

SUMMER POLICY

3 SHOWS DAILY

MATINEE

STARTS AT 1:00 P. M.

Entire Main Floor, 35 Cents

Entire Balcony, 25 Cents

NIGHTS

Continuous—2 Shows

STARTS AT 6:30

Entire Main Floor, 55 Cents

Entire Balcony, 30 Cents

B. F. KEITH'S
TEMPLE THEATER

B. F. KEITH ROCHESTER CORPORATION, PROPS.

HARRY MITCHELL, RESIDENT MANAGER

**OUR SUMMER
POLICY**

**A Big First-Run Picture
and 6 Acts of Vaudeville**

MATINEE DAILY
At 1:00 O'clock

NIGHT SHOW STARTS.
At 6:30—Continues
Until 11:00

IF YOU LIKE GOOD, LIVELY MUSIC—COME HEAR THE

CADILLAC DANCE ORCHESTRA

One of New York's finest, starting at The Odenbach

MONDAY, MAY 5th

In Daily Dinner Concerts, Wednesday and Saturday Luncheon Concerts,
and every night except Sunday for Dancing on the
Balconade, 10:30 to 1

*The Odenbach
Restaurant*

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ON A MONEY REFUND BASIS

In One Day the Itching Will Stop.

In 10 Days Your Hair Will Stop Falling.

In a Month It Will Begin Growing Again.

Use Levenson's Hair Remedies

WRITE—Tell us whether your hair is dry or oily, whether it itches—whether it breaks and splits—whether you have dandruff. Describe conditions fully. Send in some of your combings for microscopic examination. We will send you the proper remedy by mail. Or call at our offices. No charge for consultation.

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PERIODICAL BINDING

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There are fine carriages and pullman sleepers of the latest types with all the most hygenic features. There are also innumerable models of sulkies, folding go-carts and park strollers.

Cribs **Play Yards**
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Safety Gates **High Chair**



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is delivered every afternoon directly into the homes in all parts of the city by carriers and in the surrounding towns by agents and mail. It is

A HOME NEWSPAPER

thoroughly read by a substantial buying element.

**THERE HAS BEEN A LARGE INFLUX OF GERMANS,
AUSTRIANS AND SWISS SINCE SPRING, 1923**

A

Keith's Temple Theater Orchestra

Leon Denniston, Director

Overture—"Dream Moon".....Dan Russo
Exit—"Lazy".....Berlin

All Pianos used in this theater are from the warehouses of E. W. Edwards & Son.



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ELMWOOD AVE. CAR TO DOOR

HOTEL RICHFORD (FOR MEN) ROCHESTER, N. Y.

UNDER SAME MANAGEMENT

A SIMPLIFIED BANK STATEMENT

LINCOLN-ALLIANCE BANK

ROCHESTER, N. Y.

Rochester's Largest Bank

Statement of Mar. 20, 1924

Due Depositors..... \$44,050,296.36

This has been deposited by other Banks, the State of New York, the County of Monroe, and the City of Rochester, and by individuals, firms, and corporations, subject to withdrawal by check.

In order to meet such withdrawals the bank has:

1 Cash on hand or on Deposit with other Banks..... 5,063,730.81

2 United States Government Bonds..... 6,103,550.22

3 Bonds and Short Term Notes made by Railroads and other Corporations..... 2,495,148.94

These securities are readily salable and may be quickly converted into cash.

4 Loans Payable on Demand..... 16,042,937.60

Secured by readily salable stocks and bonds.

5 Loans Payable in Three Months Average Time..... 18,603,219.11

To business corporations and to individuals, all of whom are depositors at the bank.

6 Checks on other City Banks, Payable Next Day..... 347,421.89

These checks are paid through the Rochester Clearing House the day after they are deposited with us.

7 Banking House and Equipment..... 1,170,723.52

This represents money spent for our valuable locations, office buildings and equipment at our MAIN OFFICE, Main Street East, Cor. Stone St.; LINCOLN OFFICE, 33 Exchange St.; LAKE AVENUE OFFICE, 1234 Lake Ave., Cor. Ridgeway Ave.; WEST END OFFICE, 886 Main St. West at Genesee and Brown; and EAST END OFFICE, Main Street East, Cor. North Goodman.

This makes a Total of..... 49,826,732.09

8 Leaving Surplus and Reserves of..... 5,776,435.73

Which is a permanent fund making it possible to render greater service to the business community of Rochester and the surrounding towns.

Trust Department Funds, \$17,000,000

LINCOLN-ALLIANCE BANK

Member Federal Reserve System

Capital, Surplus and Undivided Profits, \$5,000,000.00

FIVE OFFICES

MAIN
183 Main St. E., cor. Stone St.

WEST END
886 Main St. West
At Genesee and Brown.

EAST END
Main St. East
Cor. North Goodman

LINCOLN
33 Exchange St.
LAKE AVE.
1234 Lake Ave.
Cor. Ridgeway Avenue.

Hot Water and the Savutime Water Heater Control

The Savutime Water Heater Control makes it possible for you to light or turn off the gas water heater from the bathroom, kitchen or laundry by merely pushing an electric button, thus making your water heater a still greater convenience and saving time, temper and tire-some trips up and down the cellar stairs.

Should you forget to turn the water heater off when there is sufficient hot water, the Savutime will turn it off for you.

If you have an ordinary hot water tank and gas water heater installed in your home, you'll be interested in the Savutime Control. See it in operation at our offices. Sold on easy payments. Discount for cash.

Rochester Gas and Electric Corporation

B

JOHN R. VAN ARNAM'S SUPERIOR MINSTRELS

A Pretentious Carnival of Bubbling Mirth, Melodious Modern Melodies, Silvery Voiced Songsters and Droll, Laugh-provoking Comedians Embellished by Regal Scenic Splendor and a Gorgeous Array of Beautiful Costumes. Presenting a First Part Creation Entitled "MINSTREL'S FASHION PLATE REVIEW."

The men behind the gun who provoke the wit and fun.

Frank (Cracker) Quinn, Slimm Simmons, Bill Conklin and Charley Morris.

Songsters who with voices clear, sing the songs you like to hear.

Willard Weber, Leo Dube, Harry Breen, Geo. Richards, Hugh Norton.

Accompanying these minstrels in their art, is where our orchestra does their part.

Mr. Ray E. Dion—Director

Bliss Williamson, Buford Gamble, Billy Bowman, Maurice Dumont, Frank Bates, Manuel Ortez, Al Pinard, Jr., William Parker, Geo. Deval.

The following numbers have been selected for your approval.

Overture.....	Entire Company
In My Old Kentucky Home.....	Charley Morris
Bells of the Sea.....	C. H. Metser
Musical Bone Solo.....	Slimm Simmons
Good Daddy.....	Frank (Cracker) Quinn
Yodeling Refrains.....	Willard Weber
Mamma Loves Papa.....	Bill Conklin
If the Rest of the World.....	Harry Breen
Nine O'Clock Sal.....	Leo Dube
Grand Finale.....	Entire Company

Mr. Hugh Norton—Interlocutor.

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Music by SENECA ROYAL ORCHESTRA

under direction of Gilbert Owen

Have you tried our Noonday Luncheons, 90c.

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Under the Direction



LEWIS NOBLE WIGGINS
Resident Manager

C

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because they enjoy delicious
home-cooked meals amid
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to take home

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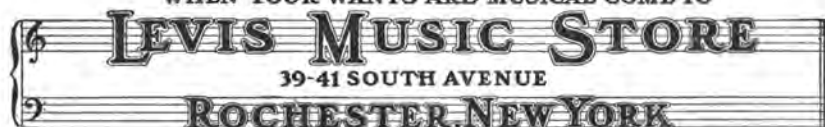
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C MELODY, “ “ \$73.75

They are real values.

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and warm sun rays bring out tan and freckles. If you would avoid these, give your skin proper care by using Mecca Vanishing Cream before starting out to walk or drive, and Mecca lemon or white cleansing cream after. The new face powders give the skin a velvety appearance.

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that approximately 9,000 people could not gain entrance to our Restaurant due to the large crowds we had the great pleasure of catering to, and now

WE ARE GLAD

to inform our patrons that, owing to improved conditions as well as more systematic serving facilities,

WE HAVE TABLES

to accommodate everybody. May we hope for your confidence and good will?

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410 MAIN STREET EAST
Near the Eastman Theater

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(FORMERLY GRIEBEL'S HOTEL)

AT GLEN HAVEN

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Completely remodeled, will be opened on

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Catering to dinner and supper parties.

Dancing every evening but Monday, 9 to 1

Reservations can be made at any time.

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56 EAST AVENUE

with increased space and facilities for accomodating
our patrons

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In a New Version of Their Comedy Novelty "I QUIT"

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Now at 155½ MAIN ST. EAST
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Try my reducing exercises for normal, healthy weight. Practice at home or outdoors. RESULTS.



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Harold P. Kieffer*

When I began the operation of the Richford Cafeteria a year and a half ago and announced that I would serve foods to taste like they taste at home, many people told me that it could not be done and that all restaurant foods tasted alike.

My business has now grown from less than 100 customers a day to nearly 1000 a day, and due principally to the fact that my foods taste like we all like to think our home cooked foods taste.

This, combined with an atmosphere of courtesy, cleanliness and refinement, is rapidly making the Richford Cafeteria the most popular dining place in Rochester.

Harold P. Kieffer

Proprietor

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For Both Ladies and Gentlemen

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Rambling Reflections
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