Manager . . . BERT CALEY

PRICES

EVENING

Orchestra, First 10 Rows, . . .	75c
Remainder of Lower Floor, . . .	50c
Balcony, First 7 Rows, . . .	35c
Remainder of Floor, . . .	25c
Upper Balcony, . . .	15c

MATINEES

Entire Lower Floor, . . .	25c
Holidays, . . .	50c
Upper Balcony, . . .	10c

BOXES

Evening, . . .	75c
Matinee, . . .	50c

1,000 Reserved Balcony Seats at Matinee Performances, Saturdays and Holidays excepted, 10c.

LUCILLE CAVANAGH

**The Wonderfully Formed Dream Girl Who Appeared With
George White Last Season Returns to the Temple
Next Week in a New Act, and Such] an Act
That You Can See But Once in a Decade.**

Lucille Cavanagh is Terpsichore re-incarnated. She is the twentieth century Goddess of the Dance. Her dancing is the combination of grace, beauty, agility and personality, carefully concealing perfect technique. Miss Cavanagh possesses not only these qualities, but an apparent abandon in which her work is the semblance of a frolic, and to her it is a frolic. Probably no audience enjoys her efforts quite as much as she herself enjoys dancing. Real accomplishments come from feeling, and Miss Cavanagh is a dancer at heart.

Her present production is one of the most artistic diversities yet to be conceived, and is a fitting tribute to the little star's previous work, which entitles her not only to stardom but to the best managerial good taste and judgment can secure. Miss Cavanagh's kaleidoscope of dance, color and song represents the superlatives of every accessory necessary to bring about a perfect whole.

She is supported by Frank Hurst and Ted Doner, both of whom have the highest credit marks opposite their names. Mr. Hurst ranks exceedingly high among the step and posture dancers and Mr. Doner has few successful competitors as an eccentric dancer.

The scenic investiture is distinctly unique and exceedingly colorful and it has been arranged so it blends harmoniously with the work of the three principals it frames. Livingston Platt is responsible for the design and the color scheme. Mr. Platt is a pastmaster of this sort of thing, but here he has excelled himself. Mr. Platt is also one of the stage's foremost directors and he has given infinite pains to perfect a medium for Miss Cavanagh's dancing expression.



TEMPLE THEATER

Rochester's Foremost Playhouse Devoted to J. H. Moore Vaudeville

One of the Handsomest and Safest Theaters in the World

MOORE-WIGGINS COMPANY, Ltd., Proprietors

J. H. MOORE, General Manager

J. H. FINN, Resident Manager



NEXT WEEK

The Headline Act of This Bill is Positively Guaranteed by the Management to be the Highest Class in American Vaudeville.

LUCILLE CAVANAGH

With FRANK HURST and TED DONER, in a Kaleidoscope of Dances,
Color and Song.

Music and Lyrics by Charles McCarron.

YES! LUCILLE IS THE BEAUTIFUL GIRL WHO APPEARED WITH GEORGE WHITE.

"SPORTS IN THE ALPS"

A Scenic Pantomimic Novelty.

LeROY, LYTTON & CO.

In the Comedy "NEIGHBORS."

MEDLIN, WATTS & TOWNES

In the Comedy "THE WIFE QUESTION."

MOSS & FRYE

"Laugh—What's the Idea?"

CALISTE CONANT

Tuneful Tale Teller.

DREW & WALLACE

In "AT THE DRUG STORE."

GARCINETTI BROTHERS

European Novelty Hat Throwers.

AMERICAN WAR NEWS WEEKLY

With the "Boys" in Camp.

Two Performances Daily

Doors open for Matinee at 1:45 P. M.; Curtain at 2:15 P. M.

Doors open for Evening at 7:45 P. M.; Curtain at 8:15 P. M.

Acts are run in the order given only when feasible to do so, and the routine is subject to change without notice.

SPECIAL HOLIDAY ATTRACTION

For 2 Weeks, Beginning Monday, Dec. 24, 1917, at

THE ODENBACH HOFBRAU

MISS ROSE BOYLAN===MR. ARTHUR BOYLAN

In Dance Specialties Featuring

THE MILITARY AND TOY DANCE

Appearing Every Evening from 6:30 to 8:30 and After Theater.

Special Dinner Served New Years, \$1.50 per cover.

REICHARDT'S NEW YORK SOCIETY ORCHESTRA

You have more interest in knowing your paid bills are receipted than the people who have bills against you. When you pay by check you sign your own receipt and **There Are No Doubts.**

The ALLIANCE BANK

Main Street East and Stone Street

IN THE CENTER OF THE RETAIL DISTRICT

Stop throwing away your old razor blades

ALL MAKES OF

Safety Razor Blades

RE-EDGED

BETTER THAN NEW

SATISFACTION GUARANTEED

**Rochester
Keen Edging Comp'y**

296 MAIN STREET EAST

SHOE SHINE

FOR LADIES AND GENTLEMEN

Best Work at Lowest Prices in City

Black Shoes, 5c Tan Shoes, 10c
Sundays and Holidays, all Shines 10c

Tan Shoes Dyed Black, 35c
All Work Guaranteed

**Rochester
Shoe Shining Parlor**

Future Safety

It is not enough to make sure of safety now, but safety in the future should be considered in placing money at interest.

For this reason an account in this bank is the best possible investment you can obtain. No matter what may happen to business or finance, such an investment is always worth its face value plus interest.

Safe Deposit Boxes for rent.

ROCHESTER TRUST

MAIN ST., W.—AND—EXCHANGE ST.

SAFE DEPOSIT CO.

Maj. John R. Murlin, head of the food division of the United States Army, says: "Send the soldiers sweets. The tissues take up sugar eagerly and it allays fatigue more quickly than anything they eat. The soldiers crave sweets as they desire nothing else."

Let us pack you a box ready to ship.

**Full line of Maillard's Candies,
Pascall's Famous**

Barley Sugar Sweets,

Delicious Chocolate

Marshmallows,

Variety of Jams and Preserves,

Stuffed Prunes and Dates,

Crystalized Ginger

and Pineapple.

I. Teall Catering Co.

263 EAST AVE.

Styles May Come and Styles May Go



but the Colonial style in dining-room furniture apparently goes on forever. You may buy a Colonial dining suite of standard design in either oak or mahogany with the assurance that it will be as good style fifteen years hence as it is today.

For many small dining rooms where one wishes to use mahogany furniture, the Sheraton and Adam styles cannot be improved upon to give a light and graceful effect without causing the room to appear overcrowded. We show Sheraton and Adam suites of this character in genuine mahogany as low as

\$150.00 and \$175.00 for the complete suite.

Our showing of dining-room furniture embraces suites in Colonial, Mission, Sheraton, Adam, William and Mary, Queen Anne, Heppelwhite and Charles II design.

Visit Our
Furnished
Rooms

H.B. GRAVES CO.
78 STATE ST., ROCHESTER, N.Y.

Your
Inspection
Invited

GREAT WESTERN CHAMPAGNE

BRUT SPECIAL 1903
(Absolutely Brut)

SPECIAL RESERVE
(Very Dry)

EXTRA DRY
(Medium Dry)

**SPARKLING RED
BURGUNDY**



The only
American
Champagne
ever awarded a
Gold Medal at a
Foreign Exposition

Paris Exposition, 1900, France
Paris Exposition, 1867, France
Paris Exposition, 1889, France
Vienna Exposition, 1873, Austria
Bruxelles Exposition, 1897, Belgium
Bruxelles Exposition, 1910, Belgium

Pleasant Valley Wine Co.
RHEIMS, NEW YORK

OLDEST AND LARGEST MAKERS OF CHAMPAGNE IN AMERICA

ORCHESTRA, JOS. MONK, DIRECTOR

"My Castle in the Air," from "Little Miss Fix It"
Selection.....
"Who Put the Germ in Germany?".....Lawrence Eberley

Programme—A

William Ferry

The "Frog"—His Own Creation.



THE ASIA CHINESE AND AMERICAN RESTAURANT

Get the habit! Dine here every
day and save money.

Have you tried our
Business Lunch, 11 A. M. to
2 P. M. - - - 30c.
Dinner, 5 to 8 P. M. - 35c.

68 MAIN STREET EAST

Opposite Democrat & Chronicle Office
Formerly Tokio Restaurant
Phone, Stone 3251

Orders put up in boxes to take home

Ask Your Friends

who patronize us what they think
of the quality of our work. Or
better still, send us some of your
garments and see for yourself how
satisfactory our service is.

RAPP'S

**Cleansers Dyers
Tailors**

64 Clinton Avenue North

Opposite Masonic Temple

Both Phones

Auto Service

LuNette Shop for Women

ANNUAL SALE OF UNDERMUSLINS

STARTS

WEDNESDAY, JANUARY 2nd, 1918.

An event that is looked for by many who appreciate strictly high grade undermuslins faultlessly made and beautifully trimmed at prices lower than they ever can be obtained for.

Thirty-five East Avenue

Temple Theater

wishes to extend to
its many patrons

A
Happy
New Year

ALICE M. HARTIGAN

HATS

73 CLINTON AVE. SOUTH

NEXT TO VICTORIA THEATER

UP STAIRS

PHONE MAIN 2937-W

Pure
Candies

POWERS'

Delicious
Salted Peanuts

Temple Theater Building

DAINTY CONFECTIONS

NOURISHING LUNCHEONETTES

HOT CHOCOLATE

TRY THEM BEFORE AND AFTER THE THEATER

Programme—B

Horn & Ferris

In Their Novelty Singing Duo.

The public has Genee, Isadora Duncan, Maud Allan, Pavlova, Adelaide and others, who positively thrill with their terpsichorean evolutions. Now comes a new star, right out of the unknown, named Lucille Cavanagh, who makes one forget that any other dancers ever lived. She will be at the Temple next week with what the management says sincerely is the highest class of vaudeville offering ever placed before the vaudeville patrons of this city.

EMPIRE WAIST AND SPECIALTY SHOP

We are offering special for January 2nd and all the week, several attractive novelties in Blouses, Neckwear and Camisoles. See our Aviation Waist—smartest garment on the market.

SPECIAL BLOUSES AT \$5.00

COME AND SEE US—IT WILL PAY YOU

Phone—Stone 4644-J

536 MERCANTILE BLDG.

STRATFORD ROLLER RINK

ALL THE
THRILLS
WITHOUT
THE CHILLS

CLINTON AVENUE NEAR ANDREWS STREET
SKATING EVERY AFTERNOON & EVENING

Special Session Saturday morning for the Young Folks

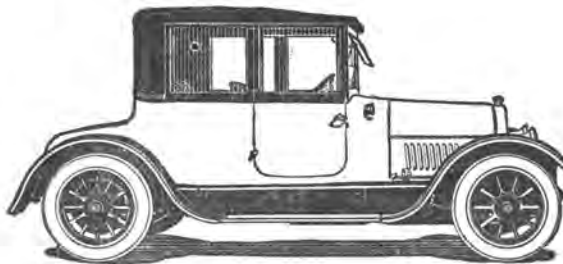
Type 57



Cars that last.

The quality of the Cadillac is remembered long after the price is forgotten.

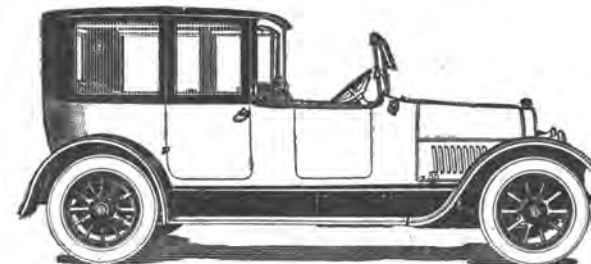
That's why Cadillac owners are always "boosting"—and helping us sell more Cadillacs.



The Victoria is in great demand.

Cadillac Quality—both of design and workmanship as well as of materials—is the largest single factor in the ultimate economy of Cadillac ownership.

It pays to buy a good article; it's cheaper in the end.



The Town Limousine represents the acme of smart motor equipage.

Mabbett-Bettys Motor Car Company

252-262 Court Street

"Just East of Clinton"

VICTROLA RECORDS

Now that you have a new Victrola, the place to buy your new Records is

THE MUSIC LOVERS' SHOPPE.

We have the best equipped and most complete Record Stock in Central New York. TRY US.

MUSIC LOVERS' SHOPPE, Inc.

41 EAST AVENUE



Programme—C

Elsie Williams & Co.

In the Eternal Question "WHO WAS TO BLAME."

Cast

The young wife.....	Elsie Williams
The old uncle.....	Ed. H. Felt
The young husband.....	Del. W. Sherrard

Time—6 o'clock in the evening.

Place—Dining room of the Newlyweds.

Manager J. H. Finn, of the Temple Theater, gives it as his opinion that every man and woman who saw Lucille Cavanagh and George White at the Temple last season, will have the strongest inclination possible to see this "Dream Girl" in her new act at the Temple Theater next week.

Have you bought your Red Cross Seals?

Have you remitted for the 100 Seals sent to you through the mail?



The 1917 Seal
1c. each

If not, why not do so to-day?

HOOVERIZE—SABINIZE

EVERY DAY
IS HOOVER DAY
AT

SABIN'S

167 MAIN ST. EAST

Try our Special
Hoover Sea Food Plate
at \$1.00

We serve a special
Poultry Plate on Sundays

HOOVERIZE—SABINIZE

1918

May the year be prosperous. May it bring you joy in the measure that you deserve. May it mellow your sorrow, if sorrow comes, with charitable kindness.

THE PEKIN

12 SOUTH AVE.

THE MANDARIN

39 CLINTON AVE. NORTH

High Class Chinese-American Restaurants

Programme—D

W. J. (Sailor) Reilly, U. S. N.

Formerly of the Crew of the U. S. S. Michigan, Now on Naval Recruiting Duty,

In Patriotic and Timely Songs and Pianologues.

Lucille Cavanagh, of St. Louis, Mo., the most beautifully formed Dream Girl of the dance ever brought to the vaudeville stage, will be the shining meteor at the Temple Theater next week. Miss Cavanagh was seen at the Temple last season with George White, and was the talk of the town.

Our January Sale of Furs

Offers an unusual opportunity for economical
Fur-buying.

At the regular prices "Meng and Shafer" Furs were remarkable values—and now with a reduction of 20 per cent.—in the face of a rising fur market—it is indeed an unusual opportunity.

During this sale you can buy quality furs and fur garments at prices which are lower than they will be again for many years.

THE MENG & SHAFER CO.

MANUFACTURING FURRIERS

ROCHESTER

BUFFALO

ON THE "FIRE" ING LINE

For the past 30 years we have protected an ARMY
of satisfied patrons against

LOSS BY THE WORST ENEMY IN THE WORLD **FIRE**
with our IRON CLAD FIRE Policy. Join our
Ranks TO-DAY.

JAMES MALLEY & SON

307 E. & B. BLDG.

AGENTS

BOTH PHONES

Commercial Union Assurance Co.

One of the Oldest, Largest and Strongest Companies in the World.

Members of Fire Underwriters Association of Rochester, N. Y.

Programme—E

Rosper & Maret

College Athletes.

AFTER THE PERFORMANCE
VISIT THE

WHITCOMB HOUSE RATHSKELLER

FIRST-CLASS JAZZ MUSIC
FOR DANCING
WITH
HAYES, DOIG AND PIAZZA

Hours:
From 9 P. M. until 1 A. M.

LOWER PRICES
ON

WHITMORE'S GOLD MEDAL CERTIFIED MILK

13 cents per quart
7 cents per pint

BRIGHTON PLACE DAIRY CO.

Park 46, Park 47 Chase 296
1757 EAST AVENUE

PREAMBLE

Believing that I owe it to myself and family to provide the means whereby the work of caring for my home may be made the lightest and most enjoyable work in the world, I hereby place a check-mark opposite the gas and electric devices in the list below which are not yet included in its equipment.

RESOLUTION

And I firmly resolve to order them at once.

THE LIST	CHECK HERE
Cabinet Gas Range Furnace Connection Automatic Water Heater Radiantfire Heater Electric Iron Electric Sewing Machine Motor Electric Vacuum Cleaner Electric Washer and Wringer Machine	

If the preamble sets forth a plain duty, how can you justify passing up the resolution?

Rochester Railway and Light Co.

Programme—F

Helen---Hamilton & Barnes---Jack

“Just Fun.”

If you read in the newspapers that any vaudeville theater in Rochester, excepting the Temple, is presenting so-called “Big-Time” vaudeville, don't believe it. The newspapers don't believe it, and the one who writes it knows without any qualification whatever that it isn't so. The Temple Theater is the only theater in Rochester that can secure “Big-Time” vaudeville. This is owing to the fact that it is the original vaudeville in Rochester and has first call on all big acts.

IT WON'T COST MUCH

To have a musical education if you buy on our easy payment plan. Start the New Year with Music. Get some kind of instrument. Sole agents for Gibson Mandolins, Martin Ukuleles, Martin Guitars, Deagan Xylophones and Orchestra Bells.

WHEN YOUR WANTS ARE MUSICAL COME TO

Nune's
Ukuleles.
Vega Banjo-
Mandolins,
Whyte-Laydie
Banjos.



EVERYTHING IN MUSIC
AND MUSICAL
INSTRUMENTS

York Band
Instruments,
Kohlert
Clarinets,
Ludwig
Drums.

After The Show

why not go to the

HOTEL ROCHESTER

The Crystal Dining Room is very inviting—the service delightful—and prices **more moderate** because we have

No Music

No Cabaret No Dancing

therefore can serve you better at less cost—and we cater to only **nice people**.

By all odds the Restaurant de Lux of the City.

MILTON ROBLEE, Manager.

W. M. LEAHY



25-28 REYNOLDS ARCADE

BOTH PHONES

Programme—G

Mabel---Ford Sisters---Dora

In "THE FORD REVUE OF 1918"

Mr. Harry Akst at the Piano.

- | | |
|---|-------------------|
| 1. Hello Dixieland..... | Dance Americaine |
| 2. The Billposters..... | Dance Eccentrique |
| 3. Mabeldora Waltz..... | Themselves |
| 4. a—West Point March Militaire..... | |
| b—The Dance the Four Fords Made Famous..... | |

Dances Arranged and Produced by Ford Sisters.

LITTLE JACK JINGLE

Little Jack Jingle, he used to live single,
For he wouldn't give up his machine;
Said he couldn't afford to buy a wife's board,
Plus tires and oil and benzine.

But, of course, as they say, "Love findeth a way"—
And the lady discovered the road.
He was willing to pass the oil and the gas,
But the tires—who'd shoulder that load?

Still the lady was there with wisdom to spare:
She told him what KELLYS would do,
So he bought himself four. Now he's single no more,
And he's driving his motor car, too!



BARRY TIRE & RUBBER CO.

H. E. STANTON, Prop.

Phones—Stone 1879
Main 1829

8 MONROE AVENUE

BEFORE YOU PLACE YOUR ORDER
for your

1918 Office Printing

let us show you samples of our

Embosso Print

This method has the style and finish of Engraving at a very small cost over ordinary printing. You'll be surprised how it will add an appearance of "class" to your stationery.

Just mail us a sample of your stationery, and we will send you a proof in this work without cost to you. Do it to-day.

WM. M. LEAHY
Printer

25 - 28 Reynolds Arcade

Programme—H

Walter C. Kelly

The Virginian Judge.

WM. M. LEAHY **PRINTER**

BOTH PHONES

25 REYNOLDS ARCADE

Programme—I

Gautier's Toy Shop

Fun for Young and Old.



Rochester Phone 2265 Stone
Bell Phone 3985 Main

YOUNG'S **Shell Oyster and Fish Market**

ALL KINDS OF SEA FOOD IN SEASON
LOBSTERS, SCALLOPS, ETC.

114 MAIN STREET WEST

Programme—J

American War News Weekly

Memories of a Pleasant Evening

A great many people like to keep their programs as a souvenir or reminder of a particularly pleasant evening. Here is space to jot down a few little aids to pleasant Memories of Day.....Date.....191.....

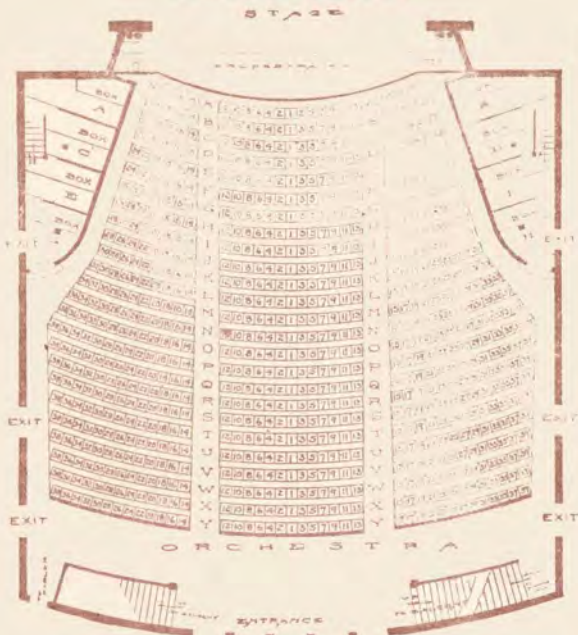
Dinner at.....

Saw the Play with

Friends or Distinguished People I Saw

• Supper at.....

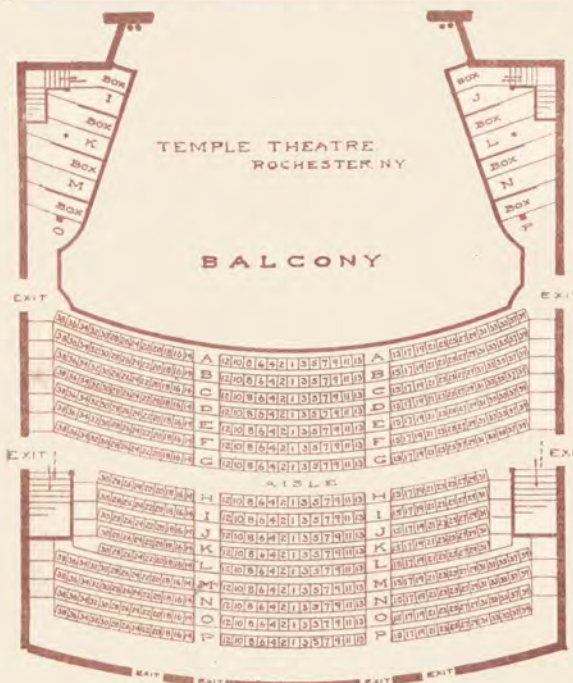
TEMPLE THEATER



NOTICE

Look around NOW and choose the nearest exit to your seat. In case of excitement, walk, not run, to that exit. Do not try to beat your neighbor to the street.

R. ANDREW HAMILTON,
Commissioner of Public Safety.



Put Your Car in Storage for the Winter and Save Money by Calling a Taxi

Consider what winter weather and slush do to the paint—consider the cost of extra tires—consider the cost and bother of chains—consider engine trouble—consider the thousand and one things that mean time, trouble, loss of money and temper. Just figure it out on paper and we'll give you our figures showing how you may have a car and driver at your beck and call for less money.

Call a Rochester Taxi
Anytime from Any
Place for Anywhere

Rochester Taxicab Co.

MAIN 375 STONE 310

70-78 Clinton Av.S.

A minute from this theater

January Sale of FURS

\$90 Coats at \$69
\$95 Coats at \$75
\$100 Coats at \$82
\$200 Coats at \$155
\$250 Coats at \$195
\$285 Coats at \$215

FUR SETS
20% OFF

*"Repairing and Remodeling
Furs at Reasonable Prices"*



JANUARY SALE OF WOMEN'S COATS

Every Winter Coat in our Women's Wear Department
Has Been Marked Down

\$15 Coats Reduced to \$10	\$25 Coats Reduced to \$15
\$30 Coats Reduced to \$20	\$40 Coats Reduced to \$25
\$50 Coats Reduced to \$32	\$60 Coats Reduced to \$37

SAMPLE COATS HALF PRICE

Wards

29-31 CLINTON AVENUE SOUTH